

FoundingBuddies

<i>Key Partners</i> <ul style="list-style-type: none">Universities	<i>Key Activities</i> <ul style="list-style-type: none">Easily accessible website	<i>Value Proposition</i> <ul style="list-style-type: none">We bring cofounders together	<i>Customer Relationships</i> <ul style="list-style-type: none">Marketing at universitiesSocial Media	<i>Customer Segments</i> <ul style="list-style-type: none">Students with the ambition to found a start-upUniversities that want to improve their founding ratio
	<i>Key Resources</i> <ul style="list-style-type: none">Bringing likeminded people togetherImprove start-up founding rate		<i>Channels</i> <ul style="list-style-type: none">E-Mail for universitiesLectures and Marketing for students	
<i>Cost Structure</i> <ul style="list-style-type: none">Website hostingDatabase hostingCustomer serviceContinuous Web-DevelopmentMarketing			<i>Revenue Streams</i> <ul style="list-style-type: none">We sell our service to universitiesUniversities are eager to improve their start-up founding ratio, therefore we offer a “subscription“Students are not willing to pay any money for our service, so we could maybe only “bill” in case of a successfully founded start-up possibly through virtual company shares	