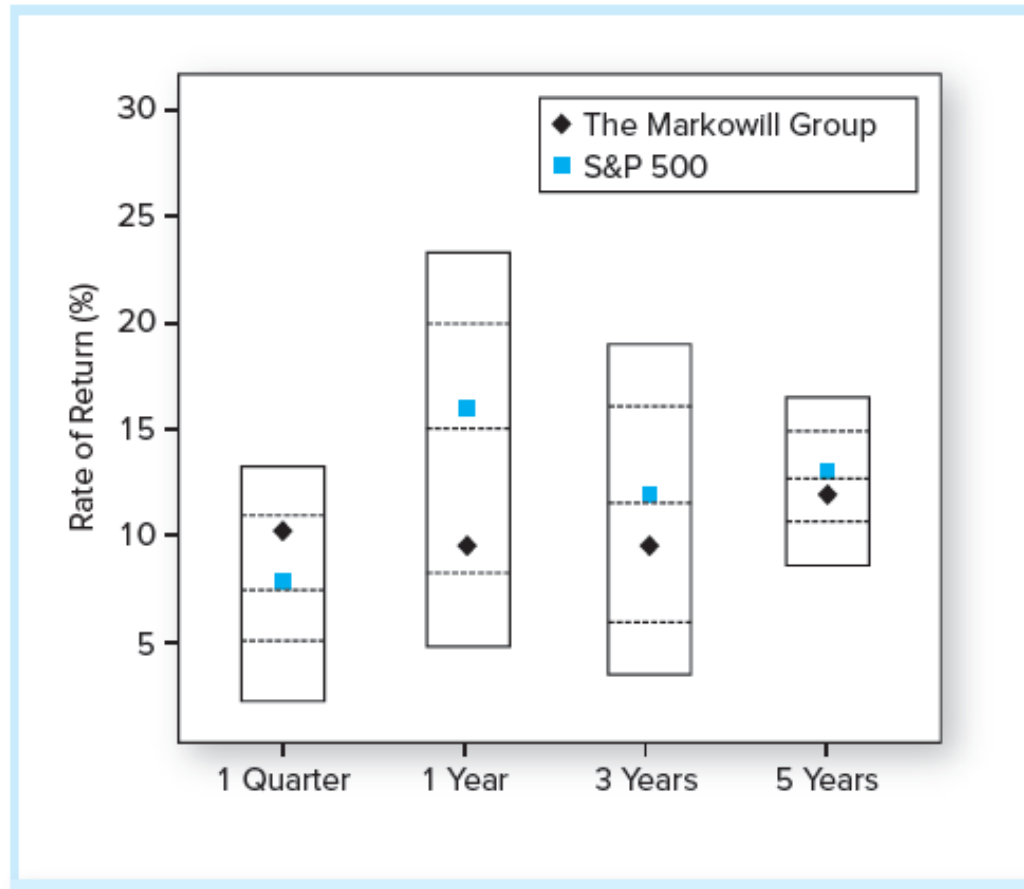

Portfolio Performance

Source: Bodie, Kane and Marcus, Investments, 12 ed., McGraw-Hill, 2021

Universe Comparison



- **Figure 24.1** Universe comparison, periods ending December 31, 2025
-

Risk-Adjusted Performance: Sharpe

- **Sharpe's ratio** divides average portfolio excess return over the sample period by the standard deviation of returns over that period
- Measures reward to (total) volatility trade-off

$$\left(\bar{r}_P - \bar{r}_f\right) / \sigma_P$$

Risk-Adjusted Performance: Treynor

- **Treynor's measure** is a ratio of excess return to beta, like the Sharpe ratio, but it uses systematic risk instead of total risk

$$(\bar{r}_P - \bar{r}_f) / \beta_P$$

Risk-Adjusted Performance: Jensen

- **Jensen's alpha** is the average return on the portfolio over and above that predicted by the CAPM, given the portfolio's beta and the average market return

$$\alpha_P = \bar{r}_P - \left[\bar{r}_f + \beta_P (\bar{r}_M - \bar{r}_f) \right]$$

Risk-Adjusted Performance: Information Ratio

- **Information ratio** divides the alpha of the portfolio by the nonsystematic risk of the portfolio, called “tracking error” in the industry
- Measures abnormal return per unit of risk that in principle could be diversified away by holding a market index portfolio

$$\alpha_P / \sigma(e_P)$$

M^2 Measure and the Shape Ratio

- Focuses on total volatility as a measure of risk, but its risk adjustment leads to an easy-to-interpret differential return relative to the benchmark index

$$M_P^2 = r_{P^*} - r_M$$

- P is the active portfolio while P* is P “adjusted” to match the volatility of a passive index such as the S&P500. P* may combine X% of the active portfolio and (1-X)% of T-bills, then P* may have the same variance than S&P500.

