

Navigation:

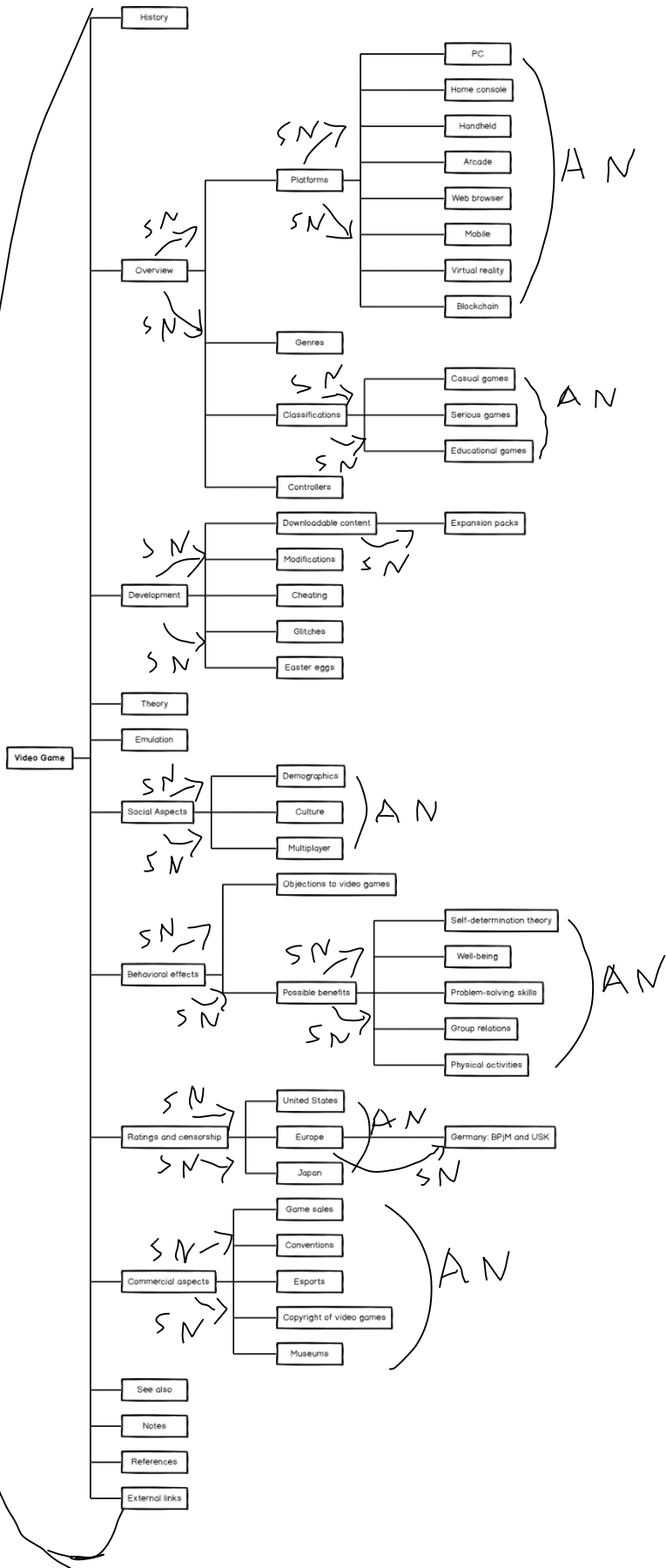
S.N = Structural Navigation (Next Page)

A.N = Associative Navigation (Next Page)

Utility Navigation:

