

Final Assignment - Social Web

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1. INTRODUCTION

With the rise in popularity of the Web, everybody around the world produces content, from local bloggers to global news agencies. This means that the online medium is now full of content, and that is great. The Web embodies diversity and pluralism in opinions, making sure that anybody can find useful content. However, with this much content available, it can be difficult for people to keep track of the items that interest them the most. And because of the decentralised nature of the Web, it can be difficult to find relevant articles.

In order to solve these problems, websites started providing RSS¹ feeds and more advanced users have started following them. There are even online aggregators, like the recently closed Google Reader², in which an user could add multiple RSS feeds that he or she is interested in, and then the website will keep track of new articles and display them in managed lists.

2. REFERENCES

¹<http://en.wikipedia.org/wiki/RSS>

²<http://www.google.com/reader/about/>

3. APPENDIX