HAY COUTURE - APPARELS STORE

Date: 14.07.2022
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1. Project Overview?
   Hay Couture – an ultimate clothing store is developed to automate the functionalities of a user-friendly clothing store. The sales and purchases transaction is completed electronically and interactively in real-time mode.The project is to provide a dynamic website, as most of the things are online these days, so that they can promote their business online and create brand awareness, also their users can simply reach them online.

2. To what extend the system is proposed for?
   The customers can buy clothes as their wish, and the system would provide 24/7 service as well as ordertracking services.

3. Specify the Viewers/Public which is to be involved in the System?
   Customers
   Moderators
   Shipping Men
   Admin

4. List the Modules included in your System?
   Registration/Login
   Add to Cart
   Checkout Products
   Track Orders
   Manage Category
   Manage Products
   Stock Management

5. Identify the users in your project?
   Customers
   Moderators
   Shipping Men
   Admin

6. Who owns the system?
   An Apparels Shop

7. System is related to which firm/industry/organization?
   Fashion Industry

8. Details of person that you have contacted for data collection?
   Ann Nikhil - Niyans Design, Thrissur

9. Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)

i. What is the biggest challenge you face with shopping online?
   Slow checkout time
   Lack of products I want
   Slow webpage response time

ii. What is your biggest concern about online shopping?
   Breach of personal information
   Breach of payment details
   Poor internet connection

iii. Could you answer the reason for purchasing the products of a particular clothing store?
   Locally owned, made or sourced
   Sentimental value
   Product quality
   Others

iv. What are the other pages dedicated to other aspects of your store?
     It is important to consider the basic architecture of the platform so there
     will be pages like "About Us", "Privacy Policy" or "Terms and Conditions

v.   Do you require different categories and subcategories for your products
     or services?
     If so, how many categories or subcategories you have?

     Kurtis <category>
       o Floral Kurtis < subcategory>
       o Kalamkaari Kurtis < subcategory>
     It is important to configure the site structure, which allows easy
     categorization, easy navigation and integrations. Logical categories and
     subcategories can help you understand where your products are and help
     your customers navigate through them. It also makes it easier to display
     related products, which can encourage people to buy more.

vi. What about quality pictures of the products?
     A great photo is key to success. Good product photos help to sell. We
     strongly recommend taking professional photos of every product from
     several angles. However, all this means an increased number of files and
     increased bandwidth requirements, so it is important how the photos will
     be compressed so that the customer does not wait a minute to download
     all these great photos.

vii. Do you have to charge sales tax? If so, please describe the tax rules.
     Taxes are a huge part of e-commerce,the general rule is that you charge
     taxes depending on where the goods are delivered. To properly make an
     e-commerce store, we need to know details of collecting the tax so that it
     can compile tax tables and reports to make sure that you are acting within
     the framework of tax law.

viii. What about the bank account? Do you want to use a payment gateway? It's very important. The two most popular gateways are Stripe and PayPal. They can be used free. In this way, you will provide your customers with a simple, familiar, and secure way to pay for goods purchased in your store. Any other additional payment gateways are also easy to set up, Payment gateways provide an alternative payment option for customers who are not used to sharing their bankcard information with every site they buy something from.

ix. What kind of hosting are you going to use for internet trading? For guaranteed scalability, uptime, support and ease of use for your development team, a managed platform is the best choice. The hosting provider will also deal with security, backups and more, ensuring that your online store is a serviced mechanism.

x. What are your customer reviews look like? We confirm that they have legitimate customer reviews. These reviews should not only be legitimate, they should also be good ones so that you can have a positive guarantee about what you want to shop.