

# Lakshmipriya Gaddamvari

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## PROFILE SUMMARY

Dynamic Data Analyst with a strong background in Information Systems and Business Analysis, holding an MSc from Aston University. Proficient in Python, SQL, and advanced data visualization techniques, with hands-on experience in managing complex data projects for BNP Paribas and Aston Business School. Skilled in creating dynamic dashboards, conducting in-depth data analysis, and collaborating with cross-functional teams to deliver actionable insights. Certified in Power BI and Data Analytics through prestigious job simulations with PwC and Accenture.

## EDUCATION

**M.Sc. in Information Systems and Business Analysis**, Aston University, United Kingdom, 2022

**B.Tech in Computer Science and Engineering**, Sathyabama University, India, 2020

## PROFESSIONAL EXPERIENCE

**BNP Paribas –Birmingham ,United Kingdom- Data Analyst;**

**May 2023-current**

- Managed diverse projects for data capture, storage and forecast analysis.
- Creating complex SQL query based on reporting requirement from customer & Stakeholder.
- Creation of Logic/calculations to achieve multiple KPI Calculations as agreed with Customer.
- Creating dynamic Dashboards for achieving multiple Insights as per the requirement.
- Interacted with non-technical stakeholders to deliver analyses and answer questions on deliverables.
- Documented the entire process, including methodologies, findings, and recommendations, ensuring comprehensive knowledge transfer and future reference.

**Aston Business School – Project Analyst intern -Birmingham, United Kingdom;**

**Aug 2021- Dec 2021**

- Conducting research on industry trends, competitors, market conditions, and client backgrounds. Analyzing data and preparing reports to support project recommendations and decision-making.
- Assisting in developing project plans, timelines, and budgets. Collaborating with team members to define project goals, scope, and deliverables.
- Interacting with clients to gather requirements, provide project updates, and address any concerns or questions. Developing strong relationships with clients to ensure satisfaction and project success.
- Creating and maintaining project documentation such as meeting minutes, action items, project schedules, and status reports. Ensuring that project files and records are organized and up-to-date.
- Working closely with cross-functional teams including consultants, analysts, developers, designers, and other stakeholders. Contributing to team meetings, brainstorming sessions, and project discussions

## Projects

1. **Marathon Data Analysis Project:** Extracted insights from marathon datasets to aid in strategic planning. Utilized Python for data cleaning, Pandas for analysis, and Matplotlib for visualization.
2. **Social Buzz Project:** Conducted in-depth data analysis and stress testing to optimize big data practices for IPO preparation, using SQL for data extraction and advanced visualization for actionable insights.

## SKILLS & INTERESTS

- **Programming Languages:** Python, SQL
- **Data Manipulation and Analysis:** Pandas, NumPy, Spark
- **Database Technologies:** MySQL, PostgreSQL
- **Big Data Technologies:** Hadoop, Apache Spark
- **Data Visualization:** Matplotlib, Seaborn, PowerBI
- **Data Warehousing:** Amazon Redshift
- **ETL (Extract, Transform, Load) Tools:** Apache Airflow

## Certifications

**PwC Switzerland - Power BI Job Simulation**

Forge, Issued Apr 2024, Credential ID: oJg775ajZ3ysxoeyX

**Accenture North America - Data Analytics and Visualization Job Simulation**

Forge, Issued Mar 2024, Credential ID: mL8w8u3fgCNtnmBfN