



Industry-level Knowledge Graph Platform for Large-scale, Diverse and Dynamic Scenarios

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LLMKG Workshop, VLDB 2024

01

Knowledge Graph: An effective way to manage domain knowledge

02

Opportunities and Challenges: Knowledge management paradigm shift from binary static to multi-dynamic

03

SPG: A novel semantic framework that accelerates data knowledgeization and knowledge symbolization

04

Applications: SPG-based knowledge graph cases

05

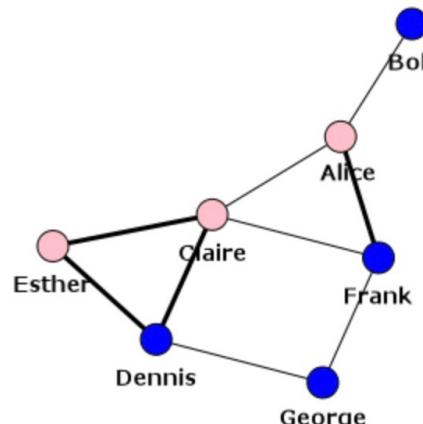
Future prospects: The application value brought by SPG and its dual-drive development with LLM in the future



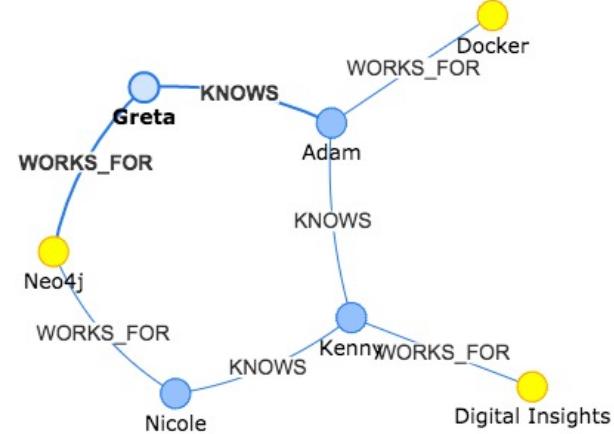
Knowledge Graph: Semantic and High-order Knowledge Management Solution for Data

Graph data structure development trends

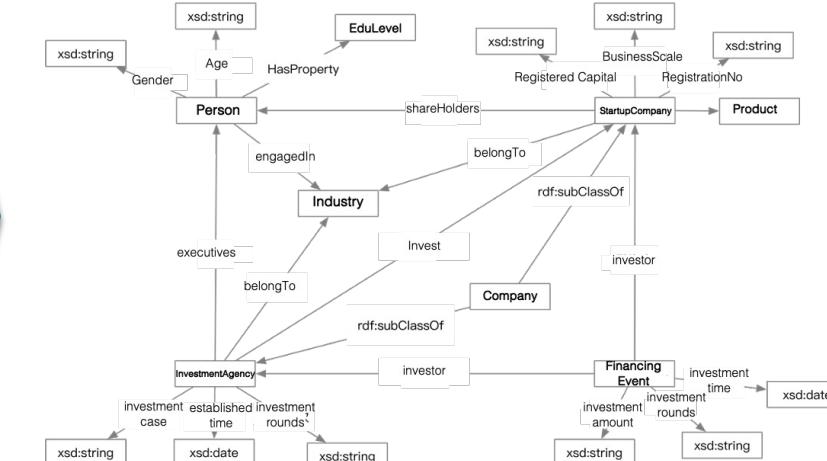
homogeneous graph



heterogeneous graph



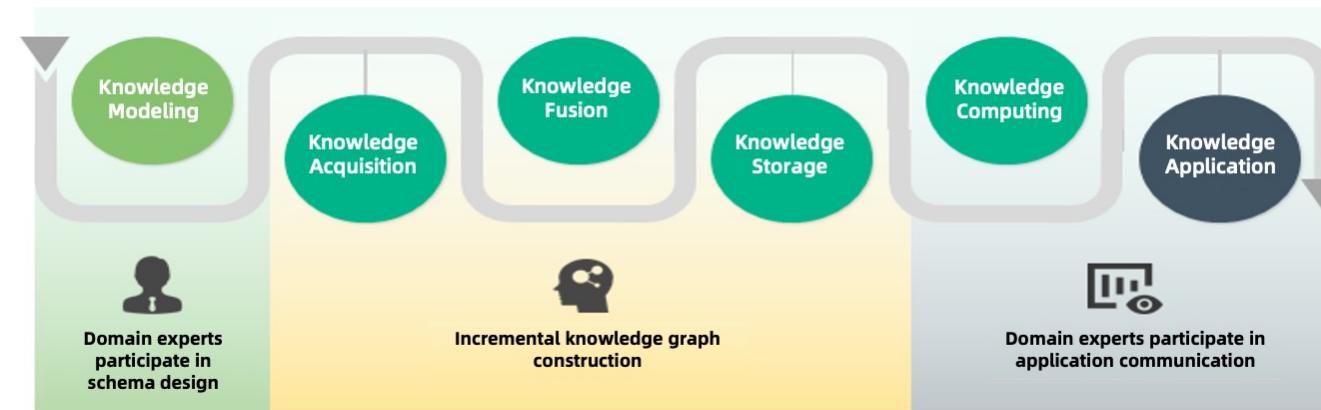
Heterogeneous graphs with rich properties



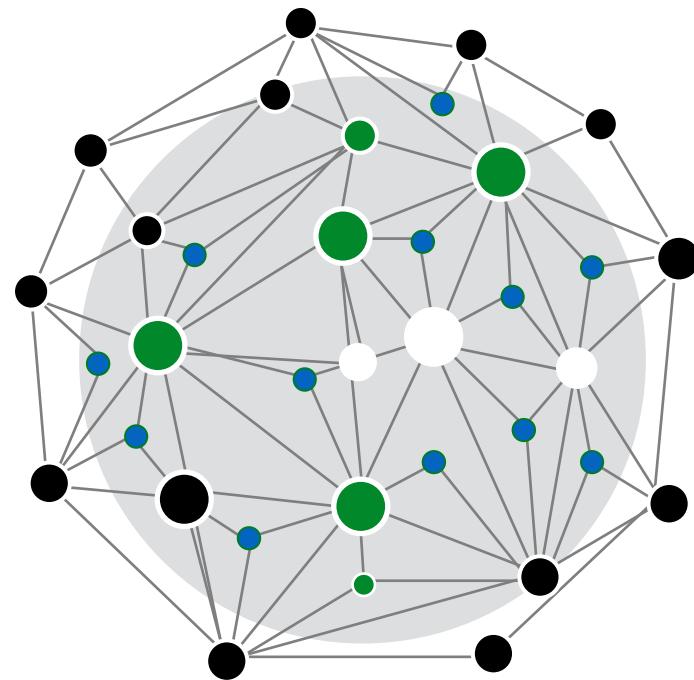
Characteristics of Knowledge Graph Algorithm

- Knowledge Graph = Graph + Knowledge Base
 - Graph: Learning graph **structure**
 - Knowledge Base: Learning knowledge **semantics**
- Rely on NLP and Graph algorithms
- Rely on knowledge of Domain experts

Lifecycle of Domain Knowledge Graph

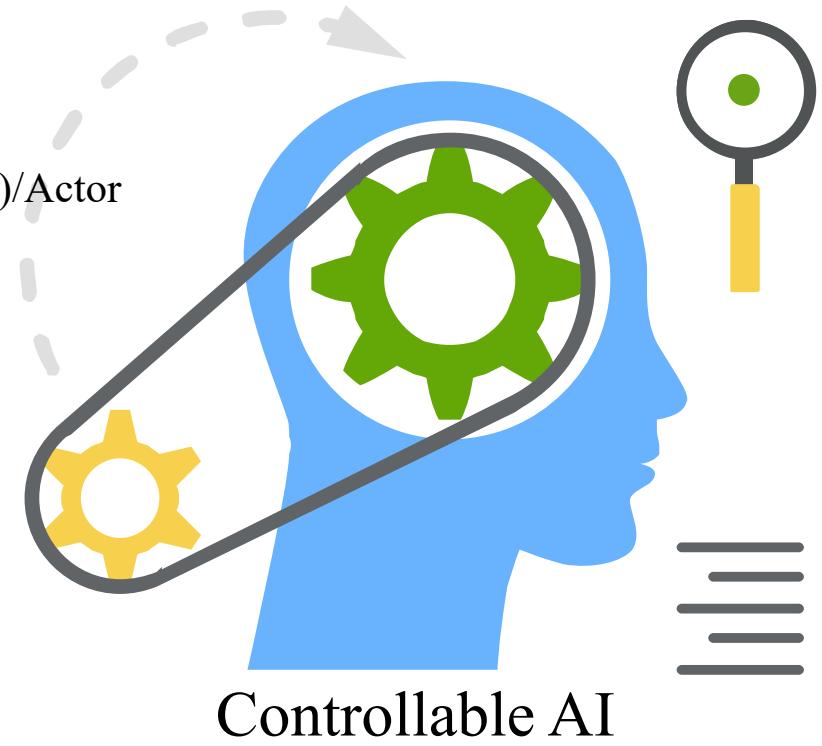
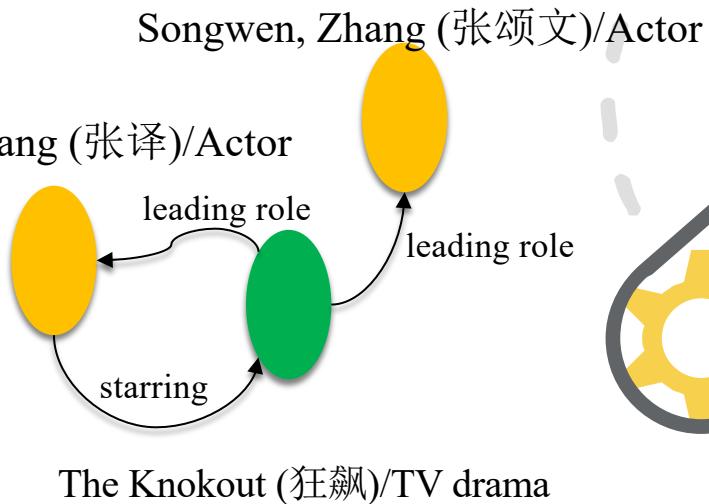


Knowledge Graph: Semantic and High-order Knowledge Management Solution for Data

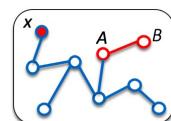


Definition and Slogan (Things, not Strings)

Knowledge graph is a method of modeling the world to achieve knowledge standardization and semantic interconnection of data.



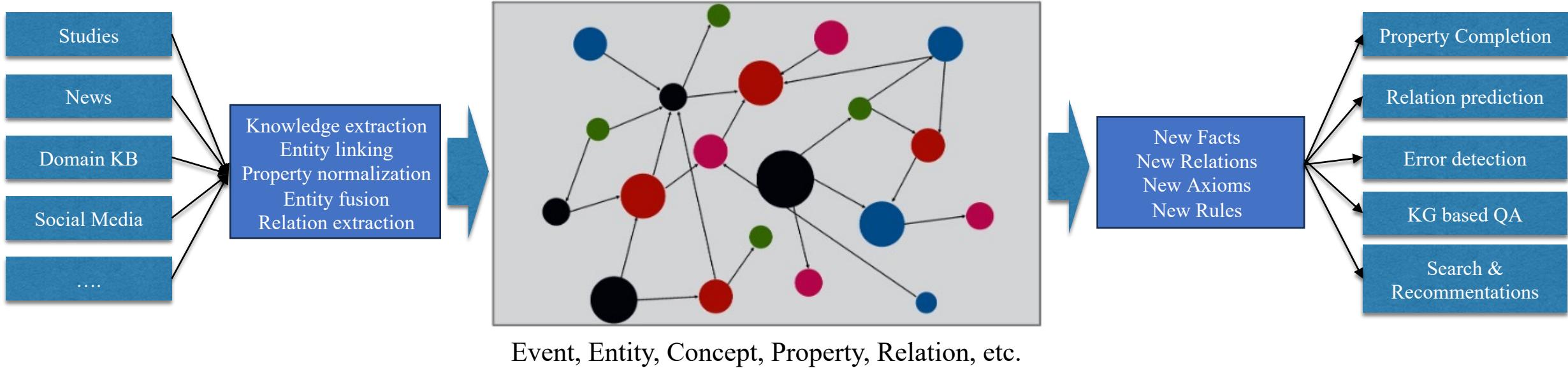
Text: One dimension



KG: Multi dimension

From public documents

Knowledge Graph: Semantic and High-order Knowledge Management Solution for Data



- **Domain Knowledge Management :** Formalized knowledge representation based on knowledge semantics and graph structure supports the efficient construction of domain knowledge graphs
- **Knowledge Normalization :** Utilize knowledge graph-related technologies to continuously improve the standardization and normalization level of entities, events, concepts, properties, relationships, etc.
- **Cross-knowledge graphs Reuse and Fusion:** Through knowledge fusion capabilities, we can realize cross-graph connection and reuse, connect data silos, and reduce business costs and improve efficiency.
- **Knowledge Reasoning and Discovery :** Discover more rare knowledge based on graph reasoning insights to serve scenarios such as risk control, credit, insurance claims, merchant operations, and marketing recommendation.

