

Tony Voorhees

Designer

San Francisco

I have worn many hats in my career, designer, developer, director, but my passion is motivating and inspiring people.

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TonyVoorhees.com

Skills

Thoughtful leadership, team building, design strategy, creative direction, visual design, brand development, UX/UI design, front-end development HTML / CSS / JS, Adobe Creative Suite, Sketch, InVision, Figma

Experience

Bakery Manager / Rosalind Bakery

Sep. 2017 - Sep. 2019, 2 years

Located in Pacifica, California, I helped establish this startup with developing a well-defined brand, building operations, and onboarding new talent. Within two years, we opened the doors to a 3400sqft facility.

Product Designer / CardCruncher

Oct. 2017 - Oct. 2018, 1 year

Working remotely as a product designer, I helped this startup produce an MVP within a few months that won the company's first round of funding. I created a UX roadmap, designed the UI, and prototyped the first app.

UX Director / FSASore & HSASore

Jan. 2017 - Aug. 2017, 8 months

Contracted for eight months to enhance the UX at this startup, I was able to assist in modernizing two e-commerce platforms. I established guiding principles aligning the creative and dev teams to work more effectively.

Creative Director / DraftKings

July 2014 - Jan. 2016, 1 year 7 month

As a creative lead, I helped build a team that supplied creative assets for native apps, web apps, and various direct response marketing campaigns. I also assisted in establishing brand and interactive style guides.

Education

BS Computer Animation / The Art Institute of Philadelphia

Sep. 1997 - Jan. 2001

* References upon request, thanks!