

TONGYUN SHANG.

Creative User Experience Designer

CONTACT

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SKILLS

Design

Experience Design
Interaction Design
Graphic/ Visual Design
Information Architecture
Data Visualization
Wireframing
Prototyping

Research

Contextual Inquiry
Interviews
Surveys
Persona & Scenarios
Competitive Analysis
Affinity Diagram
Agile Development
Storyboarding
Heuristic Evaluation
Usability Test

Tools

Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe Indesign
Adobe After Effects
Sketch
Framer JS
Principle
InVision
Github
Wordpress
Tableau
Jira & Trello

Programming

HTML5/ CSS
Bootstrap
C/ C++/ Java
Javascript
jQuery

EDUCATION

M.S. in Information

University of Michigan
Specialization in Human-Computer Interaction (HCI)
Cumulative GPA: 3.90/4.00

Sept 2016 - May 2018
Ann Arbor MI

B.E. in Automation

Beijing Technology and Business University
Minor in Finance
Cumulative GPA: 3.77/4.00

Sept 2012 - Jul 2016
Beijing China

WORK EXPERIENCE

Product Design Intern

FireEye, Inc.

Created and iterate mock-ups for CMS and other cyber security products of FireEye by working closely with stakeholders to define new features and enhance old features. Explored the data visualization use cases in Helix dashboard and translate them into workflows and widgets. Updated the design style guide.

May 2017 - Dec 2017
Reston, VA

UX/UI Designer

SkySpecs Drone Company

Created work order system prototypes working closely with developers and stakeholders. Conducted usability tests using the developed system and iterate the design based on feedback and technical constraints.

Jan 2017 - Dec 2017
Ann Arbor MI

Web Designer

Summit IDG

Redesigned the website of Summit IDG in order to support the Wounded Warrior project by enhancing accessibility using web development knowledge.

Sept 2016 - Nov 2016
Ann Arbor MI

PROJECTS

UX Researcher

LSA Honors Program in U of M

Conducted usability evaluation of the program's online UI through interviews, surveys, heuristic evaluations and usability tests. Made recommendations based on findings which were later implemented.

Jan 2017 - Apr 2017
Ann Arbor MI

UX/UI Designer

BooksMap Mobile Application

Designed the mobile app interfaces and interactions of a 2nd-hand book sharing platform, helping students better utilize unused resources. Redesigned and iterated based on competitive analysis, usability evaluations and refining use cases.

Sept 2016 - Dec 2016
Ann Arbor MI

Front-end Developer

NearYou Mobile Application

Created an Android mobile app to help students find the nearest resources in convenient and safe ways. Led the team to an award winning opportunity of being one of the projects in Campus Innovation Park.

Sept 2014 - Jan 2015
Beijing China