



# TONGYUN SHANG

## UX/WEB/GRAPHIC DESIGNER

tongyunshang.me  
tongyuns@umich.edu  
linkedin.com/in/tongyunshang  
734-881-0648



### EXPERIENCE

Present  
Sep 2016

#### REFERENCE ASSISTANT

Hatcher Graduate Clark Library

Ann Arbor MI

- Applied communication and collaborative skills to prepare weekly exhibits of maps and atlases.
- Demonstrated technical skills via image processing using Photoshop.

Aug 2016  
Jun 2016

#### INTERN

Tianhong Asset Management, Capital Markets

Beijing China

- Demonstrated analytical skills in information research in Straight Flush Software to provide suggestions on Private Placement.

Jul 2015

#### TEAM LEADER

AXA Group, Hedge Fund of Funds Competition

Hong Kong

- Demonstrated project management skills to lead team to analyze funds-of-hedge funds strategies resulting in 2nd place in final competition.
- Applied effective communication skills to clarify tasks and reconcile team diversity and conflicts resulting in shared understanding and project collaboration.



### ACADEMIC PROJECTS

Present  
Jan 2017

#### UX/UI DESIGNER

Multidisciplinary Design Program-SkySpecs Drone

Ann Arbor MI

- Applying contextual inquiry and usability testing skills through interviewing, user researching and affinity wall to understand the demands and interaction habits of SkySpecs Drone system clients.
- Applying UX design skills through creating mock-ups and prototypes using Adobe XD, Illustrator, Photoshop, HTML5, CSS and Javascript.

Nov 2016  
Sep 2016

#### WEB DESIGNER

OpenAir Challenge-Summit IDG Website Redesign

Ann Arbor MI

- Applied web design skills through accessibility redesign of the Summit IDG Website using Wordpress and CSS.

Nov 2016  
Sep 2016

#### MANAGEMENT CONSULTANT

File Management Consulting for Student Academic Affairs

Ann Arbor MI

- Ability to communicate effectively by collaborating with teammates of diverse backgrounds and understanding clients' needs via interviews.
- Applied contextual inquiry skills of background research, interviews, Affinity Wall and brainstorm to help clients streamline their file management and migration.

Dec 2016  
Sep 2016

#### UX/UI DESIGNER

UX/UI design of a used-book sharing platform- BooksMap

Ann Arbor MI

- Demonstrated interaction design skills through user research, persona creation and Adobe XD prototyping.

Nov 2016  
Sep 2016

#### TEAM LEADER & FRONT-END BUILDER

Android Application in Campus Innovation Park

Beijing China

- Strong management skills as leader of campus used-goods selling application team.
- Ability to create an Android application as a front-end developer by utilizing Eclipse.



### SUMMARY

Creative Designer who passionately enables teams to surpass goals and client expectations.



### EDUCATION

#### INFORMATION, HUMAN-COMPUTER INTERACTION M.S.

Sep 2016 - Present

Ann Arbor MI

University of Michigan, School of Information

Cumulative GPA: 4.00/4.00

#### AUTOMATION B.E.

Sep 2012 - Jul 2016

Beijing China

Beijing Technology and Business University, School of Computer and Information Engr.

Cumulative GPA: 3.77/4.00



### SKILLS



Adobe Photoshop

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Adobe Illustrator

● ● ● ● ●

Adobe Indesign

● ● ● ● ●

Adobe XD

● ● ● ● ●

Wordpress

● ● ● ● ●

CSS/Html5/Javascript

● ● ● ● ●

C/C++

● ● ● ● ●

Matlab/Eclipse

● ● ● ● ●

Usability testing

● ● ● ● ●

Accessibility Design

● ● ● ● ●

Contextual Inquiry

● ● ● ● ●

Prototyping

● ● ● ● ●

Information Architecture

● ● ● ● ●



### COURSES

Contextual Inquiry

Graphic Design

Introduction to Interaction Design

Design of Complex Websites

Needs Assessment and Usability Evaluation

Information Architecture