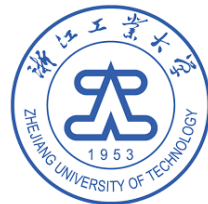


Video Semantic Analytics and Visualization



Tong Li

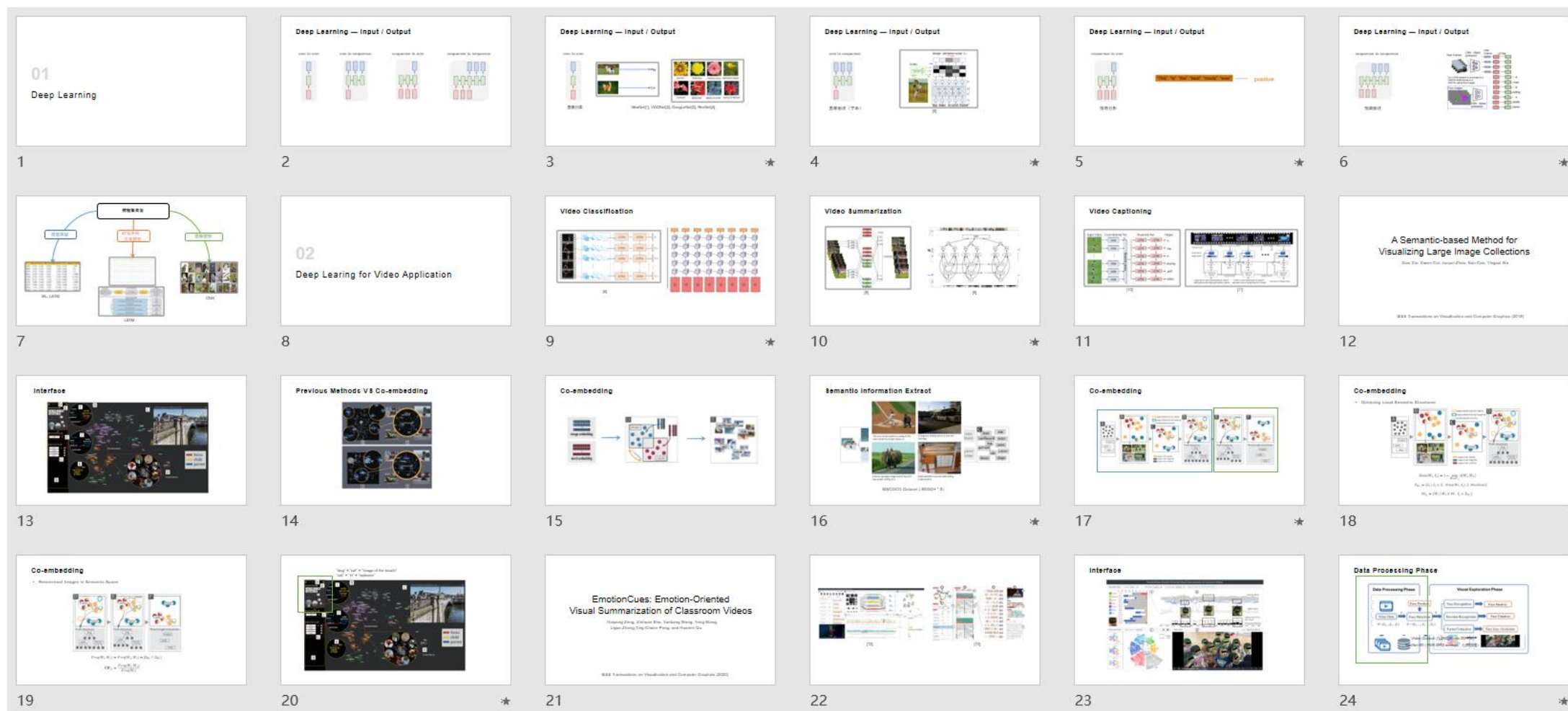


ZJUTVIS Lab

Zhejiang University of Technology

Previous Report

- ▣ Deep Learning for Video Application
- ▣ Related Paper



Outline

□ Background

- Multimedia Data
- Video Data
- Visual Analytics

□ Related Papers

- Media Video Vis
- Entertainment Video Vis
- Sport Video Vis
- Medical Video Vis
- Surveillance Video Vis
- Summary