01 / **Knowledge Graph :** An effective way to manage domain knowledge

02 / **Opportunities and Challenges:** Knowledge management paradigm shift from binary static to multi-dynamic

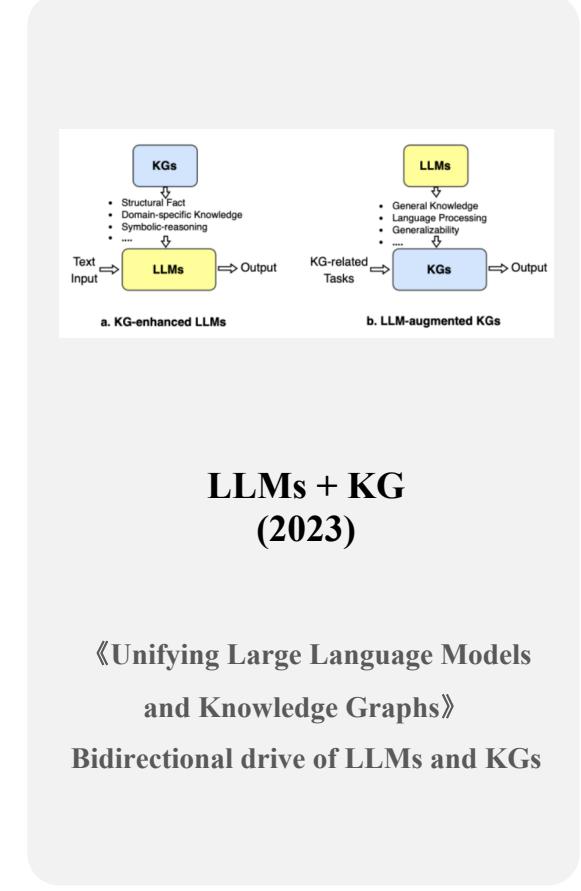
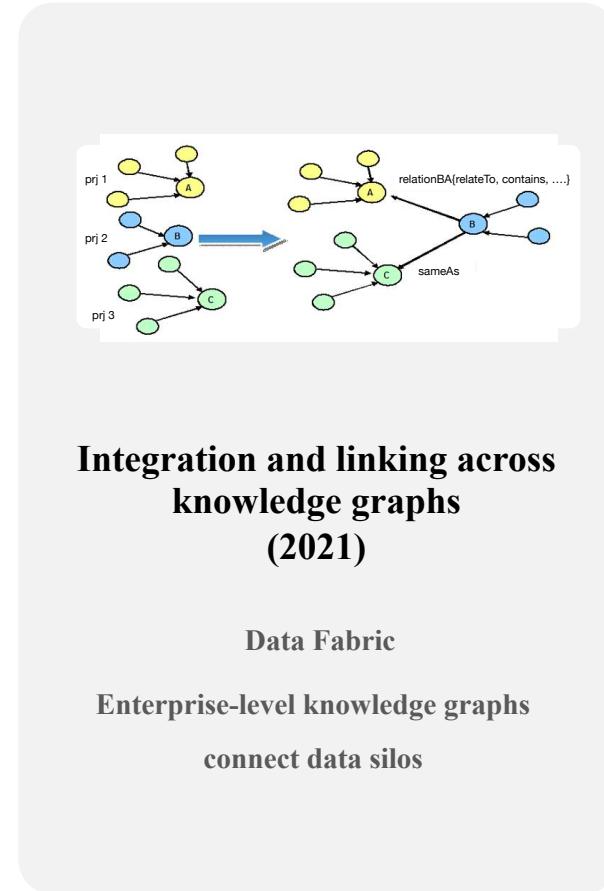
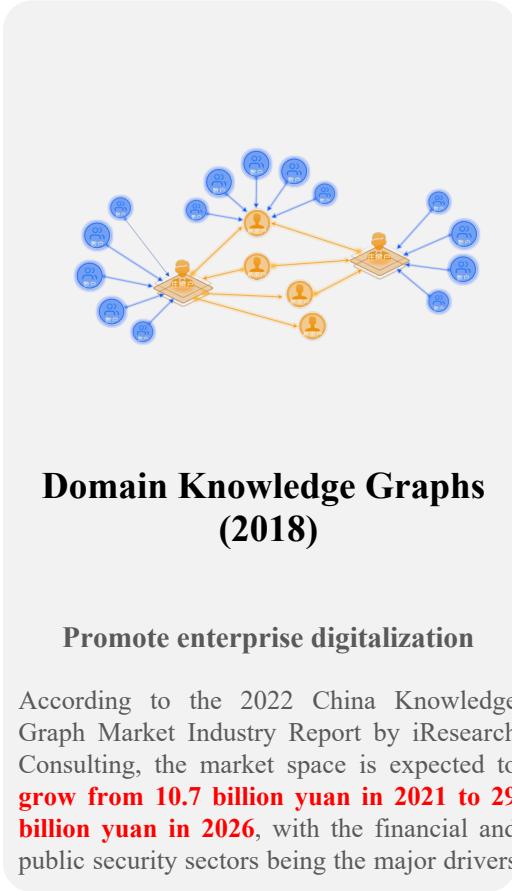
03 / **SPG:** A novel semantic framework that accelerates data knowledgeization and knowledge symbolization

04 / **Applications:** SPG-based knowledge graph cases

05 / **Future prospects:** The application value brought by SPG and its dual-drive development with LLM in the future



Opportunities and Challenges of Knowledge Graph Technology



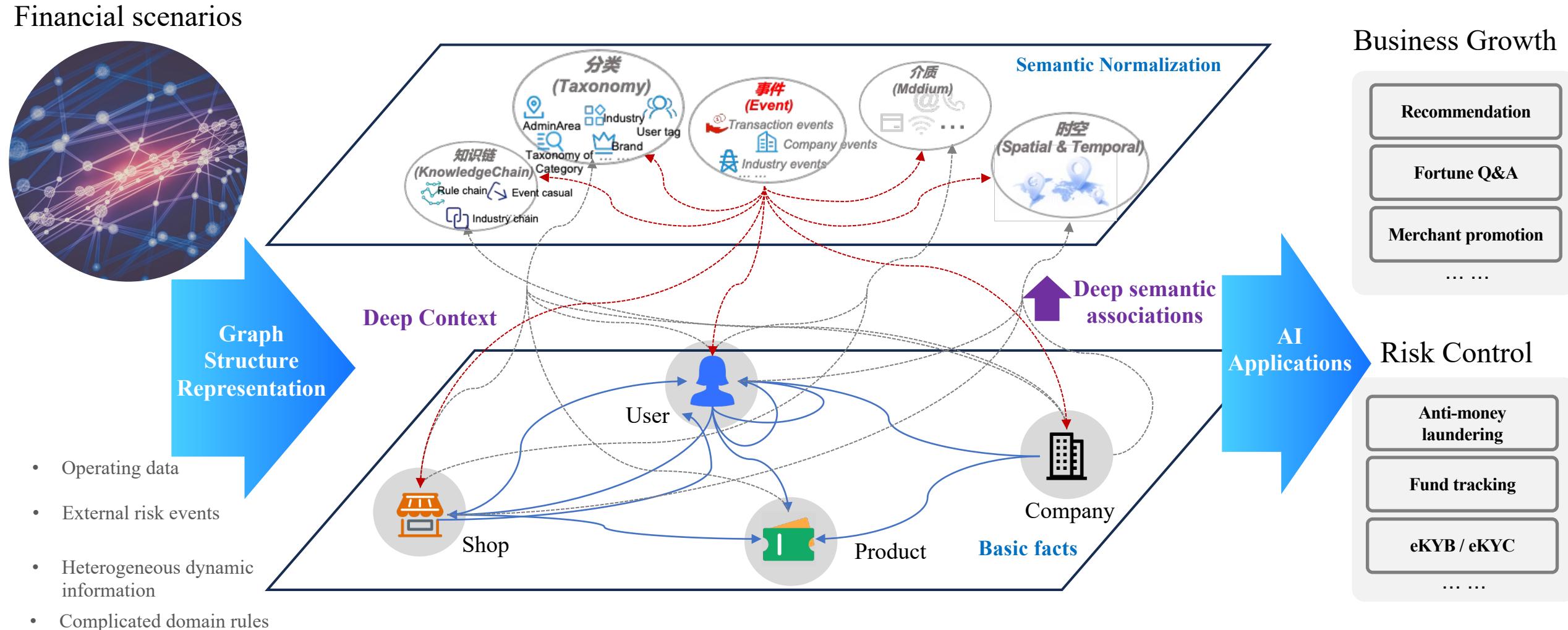
«Unifying Large Language Models and Knowledge Graphs»
Bidirectional drive of LLMs and KGs

Going beyond traditional knowledge graphs, leveraging knowledge graph technology to drive digital transformation in enterprises.

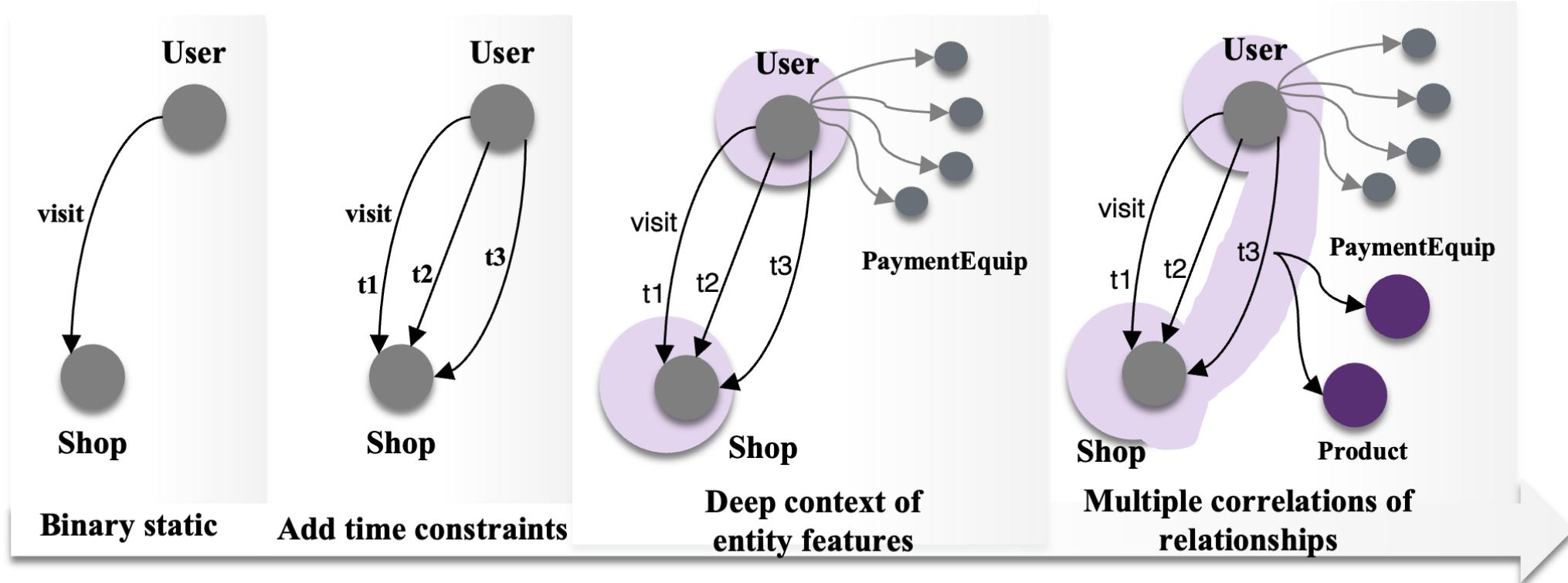
Commonsense, Accuracy tolerance

Deep-context aware, Interpretable

Take Ant Group Knowledge Graph Application as an Example



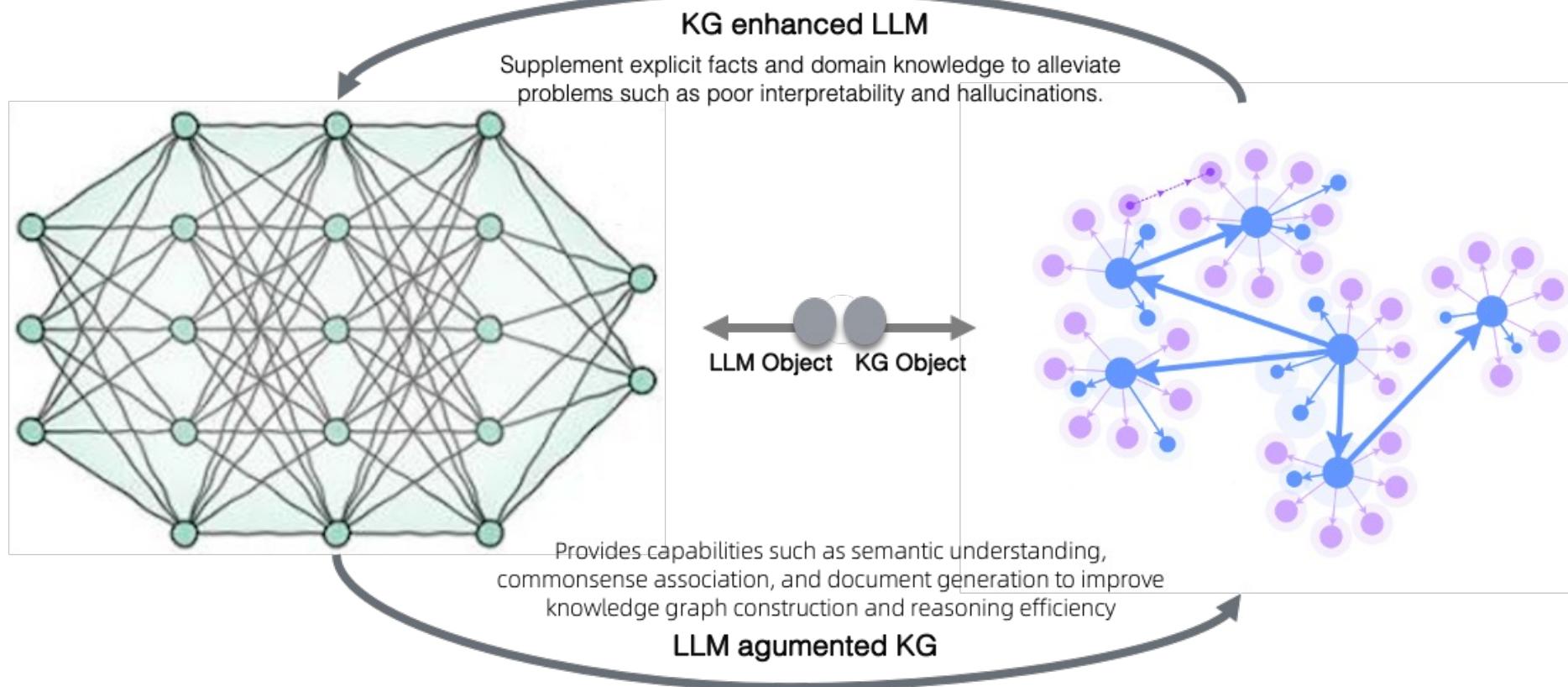
Paradigm Shift in Knowledge Representation from Binary Statics to Multi Dynamics



- The common sense knowledge graph only uses conceptual level induction, which cannot perceive individual differences and cannot achieve individual-oriented reasoning and judgment.
- Industrial-level knowledge management requires strong context awareness to achieve operational understanding and risk insights of thin customer groups.
- Knowledge-enhanced LLM also require domain knowledge graphs to cover more domain common sense knowledge, entities and events

Dual-drive Enhancement of LLM and KG in Enterprise Digital Scenarios

- Factual knowledge: Provide structured, semantic, factual and interpretable factual knowledge
- Domain expert knowledge: Provide domain-specific business expert knowledge
- Realtime update: Realtime update of knowledge graph data



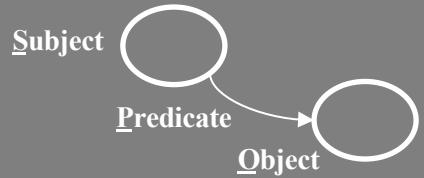
- **Semantic understanding:** document structure and entity word understanding to assist knowledge extraction
- **Commonsense knowledge:** Knowledge completion and commonsense knowledge association based on LLM

Dual-drive Enhancement of LLM and KG in Enterprise Digital Scenarios

Scenarios and applications		LLM only	KG enhanced LLM	LLM augmented KG	KG only
Business Growth	Interactive applications	Chat, write poems and songs	Knowledge Q&A, service retrieval, report analysis, etc.	-	Marketing recommendation, event context, marketing decision-making, etc.
	Marketing Recommendation	-	Data report query, crowd label selection, intelligent copywriting, etc.	-	Event analysis, materials analysis, crowd analysis, etc.
Risk Control	Risk forecasting and control	-	Explanatory message generation, waking up the robot, etc.	-	Clues tracking, events transmission, rule based claims, corporate credit, ultimate beneficiaries, equity penetration, etc.
Knowledge Construction	Knowledge extraction	-	-	Document element extraction, event extraction, entity linking, etc.	Knowledge construction based on structured business data
	Knowledge completion	-	-	Obtain the entity LLM embedding representation, extract and supplement the missing knowledge in the knowledge graph from the LLM	Relationships mining, properties prediction, groups mining, rules mining, etc.

