TONGYUN SHANG.

Creative User Experience Designer

CONTACT

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SKILLS

Design

Experience Design
Interaction Design
Graphic/ Visual Design
Information Architecture
Data Visualization
Wireframing
Prototyping

Research

Contextual Inquiry
Interviews
Surveys
Persona & Scenarios
Competitive Analysis
Affinity Diagram
Agile Development
Storyboarding
Heuristic Evaluation
Usability Test

Tools

Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe Indesign
Adobe After Effects
Sketch
Framer JS
Principle
InVision
Github
Wordpress
Tableau
Jira & Trello

Programming

HTML5/ CSS
Bootstrap
C/ C++/ Java
Javascript
JQuery

EDUCATION

M.S. in Information
University of Michigan
Specialization in Human-Computer Interaction (HCI)
Cumulative GPA: 3.90/4.00

Sept 2016 - May 2018
Ann Arbor, MI

B.E. in Automation
Beijing Technology and Business University
Minor in Finance
Cumulative GPA: 3.77/4.00

Sept 2012 - Jul 2016
Beijing, China

WORK EXPERIENCE

UX Designer
SAP Ariba Inc.

Apr 2019 - Now
Palo Alto, CA

Creating mock-ups for Guided Buying - a procurement product of Ariba. Conducting usability testing to validate pain points of new features and defects. Working closely with product managers to define user stories and developers to evaluate feasibility.

UX Design Specialist
SAP Silican Valley Next Talent Program (SVNT)

Jun 2018 - Jan 2019
Palo Alto, CA

Rotated with SAP Innovation Center. Designed COPA government auditing dashboard and Now United followers boosting tool, using data visulizations and machine learning.
Rotated with Atlas- a location intelligence web tool. Created intuitive flow for retailers to view useful demographic data by conducting user interviews and using data visualizations.

Product Design Intern
FireEye, Inc.

May 2017 - Dec 2017
Reston, VA

Created and iterate mock-ups for CMS and other cyber security products of FireEye by working closely with stakeholders to define new features and enhance old features.
Explored the data visualization use cases in Helix dashboard and translate them into workflows and widgets. Updated the design style guide.

UX/UI Designer
SkySpecs Drone Company

Jan 2017 - Dec 2017
Ann Arbor, MI

Created work order system prototypes working closely with developers and stakeholders. Conducted usability tests using the developed system and iterate the design based on feedback and technical constraints.

PROJECTS

UX Researcher
LSA Honors Program in U of M

Jan 2017 - Apr 2017
Ann Arbor, MI

Conducted usability evaluation of the program's online UI through interviews, surveys, heuristic evaluations and usability tests. Made recommendations based on findings which were later implemented.

UX/UI Designer
BooksMap Mobile Application

Sept 2016 - Dec 2016
Ann Arbor, MI

Designed the mobile app interfaces and interactions of a 2nd-hand book sharing platform, helping students better utilize unused resources. Redesigned and iterated based on competitive analysis, usability evaluations and refining use cases.