ACKNOWLEDGMENT

ABSTRACT

The use of the Web (World Wide Web) has had many positive effects on education. It overcomes time and space limitations in traditional schools. Teachers and students are now using the Web to access vast amounts of information and resources in the cyberspace. Also, learning via the Web enables both synchronous and asynchronous communication. Despite of many benefits of the Web, it may weaken students' motivation due to lack of face-to-face communication.This is a school website did we created using HTLM (5.0) & CSS which enables students, parents or whoever wish to take the admission in the school though an admission form and furthermore information about the school system including, the current affairs at the school, images of the classrooms, testimonial of the students about the school and its management, registration form which enables the person to have their own account and log-in to check recent activities & events at the school, you can even add your own comment and it also provides the location though the map.

TABLE OF CONTENT:

INTRODUCTION:

Management is the key power within every institution which organizes the operations of numerous systems in accordance to its objectives. A school being a social organization with set purposes, the school management means the utilization of people and other resources to meet the objectives of the school. Our website is namely "Junior Champ", it is school website that has a purpose to serve people who wish to take admission in the school & for those who are already the students to get them aware about the recent activities and the event happening in the school. Firstly, you have to register yourself and create your id then you'll be able to login in the website system. This website has made things easy for the management, students and outsiders to maintain a link of contact with each other though this website. The main purpose for developing this project and choosing this topic was to create a static website for the school. This project is in HTML & CSS, so it's a static website and does not perform any type of dynamic database operation.
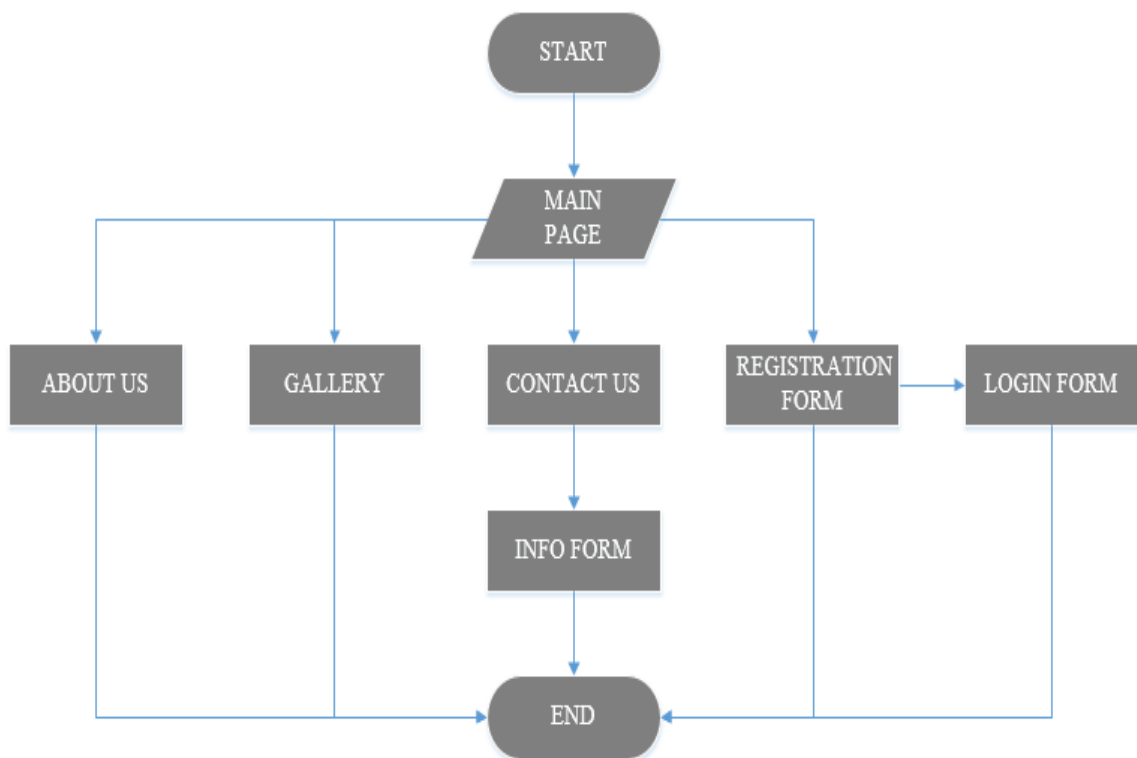
BACKGROUND:

A project is an in-depth investigation if a topic worth learning more about. In our topic we have shown that how school website can be a beneficial in many ways for the students and for the out-siders. We have many option in this website which will give user many options to access and make their decision easy about the admission in the school. The information of the student must also be managed in school management because the student information were the most important data that the system should process. Promoting your educational endeavors becomes handy if you have a website. It not only builds an online reputation but also gives a virtual tour of your institution to your prospective students. They can glance through the departments, photo gallery of classrooms and laboratories, and even ask their queries through the contact form. School website is very important for making a good first impression as it often is the first contact that people have with the school. Therefore, the school website affects the overall image and reputation of your school which can lead to increased admissions. A good school website is expected to include a range of quality content. Remember to add basic information like contact details, welcoming messages, school value and images to the homepage followed by learning resources, curriculum information, news, events calendar and other school information.

ALGORITHM:

- START
- DISPLAY MAIN PAGE
    1. DISPLAY HOME PAGE – ADMISSION FORM – OUR COURSES- UPCOMPING EVENTS.
    2. DISPLAY ABOUT US - TESTIMONIALS.
    3. DISPLAY GALLERY.
    4. DISPLAY CONTACT US – INFO FORM- LOCATION.
- INPUT INFORMATION
- LOG-OUT
- END

FLOWCHART:

WORKING OF THE PROJECT:

This website is divided into many parts and it'll be explained as follow along with the screenshots of output as well as the source code for it.

