



TONGYUN SHANG

UX/WEB/GRAPHIC DESIGNER

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EXPERIENCE

Present
Sep 2016

REFERENCE ASSISTANT

Hatcher Graduate Clark Library

Ann Arbor MI

- Applied communication and collaborative skills to prepare weekly exhibits of maps and atlases.
- Demonstrated technical skills via image processing using Photoshop.

Aug 2016
Jun 2016

INTERN

Tianhong Asset Management, Capital Markets

Beijing China

- Demonstrated analytical skills in information research in Straight Flush Software to provide suggestions on Private Placement.

Jul 2015

TEAM LEADER

AXA Group, Hedge Fund of Funds Competition

Hong Kong

- Demonstrated project management skills to lead team to analyze funds-of-hedge funds strategies resulting in 2nd place in final competition.
- Applied effective communication skills to clarify tasks and reconcile team diversity and conflicts resulting in shared understanding and project collaboration.



ACADEMIC PROJECTS

Present
Jan 2017

UX/UI DESIGNER

Multidisciplinary Design Program-SkySpecs Drone

Ann Arbor MI

- Applying contextual inquiry and usability testing skills through interviewing, user researching and affinity wall to understand the demands and interaction habits of SkySpecs Drone system clients.
- Applying UX design skills through creating mock-ups and prototypes using Adobe XD, Illustrator, Photoshop, HTML5, CSS and Javascript.

Nov 2016
Sep 2016

WEB DESIGNER

OpenAir Challenge-Summit IDG Website Redesign

Ann Arbor MI

- Applied web design skills through accessibility redesign of the Summit IDG Website using Wordpress and CSS.

Nov 2016
Sep 2016

MANAGEMENT CONSULTANT

File Management Consulting for Student Academic Affairs

Ann Arbor MI

- Ability to communicate effectively by collaborating with teammates of diverse backgrounds and understanding clients' needs via interviews.
- Applied contextual inquiry skills of background research, interviews, Affinity Wall and brainstorm to help clients streamline their file management and migration.

Dec 2016
Sep 2016

UX/UI DESIGNER

UX/UI design of a used-book sharing platform- BooksMap

Ann Arbor MI

- Demonstrated interaction design skills through user research, persona creation and Adobe XD prototyping.

Nov 2016
Sep 2016

TEAM LEADER & FRONT-END BUILDER

Android Application in Campus Innovation Park

Beijing China

- Strong management skills as leader of campus used-goods selling application team.
- Ability to create an Android application as a front-end developer by utilizing Eclipse.



SUMMARY

Creative Designer who passionately enables teams to surpass goals and client expectations.



EDUCATION

INFORMATION, HUMAN-COMPUTER INTERACTION M.S.

Sep 2016 - Present

Ann Arbor MI

University of Michigan, School of Information

Cumulative GPA: 4.00/4.00

AUTOMATION B.E.

Sep 2012 - Jul 2016

Beijing China

Beijing Technology and Business University, School of Computer and Information Engr.

Cumulative GPA: 3.77/4.00



SKILLS



Adobe Photoshop



Adobe Illustrator



Adobe Indesign



Adobe XD



Wordpress



CSS/Html5/Javascript



C/C++



Matlab/Eclipse



Usability testing



Accessibility Design



Contextual Inquiry



Prototyping



Information Architecture



COURSES

Contextual Inquiry

Graphic Design

Introduction to Interaction Design

Design of Complex Websites

Needs Assessment and Usability Evaluation

Information Architecture