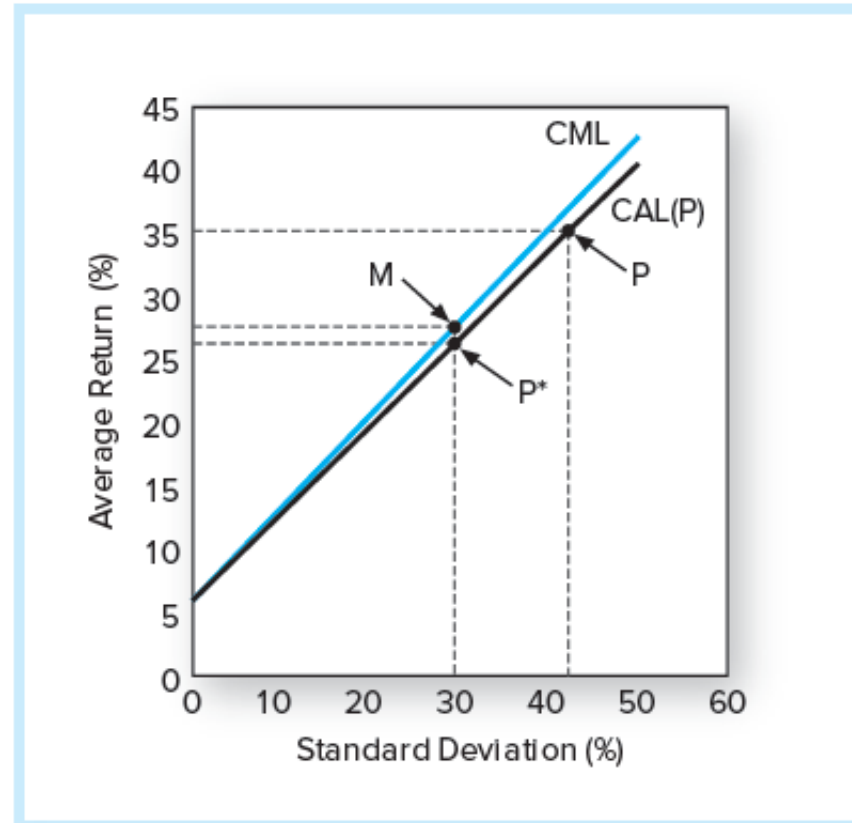
M^2 is positive when the portfolio's Sharpe ratio exceeds the market's. Letting R denote excess returns and S denote Sharpe measures,

$$R_{P^*} = S_P \sigma_M, \text{ and therefore that}$$

$$M^2 = r_{P^*} - r_M = R_{P^*} - R_M = S_P \sigma_M - S_M \sigma_M = (S_P - S_M) \sigma_M$$

M^2 and the Sharpe ratio therefore always rank order portfolios identically.

M^2 of Portfolio P



- **Figure 24.2** The M^2 of portfolio P is negative even though its average return was greater than that of the market index, M
-

Appropriate Performance Measure

Performance Measure	Definition	Application
Sharpe	$\frac{\text{Excess return}}{\text{Standard deviation}}$	When choosing among portfolios competing for the overall risky portfolio
Treynor	$\frac{\text{Excess return}}{\text{Beta}}$	When ranking many portfolios that will be mixed to form the overall risky portfolio
Information ratio	$\frac{\text{Alpha}}{\text{Residual standard deviation}}$	When evaluating a portfolio to be mixed with the benchmark portfolio

The Role of Alpha in Performance Measures

- A positive alpha is necessary to outperform the passive market index
 - Though necessary, it's not enough to guarantee a portfolio will outperform the index
- Most widely used performance measure