□ Surveillance Video

- Summary
- Goals and Challenges
- Video Understanding

Multimedia Data

- Visual data
- Audio data
- Text data
- Sensor data
- Other data



Multimodal



Multimodal
Representation

Translation

Alignment

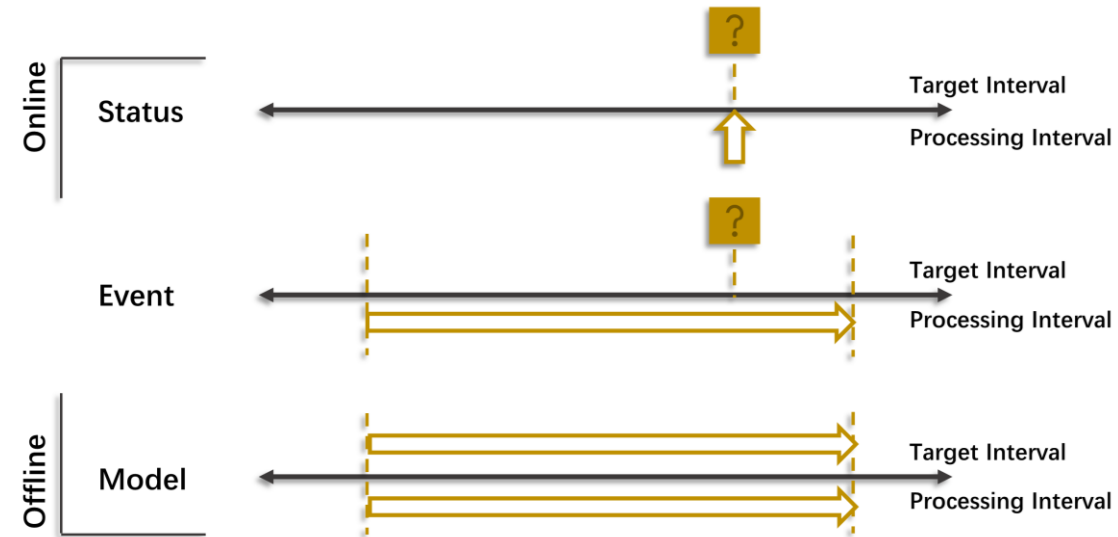
Multimodal
Fusion

Co-learning

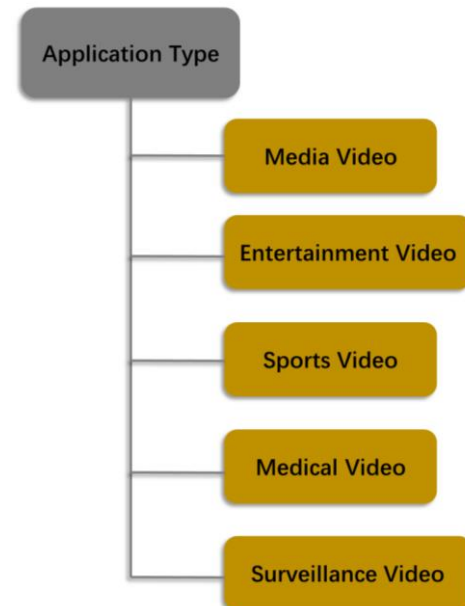
Video Data

Input State

Online || Offline



Application Type



Video Analytics

□ Low Level Vision

Optical Flow Estimation

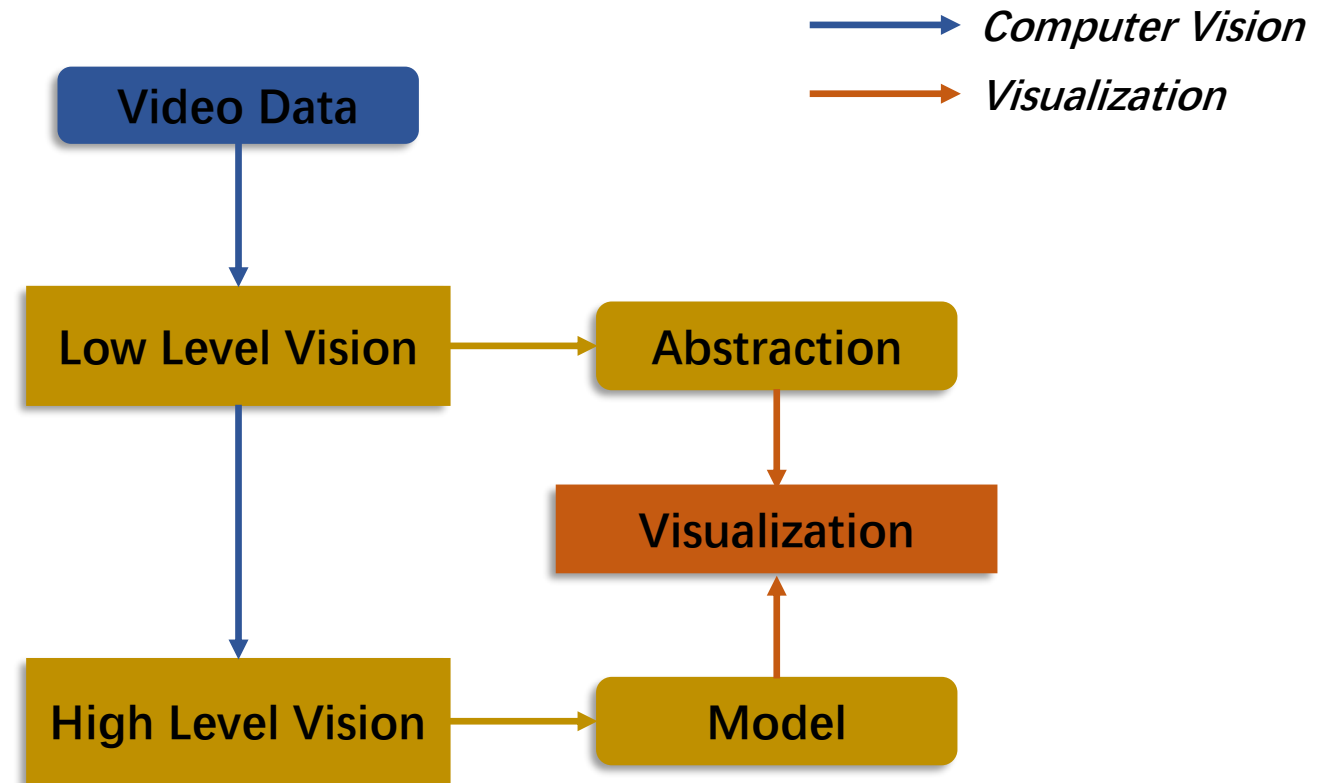
Image Segmentation

Feature Extraction

.....

□ High Level Vision

Detection, Recognition, Tracking



Outline

- Background
 - Multimedia Data
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 - Visual Analytics
- **Related Papers**
 - Media Video Vis
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Media Video Vis

□ Purpose

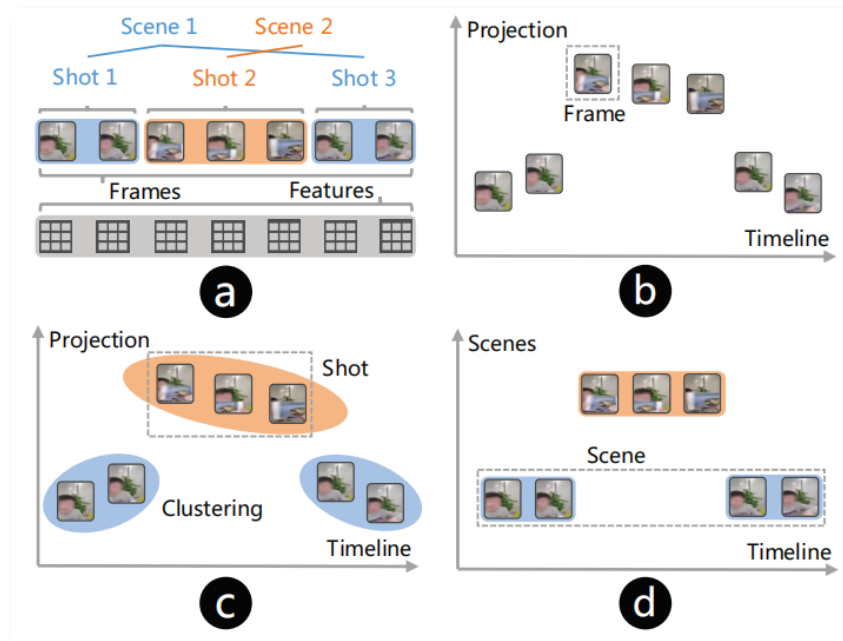
Risk assessments on e-commerce videos.

