

Tony Bermea

Digital Designer & Web Developer

hello@
tonybermea.dev
www.tonybermea.dev

PROFILE

My point of view, and a few thoughts on web design:

I care about the details and consider the graphic design of web applications to be crucial in creating effective intuitive interfaces. I like prototyping — it helps me think through interaction models and new possibilities.

I really love skateboarding, long walks in the city and hiking in the mountains to boost my creativity :)

SKILLS

I have experience working with teams to brainstorm concepts. I enjoy creating highly detailed **wireframes**, and **prototypes**. I have 2 years of front-end development experience, and enjoy working with back-end devs to build ideas out. I have experience with distributed teams using **version control systems (Git)**.

Software and technologies I know:

- Figma / Adobe XD
- Photoshop
- Illustrator
- InDesign
- HTML & CSS (Tailwind / Bootstrap)
- JavaScript (jQuery / Angular JS)
- IDEs (VS Code / IntelliJ / PyCharm)
- * I have basic knowledge of Java and Python, and I've worked with some other prototyping tools, frameworks and design systems but to avoid a full laundry list above, I've kept it to just my favourites. If you use a different software or technology I would be happy to learn it.

WORK EXPERIENCE

Freelance

Digital Designer & Web Developer

December 2018 - Present

I've worked with agencies, design studios and also taken on solo projects. The work has been primarily in the realms of branding, editorial design, SEO, responsive website design, junior level development, UI design, and prototyping. I've been part of teams working with interaction design, UX and overall visual design.

Napkin Studio

Graphic & Web Designer

November 2016 - Present

I'm the co-founder of Napkin Studio. My work spans from wireframing, helping with research studies to creating visuals for onboarding UI and Web Design projects while working on branding too. Since the studio is based in Mexico, I collaborate remotely when needed.

Wow! English School

Digital Marketing Director / SEO administrator

July 2018 - 2020

I was responsible of the marketing budget. My focus was on growth related features such as the visibility of the company's Facebook page, increase its traffic and boost online sales. I would often lead the sales team.

Vanguardia

Editorial Designer

May 2015 - 2017

I contributed to the design layout and visual aesthetics of the social section and promoting publicity projects. I helped designing attractive, visually interesting, and easy to read online publications.

Lapse Photography

Event Photographer & Video Editor

January 2013 - 2014

I covered social events of all kinds taking photographies and videos. I was responsible of editing both; photos and videos while also taking care of the events schedule and itineraries.

El Zocalo

Product Photographer & Editor

October 2010 - 2012

I worked on product photography published in the newspaper for local and national companies and restaurants. I also helped editing, printing, and delivering the photographies in the proper formats. I helped for a couple of months on the menu design for the already mentioned restaurants.