Arunravichand19@gmail.com

8870707733

ARUN.R
Master of Business Administration

Study Program

- **MBA (MARKETING & FINANCE**) in SRI KRISHNA College Of Technology,Coimbatore (2019-2021) with 6.80 cgpa.

- Graduated **Bachelor of Computer Application** from PSG college of arts and science Coimbatore in 2019 with **60%**

- **HSC** with an aggregate of **66% in PAVB (2016)**

- **SSLC** with an aggregate of **64%** in CSI MATRICULATION (2014).

WORK EXPERIENCE

- UNGERGONE 3 month Internship in NISSAN.
- worked in 1by 2 foods Pvt .Ltd Chennai as Business Development Executive in field sales.
- Worked in Bora Housing Pvt.Ltd as Executive Sales Officer

Roles& responsibilities

- In Nissan understanding the customer buying behaviour and handling the complete sales process.(Internship).
- In 1by 2 foods (B2B) my role to meet the Business peoples (field work) and Franchise owners and close the Deal. 1.5 years worked,and giving online Presentations,Mails ,Quatations and end to end sales.And based on needs have to travel to out of city also and participating in all Business Exhibitions.
- In bora housing selling Premiumn plots and villas going to field work and association for sales convertion.and participating stalls like trade center expos, 5 months worked.

CERTIFICATIONS

- Certified in ANIMATION & GRAPHICS
- Consumer Behaviour
- Product and brand management
- Communication and interpersonal work
- Performance management and competency mapping
- Business analytics
- Digital marketing
- Google Fundamental of digital marketing

PARTICIPATIONS

- Participated in Mobility Mission for BRANDATHON in Delhi
- Participated in Zonal Level match in HANDBALL

LANGUAGES

English
Full Professional Proficiency

Tamil
Full Professional Proficiency

PERSONAL PROJECTS

- Business Research Project in 2nd Semester of MBA.
- PG project on "study on customer buying with reference to Nissan.
- UG project on "mobile advertising system".

[ARUN R]