□ Target User

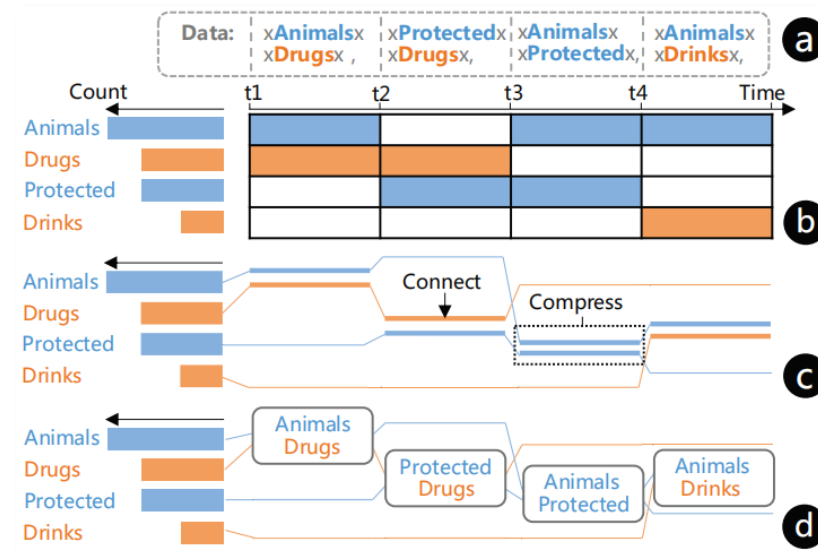
Video Reviewer

□ Data

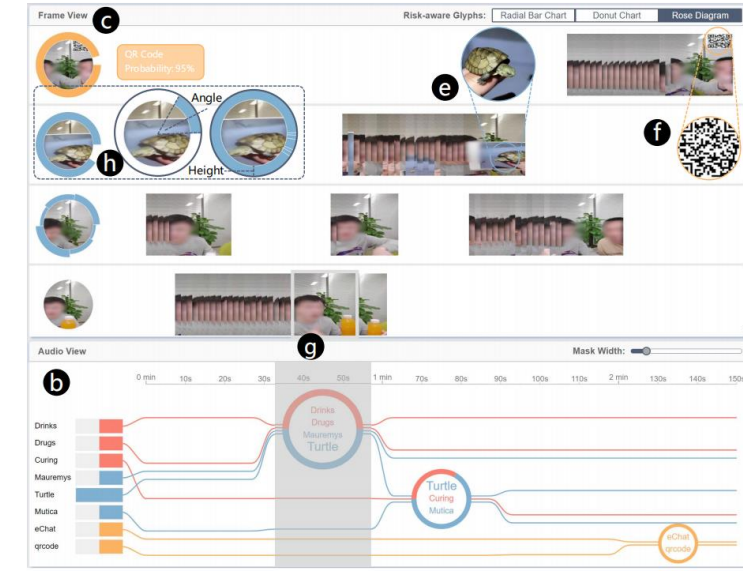
E-commerce Video Data: Visual and Audio



(1) Video Frame



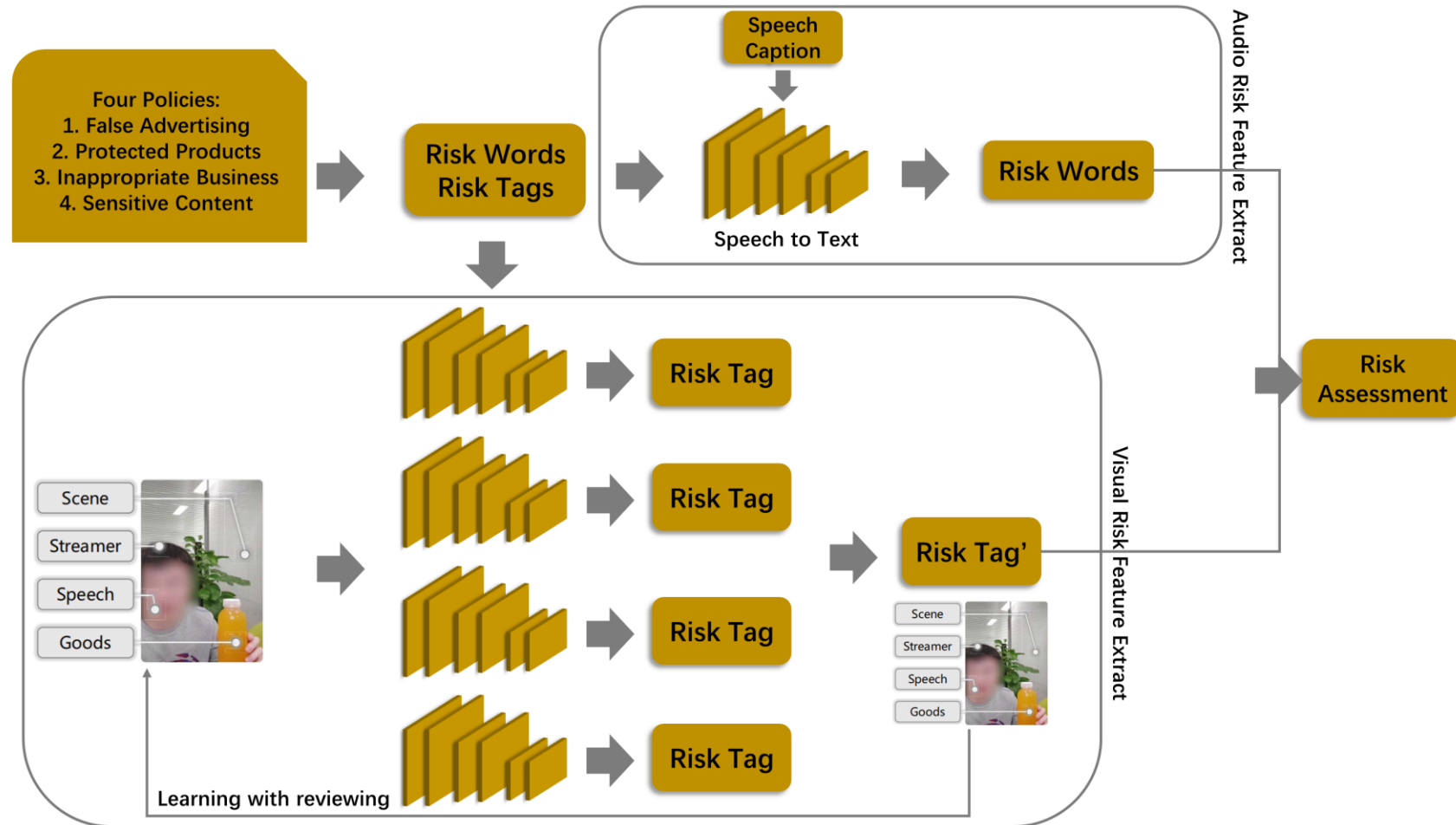
(2) Audio Content



(3)

Media Video Vis

- Solution
- Visualization



(1) Overview

Media Video Vis

□ Cons

There is a **lack of** detailed descriptions of **Risk Tags and Risk Words**.

The **accuracy of model** is not mentioned.

It would be better to draw **a pipeline for data processing**.

Waste of **pixel space**.