Opportunities and Challenges of Knowledge Graph Technology Development

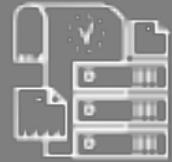
Lack of unified knowledge modeling method



RDF : Used for knowledge exchange, strong semantics, high threshold, **few industrial applications**

LPG : Used for graph storage and query, weak semantics, low threshold, **many industrial applications**

High cost of knowledge construction and acquisition



Knowledge extraction lacks a unified paradigm

Expert knowledge is **complex and lacking in reuse**

Lack of unified technology framework



There are already many tools for modeling, construction, storage, and reasoning but **lack of framework support, making cross-scenario reuse costly**.

The development of the knowledge graph's own technical system needs to keep pace with the times

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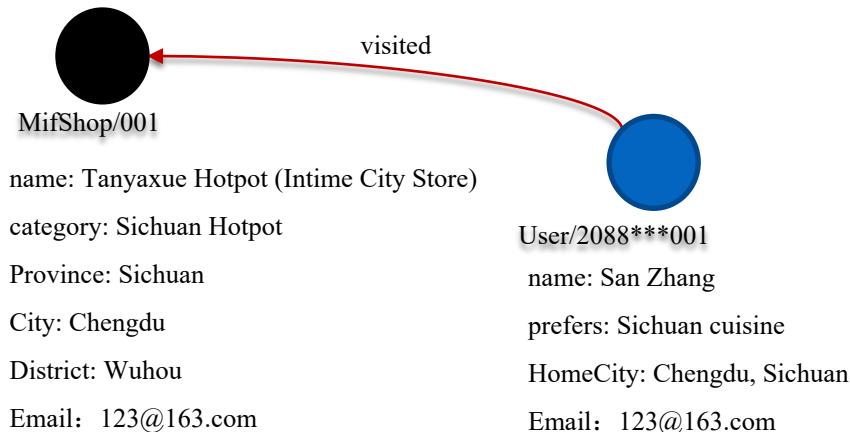
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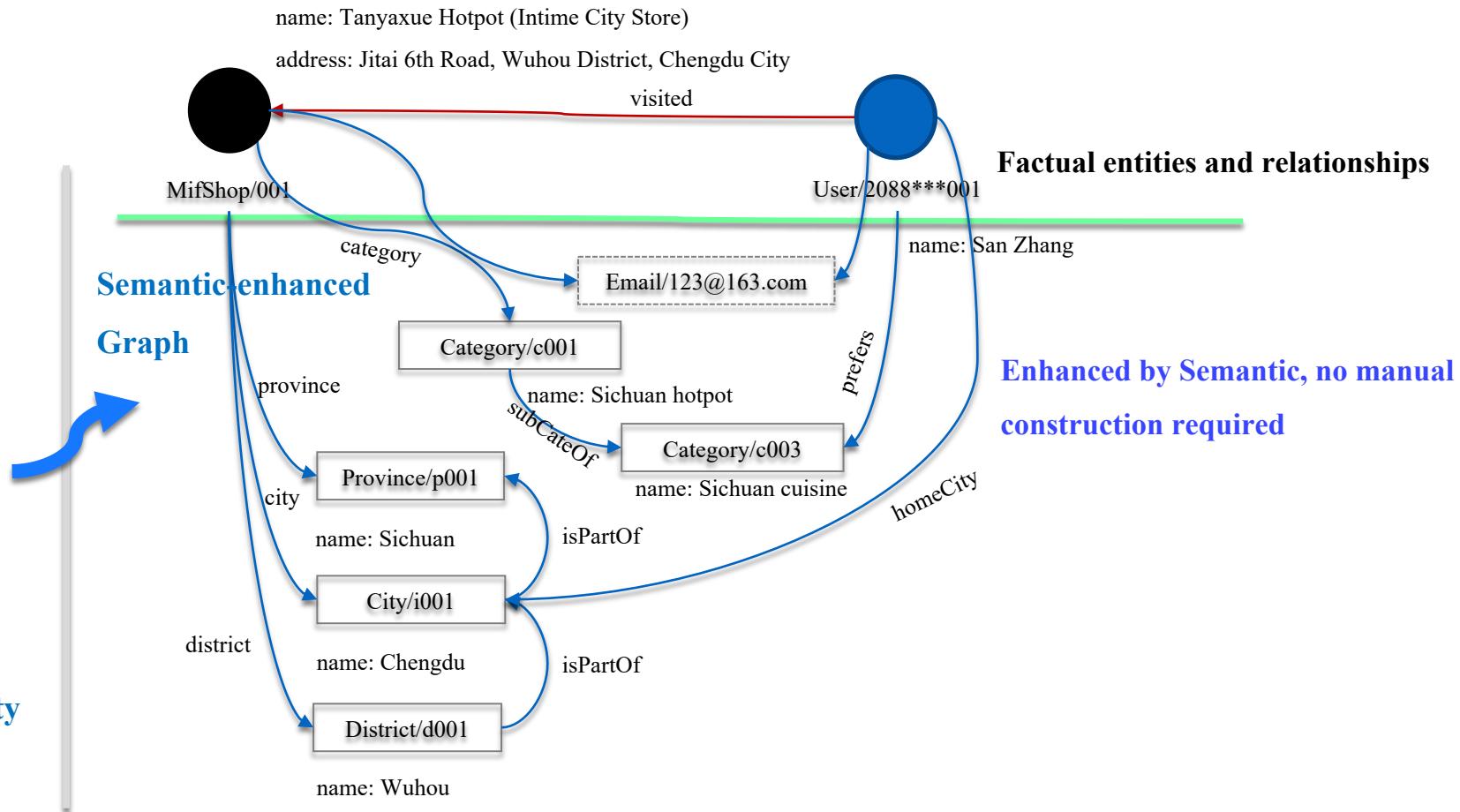


SPG: Semantic-enhanced Programmable Graph (Schematic Diagram)

Factual entities and relationships



Slogan of KG: Things, not Strings

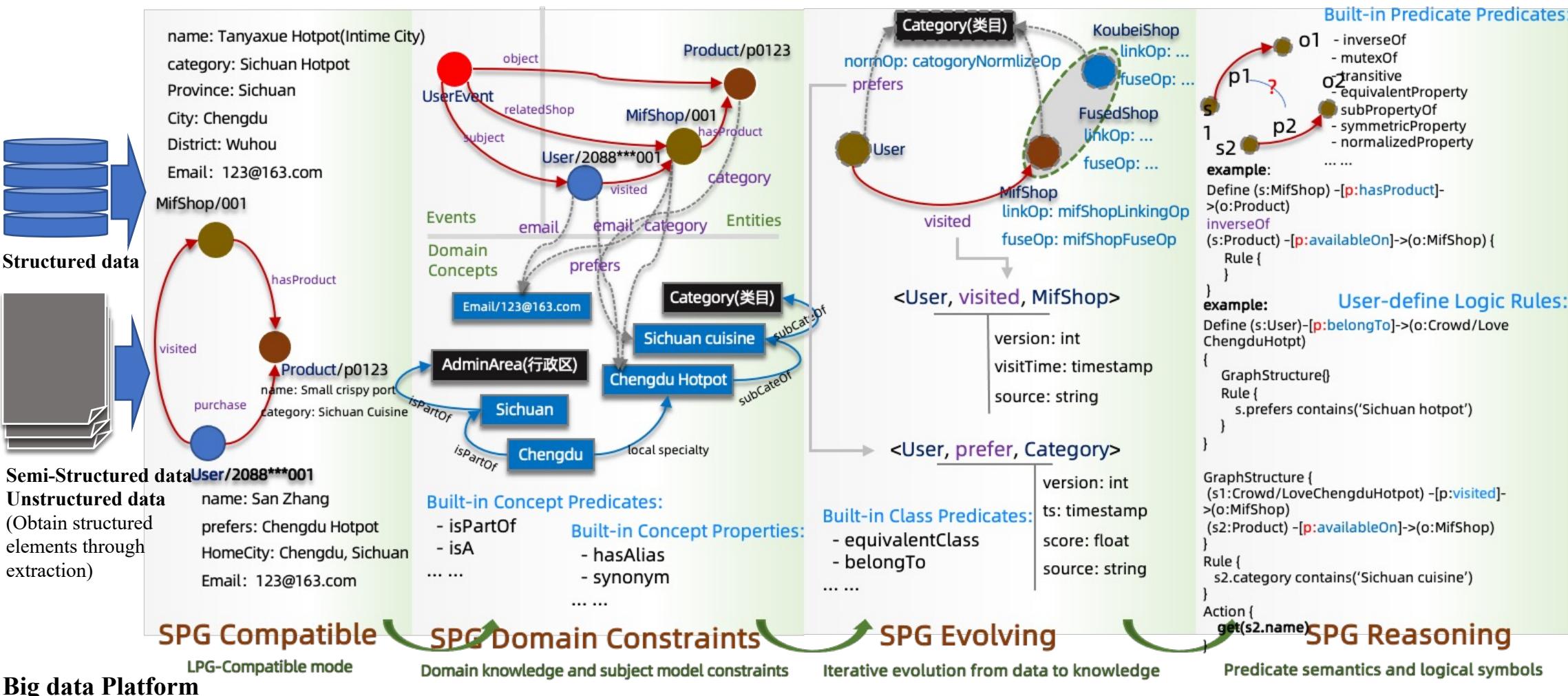


Three distinctive characteristics of knowledge under the SPG framework:

1. Every **Thing** must have a Class, every object in the real world belongs to at least one classification.
2. Each instance is unique within a Class, SPG uses NLP algorithms to build capabilities such as entity linking, property normalization, and entity fusion.
3. No **Thing** exists in isolation, define knowledge element dependencies through predicates and logic.

SPG: Semantic-enhanced Programmable Graph (L1 – L3)

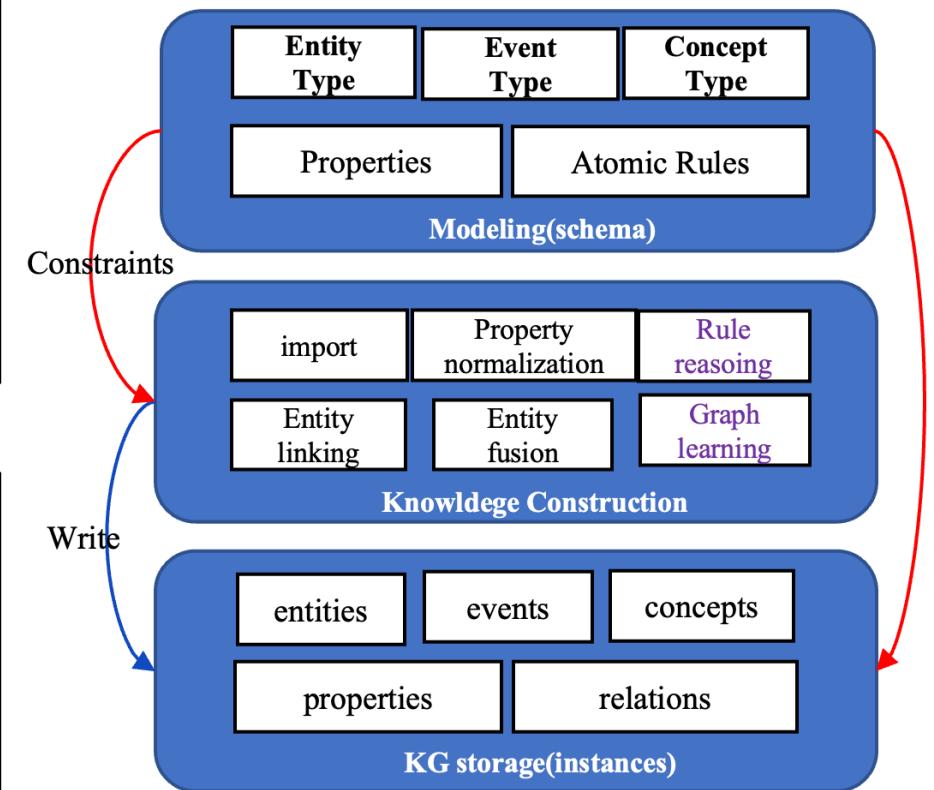
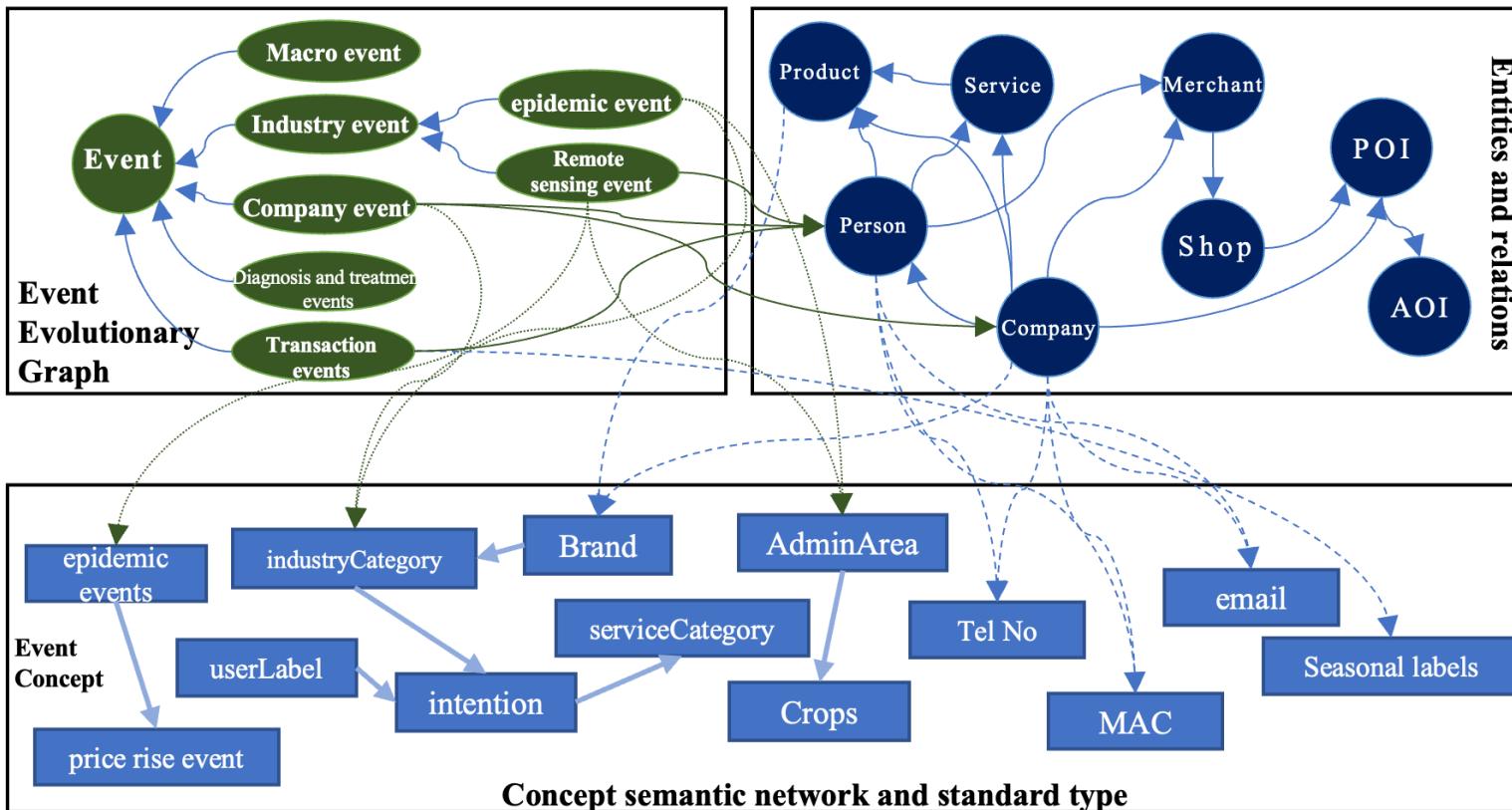
Connecting big data and AI technology systems to help machines better understand the world



