# Personal Challenge Proposal

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## Introduction

This document outlines my personal challenge proposal for my individual project. I will specify my chosen challenge and explain how it fulfills the learning outcomes.

# Personal Challenge

My personal challenge is to create a hit song prediction model that determines whether a song will be a hit. This is to help new artist on how to improve their song and create a hit out of it. I have explored song datasets on Kaggle but have not yet researched which model to use.

## **Technical Part**

For the technical aspect, I will demonstrate how I collected the data and used it appropriately in the model. I will present the collected data visually to ensure the target user can understand it. For the model, I will use a pre-existing one and train it to predict song hits by conducting multiple tests. Based on this approach, I will fulfill learning outcomes 3, 4, and 5.

## **Contextual Part**

For the contextual aspect, I have considered the societal impact. On the positive side, it can help new artists refine their songs to increase their chances of becoming hits. However, a potential downside is that new artists might rely too much on it and lose their creativity in developing unique music. Additionally, my personal challenge includes problems I need to solve, such as defining what makes a song a hit. All challenges I face during this process will be documented in a report. With this, I will fulfill learning outcomes 1, 2, and 6.

## **Personal Goal**

My personal goal is to learn the basics of how an Al model works, including the process of providing it with data and how it will use that data in a practical way. This will help me understand the fundamental concepts needed to implement an Al model in my own applications or future company projects, giving me a solid starting point in my software development.