Entertainment Video Vis I

□ Purpose

Explore, understand, and search movie content through the angle of emotion.

□ Target User

Audience and Editor

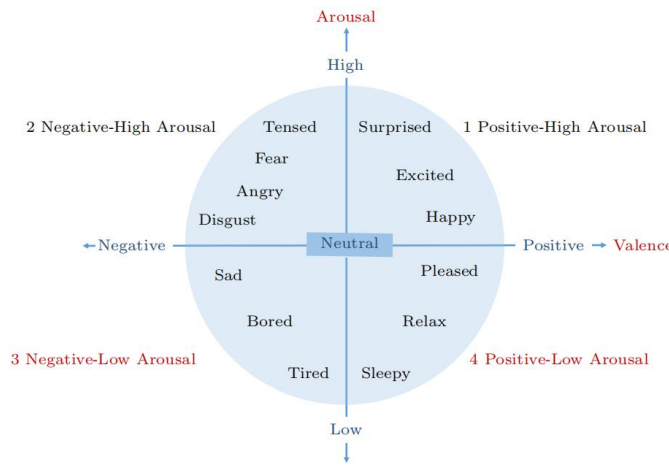
□ Data

Users' assessments of movies - Subjective

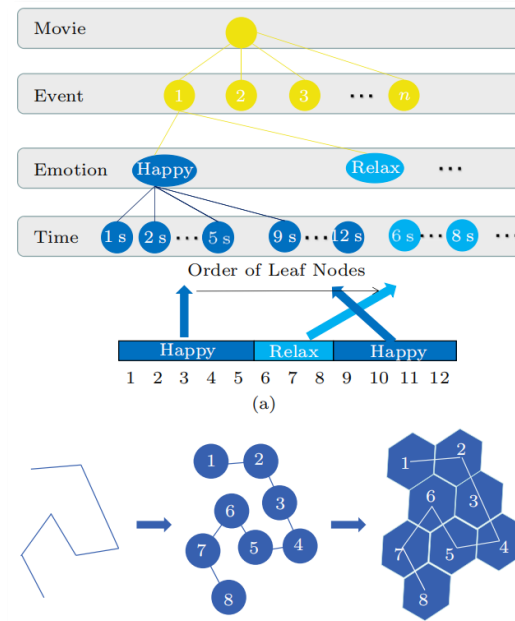
Characters' facial expression based on deep learning - Objective

□ Solution

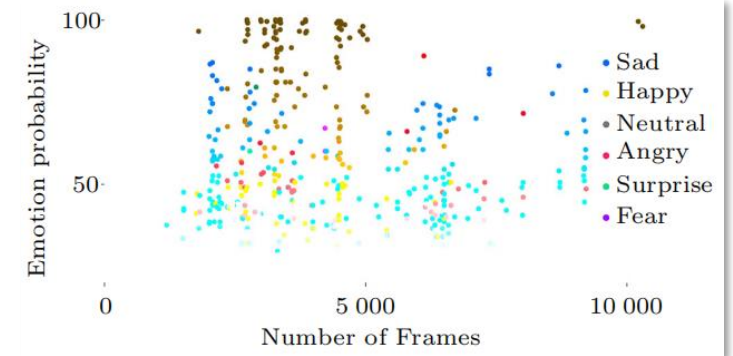
□ Visualization



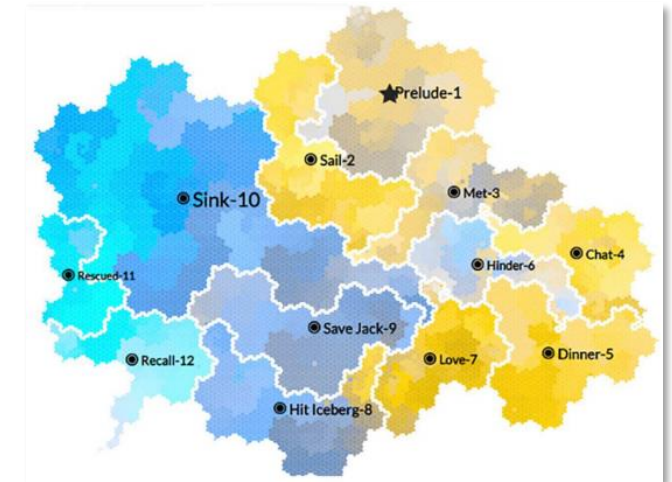
(1) Emotional Model



(2) Emotion Map



(4) Characters Emotion



(3) Event Map

Entertainment Video Vis I

□ Cons

The preliminary **evaluation work** was not described in detail.

The method of **dividing the video into events** is not mentioned.

There is **no correlation** between the two kinds of sentiment data.

Entertainment Video Vis II

□ Purpose

Analyze key factors of an inspirational speech and quantitatively evaluate the effectiveness of the factors.

□ Target User

Speakers and Speech Experts

□ Data

Speech Video, Script, Metadata, Information(Region, Year, Level ...)

Feature Emotional Data(Facial, Text, Audio) Non-emotional Data

Factors List



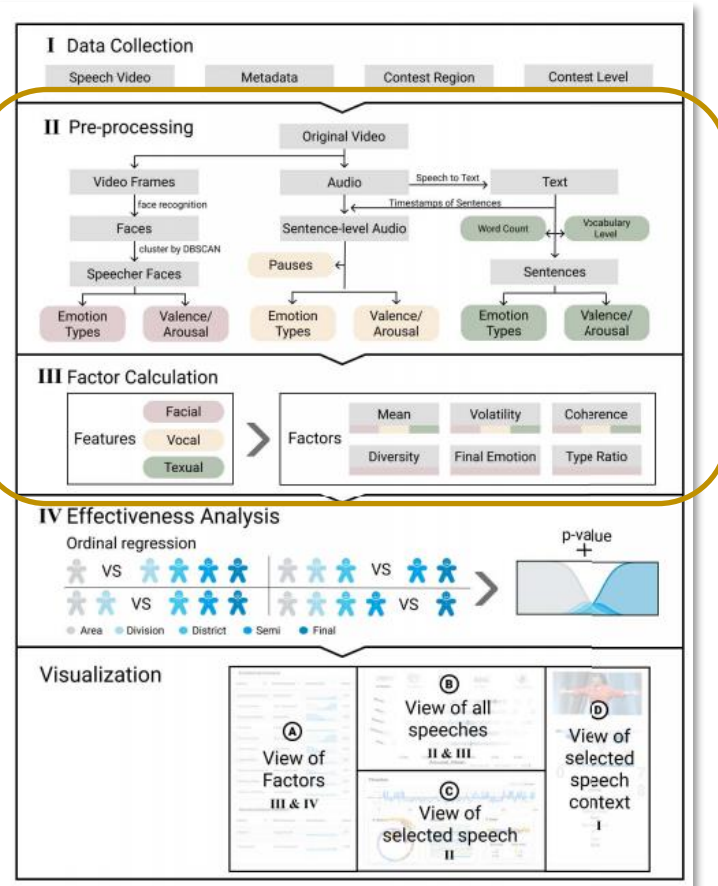
(1)