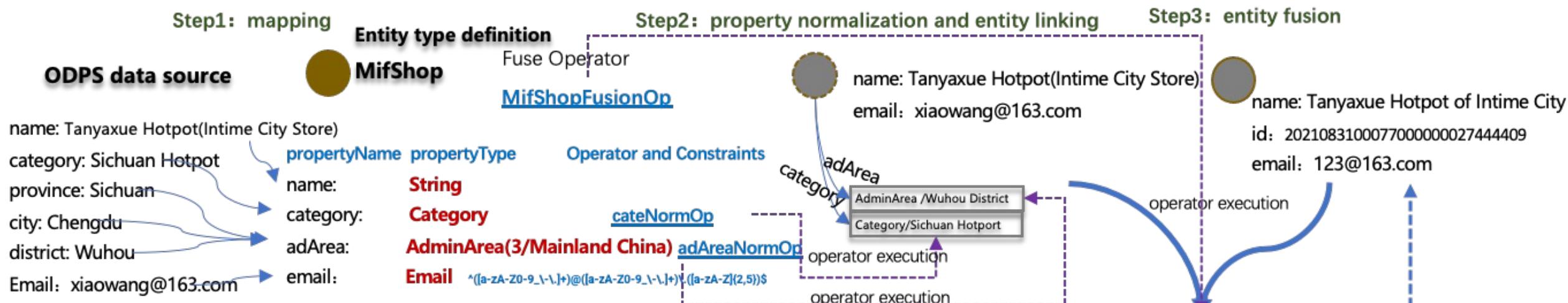
SPG: Subject/Object Type Definition (Class–Instance Paradigm)

No clear boundary between the definitions of entities, events and concepts in the industry. SPG's definition of knowledge types is:

- **Entity Type:** Objective objects that have strong business relevance and are described by multiple elements. Multiple elements are described through entity Properties (attributes and relationships), such as users, enterprises, merchants, etc.
- **Concept Type:** The inductive abstraction of entity objects from specific to general expresses a set of entities, which is a classification system in an inductive sense. Relatively static and highly reusable, such as crowd tags, domain standard types, semantic vocabulary (such as HowNet), etc.
- **Event type:** Add time, space, target and other constraints, such as industry events, corporate events, diagnosis and treatment events extracted through NLP or CV



SPG: Knowledge Construction based on Structured data (Programmable)



Problem solved:

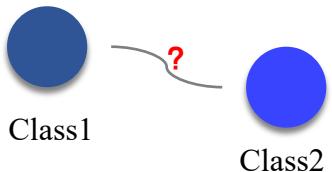
- 1) Obtain the structured expression of the target Entity and Concept type.
- 2) Map structured data to the target property and associated operators.
- 3) Run operator to implement entity linking, property normalization and entity fusion.

```

@BaseOp.register("AdminAreaNormOp", bind_to="AdminArea", is_api_iface=True)
class AdminAreaNormOp(PropertyNormalizeOp):
    def eval(self, property: str, record: Vertex = None) -> Union[str, Trace]:
        # property = "中国成都市" ,需要标准化到成都
        # 简单模式
        if "成都" in property:
            return "成都"
        # 外部调用,例如调用大模型或者其他NLP模型
        return LLMAreaNorm(property)
  
```

SPG: Predicate Semantics and Logical Symbols

Semantics of Types



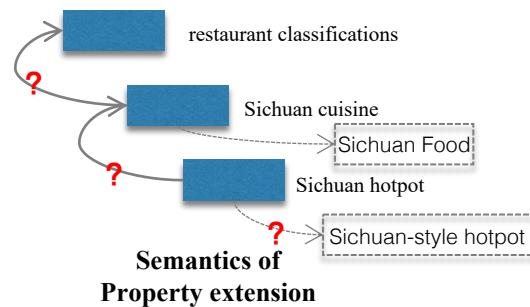
Built-in predicates:

- equivalentClass
- belongTo
- sameAs

Pseudo code:

```
Create EntityType FusedPOI equivalentClass (
    fuse(AmapPOI, AlipayPOI)
    .withLinkFunction(samePoiSimilarityFunc)
    .withFuseStrategy() {
        FusedPOI.attr1 = isNotBlank(AmapPOI.attr1) ?
            AmapPOI.attr1 : AlipayPOI.attr1
        FusedPOI.attrx = (AmapPOI.attr1 > AlipayPOI.attr2)
    }
    ...
)
```

Semantics of Concept hypernym



Built-in hypernym predicates :

- isPartOf
- subCategoryOf
- isA
- ...

Built-in property predicates:

- hasAlias
- synonym
- ...

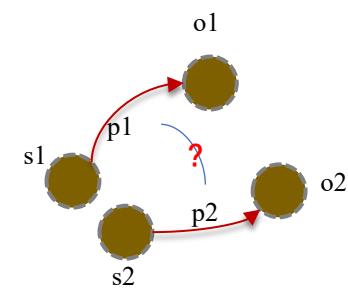
Examples of semantic-enhanced Prompt:

getPrompts('Sichuan hotpot')

hypernym: Sichuan Food

synonyms: Sichuan-style hotpot,
Chongqing hotpot, Basu hotpot

Semantics of Relations and Properties



Built-in predicates:

- inverseOf
- mutexOf
- transitive
- equivalentProperty
- subPropertyOf
- symmetricProperty
- normalizedProperty
-

Define (s:MifShop) -[p:hasProduct]->(o:Product)

inverseOf

```
(s:Product) -[p:availableOn]->(o:MifShop) {  
    Rule {}  
}
```

Define (s:User)-[p:belongTo]->(o:Crowd/LoveChengduHotpot)

```
{  
    GraphStructure {}  
    Rule {}  
        s.prefers contains('Sichuan hotpot')  
    }  
}
```

GraphStructure {

```
(s1:Crowd/ LoveChengduHotpot) -[p:visited]->(o:MifShop)  
(s2:Product) -[p:availableOn]->(o:MifShop)
```

}

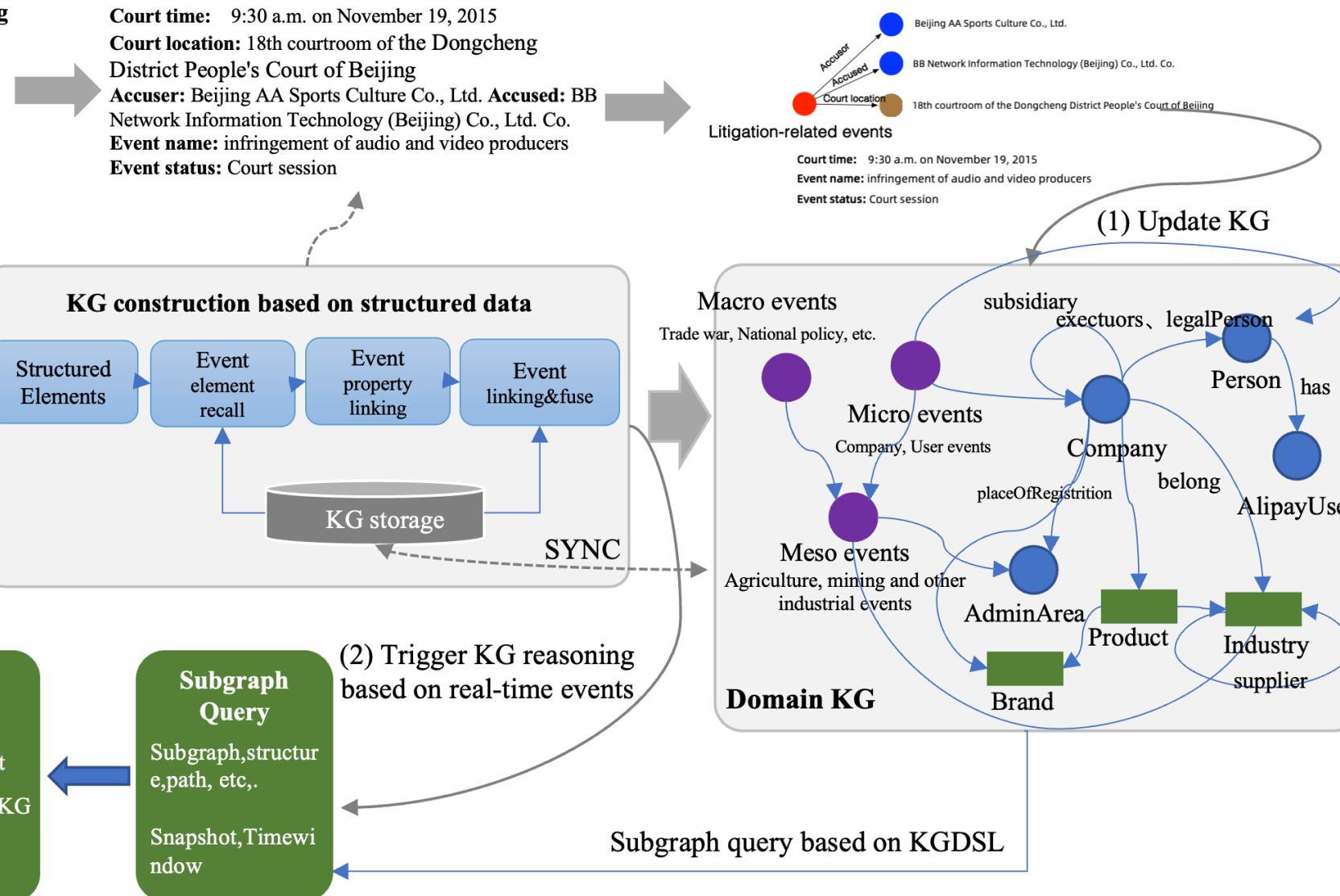
```
Rule {  
    s2.category contains('Sichuan cuisine')  
}  
Action {
```

```
    get(s2.name)  
}
```

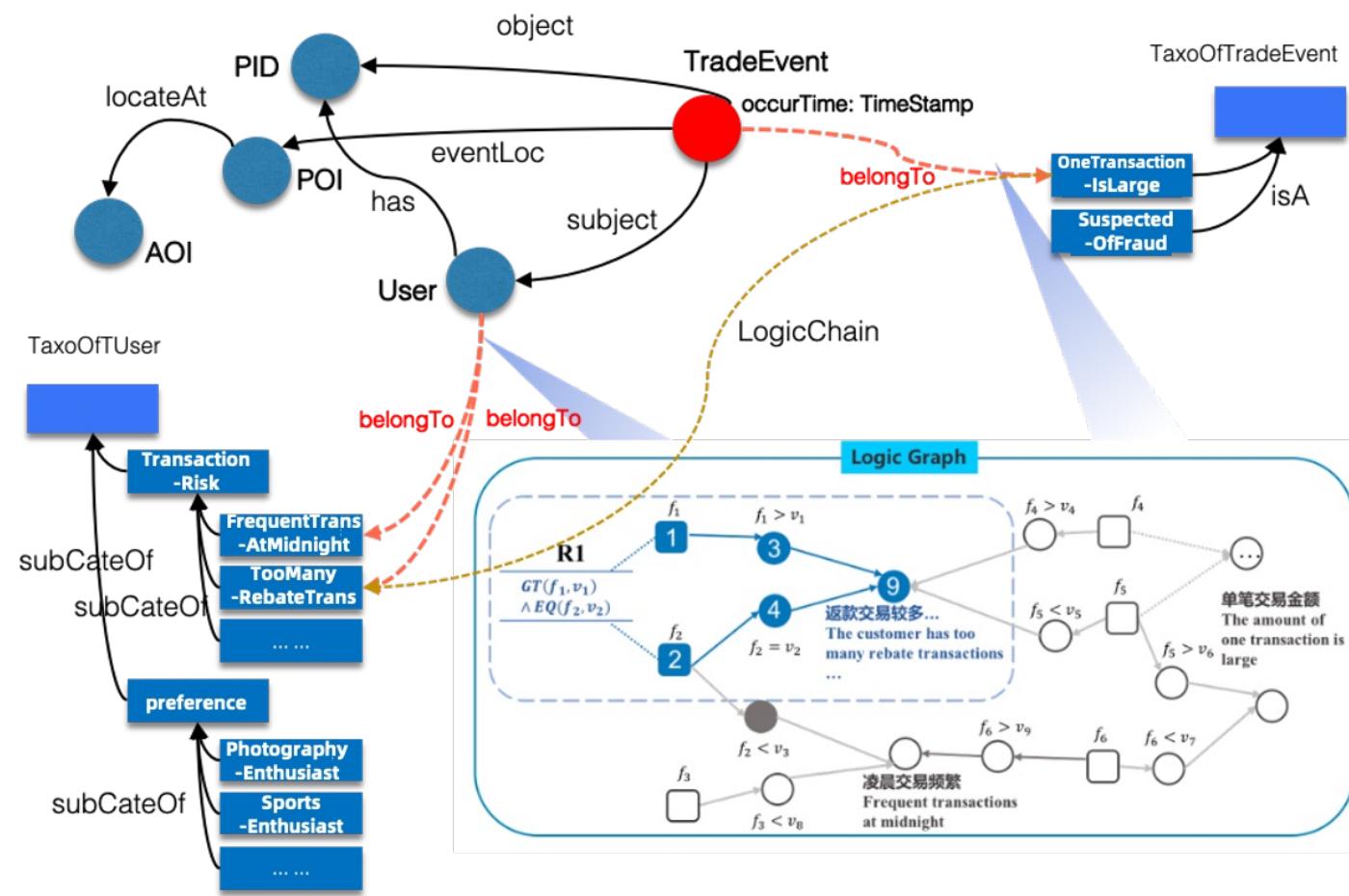
SPG: Event Extraction based on Knowledge Construction Pipeline

Announcement of the Dongcheng District People's Court of Beijing

Our court is scheduled to hold a hearing in accordance with the law **at 9:30 a.m. on November 19, 2015** in the **18th courtroom of this court (North District)** between **Beijing AA Sports Culture Co., Ltd. and BB Network Information Technology (Beijing) Co., Ltd. Co.**'s case involving **infringement of audio and video producers**



