

Design/Interface

Easy to use

Tony Nguyen

Mobile-friendly. Must not take up too much space storage

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Catchy Name/ Recognizability is important

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Customization/Creativity

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Users should be able to Customize their personal AI

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Quick add button

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Privacy

Privacy must be secured. So personal bank account must require Multi-factor authentication

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Must ask for permission to access/share information

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Must have an emergency button/option that connects user to their personal bank agent or police

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Face ID recognition

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Account sharing shouldn't be allowed for safety purposes

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The app shouldn't ask users for their logins under any circumstances

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Productivity

AI-Powered guidance : AI-powered guidance enables users to have optimal daily check up on their finance

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Cross-Platform Availability

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Sync with users personal bank: Wells Fargo, Discover, American Express, etc...Keep tracks of loan and investment

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Offline Availability. Users aren't required to have access to wifi or cellular data

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Program features

Personalized Plan based on current financial situation of the the users

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Must be connected to currency exchange app. Venmo, CashApp, Zelle, and etc

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Adaptive adjustability. So plan is immediate changed if the user's goal change

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Data Sharing: Sharing data with other programs to target specific need

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Connect users to a real life financial agent if needed

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