| Factor | Modality | Type(p-value) | Type(p-value) |
|------------|----------|----------------------------|-----------------|
| Average | Facial | Arousal(0.006*) | Valence(0.431) |
| | Textual | Arousal(0.215) | Valence(0.088) |
| | Vocal | Arousal(0.016*) | Valence(0.017*) |
| Volatility | Facial | Arousal(0.020*) | Valence(0.006*) |
| | Textual | Arousal(0.433) | Valence(0.438) |
| | Vocal | Arousal(0.235) | Valence(0.845) |
| Diversity | Facial | Across Emotion Type(0.120) | |
| Final | Facial | Arousal(0.002*) | Valence(0.020*) |
| Coherence | All | Arousal(0.124) | Valence(0.051) |
| Ratio | Facial | Happy(0.001*) | Sad(0.0736) |
| | | Fear(0.582) | Angry(0.292) |
| | | Surprise(0.115) | Disgust(0.306) |
| | | Neutral(0.488) | - |
| Pauses | Vocal | Pauses(0.271) | - |
| Vocabulary | Textual | Vocabulary(0.089) | - |

(2) Factors List

Entertainment Video Vis II

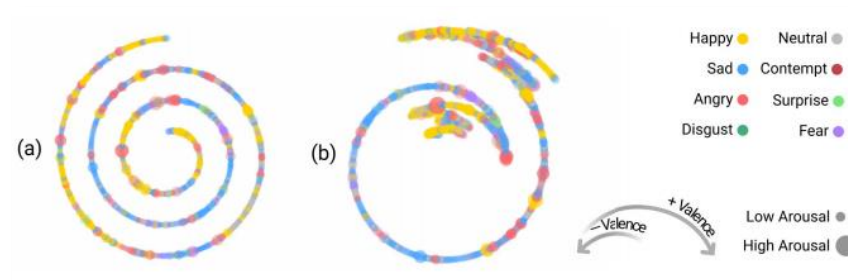
- Solution
- Visualization



(1) Overview

| Module | Description |
|----------------|--|
| E-factor | To evaluate hypotheses of interest about speech factors using the cumulative data of all speeches. |
| E-type | To understand discrete emotional data contained in emotional types, as well as their distribution over time. |
| E-script | To understand the emotion in speech scripts. |
| E-spiral | To provide an intuitive way of understanding the emotional shifts within speeches. |
| E-similarity | To understand the similarity and the effectiveness estimation of speech factors in speeches. |
| E-distribution | To understand distribution of factor effectiveness among speech levels. |

(2) Visualization Module



(3) E-spiral



(4) E-script

Entertainment Video Vis II

□ Cons

The **definition** of *Valence* and *Arousal* is not explained.

The **accuracy of model** is not mentioned.

Sport Video Vis

□ Purpose

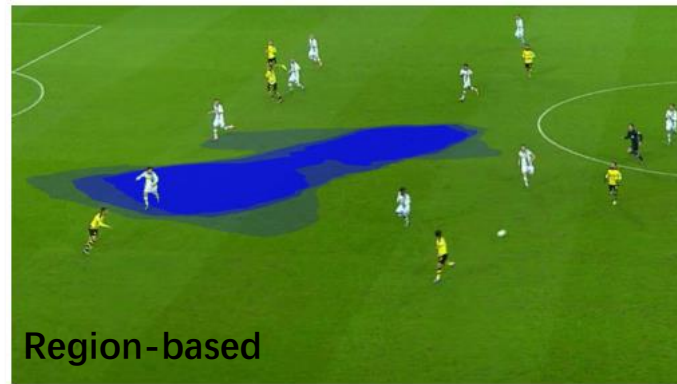
Analyze soccer videos to help analysts gain insights into player behavior and team tactics.

