

# Market Research Survey Template

Project:

Report Title:

Circulation list:

Author:

Date:

## Market Research Survey

We would appreciate if you could find the time to complete this short survey and provide some feedback for our company, we value any input you provide.

### Survey Introduction

(Short introduction to survey. E.g. we are designing a programme that will allow tutors to design online lessons for students....)

#### Personal Information (tick which is most applicable)

Gender:	Age Range:	Employment Status:	Do you have a disability:
Male: <input type="radio"/> Female: <input type="radio"/>	16 – 21: <input type="radio"/> 22 – 30: <input type="radio"/> 31 – 45: <input type="radio"/> 46 – 60: <input type="radio"/> 60+ : <input type="radio"/>	Employed: <input type="radio"/> Un-employed: <input type="radio"/> Student: <input type="radio"/> Retired: <input type="radio"/>	Yes: <input type="radio"/> No: <input type="radio"/>

#### Please list any Hobbies or interests you have (sports, cooking, music, etc.)

Please write here:

.....

.....

#### Please Rate the Questions from Very likely to Very Unlikely (tick applicable option)

Questions	Very Likely	Likely	Possibly	Unlikely	Very Unlikely
Would an Online teaching Service appeal to you?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Etc...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Etc...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Etc...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please **Answer** questions with a short **sentence**

1. What features would benefit you in an online teaching environment?

.....

2. Would you be willing to take lessons online if needed ?

.....

3. Etc....

4. Etc....

#### **Additional Comments**

*Please write here:*

.....

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*Comments/discussion points/recommendations*