SPG: Implementing LogicChain based on Semantic Logic



SuspectedOfProstitution: FrequentTransAtMidnight & OneTransactionIsLarge

LargeCashOutUsers: TooManyRebateTrans

```

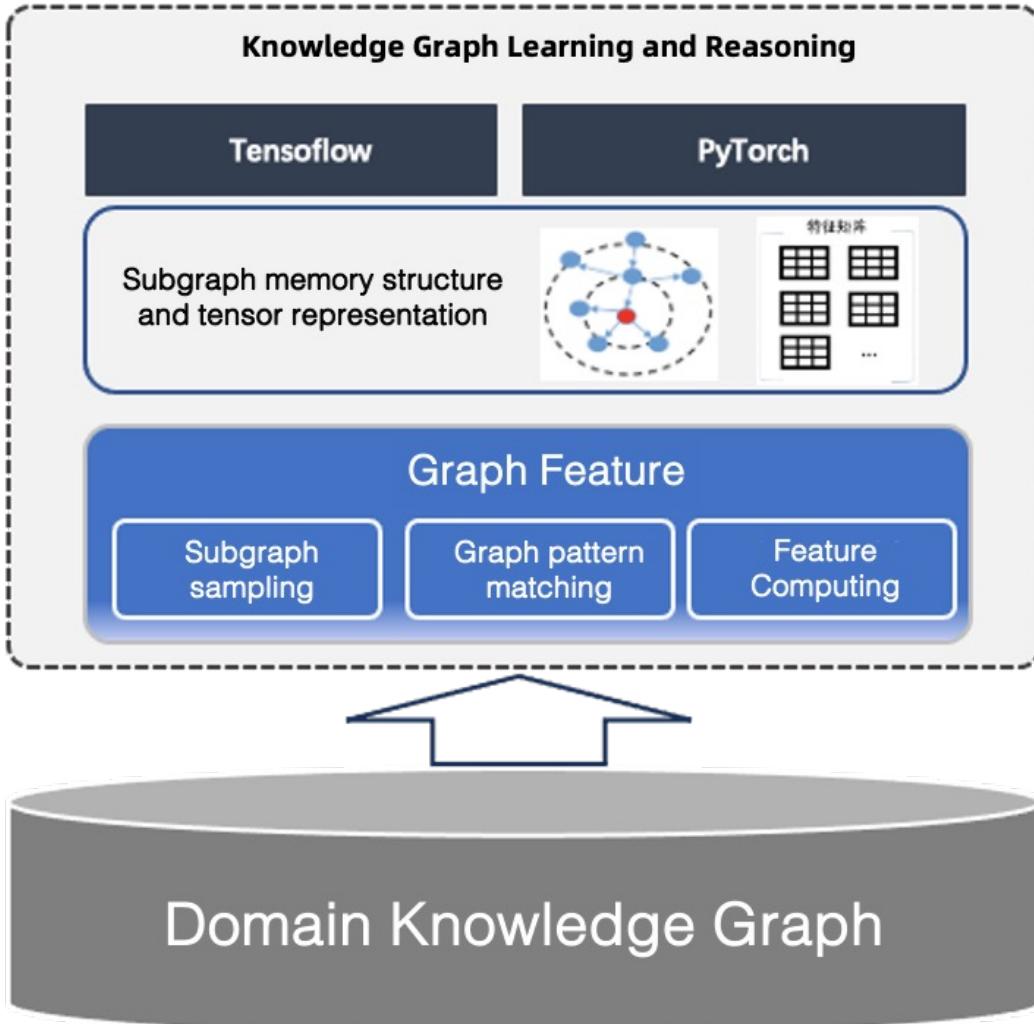
Define (e:TradeEvent)-[p:belongsTo]->(o:TaxoOfTradeEvent/OneTransactionIsLarge)
{
    GraphStructure{}
    Rule {
        e.amount > 500
    }
}

Define (s:User)-[p:belongsTo]->(o:TaxoOfUser/TransactionRisk/TooManyRebateTrans)
{
    GraphStructure{
        (e1:TradeEvent)-[ps1:subject]->(su1:User)
        (e1:TradeEvent)-[pp1:object]->(sp1:PID)
        (e2:TradeEvent)-[ps2:subject]->(su2:User)
        (e2:TradeEvent)-[pp2:object]->(sp2:PID)
        (su1)-[has]->(sp2)
        (su2)-[has]->(sp1)
        (e2)-[pb:belongsTo]->(o:/TaxoOfTradeEvent/OneTransactionIsLarge)
    }
    Rule {
        s.id == su1.id
        e1.ts < e2.ts and hour(current_time()) - hour(e1.ts) < 24
        group(s).count() > 10
    }
}

Define (s:User)-[p:belongsTo]->(o:TaxoOfUser/ TransactionRisk /FrequentTransAtMidnight)
{
    GraphStructure{
        (e1:TradeEvent)-[ps1:subject]->(su1:User)
    }
    Rule {
        s.id == su1.id
        hour(e1.occurTime) between(0, 4)
    }
}

```

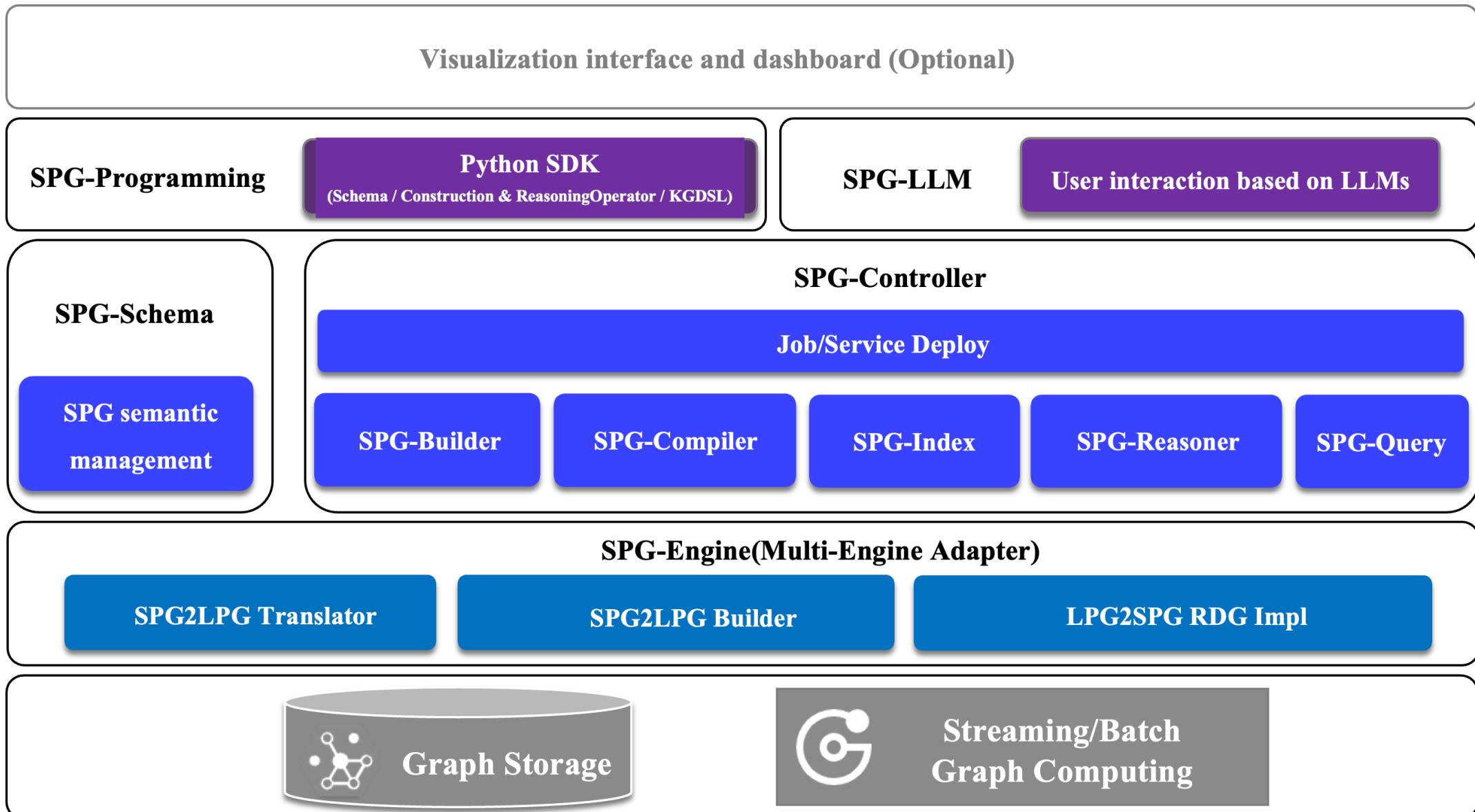
SPG: Graph Learning Subgraph Sampling based on GNN (Programmable)



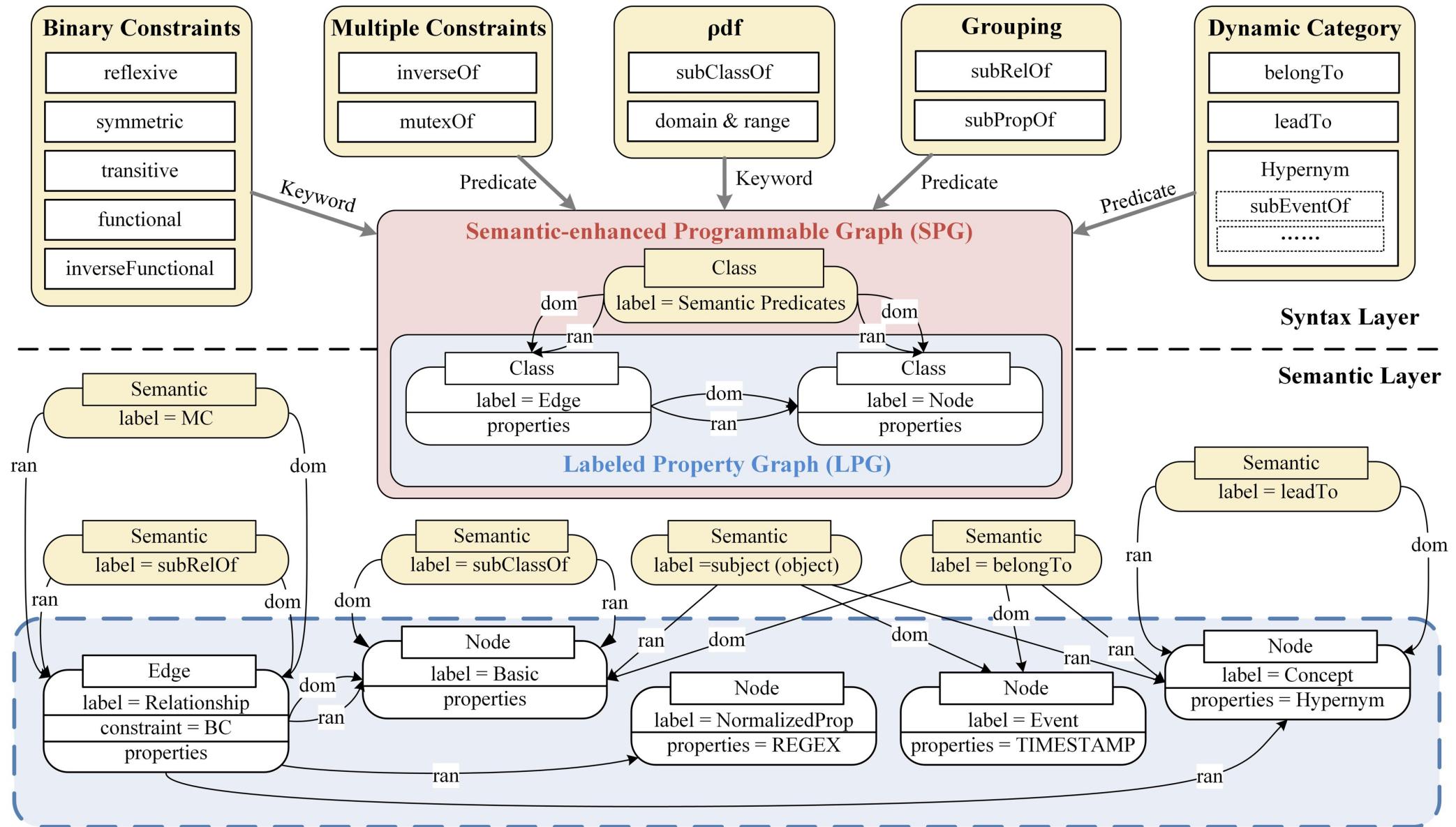
```
# -*- coding: utf-8 -*-
import libkg_client
from kgrl.conf import KgrlConstants # noqa
from kgrl.data import KGExpression # noqa
from kgrl.data.sampler import KGStateCacheBaseSampler

in_degree = KGExpression.SourceNodeInDegreeKey()
out_degree = KGExpression.SourceNodeOutDegreeKey()
node_version = KGExpression.SourceNodeVersionKey()
edge_version = KGExpression.EdgeVersionKey()
v_begin = 30
v_end = 40
def get_filters(v_begin, v_end):
    return {
        KgrlConstants.NEIGHBORHOOD_SAMPLING_FILTER_NAME: f'{edge_version}<{v_begin} and {edge_version}>{v_end}',
        KgrlConstants.NODE_SAMPLING_FILTER_NAME: f'{node_version}==0',
        KgrlConstants.EDGE_SAMPLING_FILTER_NAME: f'{edge_version}<{v_begin} and {edge_version}>{v_end}',
    }
def get_weights(v_begin, v_end):
    return {
        KgrlConstants.NEIGHBORHOOD_SAMPLING_WEIGHT_NAME: f'abs({edge_version}-{v_begin})*log2({edge_version}+{v_end})',
        KgrlConstants.NODE_SAMPLING_WEIGHT_NAME: f'({out_degree}+{in_degree})',
        KgrlConstants.EDGE_SAMPLING_WEIGHT_NAME: f'abs({edge_version}-{v_begin})*log2({edge_version}+{v_end})',
    }
sampler_conf = {
    "client_conf": {...},
    "gen_data_conf": {
        "random": True, "fanouts": [50, 20], "buffer_size": 2, "filters": get_filters(10, 20), "weights": get_weights(10, 20),
    },
}
sampler = NodeSubGraphSampler.from_params(sampler_conf)
```