- **Main Page**

```html
<!DOCTYPE html>
<html lang="en">
 <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>E-LEARNING</title>
    <link rel="preconnect" href="https://fonts.gstatic.com">
<link href="https://fonts.googleapis.com/css2?family=Poppins&display=swap"
rel="stylesheet">
 <link rel="preconnect" href="https://fonts.gstatic.com">
        <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@900&display=swap"
rel="stylesheet">
        <link rel="preconnect" href="https://fonts.gstatic.com">
        <link href="https://fonts.googleapis.com/css2?family=Poppins&display=swap"
rel="stylesheet">
        <link rel="stylesheet"
href="https://cdnjs.cloudflare.com/ajax/libs/lightgallery/1.6.11/css/lightgallery.css">
        <link rel="stylesheet"
href="https://pro.fontawesome.com/releases/v5.10.0/css/all.css" integrity="sha384-
AYmEC3Yw5cVb3ZcuHtOA93w35dYTsvhLPVnYs9eStHfGJvOvKxVfELGroGkvsg+p"crossorigin=
"anonymous"/>
        <link rel="stylesheet" href="assets/css/style.css" type="text/css">
 </head>
 <body>
        <div id="share-bar"></div>
<!--header-->
   <header class="">
        <div class="nav-bar hundred">
          <div class="container">
                <div class="d-flex flex-start">
                  <div class="">
                        <h1 class="logo">Junior Champ</h1>
                  </div>
                  <div class="navbar hundred navbar-padding">
                        <a href="index.html" class="home">Home</a>
                        <a href="aboutus.html">About us</a>
```

```html
                                    <a href="gallery.html">Gallery</a>
                                    <a href="contactus.html">Contact us</a>
                            </div>
                    </div>
    <div class="d-flex flex-wrap">
        <div class="images">
          <ul id="login">
            <li><img src="assets/images/fb_03.png" alt="facebook"></li>
            <li><img src="assets/images/twitter_03.png" alt="twitter"></li>
            <li><img src="assets/images/google_05.png" alt="google" class="google"></li>
            <li class="border" id="login"><a href="login.html">LOGIN</a></li></ul>
        </div>
    </div>
</div>
</div>
</div>
</header>
    <!--section 1-->
    <section class="">
        <div class="background hundred">
          <div class="container">
            <div class="">
              <h1 class="heading">NEW LEARNING EXPERIENCE <br><a
href="register.html" class="bg1">ADMISSIONS OPEN ></a></h1>
            </div>
          </div>
        </div>
    </section>
    <!--section 2-->
    <section>
        <div class="hundred aboutus">
          <div class="container d-flex flex-wrap">
            <div class="two-column margin-top-aboutus">
                <div class="about-us-firstimage margin-left-aboutus-firstimage margin">
                </div>
            </div>
            <div class="two-column margin-top-aboutus-firstimage margin">
                <h1 class="about-us-firstheading ">About Us</h1>
```

```html
            <p class="about-us-firsttext margin-top-aboutus-firsttext">Looking for a
reliable eLearning production company? We are a full-service-learning design and
development vendor based in New York and serving customers nationwide throughout the
USA. We stand out from other eLearning development companies as a leader that offers
cutting-edge learning solutions to businesses, government agencies, educational
institutions, and non-profits. We are consistently rated as one of the top eLearning
Companies in the USA. We perform a complete life-cycle of instructional design services,
online learning, eLearning solutions development, blended learning, mobile learning,
curriculum development, and facilitation. The digital learning products offered by our team
can be hosted online, on your corporate LMS or our cloud-based learning management
system. </p>
       </div>
     </div>
   </div>
</section>
<!--section 3-->
<section class="">
   <div class="hundred courses margin">
     <div class="container">
       <div class="head">
          <h1>OUR COURSES</h1>
       </div>
       <div class="hundred subtitles">
         <div class="three-col d-flex flex-start>
            <img src="assets/images/icon.png" alt="icon" class="assets">
              <div class="space">
                <h3>Graphic Design</h3>
                <p class="bottom text-width">Love to make designs on paper and wanted
to reach it to another level, then why not start Learning Graphics Designing now. </p>
              </div>
         </div>
         <div class="three-col d-flex flex-start">
            <img src="assets/images/icon.png" alt="icon" class="assets">
            <div class="space">
            <h3>Website Designing</h3>
                             <p class="bottom text-width">Build your future and career
scope in Website Designing with our highly experienced Web Designing mentors. </p>
                    </div>
                 </div>
         <div class="three-col d-flex flex-start">
```

```html
                <img src="assets/images/icon.png" alt="icon" class="assets">
        <div class="space">
          <h3>Web Development</h3>
            <p class="bottom text-width">Become a full stack Web Developer and exploit your
chances of getting hired and lead the variety of modern technologies. </p>
                </div>
        </div>
</div>
<div class="hundred subtitles">
    <div class="three-col d-flex flex-start">
        <img src="assets/images/icon.png" alt="icon" class="assets">
        <div class="space">
            <h3>MS Office</h3>
            <p class="bottom text-width">Begin your career with most demanding
Microsoft Office Certification and learn all leading Microsoft Office applications. </p>
          </div>
    </div>
    <div class="three-col d-flex flex-start">
        <img src="assets/images/icon.png" alt="icon" class="assets">
            <div class="space">
              <h3>Video Editing</h3>
                <p class="bottom text-width">Get the best Video Editing Course and learn
creative editing techniques to get your dream job. </p>
              </div>
</div>
<div class="three-col d-flex flex-start">
    <img src="assets/images/icon.png" alt="icon" class="assets">
    <div class="space">
      <h3>Node JS</h3>
        <p class="bottom text-width">Interested in making RESTful APIs of Web and Mobile
applications with Node JS, Express, and MongoDB. </p>
              </div>
          </div>
      </div>
   </div>
 </div>
</section>
<!--upcoming events-->
```

```html
<section>
        <div class="hundred background_testimonials">
         <div class="container">
                <div class="align-content-center padding-header-testimonials">
                    <h1 class="header-testimonials">Upcoming Events</h1>
                </div>
                  <div class="upcomingevents upcomingevents-margin">
                    <div class="hundred">
                        <div class="d-flex flex-wrap">
                        <img src="assets/images/image_17.jpg" alt="icon" class
="upcomingevents-img-size">
                        <div class="upcomingevents-image-text-margin">
                         <p class="upcomingevents-text-margin upcomingevents-text">Free
Seminar at Islamabad 27 Feb 2022. </p>
                            <p class="upcomingevents-text-margin text-width-upcomingevents
upcomingevents-text">Debate competition, Sports competition and Theatre. </p>
                        </div>
                    </div>
                </div>
            </div>
        </div>
    </div>
</div>
</section>
<!--testimonials-->
<section>
    <div class="hundred">
        <div class="container">
        <div class="align-content-center padding-header-testimonials">
                <h1 class="header-testimonials">Testimonials</h1>
         </div>
        <div id="testimonials">
            <div class="align-content-center ">
             <p class="subtitles subtitles-padding">"I wish every school were like junior
champ. Every child would benefit from its warm and inviting environment."</p>
                <h4 class="padding-subtitle-speaker">Parents</h4>
                    </div>
                </div>
            </div>
```

```html
    </div>
</section>
<!--footer-->
<footer>
    <div class="hundred footer">
        <div class="container subtitles">
            <div>
                <img src="assets/images/Edu_03.png" alt="image" class="image">
            </div>
            <div class="copy">
                <p class="">Copyright <i class="fa fa-copyright"></i> 2021. All rights reserved</p>
            </div>
        </div>
    </div>
</footer>
 </body>
</html>
```
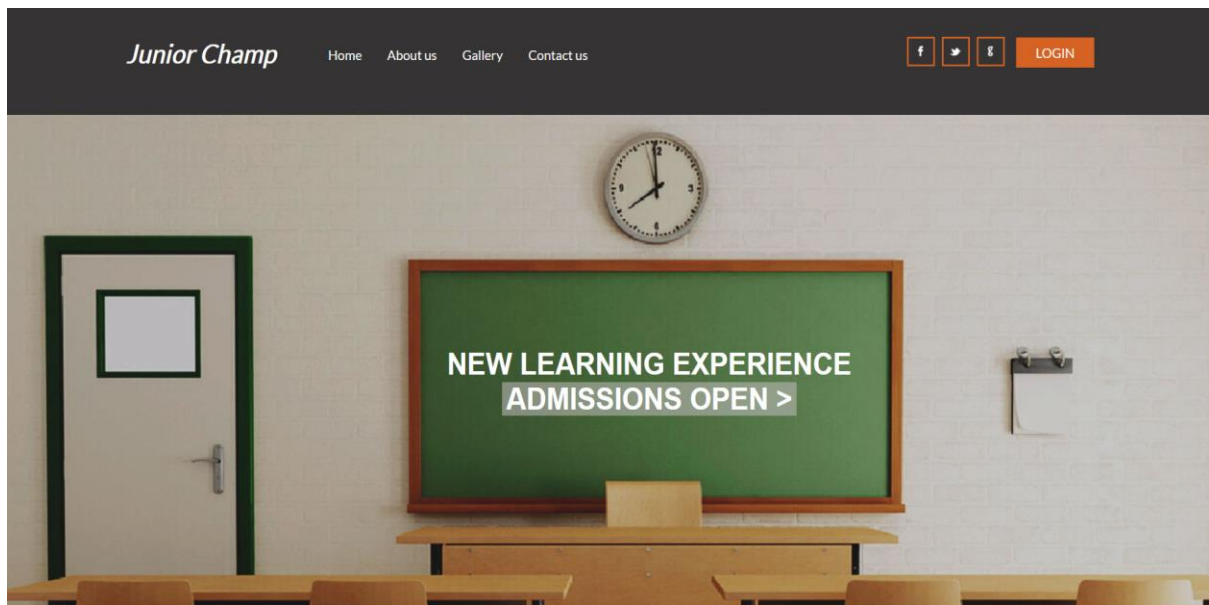
About Us

