



Financial Summary

End of Second Iteration

Document Control

Editor	Date	Update
Emmanuel Olutayo	02/06/2015	Document Created, main bulk of content.
Penny Nicole	03/06/2015	Adding to sections, editing.
Penny Nicole	03/06/2015	Editing, formatting.
Dan Berhe	04/06/2015	Editing, rewording.

Table of Contents

1.0 Financial Summary	4
1.1 Introduction.....	4
1.2 Third financial review document.....	4
1.3 Fourth and Final Financial Summary.....	5
1.4 Initial Financial Projections.....	5
1.5 Final Financial Projections.....	5
2.0 Conclusion.....	5

1.0 Financial Summary

1.1 Introduction

This documentation will outline the summary of how the finances were managed during the second iteration, the “Summer Term”. For reference, “financial plans” refer to the predictions that were made at the beginning of the project to predict the first six months of the company’s existence, and “financial projections” refer to the predictions the company believes will occur from the submission of this document to the next five years.

During the course of the second iteration the following documents have been produced and submitted to the Financial Advisor: [report 3, final big report of the whole year up to week 5 summer term, financial projections for the next five years (two different documents submitted at different times)]. A member of the Finance Team also gave part of a presentation in the Sales Presentation.

The reason for giving in two financial projection documents is because the initial projections were not very good representation of what the company is now projecting, and the market research the finance team had at the time made the first documentation was limited. This meant that there were some things we failed to take into consideration in the initial projections. The new financial projection now shows a better vision of what the company plans on doing in the future and how profitable it will be.

1.2 Third financial review document

The third financial review document was handed to the financial backer in the third week of the summer term. This report outlined where we currently were in terms on finances at the end of the second week in the summer term, from the last week in the Spring Term.

This document compared the predicted cost to the actual values and most were similar, apart from the cost of labour which was much lower than we predicted. It was realised this was due to the fact that we over predicted the number of working hours we would all be doing during the Easter break. The financial team made a new column in the labour breakdown documents to take into account meeting times for everyone, as meeting hours were varying more than they had before.

In this document we outlined why there was so many discrepancies in the labour hours and therefore produced some action plans in order to manage the company’s finances properly in future. This is despite that at the time the 2nd loan had not been received. The action plan in the previous financial review document was reviewed and a new one Produced.

1.3 Fourth and Final Financial Summary

This document outlined how well the finance team have done in managed the company's finances from the beginning of the project and some corrections to the previous financial review documents. We also gave a full analysis of how well we managed the finances during the course of the whole project.

1.4 Initial Financial Projections

This document contained what the finance team initially predicted through some calculation and market research. This also outlined how the company plans on making profit after the release of the product to the market. It outlines the predicted share of the market we could sell our product to. It was submitted with the Fourth and Final Financial Summary.

This document shows how well the company plan's on doing in the next 5 years of the release of our product. It shows what the company predicts as its net worth at the end of the 5 years.

1.5 Final Financial Projections

This document contained what the company predicted after all of the projections had been finalised with the rest of the company. This document also outlines what the predictions will be concerning its shares in the market.

This is essentially an updated version of the Initial Financial projections.

2.0 Conclusion

In conclusion, for the Finance Manager and Assistant Finance Manager, this has been a learning curve. The Finance team have had a lot of support from the group, especially from the documents and administration manager and the Lead UX Designer. This has led us to learn to rely on fellow co-workers, and has taught us the importance of managing our own personal time better.