

GLOBAL SUPER STORE SALES ANALYSIS DASHBOARD



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12.64M

Sum of Sales

sales by segment

Segment	Sum of Sales
Consumer	65,07,949.42
Corporate	38,24,697.52
Home Office	23,09,854.97
Total	1,26,42,501.91

sales by region

Region	Sum of Sales
Africa	7,83,773.21
Canada	66,928.17
Caribbean	3,24,280.86
Central	28,22,302.52
Central Asia	7,52,826.57
East	6,78,781.24
EMEA	8,06,161.31
North	12,48,165.60
North Asia	8,48,309.78
Oceania	11,00,184.61
South	16,00,907.04
Southeast Asia	8,84,423.17
West	7,25,457.82
Total	1,26,42,501.91

sum of profit by top 10 customers

Sum of Profit	Customer Name
6,417.28	Adrian Barton
7,410.01	Bill Eplett
6,958.29	Harry Marie
7,816.57	Hunter Lopez
6,458.68	Mike Gockenbach
8,453.05	Raymond Buch
8,205.38	Sanjit Chand
6,484.41	Susan Pistek
8,672.90	Tamara Chand
6,311.98	Tom Ashbrook
73,188.53	

sales by market

Market	Sum of Sales
APAC	35,85,744.13
EU	29,38,089.06
US	22,97,200.86
LATAM	21,64,605.17
EMEA	8,06,161.31
Africa	7,83,773.21
Canada	66,928.17
Total	1,26,42,501.91

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top 20 profit products

Product Name	Sum of Profit
Sauder Classic Bookcase, Traditional	10,672.07
SAFCO Executive Leather Armchair, Black	7,154.28
Rogers Lockers, Single Width	6,755.18
Nokia Smart Phone, with Caller ID	9,465.33
Nokia Smart Phone, Full Size	9,938.20
Motorola Smart Phone, Full Size	17,027.11
Memorex Router, Ergonomic	7,468.18
Hoover Stove, Red	11,807.97
Hewlett Wireless Fax, High-Speed	8,677.94
Hewlett Packard LaserJet 3310 Copier	6,983.88
Harbour Creations Executive Leather Armchair, Adjustable	10,427.33
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	7,753.04
Dania Classic Bookcase, Pine	6,565.01
Cisco Smart Phone, with Caller ID	9,786.64
Cisco Smart Phone, Full Size	17,238.52
Canon Wireless Fax, Laser	7,991.55
Canon imageCLASS 2200 Advanced Copier	25,199.93
Bush Classic Bookcase, Pine	6,510.67
Brother Copy Machine, Color	6,520.05
Belkin Router, USB	8,955.02
Total	2,02,897.91

Sales by state

State	Sum of Sales
California	2,88,520.43
New York	2,56,368.16
National Capital	1,20,886.95
Washington	1,19,540.74
Pennsylvania	1,09,077.01
New South Wales	1,01,945.52
Jakarta	94,321.32
Distrito Federal	85,728.55
England	80,764.43
Ontario	6,181.38
Total	12,63,334.50

Sales by City

City	Sum of Sales
New York City	2,56,368.16
Los Angeles	1,75,851.34
Manila	1,20,886.95
Seattle	1,19,540.74
San Francisco	1,12,669.09
Philadelphia	1,09,077.01
Sydney	1,01,945.52
Jakarta	94,321.32
London	86,945.81
Mexico City	85,728.55
Total	12,63,334.50

shipping cost by shipping mode

Ship Mode	Sum of Shipping Cost
Standard Class	6,14,627.66
Second Class	3,14,111.79
First Class	3,08,102.54
Same Day	1,15,973.72
Total	13,52,815.70