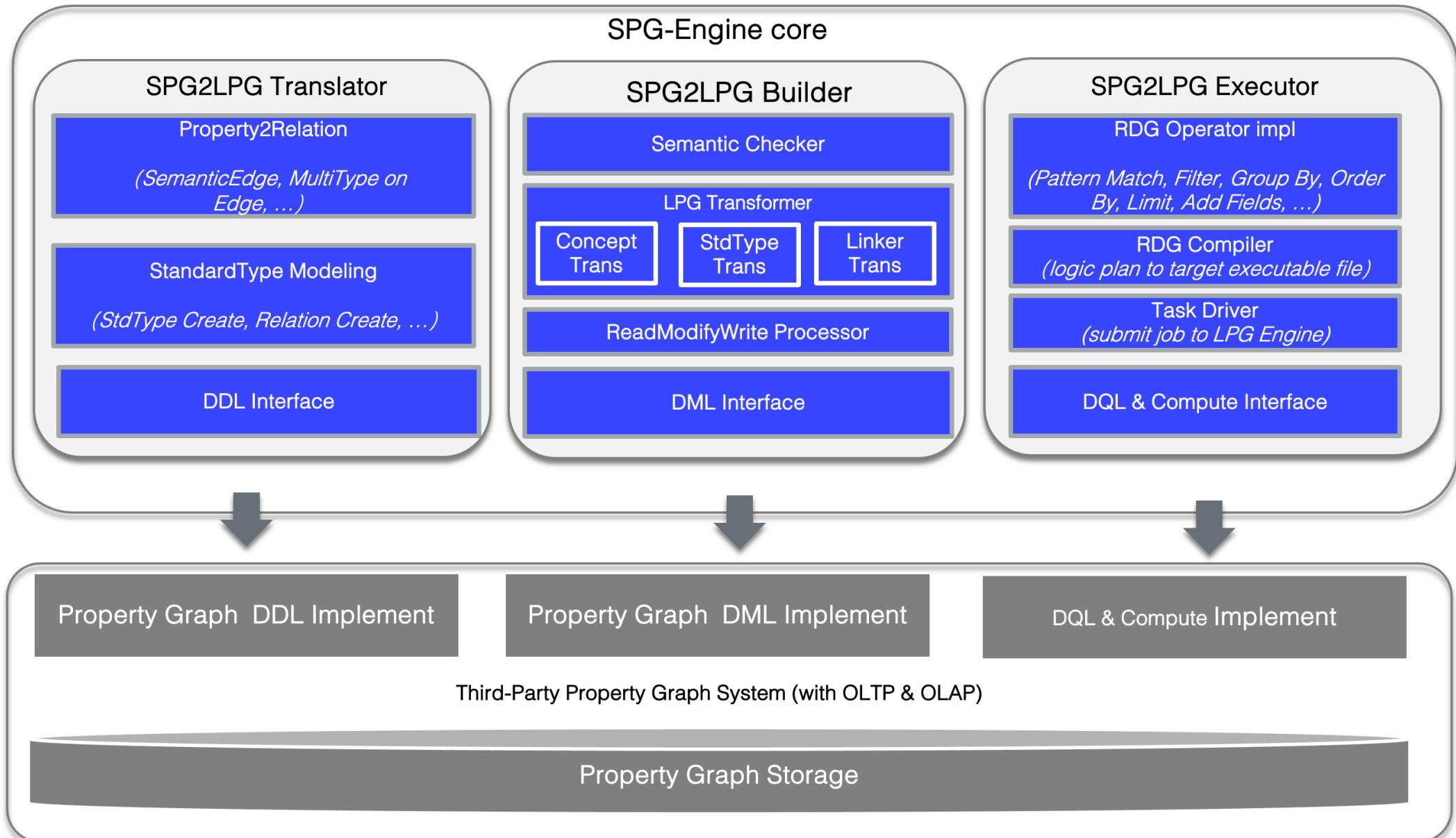
SPG: Architecture of SPG



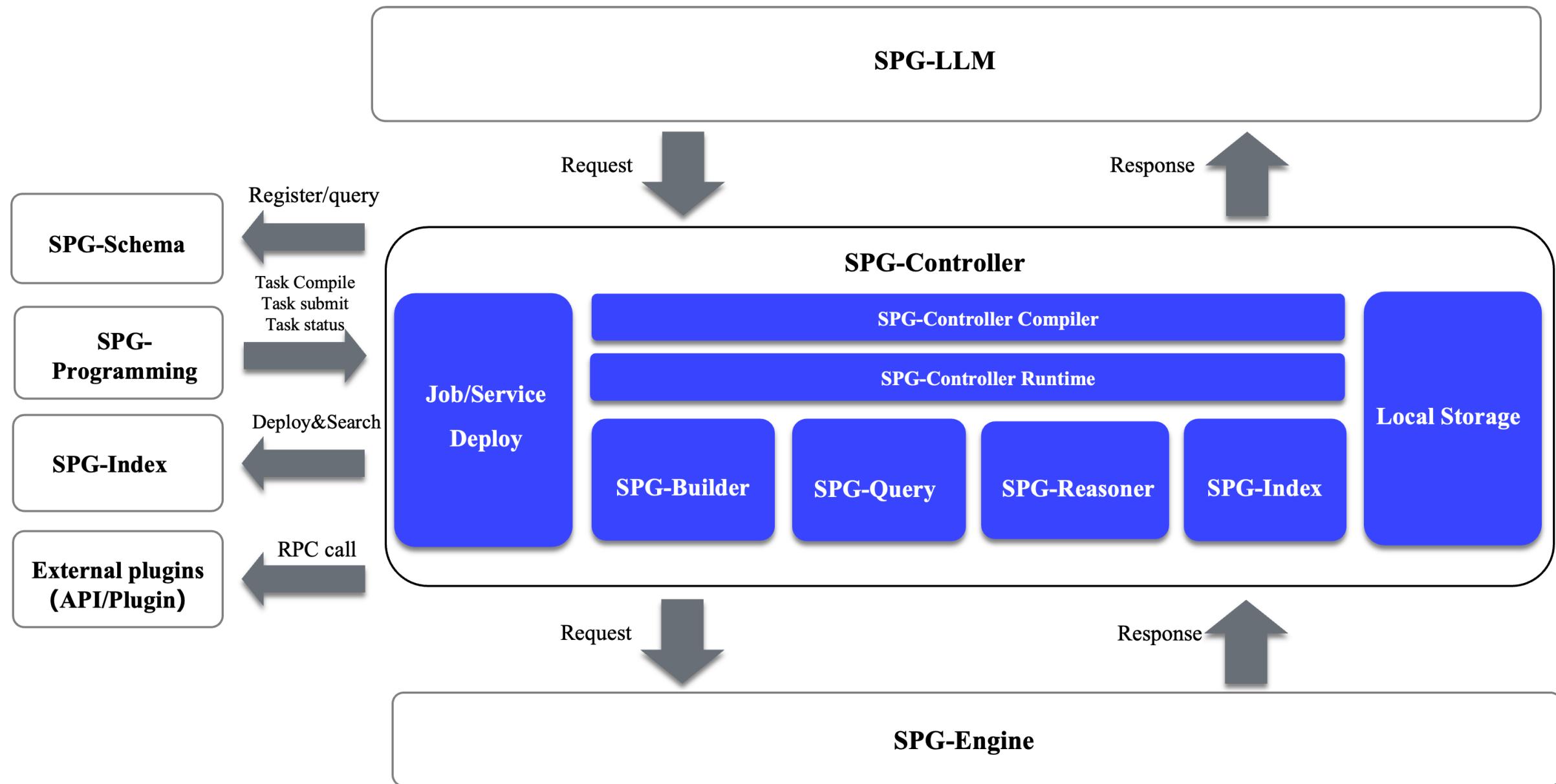
SPG: SPG-Schema



SPG: SPG-Engine



SPG: SPG-Controller



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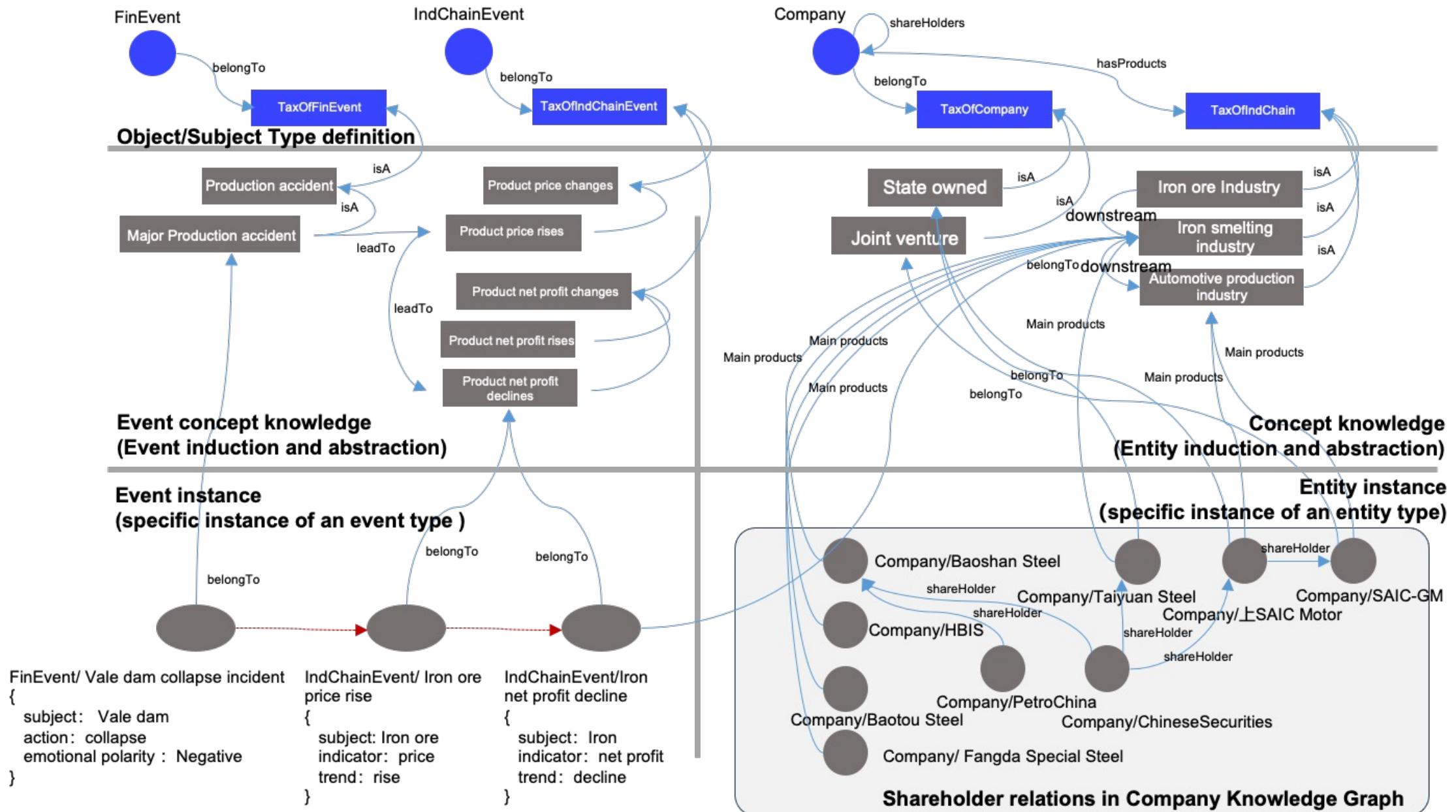
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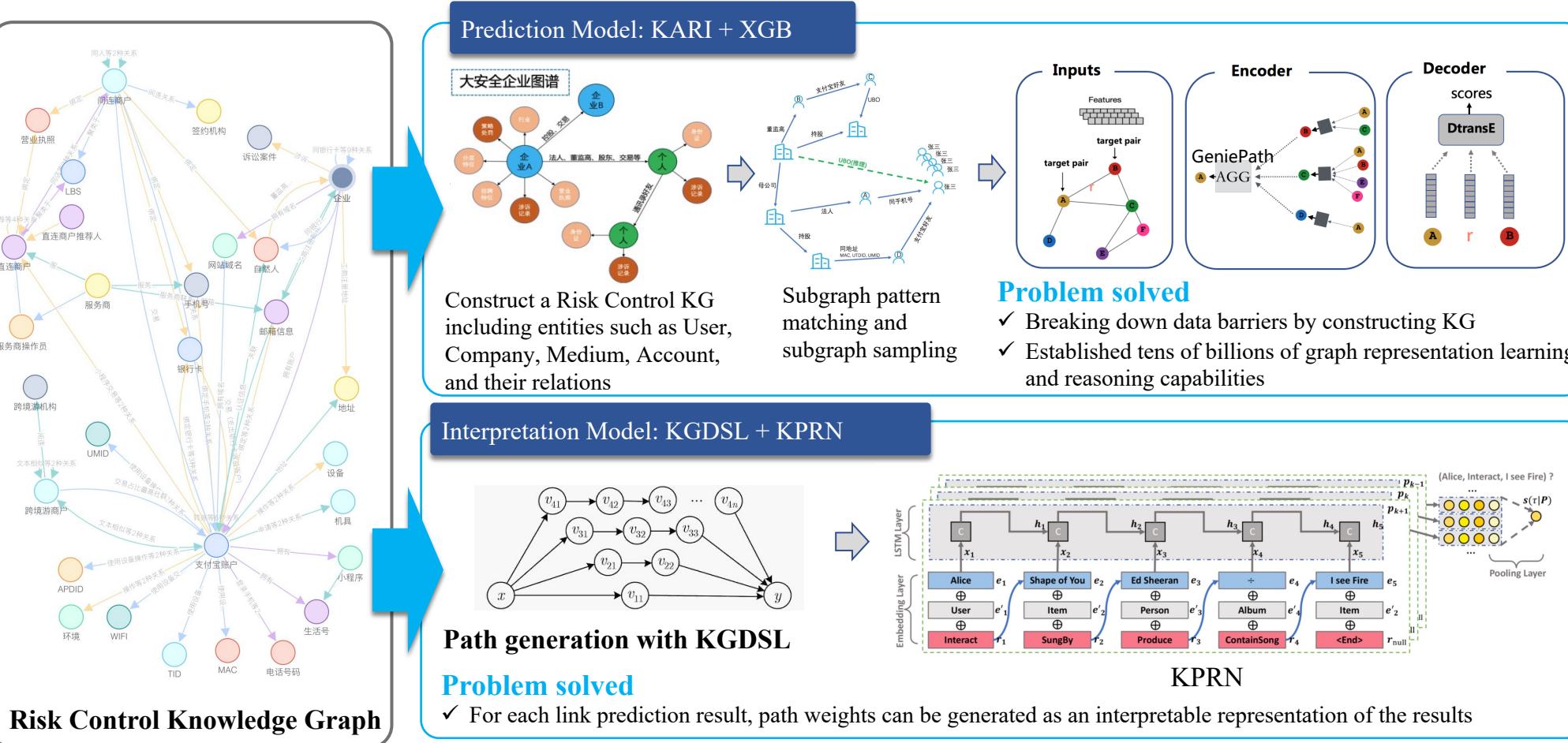
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Four-quadrant Model of Event Evolutionary KG from the Perspective of SPG



Interpretable Reasoning based on the Integration of Rules and Graph Models



- KARI : An encoder-decoder framework that supports heterogeneous graph learning, relying on the graph KGDSL to obtain multi-dimensional subgraph features, such as degree, page rank, neighbor statistics, rules, etc.
 - KGDSL +KPRN : Interpretable results based on graph association paths and rule learning.

Business Target

- The PBOC requires completion of the ultimate beneficiary (UBO) information and a reasonable explanation

Issues

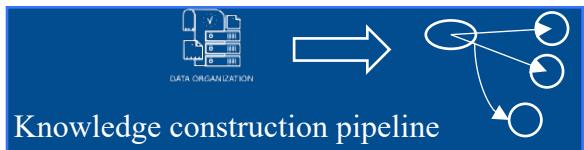
- Business data are independent, and their definitions and representations are not unified, they cannot be deeply related.
 - The scale of business graph data is large, ranging from tens of billions to hundreds of billions
 - Heterogeneous knowledge graph with complex entities, relationships, and properties

Ant Knowledge Graph: Novel Knowledge Graph Engine based on SPG

Financial Risk prevention and control

User Growth and Marketing Recommendation

Algorithm R&D toolkit and SDK



Rule Engine

Graph Learning

Knowledge reasoning engine

SPG based domain knowledge management

Risk prevention KG

Custom Fund KG

Anti-money Laundering KG

Event Evolutionary KG

50+

Merchant

Person

Device

Enterprise

Geographical location

KG Fabric

Multi-source heterogeneous data(knowledge construction pipeline)

Structured data

Semi-structured and unstructured data

Domain expert knowledge

Privacy security

Automatic semantic transformation

First SPG-based KG Engine

Quickly incubate knowledge graphs in new fields

KG Fabric

Linear scaling up to 1.3 trillion with zero-copy and sub-minute latency

Knowledge Reasoning Engine

Rule-guided learning and interpretable reasoning at a scale of 100 billions

Algorithm Framework and SDK

SPG Modeling, KG Construction, KG Reasoning
(python + KGDSL/GQL)

We have been granted 35 patents, filed for over 140 patents, participated in the development of 18 standards, and received recognition such as the Zhejiang Science and Technology Progress Second Prize and the Guiyang Big Data Expo Excellent Achievement Award.

