Tony Voorhees

Designer
San Francisco

Skills & Tools

Experience

Education

I have worn many hats in my career, designer, developer, director, but my passion is motivating and inspiring others.

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TonyVoorhees.com

Thoughtful leadership with hands-on experience, creative direction, visual design, branding, UX research & design (prototyping, wireframes, flow charts, mind maps, personas, usability testing), UI design, front-end development (HTML, CSS, JS), agile development, sprints, Bootstrap, Adobe (Illustrator, Photoshop, InDesign, XD), Sketch, InVision, Figma

Bakery Manager at Rosalind Bakery
Sep. 2017 - Sep. 2019, 2 years

Located in Pacifica, California, I helped establish this startup with developing a well-defined brand, building operations, and onboarding new talent. Within two years, we opened the doors to a 3400sqft commercial baking facility.

Product Designer at CardCruncher
Oct. 2017 - Oct. 2018, 1 year

Working remotely as a product designer, I helped this startup produce an MVP within a few months that won the company's first round of funding. I created a UX roadmap, designed the UI/pattern libraries, and prototyped the first app.

UX/UI Designer at FSAStore & HSAStore
Jan. 2017 - Aug. 2017, 8 months

Contracted for eight months to enhance the UX/UI at this startup, I was able to assist in bootstrapping two e-commerce platforms by establishing a UX roadmap and guiding principles aligning teams to work more effectively.

Creative Director at DraftKings
July 2014 - Jan. 2016, 1 year 7 month

As a creative lead, I lead a team that supplied creative assets for native apps, web apps, and various direct marketing campaigns. I also assisted in producing guidelines, onboarding new talent, even hands-on as an art director.

BS Computer Animation / The Art Institute of Philadelphia
Sep. 1997 - Jan. 2001

* References upon request, thanks!