

Contact

std_20585@iobm.edu.pk

www.linkedin.com/in/sana-alvi-169378154 (LinkedIn)

Top Skills

Leadership

Microsoft Word

Microsoft PowerPoint

Languages

Arabic (Elementary)

English (Full Professional)

Urdu (Native or Bilingual)

Certifications

CFA level I

Honors-Awards

IoBM's dean honor list for consecutive third time

Student of the Year

2nd Position in Inter Commerce, Karachi, 2016

Gold Medalist BBA honors IoBM

Valedictorian IoBM 2020

Publications

The Golden Girl

Snuffed Out (English Novel)

Sana Alvi

A passionate individual with core interest in finance || CFA LEVEL I passed || IBA'23

Pakistan

Summary

Articulation, confidence, hard work, and consistency is what I stand for. I am a keen learner and eagerly passionate towards finance field. I believe in inspiring people and that's the reason I have led about 40 term projects out of 48 courses of BBA. I am equipped with good leadership skills, have always tried to be a people listener and attain targets together as and when required.

I aspire to become a sound business specialist and leader in future. I also aim to serve my country Pakistan with due dedication, time and respect as it served me, and do not waste my time but only spend my time in the productivity and well-being of it.

Experience

Logicose

7 months

Senior Content Marketing Specialist

April 2021 - July 2021 (4 months)

Senior Executive - Copywriting

January 2021 - March 2021 (3 months)

Writing extensive research based articles, blog-posts, social media posts and press releases as per different business client needs spread across the world

Aga Khan University

Freelance Writer

September 2020 - December 2020 (4 months)

Transcribing research based interviews and writing articles on them

Citi Bank

Intern

June 2020 - July 2020 (2 months)

Celebrations Online Bakery

Founder/CEO

January 2020 - April 2020 (4 months)

Baking customized and fondant based cakes and cupcakes tailored to customers' needs, choices and tastes.

State Bank of Pakistan (SBP)

Finance Intern

June 2019 - July 2019 (2 months)

Banking Policy and Regulations Department (BPRD)

Education

Institute of Business Administration

Master of Business Administration - MBA, Finance, General · (2021 - 2023)

Institute of Business Management

Bachelor of Business Administration - BBA, Finance, General · (2016 - 2020)

Commecs College

Inter Commerce · (2014 - 2016)

The Crescent Academy

Matriculation, Biology/Biological Sciences, General · (2005 - 2014)