Looking for a reliable eLearning production company? We are a full-service learning design and development vendor based in New York and serving customers nationwide throughout the USA. We stand out from other eLearning development companies as a leader that offers cutting-edge learning solutions to businesses, government agencies, educational institutions, and non-profits. We are consistently rated as one of the top eLearning Companies in the USA. We perform a complete life-cycle of instructional design services, online learning, eLearning solutions development, blended learning, mobile learning, curriculum development, and facilitation. The digital learning products offered by our team can be hosted online, on your corporate LMS or our cloud-based learning management system.

OUR COURSES

Graphic Design

Love to make designs on paper and wanted to reach it to another level, then why not start Learning Graphics Designing now.

Website Designing

Build your future and career scope in Website Designing with our highly experienced Web Designing mentors.

Web Development

Become a full stack Web Developer and exploit your chances of getting hired and lead the variety of modern technologies.

MS Office

Begin your career with most demanding Microsoft Office Certification and learn all leading Microsoft Office applications.

Video Editing

Get the best Video Editing Course and learn creative editing techniques to get your dream job.

Node JS

Interested in making RESTful APIs of Web and Mobile pplications with Node JS, Express, and MongoDB.

Upcoming Events

Free Seminar at Islamabad 27 Feb 2022.

Debate competition, Sports competition and Theatre.

Testimonials

"I wish every school were like junior champ. Every child would benefit from its warm and inviting environment."