	Treynor (T_p)	Sharpe* (S_p)	Information Ratio
Relation to alpha	$\frac{E(r_p) - r_f}{\beta_p} = \frac{\alpha_p}{\beta_p} + T_M$	$\frac{E(r_p) - r_f}{\sigma_p} = \frac{\alpha_p}{\sigma_p} + \rho S_M$	$\frac{\alpha_p}{\sigma(e_p)}$
Improvement compared to market index	$T_p - T_M = \frac{\alpha_p}{\beta_p}$	$S_p - S_M = \frac{\alpha_p}{\sigma_p} - (1 - \rho) S_M$	$\frac{\alpha_p}{\sigma(e_p)}$

Performance Statistics

- **Table 24.3** Performance statistics

	Portfolio <i>P</i>	Portfolio <i>Q</i>	Portfolio <i>M</i>
Sharpe ratio	0.43	0.49	0.19
M^2	2.16	2.66	0.00
SCL regression statistics			
Alpha	1.63	5.26	0.00
Beta	0.70	1.40	1.00
Treynor	3.97	5.38	1.64
T^2	2.34	3.74	0.00
$\sigma(e)$	2.02	9.81	0.00
Information ratio	0.81	0.54	0.00
<i>R</i> -square	0.91	0.64	1.00

Interpretation of Performance Statistics

- If P or Q represents the entire investment, Q is better because of its higher Sharpe measure and better M^2
 - If P and Q are competing for a role as one of a number of subportfolios, Q also dominates because its Treynor measure is higher
 - If we seek an active portfolio to mix with an index portfolio, P is better due to its higher information ratio
-

Realized Returns versus Expected Returns

- Must determine “significance level” of a performance measure to know whether it reliably indicates ability
 - To estimate the portfolio alpha from the SCL, regress portfolio excess returns on the market excess return or risk premium
 - Then, to assess whether the alpha estimate reflects true skill and not just luck, compute the t -statistic of the alpha estimate
 - Even moderate levels of statistical noise make performance evaluation extremely difficult
-

Survivorship Bias and Portfolio Evaluation

- Regardless of the performance criterion, some funds will outperform their benchmarks in any year, and some will underperform
 - Recall, performance in one period is not predictive of future performance
 - Limiting a sample of funds to those for which returns are available over an entire sample period introduces **survivorship bias**
-

Style Analysis

- *Style analysis*, a tool to systematically measure the exposures of managed portfolios, was introduced by William Sharpe
 - Idea is to regress fund returns on indexes representing a range of asset classes
 - Regression coefficient on each index would then measure the fund's implicit allocation to that “style”
 - R^2 of regression would measure percentage of return variability attributable to style choice rather than security selection
 - Intercept measures average return from security selection of the fund portfolio
-