□ Target User

Team Sport Analysts

□ Data

Soccer Match Video



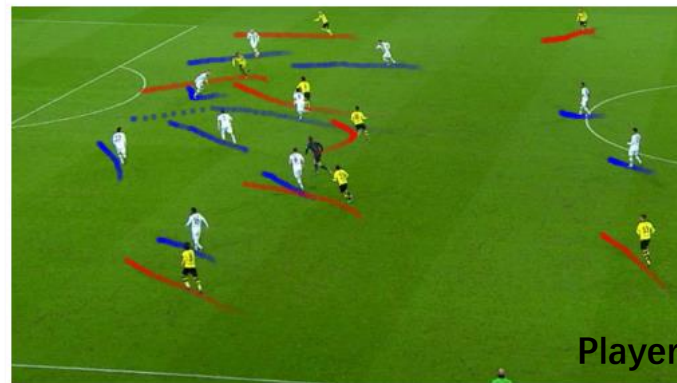
Region-based

(a) Dominant Regions



Event-based

(b) Pass Distances



Player-based

(c) Player Movement



(d) Player Reactions

(1) Visual Analysis

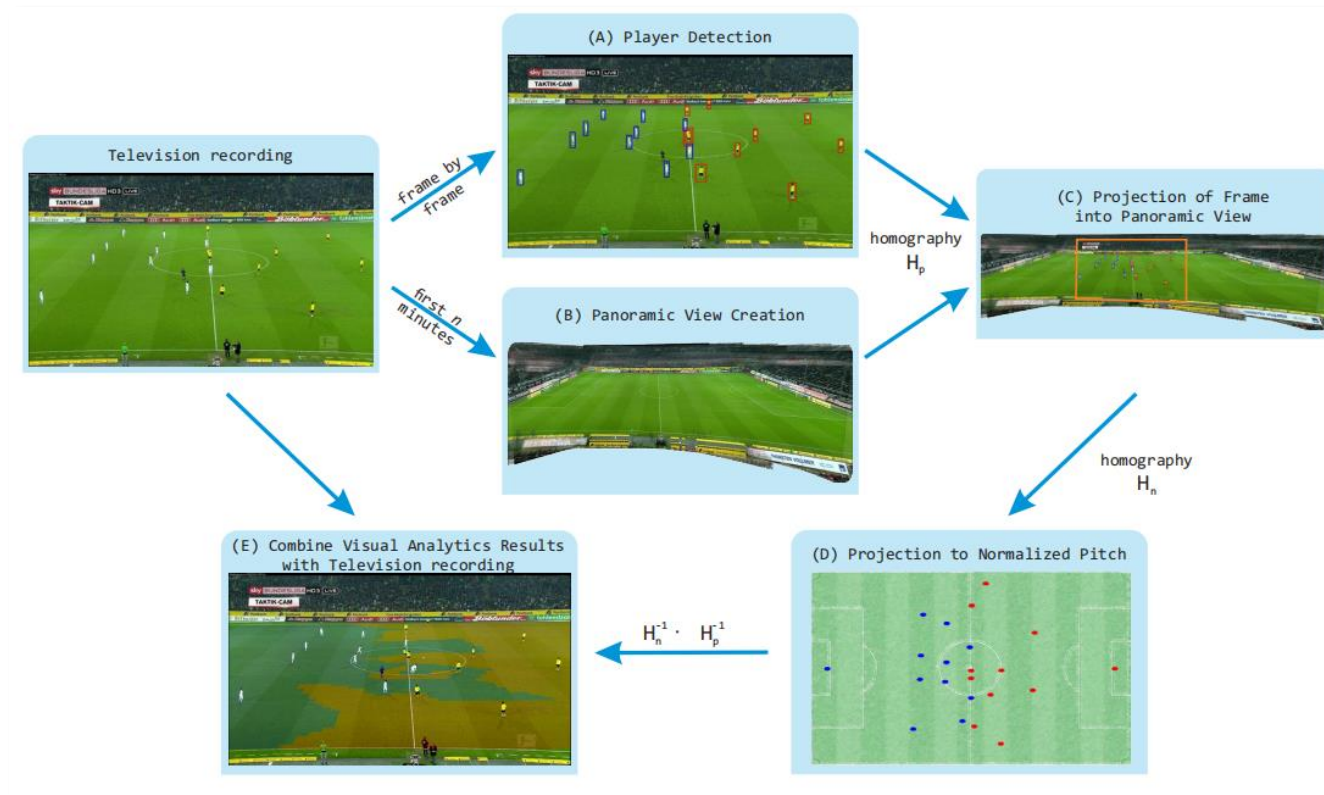
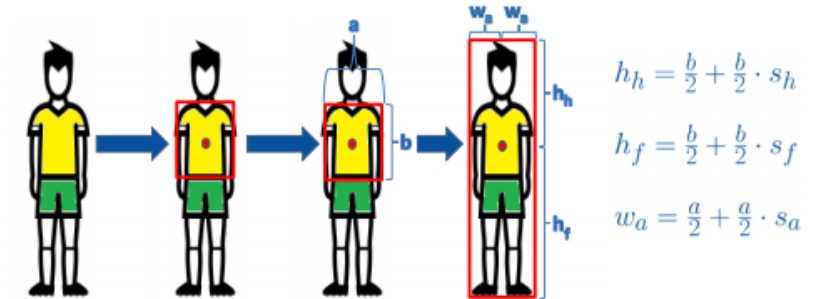
M. Stein, H. Janetzko, et al. "Bring it to the pitch: Combining Video and Movement Data to Enhance Team Sport Analysis." IEEE Transactions on Visualization and Computer Graphics, 2017.

Sport Video Vis

□ Solution

Player Detection, Ball Detection
Player Trajectory

□ Visualization



(1) Overview

Sport Video Vis

□ Cons

The tasks of **domain experts** are not rich enough.

Event-based analysis is relatively simple.

Color design conflicts.

Medical Video Vis

□ Purpose

Study the muscle activity patterns of patients with brachial plexus injuries.

□ Target User

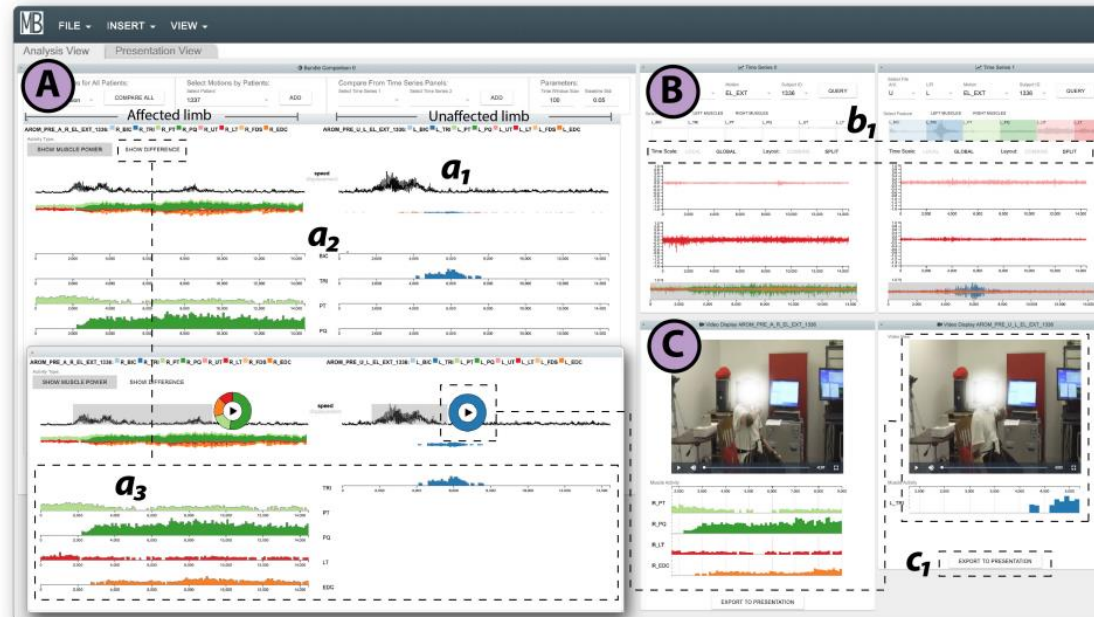
Doctor

□ Data

Muscle Signals, Motion Data, Video Record

□ Solution

□ Visualization



(1)

Surveillance Video Vis

□ Purpose

Analysis of cheating behavior in online exams.