Parents

NilotpalKalita

- **About Us:**

```html
<!DOCTYPE html>
<html lang="en">
 <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>About Us</title>
  <link rel="preconnect" href="https://fonts.gstatic.com">
  <link href="https://fonts.googleapis.com/css2?family=Lato&display=swap"
rel="stylesheet">


        <link rel="preconnect" href="https://fonts.gstatic.com">
        <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@900&display=swap"
rel="stylesheet">


        <link rel="preconnect" href="https://fonts.gstatic.com">
        <link href="https://fonts.googleapis.com/css2?family=Poppins&display=swap"
rel="stylesheet">


        <link rel="stylesheet"
href="https://cdnjs.cloudflare.com/ajax/libs/lightgallery/1.6.11/css/lightgallery.css">
        <link rel="stylesheet"
href="https://pro.fontawesome.com/releases/v5.10.0/css/all.css" integrity="sha384-
AYmEC3Yw5cVb3ZcuHtOA93w35dYTsvhLPVnYs9eStHfGJvOvKxVfELGroGkvsg+p"
crossorigin="anonymous"/>
<link rel="stylesheet" href="assets/css/style.css" type="text/css">
</head>
<body>
   <div id="share-bar"></div>
        <header class="">
          <div class="nav-bar">
            <div class="container">
              <div class="d-flex flex-start">
                  <div class="">
                        <h1 class="logo">Junior Champ</h1>
```

```
                    </div>
                    <div class="navbar hundred navbar-padding">
                            <a href="index.html" class="home">Home</a>
                            <a href="aboutus.html">About us</a>
                            <a href="gallery.html">Gallery</a>
                            <a href="contactus.html">Contact us</a>
                    </div>
                    </div>
            <div class="d-flex flex-wrap">
             <div class="images">
                <ul>
                 <li><img src="assets/images/fb_03.png" alt="facebook"></li>
                  <li><img src="assets/images/twitter_03.png" alt="twitter"></li>
                  <li><img src="assets/images/google_05.png" alt="google" class="google"></li>
                  <li class="border" id="login"><a href="login.html">LOGIN</a>
                </ul>
            </div>
        </div>
     </div>
</header>
<section class="">
     <div class="hundred">
         <div class="about-us-banner d-flex justify-content-center">
         <div class="about-us-text align-content-center align-items-center">About Us</div>
        </div>
     </div>
</section>
<section>
    <div class="hundred aboutus">
       <div class="container d-flex flex-wrap">
         <div class="two-column margin-top-aboutus">
          <div class="about-us-firstimage margin-left-aboutus-firstimage"></div>
          </div>
         <div class="two-column margin-top-aboutus-firstimage ">
                <h1 class="about-us-firstheading ">About Us</h1>
                <p class="about-us-firsttext margin-top-aboutus-firsttext">Looking for a
reliable eLearning production company? We are a full-service learning design and
development vendor based in New York and serving customers nationwide throughout the
```

USA. We stand out from other eLearning development companies as a leader that offers cutting-edge learning solutions to businesses, government agencies, educational institutions, and non-profits. We are consistently rated as one of the top eLearning Companies in the USA. We perform a complete life-cycle of instructional design services, online learning, eLearning solutions development, blended learning, mobile learning, curriculum development, and facilitation. The digital learning products offered by our team can be hosted online, on your corporate LMS or our cloud-based learning management system. </p>

    </div>
    <div class="two-column margin-top-aboutus-firstimage ">

        <h1 class="about-us-firstheading margin-left-aboutus-firstimage">About Us</h1>

        <p class="about-us-firsttext margin-top-aboutus-firsttext margin-left-aboutus-firstimage">Looking for a reliable eLearning production company? We are a full-service learning design and development vendor based in New York and serving customers nationwide throughout the USA. We stand out from other eLearning development companies as a leader that offers cutting-edge learning solutions to businesses, government agencies, educational institutions, and non-profits. We are consistently rated as one of the top eLearning Companies in the USA. We perform a complete life-cycle of instructional design services, online learning, eLearning solutions development, blended learning, mobile learning, curriculum development, and facilitation. The digital learning products offered by our team can be hosted online, on your corporate LMS or our cloud-based learning management system. < /p>

        </div>
        <div class="two-column margin-top-aboutus">
            <div class="about-us-secondimage "></div>
        </div>

    </div>
</div>
</section>
<section>
<div class="hundred testimonials">
        <div class="container">
            <div class="align-content-center padding-header-testimonials">
          <h1 class="header-testimonials">Testimonials</h1>
        </div>
        <div id="testimonials">
          <div class="align-content-center ">
           <p class="subtitles subtitles-padding">"I wish every school were like junior champ. Every child would benefit from its warm and inviting environment."</p>
          <h4 class="padding-subtitle-speaker">Parents</h4>
           </div>

```
            </div>
          </div>
        </div>
</section>
<footer>
    <div class="hundred footer">
        <div class="container subtitles">
            <div>
                <img src="assets/images/Edu_03.png" alt="image" class="image">
             </div>
            <div class="copy">
         <p class="">Copyright <i class="fa fa-copyright"></i> 2021. All rights reserved</p>
        </div>
    </div>
</div>
</footer>
</body>
</html>
```

About Us

Looking for a reliable eLearning production company? We are a full-service learning design and development vendor based in New York and serving customers nationwide throughout the USA. We stand out from other eLearning development companies as a leader that offers cutting-edge learning solutions to businesses, government agencies, educational institutions, and non-profits. We are consistently rated as one of the top eLearning Companies in the USA. We perform a complete life-cycle of instructional design services, online learning, eLearning solutions development, blended learning, mobile learning, curriculum development, and facilitation. The digital learning products offered by our team can be hosted online, on your corporate LMS or our cloud-based learning management system.

Testimonials

"I wish every school were like junior champ. Every child would benefit from its warm and inviting environment."

