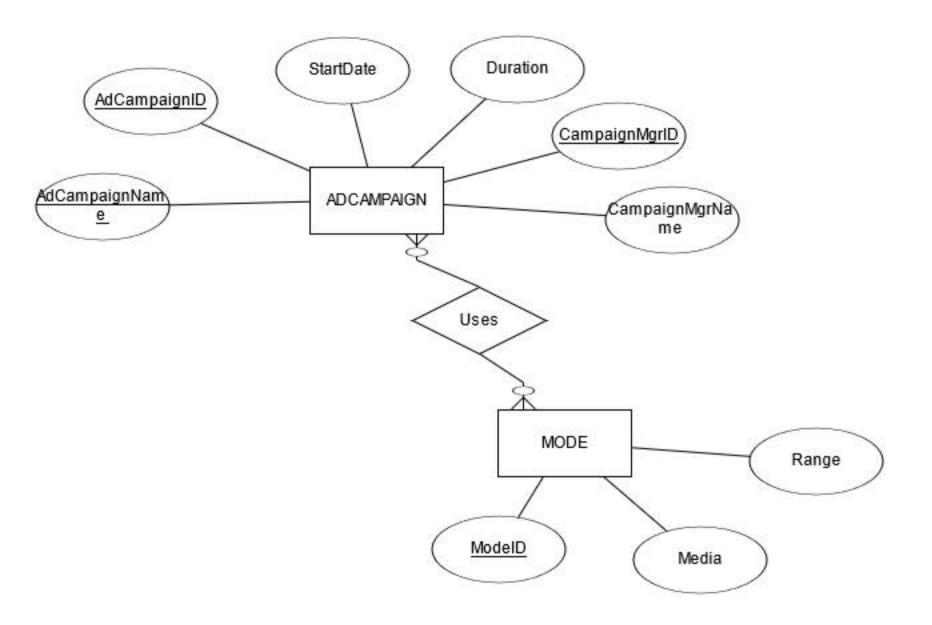
ADCAMPAIGN AdCampaignID StartDate AdCampaignName Duration CampaignMgrlD CampaignMgrName Uses AdCampaignID (FK) ModelD (FK) MODE ModelD Media Range

AdCampaignMix Case

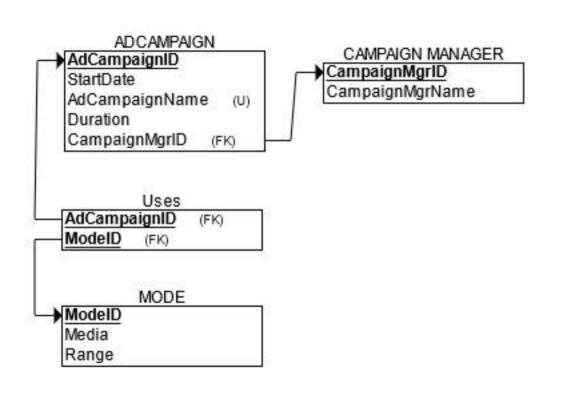
3.7

Relational Schedma in 2nd Normalization Form (2NF)



Ad Campaign Mix Case

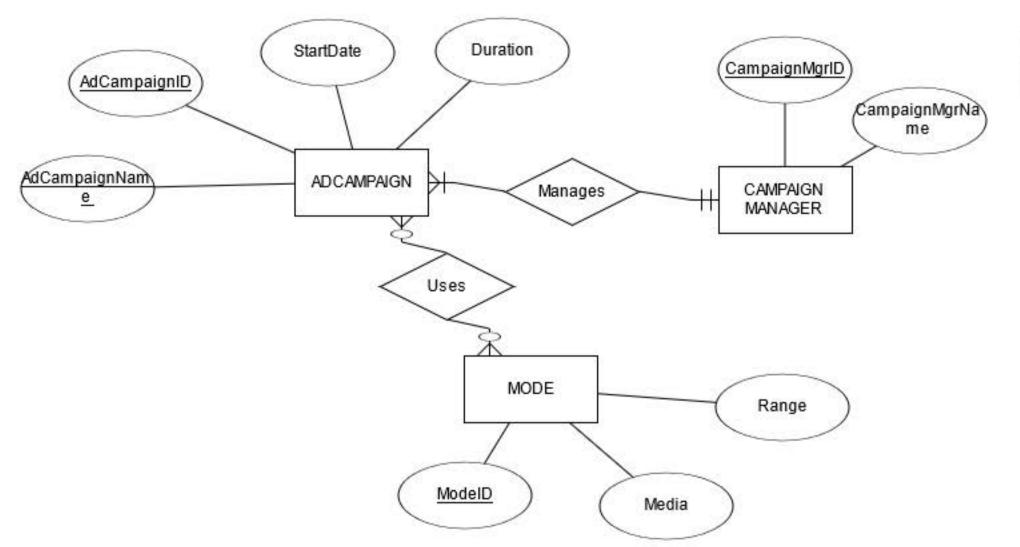
ERD Resulting in a Relational Schema in 2nd Normal Form (2NF)



Ad Campaign Mix Case

SAME AND PERSON OF THE PERSON

Relational Schema in 3rd Normalization Form (3NF)



Ad Campaign Mix Example:

ERD Resulting in a Relational Schema in 3rd Normal Form