BHARGAV REDDY A

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Profile Summary

- Hands on experience in writing **Python scripts** and familiar with variables, data types, loops, conditional statements, **Exceptional handling**, Having experience in work with libraries like Pandas and NumPy, seaborn, matplotlib, SciPy, etc.
- Knowledge of **SQL** Server and hands on experience in writing **SQL** Statements like joins, union, union all, functions, operators, etc.
- experience in **Exploratory Data Analytics** (EDA) with **Python** and **SQL**, in **Data Understanding, Data Preparation.**
- Familiar with different data load techniques.
- Experience to use table, matrix, slicers, pie, bar etc. & custom visualizations.
- Working on the reports which run on cumulative data such as rolling averages, YTD and MTD summations.
- Having good Experience in Implementing **RLS** as part of security.
- Experience in creating tooltip, drilldown and drill through techniques.
- Scheduled **Automatic refresh** and scheduling refresh in power BI service.
- Having knowledge in configuration of **Data Gateway** to make the data flow connection between on-premises data warehouse to Power BI Service.
- Extensively working on **DAX** to create calculated columns and measures.
- experience into Power query editor to perform with in **Power BI Desktop ETL** operations.
- Excellent communication, ability to work with large datasets and attention to detail.

Education

Masters of Management Studies

Marketing and Finance, Bangalore city university, Bangalore, Karnataka. [7.5/10 GPA]

[2021 – 2023]

Bachelors of Commerce

Commerce and Finance, SV University, Palamner, Andhra Pradesh. [7/10 GPA] [2017

– 2021]

Certifications

Certification in **Data Analytics from State University of New York** and **360DIgitMG**.

Certification in programming languages like **Python, Sql, Powerbi, Excel, etc.**

Technical Skills

- **Languages:** Python, SQL, Powerbi, Excel

- **IDEs** : Spyder, Jupyter Notebook, MySQL
- **Database** : SQL Server DB
- **Operating Systems:** Windows XP
- **Tools** : Power BI Desktop, MS Excel**.**

Projects

Project1:

- **Title:** Spend Manager
- **Business Problem**: Category teams would require visibility on the products sold versus target.
- **Business Solution**: Spend manager is created to monitor the sales out of the shared target by the Categories. The dashboard gives a view on unit's sale and GMV achieved out of the sold units.
- **Technology Stack**:
- Database: SQL, EDA, python
- BI Tools used: Powerbi Desktop
- Deployment Tools: Powerbi Service
- **Results**
  Category teams would be able to view the actual sales and their target on daily basis and can achieve their GMV by regulating prices.

Project2:

- **Title:** Competitive Intelligence
- **Business Problem:** Categories would require visibility over competitors price pattern so that to achieve good viewership and trust from customers and Sellers.
- **Business Solution:**
- Competitive Intelligence is more about matching the flipkart price with the other e-commerce competitors' price to persist the customer and seller Trust. To achieve same, Power BI report is created to get visibility on Competitors and Flipkart price variance.
- **Technology Stack:**
- Database: SQL, EDA, python
- BI Tools used: Powerbi Desktop • Deployment Tools: Powerbi Service
- **Business Benefits:**
  Reduce burn on the GMV and achieve click through rate.