Parents

NilotpalKalita

- **Gallery:**

SOURCE CODE

```
<!DOCTYPE html>
<html lang="en">
  <head>
<meta charset="UTF-8">
        <meta http-equiv="X-UA-Compatible" content="IE=edge">
        <meta name="viewport" content="width=device-width, initial-scale=1.0">
        <title>Gallery</title>
         <link rel="preconnect" href="https://fonts.gstatic.com">
   <link href="https://fonts.googleapis.com/css2?family=Lato&display=swap" rel="stylesheet">
   <link rel="preconnect" href="https://fonts.gstatic.com">
<link href="https://fonts.googleapis.com/css2?family=Poppins:wght@900&display=swap" rel="stylesheet">
<link rel="preconnect" href="https://fonts.gstatic.com">
```
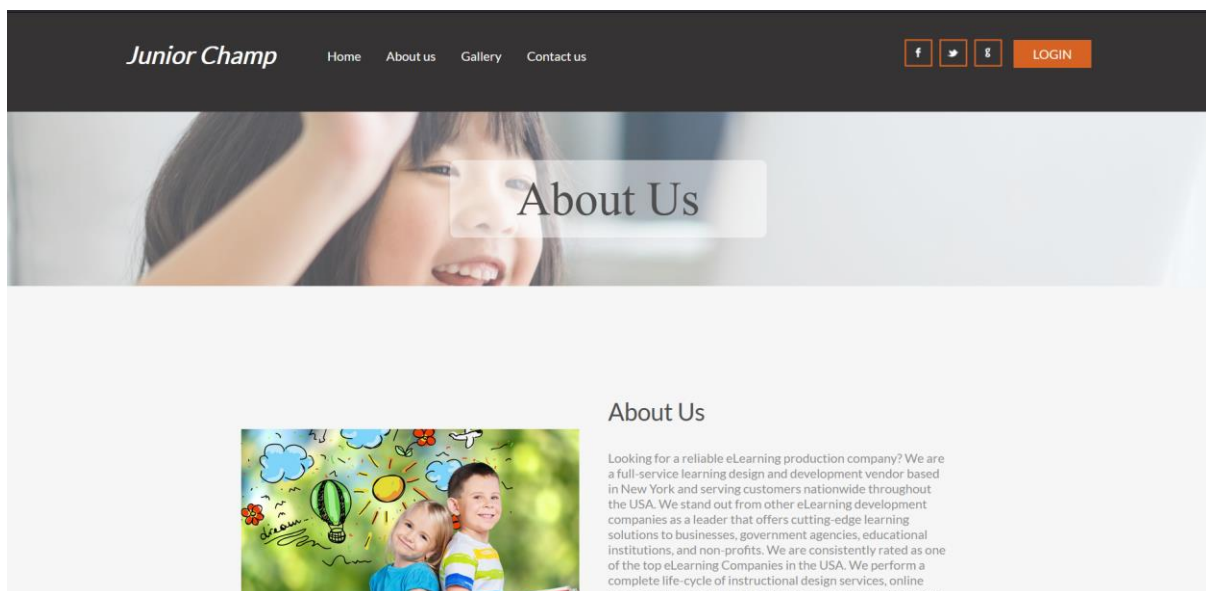
```
<link href="https://fonts.googleapis.com/css2?family=Poppins&display=swap"
rel="stylesheet">
<link rel="stylesheet"
href="https://cdnjs.cloudflare.com/ajax/libs/lightgallery/1.6.11/css/lightgallery.css">
<link rel="stylesheet" href="assets/css/style.css" type="text/css">
 </head>
<body>
    <div id="share-bar"></div>
        <header class="">
          <div class="nav-bar">
            <div class="container">
                    <div class="d-flex flex-start">
                      <div class="">
                            <h1 class="logo">Junior Champ</h1>
                        </div>
                        <div class="navbar hundred navbar-padding">
                                    <a href="index.html" class="home">Home</a>
                                    <a href="aboutus.html">About us</a>
          <a href="gallery.html">Gallery</a>
                                    <a href="contactus.html">Contact us</a>
                        </div>
                    </div>
                    <div class="d-flex flex-wrap">
        <div class="images">
    <ul>
        <li><img src="assets/images/fb_03.png" alt="facebook"></li>
        <li><img src="assets/images/twitter_03.png" alt="twitter"></li>
        <li><img src="assets/images/google_05.png" alt="google" class="google"></li>
        <li class="border" id="login"><a href="login.html">LOGIN</a>
    </ul>
                        </div>
                    </div>
                </div>
            </div>
            </div>
        </header>

            <section class="">
```

```html
        <div class="hundred">
         <div class="gallery-banner d-flex justify-content-center">
                      <div class="about-us-text align-content-center align-items-
center">Gallery</div>
             </div>
        </div>
        </section>
<section>
   <div class="hundred background-gallery">
        <div class="container">
          <div class="mb-8 mt-8">
          <ul id="lightgallery" class=" d-flex flex-wrap">
               <li class="four_column pr-1" data-src="assets/images/g5.jpg">
               <a href="javascript:;">
               <img class="img-responsive gallery-image-size" src="assets/images/g5.jpg">
               </a>
                         </li>
               <li class="four_column pr-1" data-src="assets/images/g1.jpg">
               <a href="javascript:;">
              <img class="img-responsive gallery-image-size" src="assets/images/g1.jpg">
                                    </a>
                    </li>
<li class="four_column pr-1" data-src="assets/images/g6.jpg">
<a href="javascript:;">
        <img class="img-responsive gallery-image-size" src="assets/images/g6.jpg">
           </a>
                    </li>
<li class="four_column pr-1" data-src="assets/images/g7.jpg">
<a href="javascript:;">
        <img class="img-responsive gallery-image-size" src="assets/images/g7.jpg">
           </a>
                    </li>
<li class="four_column pr-1" data-src="assets/images/g17.jpg">
  <a href="javascript:;">
        <img class="img-responsive gallery-image-size" src="assets/images/g17.jpg">
</a>
                    </li>
```

```html
<li class="four_column pr-1" data-src="assets/images/g16.jpg">
<a href="javascript:;">
        <img class="img-responsive gallery-image-size" src="assets/images/g16.jpg">
                                        </a>
              </li>
        <li class="four_column pr-1" data-src="assets/images/g15.jpg">
<a href="javascript:;">
        <img class="img-responsive gallery-image-size" src="assets/images/g15.jpg">
         </a>
                    </li>
<li class="four_column pr-1" data-src="assets/images/g14.jpg">
<a href="javascript:;">
        <img class="img-responsive gallery-image-size" src="assets/images/g14.jpg">
</a>
                    </li>
        <li class="four_column pr-1" data-src="assets/images/g13.jpg">
<a href="javascript:;">
        <img class="img-responsive gallery-image-size" src="assets/images/g13.jpg">
        </a>
                    </li>
        <li class="four_column pr-1" data-src="assets/images/g10.jpg">
        <a href="javascript:'"></a>
                <img class="img-responsive gallery-image-size" src="assets/images/g10.jpg">
                    </li>
                <li class="four_column pr-1" data-src="assets/images/g9.jpg">
        <a href="javascript:;">
          <img class="img-responsive gallery-image-size" src="assets/images/g9.jpg">
        </a>
                    </li>
        <li class="four_column pr-1" data-src="assets/images/g11.jpg">
        <a href="javascript:;">
          <img class="img-responsive gallery-image-size" src="assets/images/g11.jpg">
        </a>
                    </li>
                    </ul>
            </div>
        </div>
```

```
</section>
<!--testimonials-->
<section>
        <div class="hundred testimonials">
        <div class="container">
        <div class="align-content-center padding-header-testimonials">
                <h1 class="header-testimonials">Testimonials</h1>
</div>
        <div id="testimonials">
        <div class="align-content-center ">
        <p class="subtitles subtitles-padding">"I wish every school were like junior champ.
Every child would benefit from its warm and inviting environment."</p>
                <h4 class="padding-subtitle-speaker">Parents</h4>
                     </div>
                   </div>
                  </div>
               </div>
             </section>
             <footer>
          <div class="hundred footer">
           <div class="container subtitles">
               <div>
                    <img src="assets/images/Edu_03.png" alt="image" class="image">
                  </div>
                  <div class="copy">
        <p class="">Copyright <i class="fa fa-copyright"></i> 2021. All rights reserved</p>
     </div>
             </div>
          </div>
        </footer>
        </body>
</html>
```

