

Consulting, Training, Facilitating



#### **Our Vision**

To create a world of resourceful professionals and productive teams.

## **Our Mission**

To help teams explore their individual and collective potential.









- Consult on team and intergroup engagement.
- Train professionals on soft (essential) skills for career growth.
- Offer facilitation services for group engagements, activities and functions.



## Information | Innovation | Participation

We leverage on research, creativity, and practical solutions to enhance growth and productivity. We believe in working with our clients in developing custom solutions that inspire participation and fun and meaningful interactions.



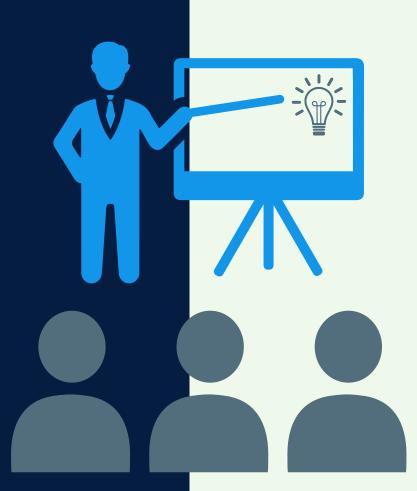
#### Our focus so far

## **Training**

Afro Beta specializes in equipping professionals with soft skills. We develop and execute training programs that enhance the following essential skills;

- Emotional Intelligence
- Team Player attitude & Teamwork
- Active Listening
- Creative & critical thinking
- Communication skills
- Time management
- Conflict resolution

We also offer custom professional training depending on the client's training needs.





#### Our focus so far

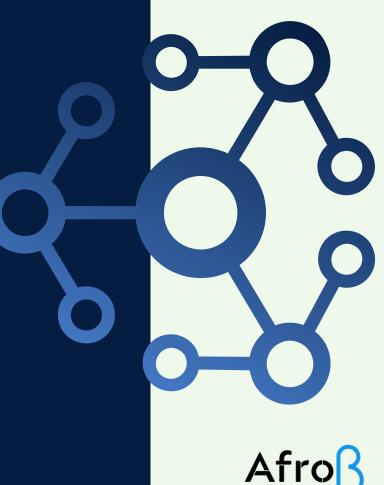
## **Facilitation**

We offer experienced, creative, and engaging facilitation services to teams and groups for various events, functions, or programs.

Our facilitation techniques and tools are tailored to be inclusive and inspire participation. We believe that interactions should be fun and meaningful.

## We major in;

- Event/experience curation
- Event hosting & facilitation
- Program & training facilitation
- Group engagement facilitation





## Consulting

Drawing from research, modern techniques, and professional experience, we offer consultation in the following essential areas;

- Organizational/team development
- Group engagement
- Program curation & Execution
- Event curation & Execution
- Personal & Team leadership

In addition to the aspects mentioned above, Afro Beta also offers consultation on general issues pertaining training and facilitation.



#### **Our Values**

- Integrity
- Diligence
- Participation
- Personal agency
- Continuous growth



Afro-Beta ensures set outcomes are achieved through the application of professional and personal capacity in motivating and engaging ways.

We believe in enhancing intergroup relations and collaboration as a key way of increasing efficiency, productivity, and satisfaction.





## The Team



#### **Emmanuel Marumbu Misiati - Founder and CEO**

Certified by the National Industrial Trainers Association, Marumbu is the lead trainer and facilitator of the team. He boasts an array of facilitation and training techniques courtesy of tens of hours of experience. He is also a co-lead of Shiriki, a social engagement program where he acts as an engagement specialist. Additionally, Marumbu is an executive board member of the Taifa Teule Leadership Experience program in charge of facilitator/volunteer development. Among other roles, he is an admin assistant at Maisha Yangu Organization and the Chief Operating Officer at Busara Empowerment Organization.





## Alvin Rita Nyaga - (Creative Director)

Alvin is a community engagement specialist with amazing skills and insights into inter-group relations and dynamics. She is the Program Lead for Shiriki with a lot of experience in program design, team cohesion, and development. She is also an Executive Member of the Taifa Teule Leadership Experience Board and has years of experience in youth training and facilitation. In addition, she is an innovative event curator and a diligent executioner. She has a background in architecture.





## Susan Kwamboka Makori (C.O.O)

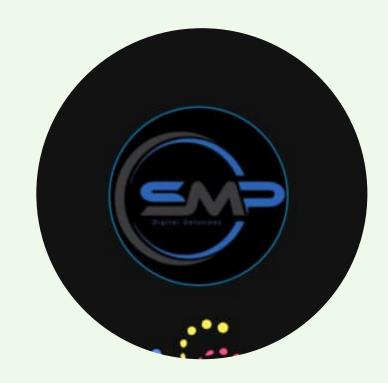
Currently an associate director of Taifa Teule Leasership Experience, Kwamboka has vast experience in organizational development, program development and execution, planning among other skills. She has years of experience in leading different teams.



## Our Friends so far

















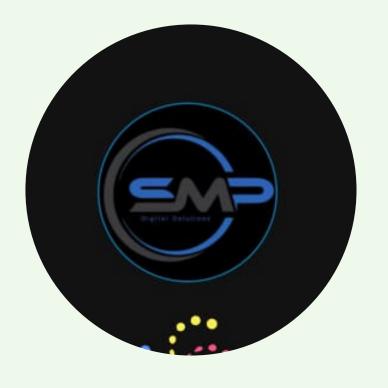
## **Testimonials**



## **Leadership Essentials for a Start up (2022)**

"Leadership and personal development has never been easier for my small team and myself. The few consultancy sessions helped me build the leadership capacity of my company"

Francis Wainaina - Founder & CEO - Wainaina Ventures Limited



## SMP Workflow Design (2022)

How does a start-up with several employees working from home operate? In this project, we co-designed a custom company structure and workflow formats. All done remotely.

"After months of copying others, Afro Beta helped us get what works for us."

Peter Simboni - Founder and CEO - SMP E-Ventures & Credits Co.





## **Team Building and Cohesion (2022)**

"Despite the disparity in ages, Afro Beta Consult facilitator Emmanuel Marumbu did well to keep all of us involved and energized. The day was fun and meaningful. We left there feeling like a better team."

Terry - Volunteer and Program Coordinator - LCVT Health - Ndumberi



## **Event Curation and Facilitation (2022)**

"What a facilitator! What a host! Emmanuel Marumbu Misiati did great in sparking and sustaining engagements. It was amazing to see our people participate in activities willingly and enthusiastically. We are looking forward to working some more with Afro Beta Consult facilitators"

Jonathan Githire - Creative Director - This Is Me Community



# THANK YOU

## Let's work together

- Ruiru, Membley, off Thika RD
- facilitatormisiatie@gmail.com
- +254 707 136 869