□ Target User

Teacher

□ Data

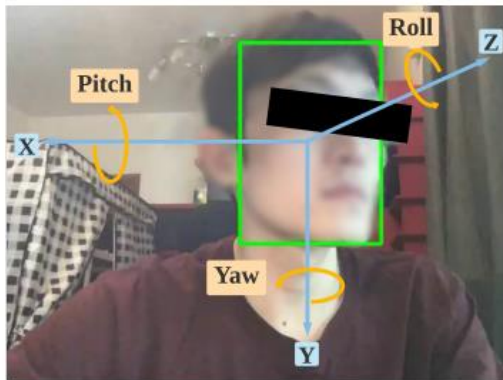
Mock Online Exam

Cheating Types: Local Environment, Computer

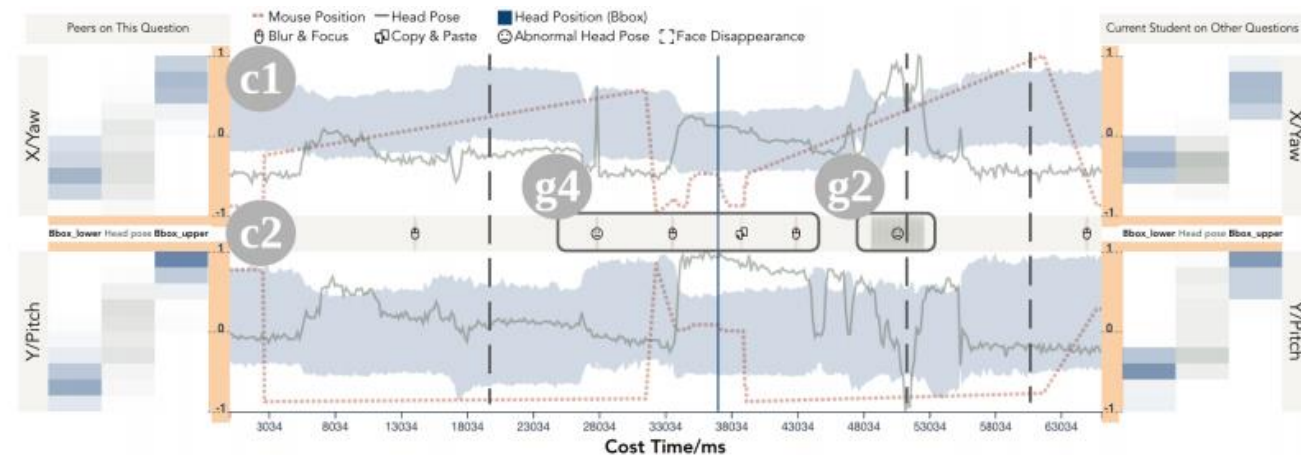
Webcam Video Data → Abnormal Head Movement

Mouse Movement (JavaScript Plugin) → Abnormal Mouse Movement

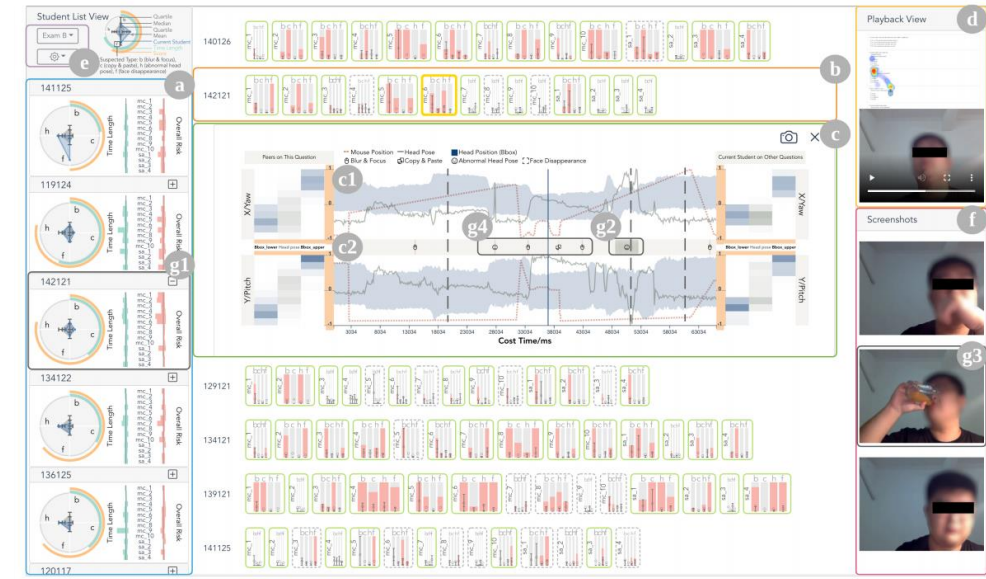
(3)



(1) Head Pose



(2) Mouse and Head Movement



Surveillance Video Vis

□ Solution

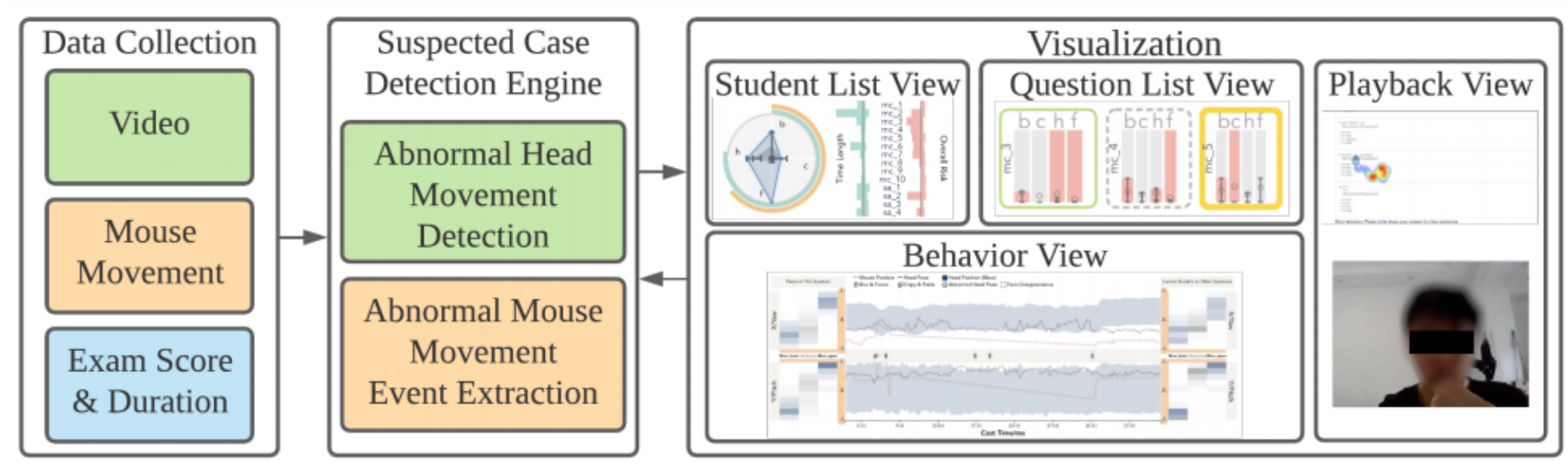
Abnormal Head Movement Detection: Face Disappearance, Abnormal Head Pose

Abnormal Mouse Movement Detection: Blur, Focus, Copy, Paste, Mousemove, Mousewheel

Overall Risk Estimation

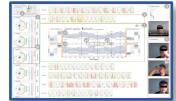
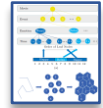
□ Visualization



