- **Contact Us:**

<u>SOURCE CODE</u>

```
<!DOCTYPE html>
<html lang="en">
  <head>
        <meta charset="UTF-8">
        <meta http-equiv="X-UA-Compatible" content="IE=edge">
        <meta name="viewport" content="width=device-width, initial-scale=1.0">
        <title>Contact Us</title>
    <link rel="preconnect" href="https://fonts.gstatic.com">
    <link href="https://fonts.googleapis.com/css2?family=Lato&display=swap"
rel="stylesheet">
```

```html
    <link rel="preconnect" href="https://fonts.gstatic.com">
        <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@900&display=swap"
rel="stylesheet">
        <link rel="preconnect" href="https://fonts.gstatic.com">
        <link href="https://fonts.googleapis.com/css2?family=Poppins&display=swap"
rel="stylesheet">
<link rel="stylesheet"
href="https://cdnjs.cloudflare.com/ajax/libs/lightgallery/1.6.11/css/lightgallery.css">
        <link rel="stylesheet" href="assets/css/style.css" type="text/css">
</head>
<body>
<div id="share-bar"></div>
  <header class="">
    <div class="nav-bar">
      <div class="container">
        <div class="d-flex flex-start">
        <div class="">
                <h1 class="logo">Junior Champ</h1>
        </div>
        <div class="navbar hundred navbar-padding">
                <a href="index.html" class="home">Home</a>
                <a href="aboutus.html">About us</a>
                <a href="gallery.html">Gallery</a>
                <a href="contactus.html">Contact us</a>
        </div>
     </div>
    <div class="d-flex flex-wrap">
        <div class="images">
         <ul>
            <li><img src="assets/images/fb_03.png" alt="facebook"></li>
            <li><img src="assets/images/twitter_03.png" alt="twitter"></li>
            <li><img src="assets/images/google_05.png" alt="google" class="google"></li>
            <li class="border" id="login"><a href="login.html">LOGIN</a>
                </ul>
                    </div>
                </div>
              </div>
```

```
                </div>
            </div>
        </header>
        <section class="">
            <div class="hundred">
                <div class="contact-us-banner d-flex justify-content-center">
                    <div class="about-us-text align-content-center align-items-center">Contact Us</div>
                </div>
            </div>
        </section>
        <section>
            <div class="hundred background-registration">
                <div class="container d-flex flex-wrap">
                <div class="two-column margin-top-contactus">
                        <form class="form hundred" id="formcontactus">
                <div class="field-wrap">
                        <label for="firstnamecontactus" class="hundred">Firstname</label>
                        <input type="text" name="firstnamecontactus" id="firstnamecontactus" >
                </div>
                <div class="field-wrap">
                        <label for="lastnamecontactus" class="hundred" >Lastname</label>
                        <input type="text" name="lastnamecontactus" id="lastnamecontactus" >
                </div>
                <div class="field-wrap">
                        <label for="emailcontactus" class="hundred" >Email</label>
                        <input type="email" name="emailcontactus" id="emailcontactus">
                </div>
                <div class="hundred field-wrap">
                        <label for="commentcontactus" class="hundred" >Comment</label>
                        <textarea name="commentcontactus" id="commentcontactus"></textarea>
                </div>
                <div class="hundred ml-2">
                        <input type="submit" name="submitcontactus" class="submission">
                </div>
            </form>
        </div>
        <div class="two-column margin-top">
```

```html
<iframe
src="https://www.google.com/maps/embed?pb=!1m18!1m12!1m3!1d3621.2826325623937!2d67.02851031495416!3d24.820006384073103!2m3!1f0!2f0!3f0!3m2!1i1024!2i768!4f13.1!3m3!1m2!1s0x3eb33dbafc53b46b%3A0xbe0305d9d435e0a5!2sShaheed%20Zulfikar%20Ali%20Bhutto%20Institute%20of%20Science%20and%20Technology%20-%20Karachi%20Campus!5e0!3m2!1sen!2s!4v1643552433213!5m2!1sen!2s" width="600"
height="450" style="border:0;" allowfullscreen="" loading="lazy"></iframe>
                </div>
            </div>
        </div>
</section>
<section>
<div class="hundred">
<div class="container">
<div class="align-content-center padding-header-testimonials">
        <h1 class="header-testimonials">Testimonials</h1>
</div>
<div id="testimonials">
        <div class="align-content-center ">
        <p class="subtitles subtitles-padding">"I wish every school were like junior champ.
Every child would benefit from its warm and inviting environment."</p>
        <h4 class="padding-subtitle-speaker">Parents</h4>
                </div>
            </div>
        </div>
    </div>
</section>
<footer>
        <div class="hundred footer">
          <div class="container subtitles">
                <div>
                        <img src="assets/images/Edu_03.png" alt="image" class="image">
                    </div>
                    <div class="copy">
        <p class="">Copyright <i class="fa fa-copyright"></i> 2021. All rights reserved</p>
    </div>
                </div>
            </div>
        </footer>
```

```
            </body>
</html>
```