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SPG and LLM Bidirectionally Driven Controllable AI

Building next-generation industrial-level cognitive engine

SPG-based Knowledge Graph Engine

Service access and Application Framework

Domain Knowledge Graph solutions

Anti-money
Laundering
Knowledge Graph

Event
Evolutionary
Knowledge Graph

Company
Knowledge Graph

Medical
Knowledge Graph

.....

Semantic Representation and Programming Framework



SPG
Semantic
Framework

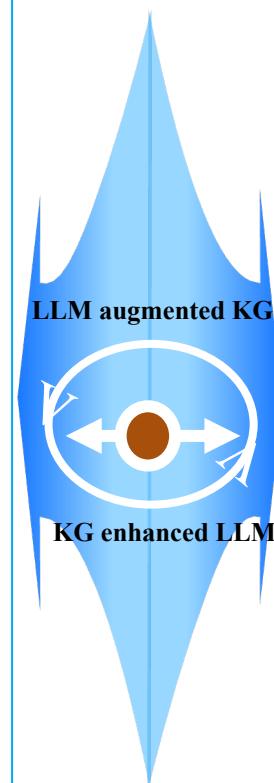
Logical rule
reasoning

KG Learning and Reasoning

```
graph TD; A[Logical rule reasoning] <--> B[Graph Learning]
```

Knowledge Graph Storage and Computing Adaptation Layer

Storage and Computing Engine



LLM and SPG dual-drive applications

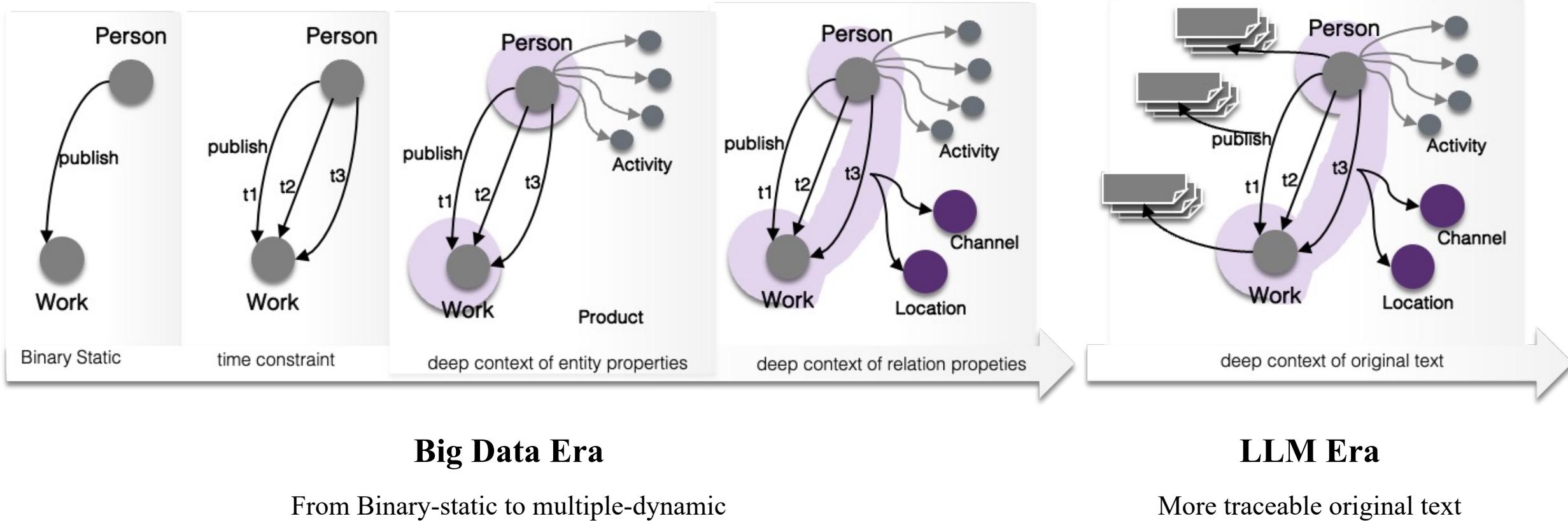
SPG-enhanced LLM Controllable AI Framework

SPG and LLM Object Alignment

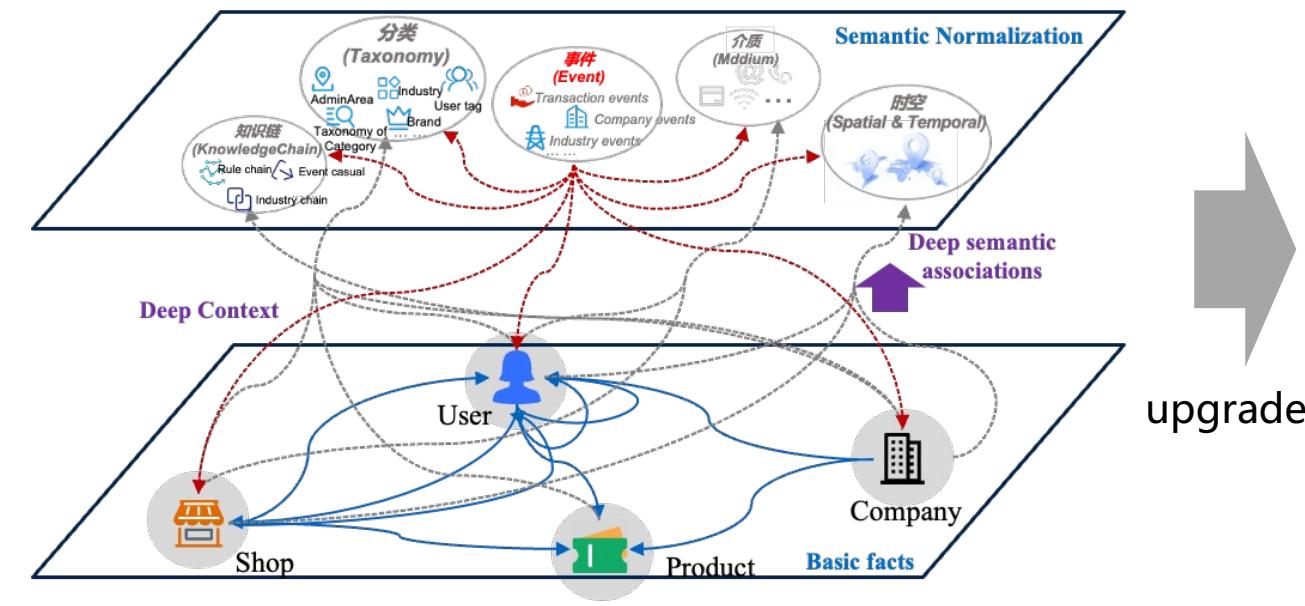
LLM-driven SPG Knowledge Construction Pipeline



Knowledge Representation from Big Data Era to the LLM Era

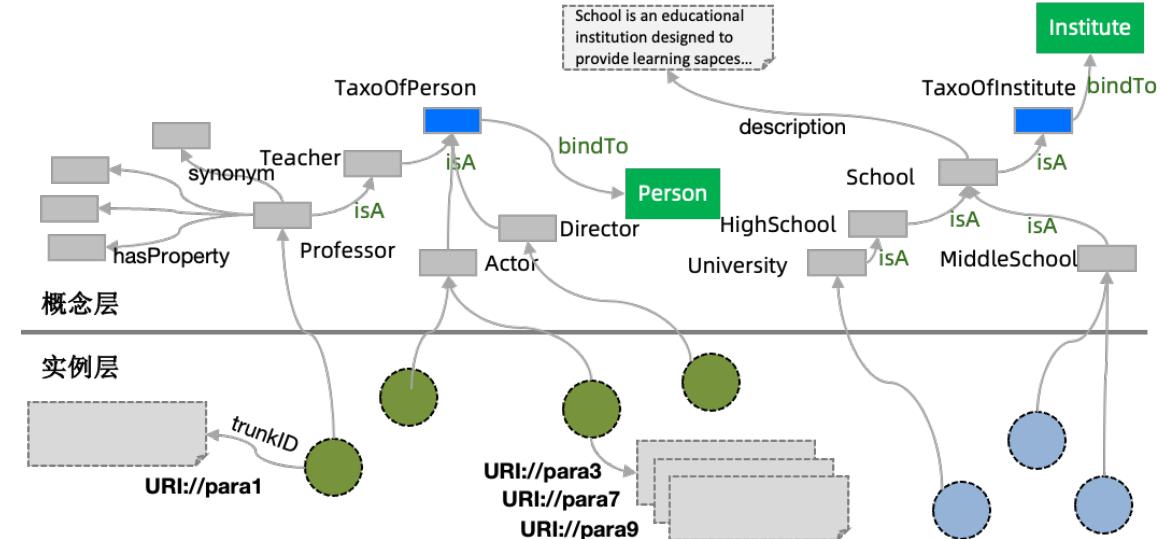


KGs Need to Continuously Upgrade Semantic Representation



BigData Friendly (Structured Deep Context)

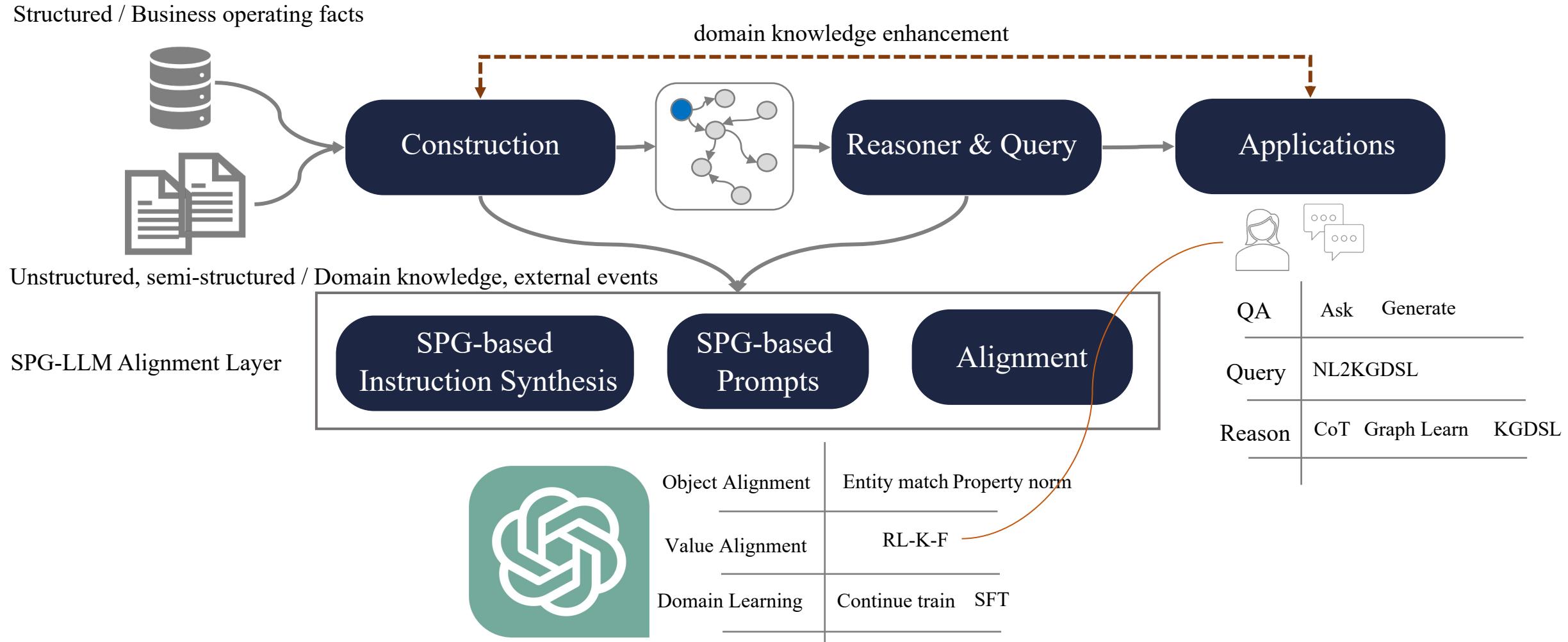
1. Hierarchical and categorical representation of knowledge
2. Logical and programmable reasoning between concepts
3. Integration of logical rules and factual knowledge



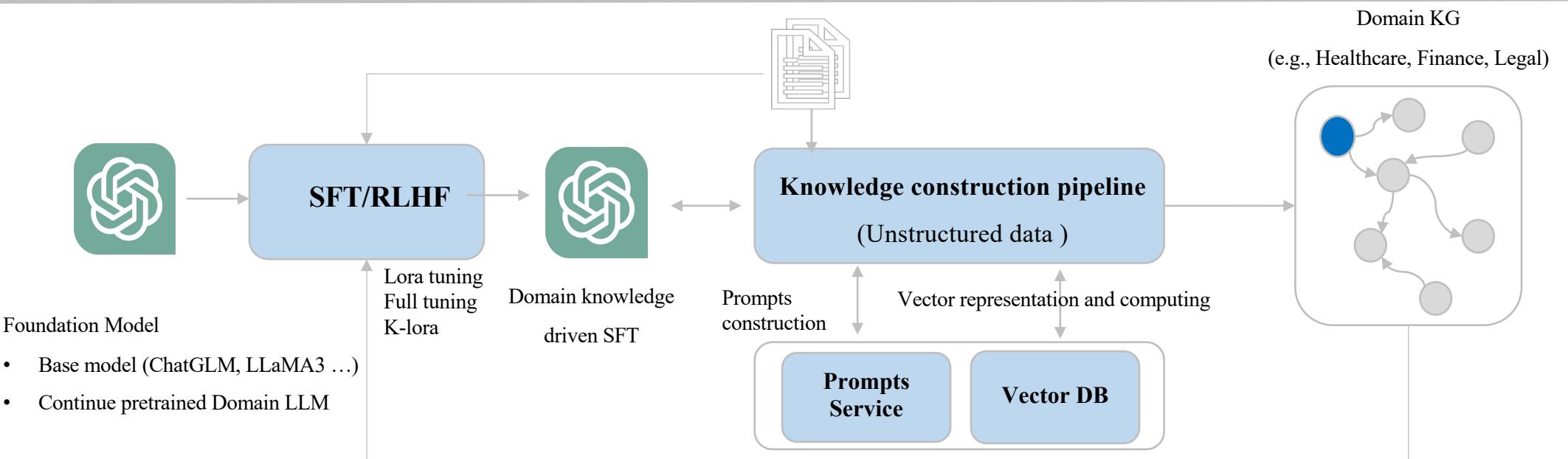
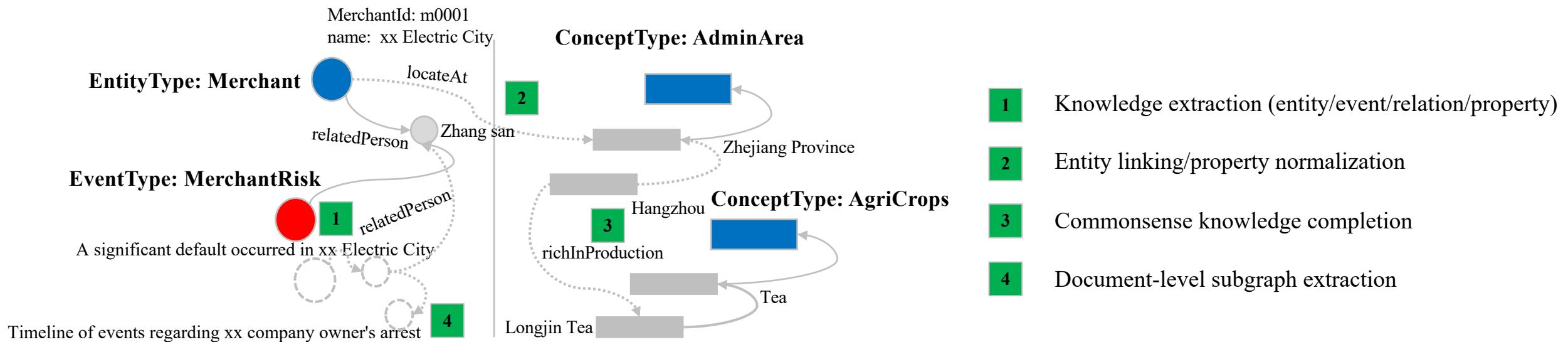
LLM Friendly (Raw text Deep Context)

