

## Contact

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(LinkedIn)

## Top Skills

Adobe Photoshop

Lead Generation

Microsoft Office

## Certifications

Freelancing

Web Development

Certificate In Information Technology  
- CIT

WordPress

SEO

# Ali Raza

Certified WordPress Developer ♦ WooCommerce and Front-end Developer ♦ #Expert in all aspects of WordPress website creation  
Punjab

## Summary

I'm a full-time WordPress Developer with 3 years of experience, working as a Web Developer, specializing in WordPress. In my career, I have developed several Dynamic / Complex & Static websites for clients which are included 'E-commerce' / 'Magazine' / 'Blog' / 'Landing pages' / 'Portfolio' / 'Homepages' and 'Business' and each type of website, and have worked on numerous WordPress Theme customization projects.

I ensure high performance and availability ( Google Page Speed, Gtmetix), manage all technical aspects of the CMS, Also, I am an expert at troubleshooting issues and implementing Testing and Quality Assurance techniques to provide bug-free quality services.

Exceptionally creative and dependable Web Developer with a passion for Web application development. Broadly knowledgeable in a wide variety of computer languages as well as the principles and techniques of website construction and maintenance. Proven ability in delegating developmental projects.

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## Experience

### CodeCradle Technologies

1 year 6 months

#### Wordpress Developer

October 2020 - Present (1 year 6 months)

Bahawalpur District, Punjab, Pakistan

I really enjoy my role as a WordPress developer in this organization. Elementor Pro builder is handy to create web applications I use it and love it, along with CMS coding and its related aspects always appear extremely interesting to me and with the help of opportunities I work on because of my eminent position. Here I have enlisted my job description for the role mentioned above:

- Build websites using WordPress from Scratch.
- Woo-Commerce Website from Scratch.
- Customize themes to meet clients' requirements.
- Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers.
- Innate drive to create a pixel-perfect implementation.
- Strong understanding of CSS Grid System.
- Knowledge of responsive design techniques.
- Perform quality assurance tests on all web projects.
- Comfortable working with design and development tools like Avocode, Figma, Photoshop.
- Experience with Gravity Forms.
- Good knowledge of ACF (Advanced Custom Fields).
- Good Knowledge of CPT's (Custom Post Types).

#### Laravel Intern

July 2021 - September 2021 (3 months)

Bahawalpur, Punjab, Pakistan

I am one of those who is always looking to learn new technologies, take challenges

head-on and get things done. I believe in motivation, teamwork, collaboration, professional growth, creativity, and innovations. I learn something new every day. I am also very flexible in learning and putting my time into new technologies.

- Demonstrated ability for continuous learning.
- Analyzed assigned tasks and provided accurate work.
- Ability to research and troubleshoot a solution independently.
- Creating website layout/user interfaces by using standard HTML/CSS and Bootstrap.
- Compile and analyze data, processes, and codes to troubleshoot problems and identify areas for improvement.

#### XperteezSol

Wordpress Developer

August 2019 - August 2020 (1 year 1 month)

Bahawalpur, Punjab, Pakistan

I have been working as a WordPress developer in XperteezSol. I have developed different websites using WordPress.

#### Main Responsibilities & Duties:

- Developing WordPress websites from scratch
- Collaborate with other team members and stakeholders
- E-commerce platforms implementation and customization
- Migration of WordPress websites from local server to cPanel
- Work in a multidisciplinary team with other professionals such as back-end developers and web designers
- Implement responsible web design principles to ensure that our company website renders well across multiple devices

#### Glims Technologies

##### Wordpress Developer

February 2019 - July 2019 (6 months)

I was a part of the web development team at GLIMSTECH. Where I completed almost 8 offline projects with the help of Html, Css, and bootstrap, besides that I have created a Login and sign-up form with the help of Php & Mysql. I have also created a Glimstech official website using WordPress.

- Excellent skills in building elegant professional websites
- Team player that has excellent time management and communication skills
- Solid grammar, typing, writing, and verbal communication skills
- Coding and problem-solving skills to support web applications in a fast-paced, high-energy agile team environment
- Familiarity and good experience with CMS platforms, specifically WordPress
- Created Responsive websites with HTML CSS and Bootstrap 4.
- Created a template with HTML, CSS, BOOTSTRAP, Fully responsive.
- Created a CRUD Operation & Login System with the help of PHP & MySQL.
- Maintained and updated HTML/CSS templates on a regular basis and as required.
- Conducted layout design and construction for a variety of websites as assigned.

#### Times Outsourcing

2 years 1 month

##### Sourcing Consultant

May 2017 - January 2019 (1 year 9 months)

Bahawalpur District, Punjab, Pakistan

I was Sourcing Consultant at times outsourcing UK. Searching candidates for various contracts of employment (temporary and permanent) according to client's Requirements and dealing with their recruitment needs. I was handling various sector such as "Law, Health Care, Recruitment, Medical, real estate and food processing" etc. I am matching candidates to various jobs based on employer specifications by using different Job Boards such as REED , TOTALJOBS, CWJOBS, CV LIBRARY .

#### Research Assistant

January 2017 - April 2017 (4 months)

Bahawalpur District, Punjab, Pakistan

Search marketing email ids for business development. Preparing summary sheets or marketing sheets of roles and reports of the client's roles. I also worked as a data entry operator. Carried out a variety of administrative tasks such as email filtering, preparation of Sheets, Reports, and Worksheets through the use of MS Office. During this period of work. I learned to gather, record, organize, transcribe and verify accuracy of data and now I have ability of that. For some period, I worked in leads generation project.

#### Pepsi - Shamim & Co. (Pvt) Limited

##### Key Punch Operator

May 2015 - December 2016 (1 year 8 months)

Bahawalpur District, Punjab, Pakistan

Worked as a KPO (Key Punch Operator) Maintaining all types of daily sale summary maintaining stock and worked on a software record reports. Maintaining daily and Monthly reports. I was responsible to maintain the primary and secondary stock in company software (Eagle i). Compile, sort and verify the accuracy of data before it is entered all types of daily sale summary maintaining stock in store and working on a software wise record reports. Maintaining Monthly audit reports.

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## Education

#### Virtual University of Pakistan

Master of computer Science · (2019 - 2021)

#### Punjab Group of Colleges

B.SC, Computer Science · (2017 - 2019)

B.I.S.E Bahawalpur

I.Com, Commerce · (2015 - 2017)

Islamia Public Secondary School - Karachi

Matric, Bio Science · (2009 - 2011)