LABORATORY: Classification

- If you forgot how to classification in Python, study about it from Data Camp's tutorial
 - Decision Tree : https://www.datacamp.com/tutorial/decision-tree-classification-python
 - KNN: https://www.datacamp.com/tutorial/k-nearest-neighbor-classification-scikit-learn
 - Naïve Bayes: https://www.datacamp.com/tutorial/naive-bayes-scikit-learn
 - Logistic Regression : https://www.datacamp.com/tutorial/understanding-logistic-regression-python
- 2. Read about confusion matrix from https://www.datacamp.com/tutorial/what-is-a-confusion-matrix-in-machine-learning
- 3. Personal Equity Plan

bank.csv contains data of 600 bank customers. There are 11 columns :- id, age, sex, region, income, married, children, car, save_act, current_act, mortgage, pep.

The last column, pep, indicates whether a customer purchased a Personal Equity Plan (PEP). We are to predict if a customer would purchase the PEP.

- 1. Perform the EDA to get to know the data.
- 2. Clean the data, if necessary. Prepare the data for analysis.
- 3. Create classification models :-
 - Decision Tree (entropy and gini)
 - KNN
 - Naïve Bayes
 - Logistic Regression
- 4. For Decision Tree models, visualize the trees.
- 5. Evaluate the models.
- 6. Try vary hyperparameters.
- 7. Discuss what you have learned at the end of the ipynb file.

What to submit:

- 1. the ipynb file(s) with markdowns explaining the process in detail.
- 2. the html version of the ipynb file(s) showing all outputs.