Web Aesthetics table

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1 Introduction Baseline

$$contrast = |color^3 - complexity^3|$$

Factor	Df	Sum Sq	Mean Sq	F value	Pr($>$ F)
color	1	13.99	13.99	16.54	5.96e-05
complexity	1	31.07	31.07	36.73	3.69e-09
color^e	1	12.55	12.55	14.83	1.4e-4
complexity$^{0.4}$	1	14.74	14.74	17.42	3.82e-05
contrast	1	3.14	3.14	3.71	0.055
Residuals	332	280.835	0.8459		