1. Hierarchical representation of instances and concepts
2. Align LLM with instance through concept layer
3. Mutual indexing representation of original text and structured knowledge

Build an AI framework based on the OpenSPG Knowledge Engine



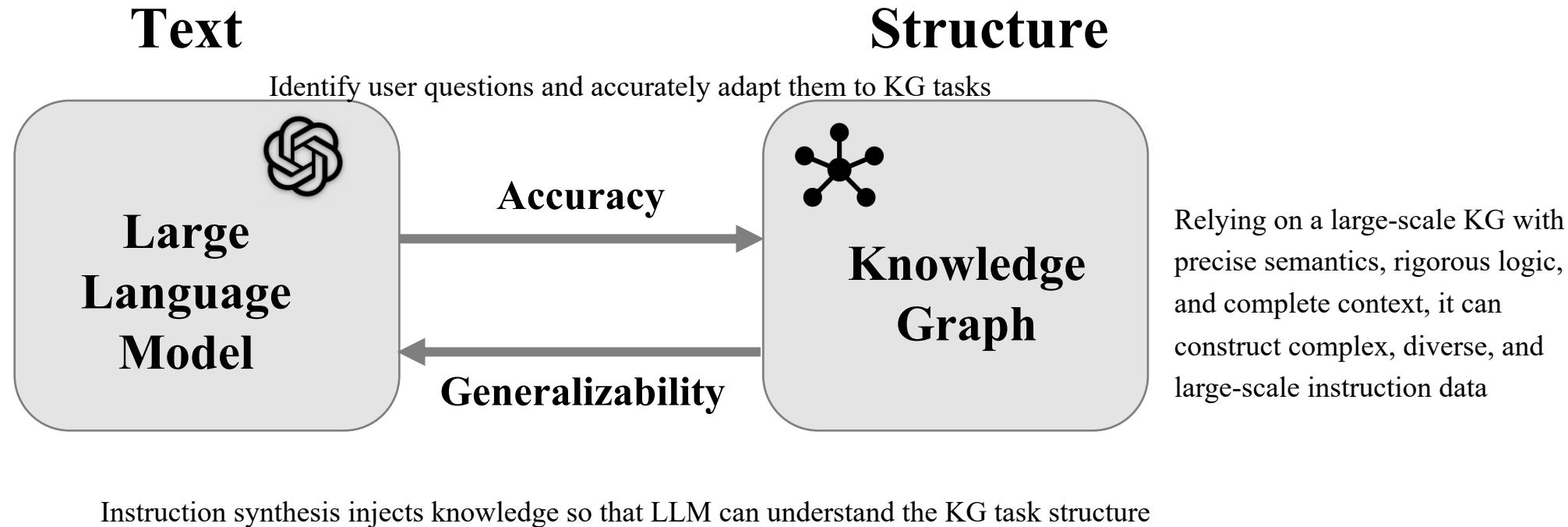
LLM4SPG Enhanced Knowledge Construction



KGs are Better Instruction Synthesizers for LLMs

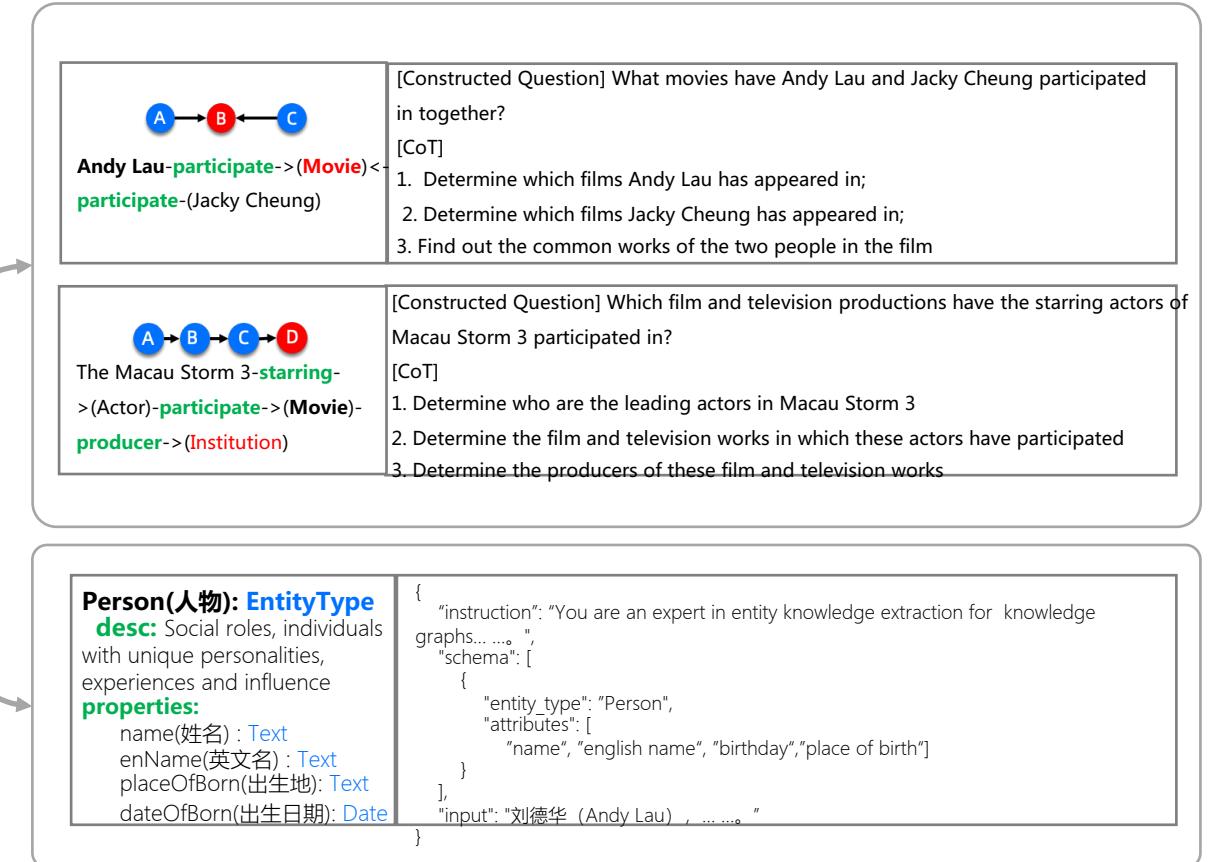
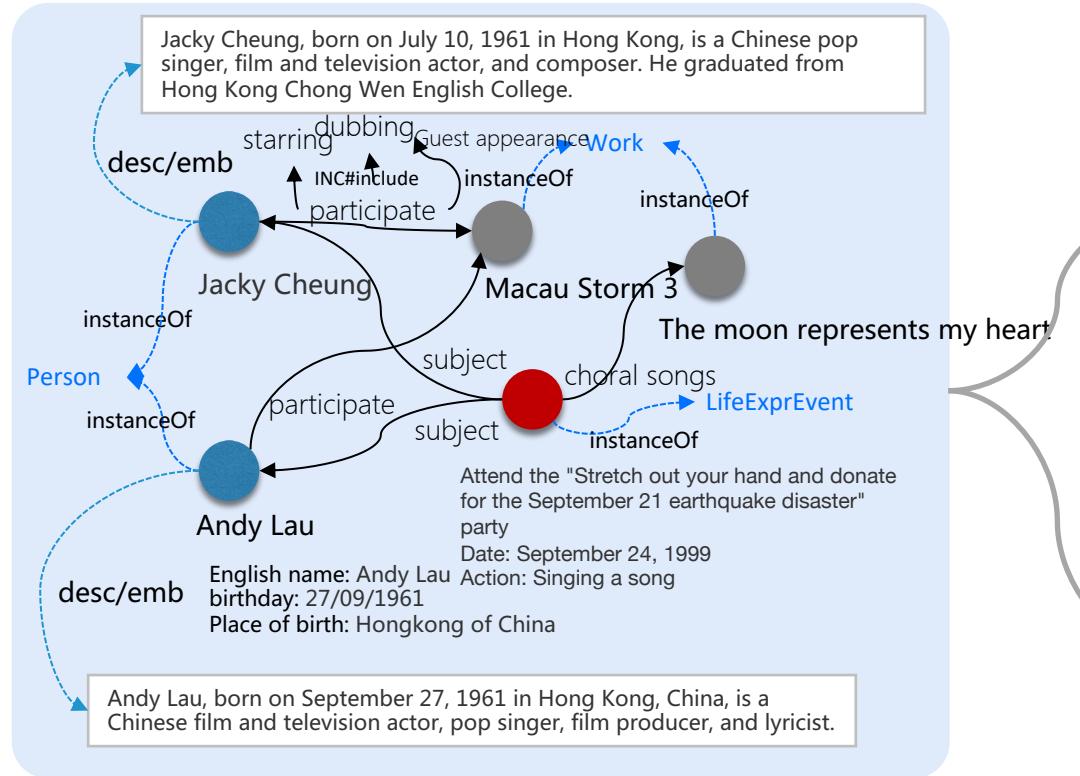
KG as a guide: synthesize professional corpus, guide LLM to more accurately identify KG tasks through SFT/RLHF

KG as an executor: execute KG tasks identified by LLM to complete knowledge query and reasoning

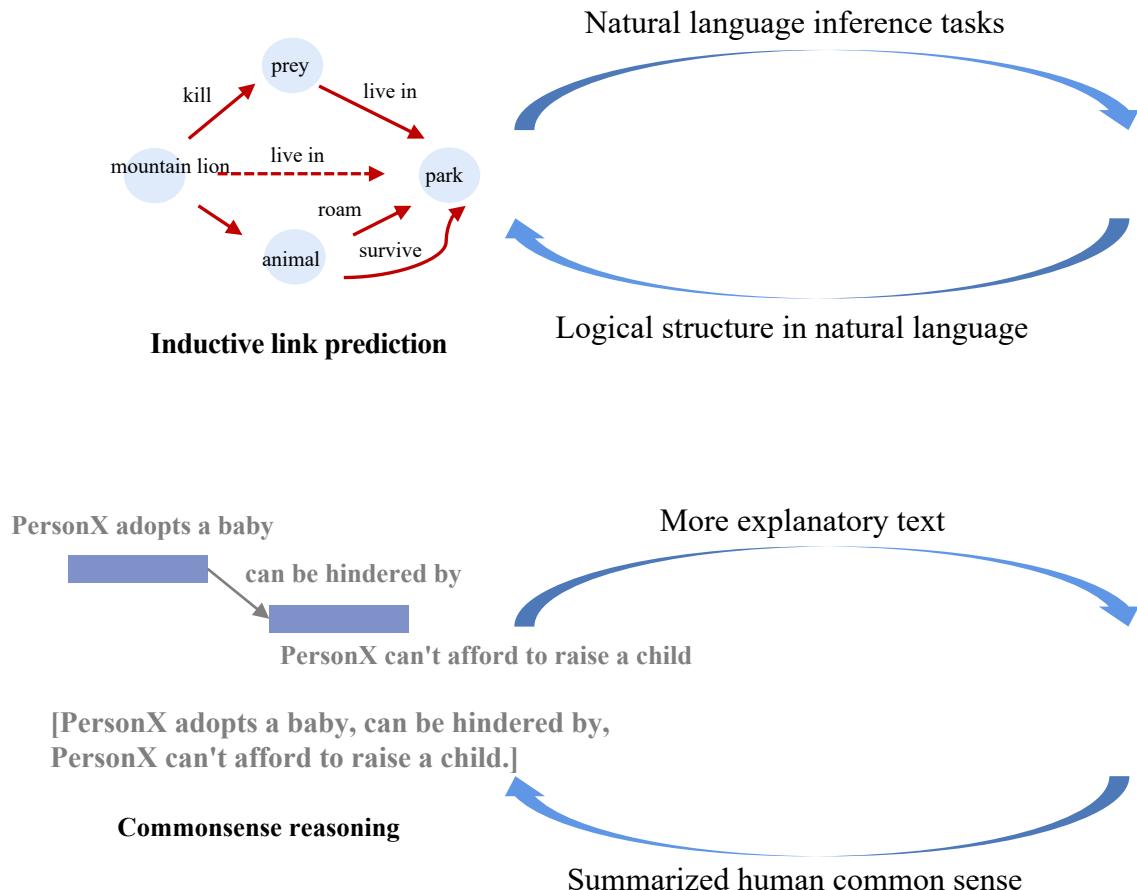


KGs need to enhance knowledge semantic representation to complete missing context

Instruction Synthesis based on SPG-based KGs



Synthetic Reasoning Instructions



context:

mountain lion -> kill -> prey ~ prey -> live in -> park
mountain lion -> be classify as -> animal ~ animal -> roam -> park
mountain lion -> be classify as -> animal ~ animal -> survive -> park
statement: mountain lion -> live in -> park

Inductive Process:

- 1) Mountain lions are known to be predators that kill the prey. The prey, in turn, lives in parks. This correlation suggests that mountain lions may also live in parks, as they are likely to follow their prey to their habitats.
- 2) Additionally, mountain lions are classified as animals, and animals are known to roam freely in parks. This roaming behavior is essential for their survival, which implies that mountain lions may also live in parks to ensure their survival.
- 3) ...

In summary, the evidence suggests that mountain lions live in parks due to their predatory behavior, roaming habits, and need for survival.

[Sentence1: After years of saving, Sarah finally adopts a baby, bringing immense joy to her once quiet home.]

[Sentence2: If Sarah hadn't been able to afford the expenses, the dream of filling her life with a child's laughter would have remained unfulfilled.]

Combined with the mutual indexing structure of text and structure, a large amount of inductive, deductive, and abductive reasoning corpus can be synthesized. In addition, there are more than 30 conceptual semantics such as succession, hypernym, inclusion, hindered by, etc.



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fishjoy fix(reasoner): support triple in thinker context (#341) ✓

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.gitignore feat(reasoner): local runner support callable wrapper (#21... 4 months ago

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.scalafmt.conf fix(reasoner): bugfix in AggregationPlanner (#80) 7 months ago

.scanignore fix(docker): fix docker release (#70) 7 months ago

Monica

Fast Model

Summarize this repo

About



OpenSPG is a Knowledge Graph Engine developed by Ant Group in collaboration with OpenKG, based on the SPG (Semantic-enhanced Programmable Graph) framework. Core Capabilities: 1) domain model constrained knowledge modeling, 2) facts and logic fused representation, 3) kNext SDK(python): LLM-enhanced knowledge construction, reasoning and generation

spg.openkg.cn/en-US

knowledge-graph spg

knowledge-reasoning

llm-based-reasoning

kg-semantic-framework



Thank you



 OpenKG.CN
开放的中文知识图谱

OpenSPG Github

<https://github.com/OpenSPG/openspg>