

Tony Voorhees

Designer

Skills

Experience

Education

@TonyVoorhees

San Francisco, Bay Area

518-369-4413

voorheestony@gmail.com

I'm versed in many phases of production, whether it's leading a team, creating visuals, designing user experiences, developing for the web, or even baking bread. I can help build and lead teams or design hands-on.

Bakery Manager / Rosalind Bakery

Sep. 2017 - Sep. 2019, 2 years

Specializing in naturally leavened organic baked goods, I led an evolving team in bread production. There I created many unique products as well as workflows that helped establish this startup located in Pacifica, CA.

Product Designer / CardCruncher

Oct. 2017 - Oct. 2018, 1 year

From paper to prototype into full production, I helped this startup design the initial UX/UI for the CardCruncher app. I worked remotely using the Sketch app, InVision platform along with slack to share and communicate.

UX Director / FSASore & HSASore

Jan. 2017 - Aug. 2017, 8 months

During my time at FSA Store, I worked across multiple departments to overhaul the user experience on various e-commerce platforms. I also assisted the creative and development teams with onboard new talent.

Creative Director / DraftKings

July 2014 - Jan. 2016, 1 year 7 month

As a creative lead, I helped build a team that supports native and web apps as well as various direct response marketing campaigns. I assisted in establishing brand guidelines and interactive style guides.

BS Computer Animation / The Art Institute of Philadelphia

Sep. 1997 - Jan. 2001

5-time Academic Recognition Award

7-time Dean's List Recognition Award

An honor student with a GPA of 3.6 total

* References upon request, thanks!