- **Registration Form:**

SOURCE CODE

```html
<!DOCTYPE html>
<html lang="en">
 <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Register</title>
  <link rel="preconnect" href="https://fonts.gstatic.com">
```

```html
    <link href="https://fonts.googleapis.com/css2?family=Lato:ital@1&display=swap"
rel="stylesheet">
  <link rel="stylesheet" type="text/css" href="assets/slick/slick.css">
        <link rel="stylesheet" type="text/css" href="assets/slick/slick-theme.css">
        <link rel="stylesheet"
href="https://cdnjs.cloudflare.com/ajax/libs/lightgallery/1.6.11/css/lightgallery.css">
        <link rel="stylesheet" href="assets/css/style.css" type="text/css">
</head>
        <body class="ui-widget-overlay" id="body">
        <div id="share-bar"></div>
        <header class="">
         <div class="nav-bar hundred">
          <div class="container">
                <div class="d-flex flex-start">
                 <div class="">
                        <h1 class="logo">Junior Champ</h1>
                    </div>
                <div class="navbar hundred navbar-padding">
                        <a href="index.html" class="home">Home</a>
                        <a href="aboutus.html">About us</a>
         <a href="gallery.html">Gallery</a>
                        <a href="contactus.html">Contact us</a>
                    </div>
                </div>
                <div class="d-flex flex-wrap">
     <div class="images">
      <ul>
       <li><img src="assets/images/fb_03.png" alt="facebook"></li>
       <li><img src="assets/images/twitter_03.png" alt="twitter"></li>
       <li><img src="assets/images/google_05.png" alt="google" class="google"></li>
       <li class="border" id="login"><a href="login.html">LOGIN</a>
      </ul>
                </div>
              </div>
            </div>
          </div>
    </div>
</header>
```

```html
<section class="">
<div class="hundred">
<div class="registration-banner d-flex justify-content-center">
<div class="registration-text align-content-center align-items-center">Registration Form
            </div>
        </div>
</section>
<div class="hundred">
<div class="container">
        <!--<div class="header hundred header-margin align-content-center">
        <h1 class="align-content-center">Registration</h1>
        <!--<span class="divider"></span>
        <p class="subtitle">Fill out the form below to learn more!</p>
</div>
  <form class="form hundred mt-4" id="form">
  <div class="two-column field-wrap">
                <label for="firstname" class="hundred">Firstname</label>
                <input type="text" name="firstname" id="firstname" class="hundred">
  </div>
  <div class="two-column field-wrap">
                <label for="lastname" class="hundred" >Lastname</label>
                <input type="text" name="lastname" id="lastname" class="hundred">
  </div>
  <div class="two-column field-wrap">
                <label for="email" class="hundred" >Email</label>
                <input type="email" name="email" id="email" class="hundred">
  </div>
        <div class="two-column field-wrap">
        <label for="mypassword" class="hundred" >Password</label>
        <input type="password" name="mypassword" id="mypassword" class="hundred">
    </div>
    <div class="two-column field-wrap">
                <label for="confirmpassword" class="hundred" >Confirm Password</label>
        <input type="password" name="confirmpassword" id="confirmpassword"
class="hundred">
                </div>
                <div class="hundred d-flex justify-content-center mb-8 mt-4">
```

```html
                        <input type="submit" name="submit" class="submission">
                                </div>
                        </form>
                </div>
        </div>
<section>
<div class="hundred bg">
<div class="container">
<div class="align-content-center padding-header-testimonials">
        <h1 class="header-testimonials">Testimonials</h1>
</div>
<div id="testimonials">
        <div class="align-content-center ">
<p class="subtitles subtitles-padding">"I wish every school were like junior champ. Every
child would benefit from its warm and inviting environment."</p>
                <h4 class="padding-subtitle-speaker">Parents</h4>
                        </div>
                </div>
            </div>
        </div>
</section>
<footer>
        <div class="hundred courses">
        <div class="container subtitles">
        <div>
                <img src="assets/images/Edu_03.png" alt="image" class="image">
        </div>
        <div class="copy">
            p class="">Copyright <i class="fa fa-copyright"></i> 2021. All rights reserved</p>
                </div>
            </div>
        </div>
    </footer>
  </body>
</html>
```

Registration Form

Firstname
Lastname

Email
Password

Submit Query

Email
Password

Submit Query

Testimonials

"I wish every school were like junior champ. Every child would benefit from its warm and inviting environment."

