

Personas

Mike Wazowski (Homeless Youth)



Name: Mike Wazowski

Born: June 10th 2001

Gender: Male

Marital Status: Single

Location: Toronto, Ontario, Canada

Skills: electronics, arts (acrylics, sculpting, etc.), writing

Mike Wazowski is a hardworking 20 year old youth who independently moved to Toronto from Sao Paulo, Brazil when he was only 19 years old. In Brazil, Mike familiarized himself with electrical work due to his father's occupation as an electrician; however, he lacks the formal education and contacts required to break into the field of electrical work. Moreover, Mike was holding a position as a store clerk at a local grocery store in the meantime, but due to the COVID-19 pandemic, Mike lost his job and became homeless after not being able to afford rent. He now resides in the York Region Community Shelter and tries to help out as much as possible while picking up more knowledge about electronics at his local library over the internet.

Firstly, Mike wants to acquire a new job to support himself; however, he is struggling to apply and customize his resume to the positions available despite his strong work ethic and reliability. What Mike needs is access to employment and resume preparation resources (perhaps in the form of an online course) that will help him receive a job.

Secondly, as a result of his previous experience in the electrical field, Mike intends to attend community college and pursue his dreams of becoming an electrician and possibly starting his own electrical business in the GTA. What Mike needs is to save/raise enough money to attend his local community college and kickstart his career as an electrician.

Dorothy Gale (Potential Donor)



Name: Dorothy Gale

Born: March 16th 1986

Gender: Female

Marital Status: Married + No Kids

Location: Brampton, Ontario, Canada

Skills: Finances, education, public speaking

Dorothy Gale is a compassionate 35 year old financial advisor for small businesses and startups around the GTA. As a result of working with many businesses, she travels to various neighborhoods in the GTA and meets people from all walks of life. Dorothy and her husband make more than enough money to support themselves and hope to provide some philanthropic work for their community. When Dorothy is not working, she loves to read and enjoys travelling across the country whenever she gets a chance.

Dorothy recently met a homeless youth in her local community and was subsequently motivated to donate to improve their lives in the GTA. She wants to make sure that her contribution makes the maximum impact and as much as possible goes directly towards homeless youth to improve their situation. She hopes her donation will help the youth access essentials such as food, online courses, etc.

James Corden (Merchant)



Name: James Corden

Born: January 29th 1992

Gender: Male

Marital Status: Dating + No Kids

Location: Toronto, Ontario, Canada

Skills: Cooking, customer service, accounting

James Corden is a 29 year old business owner running a small restaurant in the heart of downtown Toronto. He started his restaurant business at 26 years old after not feeling fulfilled at his previous position as an accountant for a large bank. James now serves 100's of people in his community with healthy meals prepared right in the kitchen at his restaurant. The business generates a consistent profit year-on-year and continues to grow at a modest rate. When he's not cooking, James hikes with his girlfriend at various trails across the GTA.

Working in downtown Toronto, James sees many homeless youth outside his shop who cannot afford meals when needed. He often helps them out with a free meal but wishes that he could help more homeless youth in his community while still making a profit running his restaurant business. James hopes to find a system where he can advertise his meals on an online platform where homeless youth can purchase them from donations they receive. In turn, James will generate more profit while also supporting the homeless youth in his community.