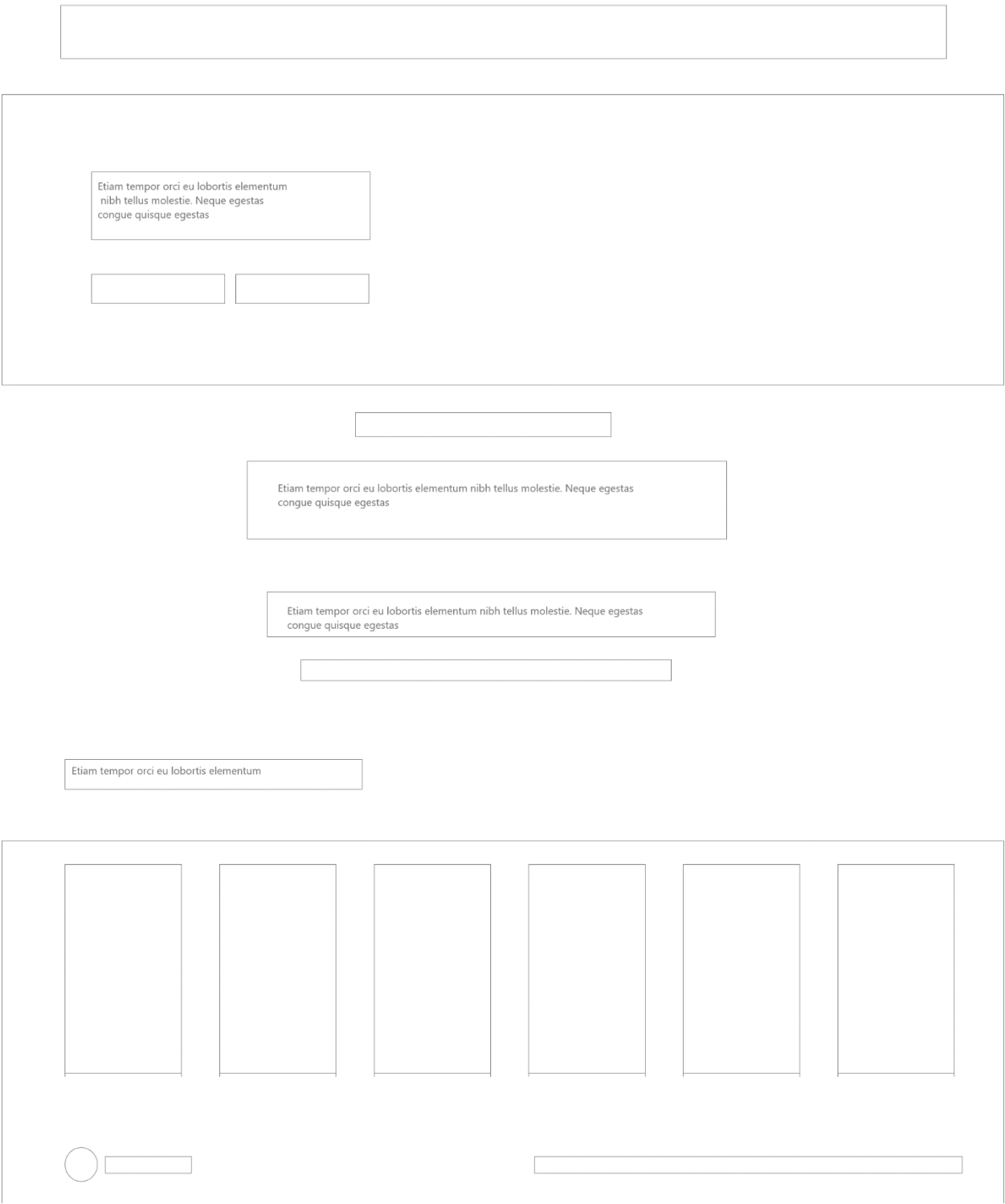
- Search
- Shopping Cart
- Sign In/User Account
- Social Media Links

AN



Wireframes

Inner Page:



Placeholder text

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Personas:

Jimmy Halpert



"It's so hard to find a reliable website where all the information I needed is conveniently located together."

Demographics

Age: 32

Occupation: Video Game

Developer/ UI Designer

Family: Married with one child

Location: Vancouver, CA

Interests: Tech enthusiast

Ethnicity: Caucasian

Hobbies

Playing video games

Going to water parks with his family

Developing mini games for his child

Goals

Find reliable resources on video game development quickly and with ease.

