MAIN – PROJECT ABSTRACT

HAY COUTURE - APPARELS STORE

1. ABSTRACT

Hay Couture – an ultimate clothing store is developed to automate the functionalities of a user-friendly clothing store. The sales and purchases transaction is completed electronically and interactively in real-time mode. The development of this new system contains the following activities, which try to develop on-line application by keeping the entire process in the view of database integration approach. Administrator of the clothing store has multiple features such as add, delete, update apparels. Secure registration and profile management facilities are provided for the users. Having the wish cart helps users shop 'n' number of items and finally checkout them securely from the shopping cart. The purpose of the proposed system is to develop a web program, which provides a friendly interface for the user to explore the products and buy them according to their choice across the internet. During coding and design of the system with HTML, CSS, JavaScript by Visual Studio IDE, provide features to elevate and enhance every stage of software development. As a back-end a powerful, open source RDBMS, MySQL is used as per requirements.

2. OBJECTIVE

Aim of the project is to provide a dynamic website for the clothing store, as most of the things are online these days, so that they can promote their business online and create brand awareness, also their users can simply reach them online.

3. EXISTING SYSTEM

1. Customer
    - Registration/Login for customer
    - Forgot/Change password for customer
    - Edit profile for customer
    - Catalog Browsing
    - View Wish list
    - View Cart list
    - One-Page Checkout
    - View payment history

- View shopping history
- Track the order of products
- Return Orders

2. Admin
   - Login for Admin
   - Manage Customers
     - ❖ Adding new customer
     - ❖ Edit the existing customer
     - ❖ View profile of the customer
     - ❖ Filter and search customers
     - ❖ View customer purchases
   - Manage Products
     - ❖ Add products in the website
     - ❖ View details of the products
     - ❖ Listing of all products
     - ❖ Filter and search products
     - ❖ Edit Shipping Status
   - Manage Category
     - ❖ Add category
     - ❖ Edit category
     - ❖ Listing of the category
     - ❖ Filter and search category
   - Monitor Sales Analysis
   - Manage Moderators
   - Manage Designers
   - Manage Purchases
     - ❖ View Purchase Records
   - Manage Shipping
   - Manage Reviews

3. Moderator
   - Login for Moderator
   - Manage Customers
     - ❖ Adding new customer
     - ❖ Edit the existing customer
     - ❖ View profile of the customer
     - ❖ Filter and search customers
     - ❖ View customer purchases
   - Manage Products
     - ❖ Add products in the website
     - ❖ View details of the products
     - ❖ Listing of all products
     - ❖ Filter and search products
     - ❖ Edit Shipping Status

- Manage Purchases
    - ❖ View Purchase Records
- Manage Shipping
- Manage Reviews

4. Designer
    - Login for Designer
    - Manage Customized Orders
    - View Users
    - Edit Orders Status
    - Report Generation

4. PROPOSED SYSTEM

1. Customer
    - Search for job openings
    - Apply for jobs
    - Product Matching – Using Machine Learning Model

2. Admin
    - Manage Delivery Men
    - Manage Shipping
    - Manage Tax
    - Manage Delivery Charge
    - Stock Management
    - SEO Management
    - Website Management
    - Manage Job Openings
        - ❖ Add/View/Edit Jobs
        - ❖ Parse Resume
        - ❖ Rank Resumes based on Job Requirements – Using NLP

3. Delivery Men
    - Android App
    - Login for Delivery Men
    - Completed, Pending, Delivered Orders
    - QR Code scan and OTP generation

4. Chat Bot - for customer interactions

5. Customization of dress – Customize dress as per user’s wish.

5. SOFTWARE REQUIREMENTS

• Front End: HTML, CSS

• Back End: PHP

• MySQL Database

• Technologies Used: JS, AJAX, JQuery

6. CONCLUSION

The ‘Clothing Store’ designed to provide a web based application that would make searching, viewing and selection of a product easier. The search engine provides an easy and convenient way to search for products where a user can search for a product interactively and the search engine would refine the products available based on the user’s input. The user can then view the complete specification of each product and buy them if they wish to.