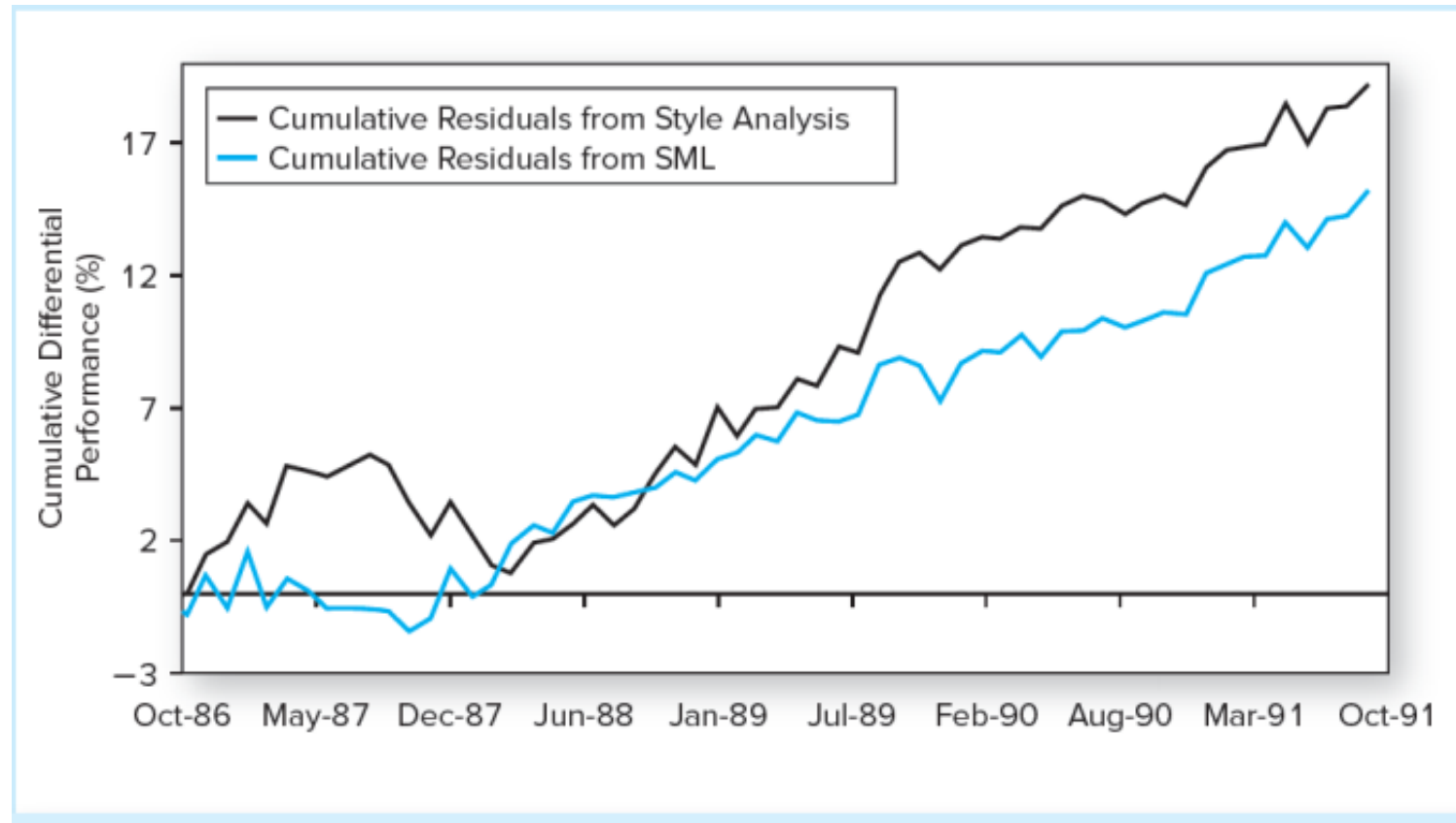
Style Analysis for Fidelity's Magellan Fund

- **Table 24.4** Style analysis for Fidelity's Magellan Fund

Style Portfolio	Regression Coefficient
T-bill	0
Small cap	0
Medium cap	35
Large cap	61
High P/E (growth)	5
Medium P/E	0
Low P/E (value)	0
Total	100
<i>R</i> -square	97.5