Find a network of fellow video game developers.

Locate new information on upcoming game engines and resources with ease.

Own and manage a gaming studio.

Challenges

Finding it difficult to locate reliable sources on video game development and design

Finding it difficult to attain information and news on upcoming game engines

Back problems which limits the time he can spend sitting down at the computer

Watering Holes

Usually found on tech blogs and developer forums

Websites such as Stackexchange

Video streaming platforms such as Netflix

Usually found at the water park with his family

Usually attends video game conventions

Can be found at his place of employment

Priorities

Save enough money to be able to send kids to college

Develop an award winning game

Design the interface for a game that wins Game of the Year

Create a stronger bond within his immediate family

Stanley Wang



"It would be so nice if I could find new games and new information on games all in one place!"

Age: 19
Occupation: College Student
Family: Single
Location: Georgia, US
Interests: VideoGame enthusiast
Ethnicity: Asian

Hobbies

Playing video games
Going to the mall with friends
Cooking and baking

Goals

Be able to find different video games freely and with ease while browsing
Be able to find reviews to different video games and consoles with ease while browsing
Understand how video games are developed and the different stages they go through during production

Challenges

Eye problems make it difficult to browse the web for a long period of time
Finding consistent reviews all in one site is difficult
Finding it hard to locate good resources and information on video game development

Watering Holes

Usually found on gaming blogs and websites
Social Media platforms such as Twitter and Reddit
Video streaming platforms such as Twitch and YouTube

Usually found at the gaming room in his school
Hangs out at the library very often
Can be found at the video game store in the mall with friends

Priorities


Be able to graduate with a 4.0 in computer science and get an admission into a good Software Engineering Masters.
Learn how to code in at least 2 different programming languages.
Make enough money to pay off college tuition