Parents

Nilotpal Kalita

- **LOGIN FORM:**

SOURCE CODE

```
<!DOCTYPE html>
<html lang="en">
  <head>
        <meta charset="UTF-8">
        <meta http-equiv="X-UA-Compatible" content="IE=edge">
        <meta name="viewport" content="width=device-width, initial-scale=1.0">
        <title>Login</title>
        <link rel="preconnect" href="https://fonts.gstatic.com">
        <link
href="https://fonts.googleapis.com/css2?family=Poppins:wght@900&display=swap"
rel="stylesheet">
        <link rel="preconnect" href="https://fonts.gstatic.com">
```

```html
        <link href="https://fonts.googleapis.com/css2?family=Poppins&display=swap"
rel="stylesheet">
<link rel="stylesheet"
href="https://cdnjs.cloudflare.com/ajax/libs/lightgallery/1.6.11/css/lightgallery.css">
        <link rel="stylesheet" href="assets/css/style.css" type="text/css">
</head>
<body>
<div id="share-bar"></div>
<header class="">
<div class="nav-bar">
    <div class="container">
      <div class="d-flex flex-start">
        <div class="">
            <h1 class="logo">Junior Champ</h1>
        </div>
        <div class="navbar hundred navbar-padding">
            <a href="index.html" class="home">Home</a>
            <a href="aboutus.html">About us</a>
            <a href="gallery.html">Gallery</a>
            <a href="contactus.html">Contact us</a>
        </div>
      </div>
      <div class="d-flex flex-wrap">
        <div class="images">
         <ul>
            <li><img src="assets/images/fb_03.png" alt="facebook"></li>
            <li><img src="assets/images/twitter_03.png" alt="twitter"></li>
            <li><img src="assets/images/google_05.png" alt="google" class="google"></li>
            <li class="border" id="login"><a href="login.html">LOGIN</a>
         </ul>
        </div>
                  </div>
              </div>
         </div>
         </div>
        </header>
        <section class="">
         <div class="hundred">
```

```html
            <div    <section class="contact-us-banner d-flex justify-content-center">
            <div class="about-us-text align-content-center align-items-center">Login</div>
              </div>
            </div>
          </section>
          <section>
              <div class="hundred background-gallery login">
                 <div class="container d-flex flex-wrap">
                  <div class="two-column margin-top-aboutus-firstimage ">
                    <div class="login-image margin-left-aboutus-firstimage mb-4"></div>
          </div>
          <div class="two-column margin-top-aboutus-firstimage ">
          <form class="formlogin" id="formlogin">
          <div class="field-wrap">
                          <label for="emaillogin" class="hundred" >Email</label>
                          <input type="email" name="emaillogin" id="emaillogin">
          </div>
          <div class="field-wrap">
                   <label for="mypasswordlogin" class="hundred" >Password</label>
                   <input type="password" name="mypasswordlogin" id="mypasswordlogin">
          </div>
          <div class="two-column">
                  <input type="submit" name="submitlogin" class="submission-login ml-6">
                          </div>
                          <div class="two-column register">
                           <a href="register.html" class="submission-login">Register Now</a>
                                  </div>
                              </form>
                          </div>
                  </div>
          </div>
  </section>
  <section>
  <div class="hundred testimonials">
  <div class="container">
  <div class="align-content-center padding-header-testimonials">
      <h1 class="header-testimonials">Testimonials</h1>
```

```html
</div>
<div id="testimonials">
        <div class="align-content-center ">
                <p class="subtitles subtitles-padding">"I wish every school were like junior
champ. Every child would benefit from its warm and inviting environment."</p>
                <h4 class="padding-subtitle-speaker">Parents</h4>
                </div>
            </div>
        </div>
    </section>
    <footer>
        <div class="hundred footer">
          <div class="container subtitles">
                <div>
                        <img src="assets/images/Edu_03.png" alt="image" class="image">
                </div>
      <div class="copy">
      <p class="">Copyright <i class="fa fa-copyright"></i> 2021. All rights reserved</p>
      </div>
                </div>
            </div>
    </footer>
</body>
</html>
```
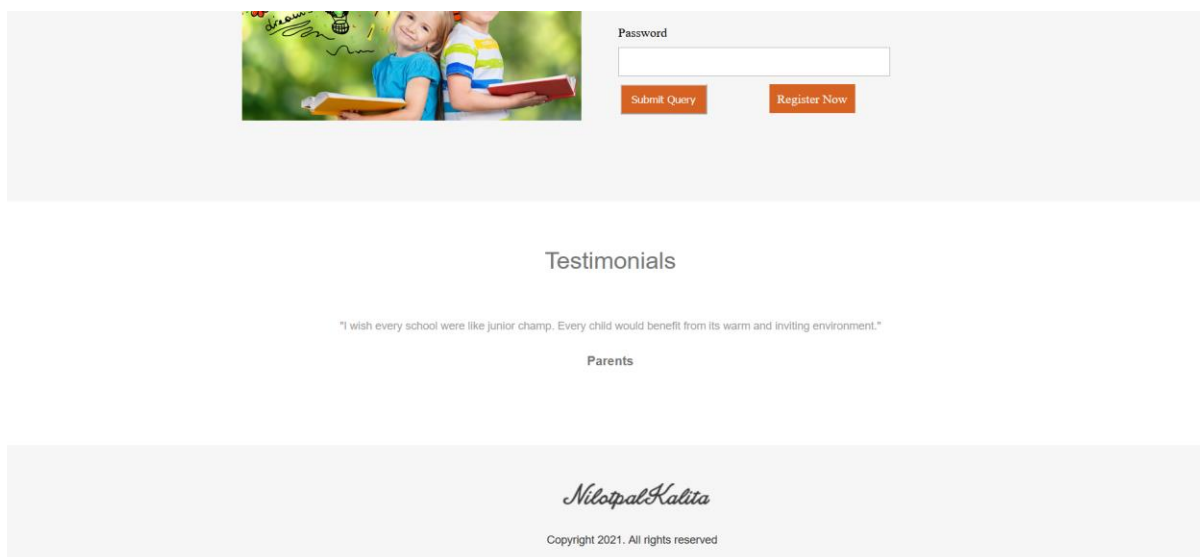
SCOPE OF THE PROJECT:

With the COVID-19 restrictions that have affected us all, there has been an understandable absence of school events such as open days. These were of course an important staple of any school marketing calendar and a key way to tell your school's story. With events still currently shelved, a school website is now a parent's first port of call to investigate, at a time when they would otherwise be visiting you in person and inspecting the facility themselves. Before the pandemic, a parent would have to attend an open day or declare an interest in your school in order to receive a prospectus. Now however, if a parent types into a search engine "schools near Bromley" for instance, they could be flicking through your school's dedicated and sharply presented prospectus page in a matter of seconds.

It's important to also consider other digital marketing channels such as paid social media marketing or Search Engine Optimisation (SEO) to make your website rank higher online. Online advertising can successfully work in tandem with your website and act as an effective option for reaching your target audience online.

From a marketing perspective, it's important to understand and harness the opportunities that this shift has presented. Your audience of potential parents have been spending more time at home than ever, communicating and learning about your school online. This provides an exciting opportunity to review and improve your school website, and consider how it can better serve your target audience. Even now that the children have returned to school, it's no longer viable to have your school website act as merely 'a presence online'. It has evolved into being the depository of information for all news pertaining to your school for students, teachers, and parents, both current and prospective.

CONCLUSION:

In conclusion, it is important to stay positive and look at the marketing opportunities that have been presented since this difficult period began. Although some reliable and trusted marketing channels are being paused for now, there are some remarkable alternatives that have been introduced in their place that can be harnessed via your school website. For our next edition in the 'Evolution of School Marketing' series, we will be focusing on how virtual school open days are becoming the new normal and exploring the technology behind the

new service. Websites these days are expected to not only look professional, but be well designed in terms of usage and navigation. It should be up to date. It's important to have not only a professional-looking website, but a website that is designed well. Design, to paraphrase Apple founder Steve Jobs, is not just what it looks and feels like. Design is how it works. In order to fully communicate and engage, your school website needs to work well and look good. The task of building connections between the school and community is becoming more difficult too in this fast-moving, cluttered world. School communications has never been more important in building trust. Parents and community members must rely on a school's media savvy – including websites, social media and non-digital communications – to form their opinions and (you hope) feel good about the school. If your website suffers from poor design, it frankly may appear you don't care about other aspects of the school. A quality website can set the precedent of expectations and reinforce the very values you've devoted a career to building.