□ Cons



(1) Overview

Summary



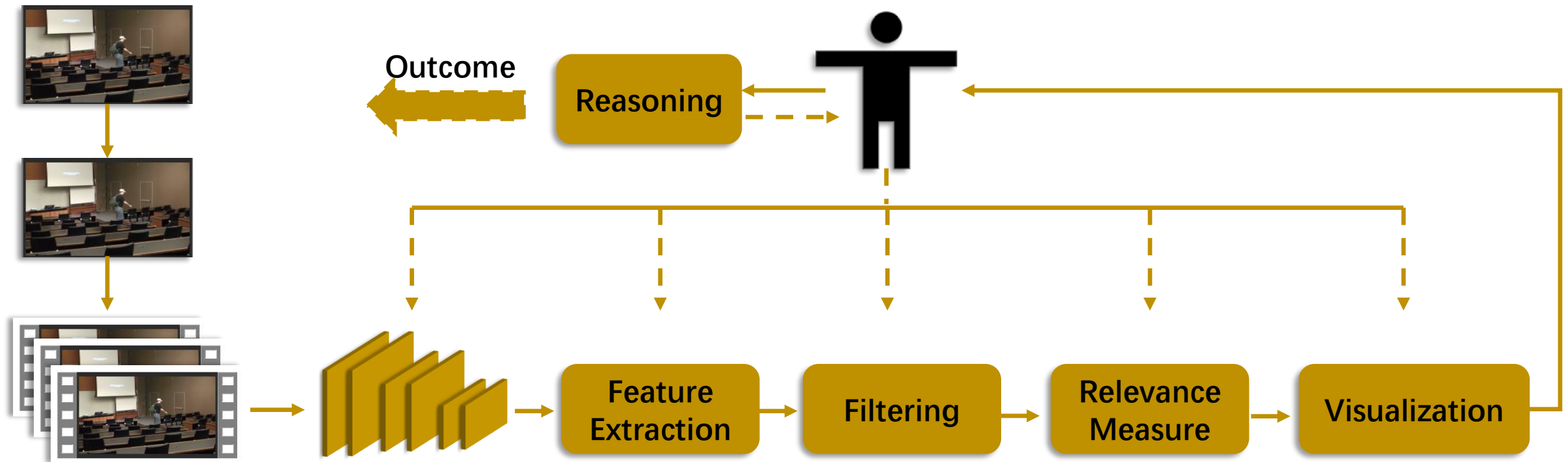
| | Media | | Entertainment | | | | Sport | | Medi cal | Surveillance | | |
|-----------------|---|---|---|--|---|---|---|---|---|---|---|---|
| Info Meta | John et al. | Tang et al. | Ma et al. | Wu et al. | Zeng et al. | Maher et al. | Stein et al. | Chen et al. | Chan et al. | Lee et al. | Zeng et al. | Li et al. |
| | 2019 | 2021 | 2020 | 2018 | 2019 | 2021 | 2017 | 2021 | 2019 | 2019 | 2020 | 2021 |
| | SCI IV | TVCG | SCI II | TVCG | TVCG | TVCG | TVCG | TVCG | TVCG | TVCG | TVCG | CHI |
| | 1 | 0 | 2 | 12 | 17 | 0 | 90 | 3 | 5 | 29 | 18 | 5 |
| |   |   |  |   |   |   |   |   |   |   |  |   |
| Data-Source | News | E-commerce | Movie | TED | TED | Speech Contest | Soccer Match | Table tennis Match | Video | Traffic Video | Classroom Video | Examination Video |
| Data-Multimodal | | | | | | | | | | | | |
| Model-Usage | | | | | | | | | | | | |
| Model-Accuracy | | | | | | | | | | | | |
| Research Focus |  |  |  |  |  |  |  |  |  |  |  |  |

Outline

- Background
 - Multimedia Data
 - Video Data
 - Visual Analytics
- Related Papers
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 - Entertainment Video Vis
 - Sport Video Vis
 - Medical Video Vis
 - Surveillance Video Vis
 - Summary
- **Surveillance Video**
 - Summary
 - Goals and Challenges
 - Video Understanding

Summary

- ❑ **Manual Inspection:** Labor-intensive Tasks
- ❑ **Machine Intelligence:** Inaccurate Results



Surveillance Video

□ Analytics Target

Reduce the time of watching videos.
Understand video with low cost.

□ Data Challenge

Big Data、Uneven Quality
Noise Data
Loose Structures or Without Story Units

□ Visualization Challenge

Limited pixel space.

References

- [1] M. John, K. Kurzhals and T. Ertl. "Visual Exploration of Topics in Multimedia News Corpora." Proceedings of International Conference Information Visualization. 2019.
- [2] T. Tang, Y. Wu, et al. "VideoModerator: A Risk-aware Framework for Multimodal Video Moderation in E-Commerce." IEEE Transactions on Visualization and Computer Graphics. 2021.
- [3] C. Ma, J. Song, et al. "EmotionMap: Visual Analysis of Video Emotional Content on a Map." Journal of Computer Science and Technology. 2020.
- [4] A. Wu and H. Qu. "Multimodal Analysis of Video Collections: Visual Exploration of Presentation Techniques in TED Talks." IEEE Transactions on Visualization and Computer Graphics. 2018.
- [5] H. Zeng, X. Wang, et al. "EmoCo: Visual Analysis of Emotion Coherence in Presentation Videos." IEEE Transactions on Visualization and Computer Graphics. 2019.
- [6] K. Maher, Z. Huang, et al. "E-ffective: A Visual Analytic System for Exploring the Emotion and Effectiveness of Inspirational Speeches." IEEE Transactions on Visualization and Computer Graphics. 2021.
- [7] M. Stein, H. Janetzko, et al. "Bring it to the pitch: Combining Video and Movement Data to Enhance Team Sport Analysis." IEEE Transactions on Visualization and Computer Graphics. 2017.
- [8] Z. Chen, S. Ye, et al. "Augmenting Sports Videos with VisCommentator." IEEE Transactions on Visualization and Computer Graphics. 2021.
- [9] G. Chan, L.G. Nonato, et al. "Motion Browser: Visualizing and Understanding Complex Upper Limb Movement under Obstetrical Brachial Plexus Injuries." IEEE Transactions on Visualization and Computer Graphics. 2019.
- [10] C. Lee, Y. Kim, et al. "A Visual Analytics System for Exploring, Monitoring, and Forecasting Road Traffic Congestion." IEEE Transactions on Visualization and Computer Graphics. 2019.
- [11] H. Zeng, X. Shu, et al. "EmotionCues: Emotion-oriented Visual Summarization of Classroom Videos." IEEE Transactions on Visualization and Computer Graphics. 2020.
- [12] H. Li, M. Xu, et al. "A visual Analytics Approach to Facilitate the Proctoring of Online Exams." Proceedings of CHI Conference on Human Factors in Computing Systems. 2021.