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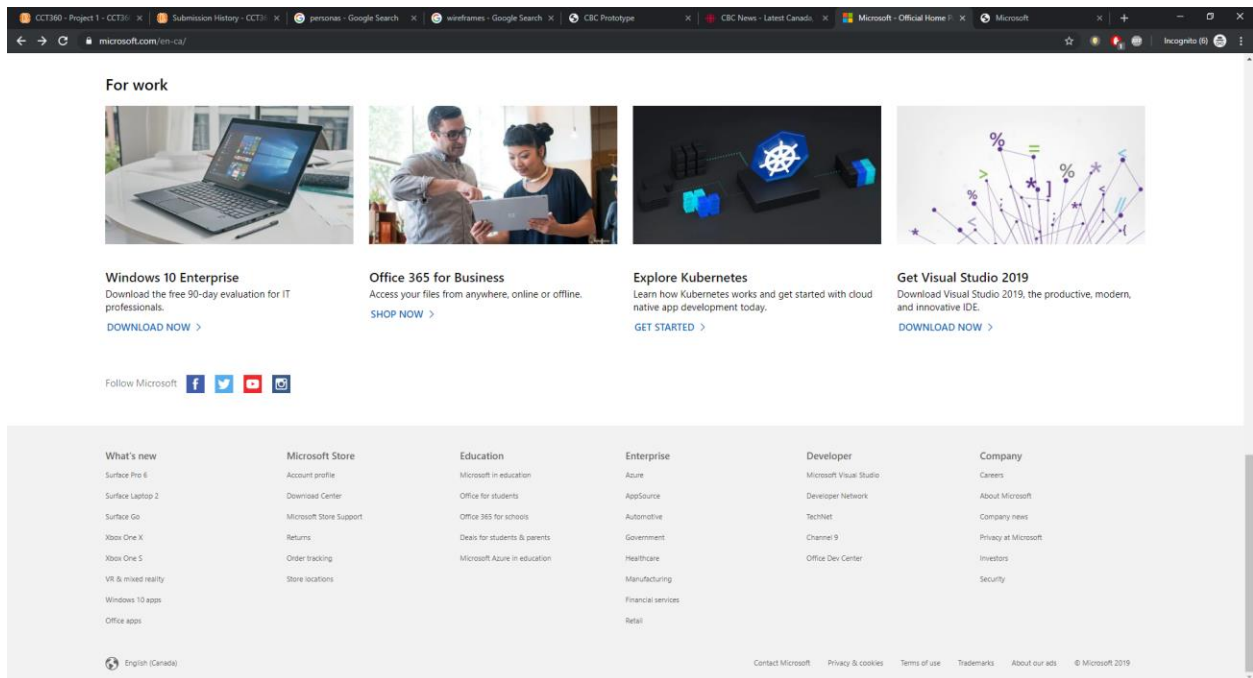
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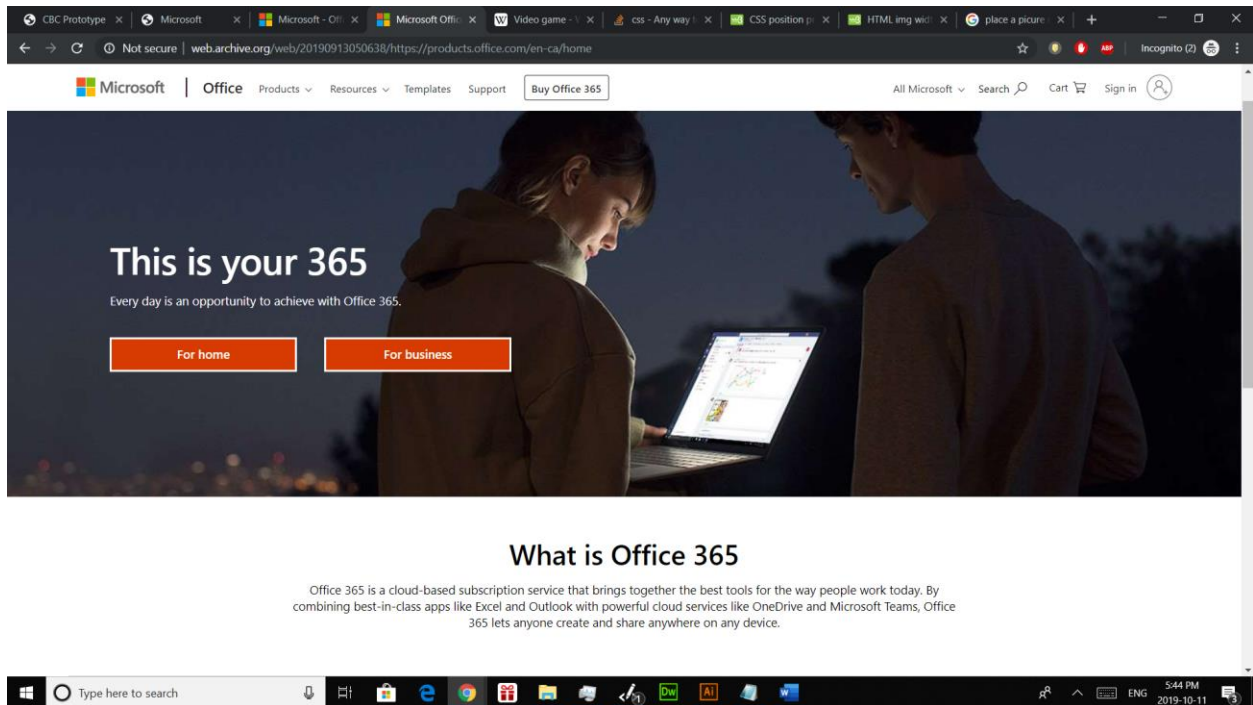