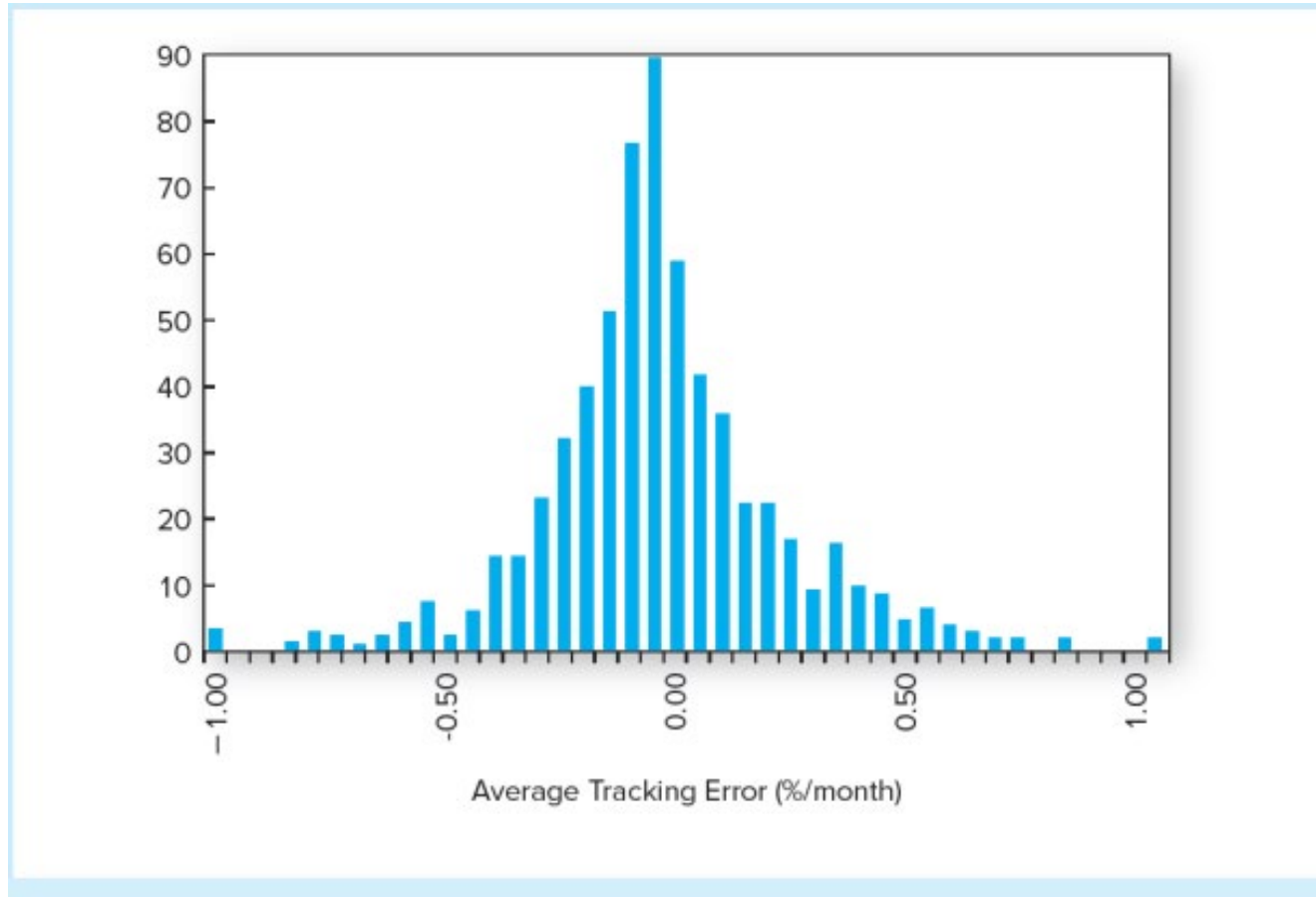
- Source: Authors' calculations. Return data for Magellan obtained from finance.yahoo.com/funds and return data for style portfolios obtained from the Web page of Professor Kenneth French: mba.tuck.dartmouth.edu/pages/french/data_library.html.

Fidelity Magellan Fund Cumulative Return Difference



- **Figure 24.4** Fidelity Magellan Fund cumulative return difference: Fund versus style benchmark and fund versus SML benchmark

Average Tracking Error for 636 Mutual Funds, 1985 to 1989



- **Figure 24.5** Average tracking error for 636 mutual funds, 1985 to 1989

Performance Attribution Procedures ¹

- Performance attribution studies attempt to decompose overall performance into discrete components that may be identified with a particular level of the portfolio selection process
 - A common attribution system decomposes performance into three components:
 1. Broad asset allocation choices across equity, fixed-income, and money markets
 2. Industry (sector) choice within each market
 3. Security choice within each sector
-

Performance Attribution Procedures₂

- **Bogey** is designed to measure the returns the portfolio manager would earn if he or she were to follow a completely passive strategy
 - In this context, “passive” has two attributes
 1. It means the allocation of funds across broad asset classes is set in accord with a notion of “usual” allocation across sectors
 2. It means that *within* each asset class, the portfolio manager holds an indexed portfolio
-

Asset Allocation Decisions

- Superior performance relative to the bogey is achieved by:
 - Overweighting investments in markets that turn out to perform well
 - Underweighting investments in poorly performing markets
 - Contribution of asset allocation to superior performance equals the sum over all markets of the excess weight in each market times the return of the index for each market
-

Sector and Security Selection Decisions

- **Table 24.9** Portfolio attribution: summary

		Contribution (basis points)
1.Asset allocation		31
2.Selection		
a. Equity excess return (basis points)		
I. Sector allocation	129	
II.Security selection	18	
	147×0.70 (portfolio weight) =	102.9
b. Fixed-income excess return	44×0.07 (portfolio weight) =	3.1
Total excess return of portfolio		137.0

- Good performance (a positive contribution) derives from overweighting well-performing sectors
- Good performance also derives from underweighting poorly performing sectors