

Introduction/Business Problem

New York and Toronto are two of the top-most famous cities located in US and Canada, respectively. Both cities are multicultural and financial hub to their respective countries. Nevertheless, they are also the hot spot for most of the tourist to be visited. However, it is always facing difficulty to opt in between different places for having a wonderful vacation especially in the condition that both high similarity places are in the visitation list. The project here is to present helpful information related to tourism to explore and compare how much they are similar or dissimilar from the aspects as a tourist viewpoint, in term of food, accommodation, point of interests and so on.

Tourism is one of the most important pillars of the economy in most of the countries. Tourist' expectations when they are visiting a particular destination are mostly related to its features such as gastronomy, culture, architecture, infrastructure, landscape, entertainment, and many more. These several features attract tourist visiting to the destination and contribute to the overall tourism experience. Every famous city possessing their own uniqueness in specific features and worthwhile to be visited at least once in the life.

Nevertheless, it is sincerely appreciated for the up-to-date technology that most of the information is widely shared in term of location of places all over the world and obtained easily by a fingertip for further exploration. By wisely utilising the technology, we can explore the specific destinations with our preferably attractive features and comparing between them to come out with the results based on our own interested. This project mainly benefit groups of people who interested to know more about two analysed destinations such as tour group, business founder, fresh graduates who looking for a job, students who going to have a fantastic travelling, even a family who is planning to have a wonderful tourism.