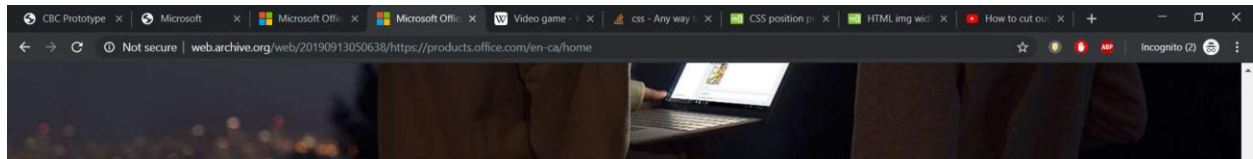
For work





I forgot to take a screenshot of the inner page and Microsoft changed the layout which is why the office webpage pictures are from web archive.





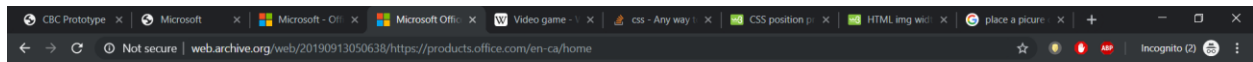
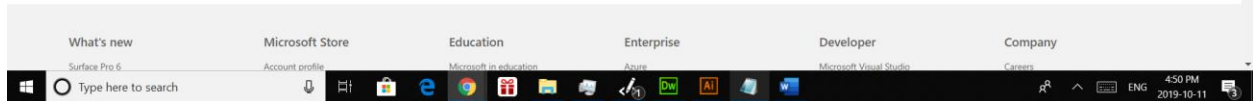
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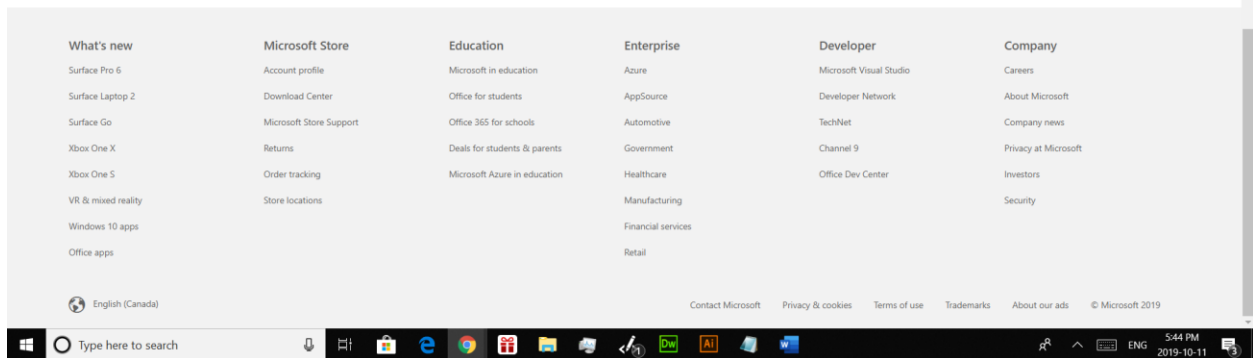
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Plan:

My reasoning for choosing Video Game as my Wikipedia page was because it is a subject that I am quite interested in and it had a lot of content so there I felt there were different options I could take with how the site was implemented. I chose Microsoft because it was a simple but tasteful look in my perspective and it had the best layout for the wiki content when compared to the other sites I was looking at. Also, it is very user friendly, accessible and the usability seems superb. Adobe xD was used to model both the personas and wireframes. All the pictures used are downloaded from the internet but some were modified personally with Adobe illustrator.

References

https://upload.wikimedia.org/wikipedia/commons/5/55/Nathan_burgoine_canadian_writer.jpg > personapic2

<https://get.pxhere.com/photo/laptop-notebook-computer-work-man-technology-male-guy-asian-internet-young-student-blue-clothing-hoodie-holding-smile-teenager-device-education-social-media-glasses-cap-university-learning-pc-casual-college-adult-homework-online-geek-back-to-school-college-student-1042998.jpg> > personapic1

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