

PRAVEEN KUMAR



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 Choolaimedu , Chennai 94

 Praveen Kumar

PROFILE

I am a Marketing professional who is currently pursuing my MBA program with the specialisation of marketing and logistic. Experience by doing ad campaigns and blog writing, logo designing. Eager to apply academic learning in a professional setting and contribute effectively to marketing initiatives True team player, hardworking person and driven to quickly and effectively on projects in all type of environments.

SOFT SKILL

- People Skill
- Decision making
- Observation

TECHNICAL

- Digital marketing
- MS Office -Suite
- Canva

CERTIFICATIONS

- Digital marketing
(Zuan education)

RESEARCH PROJECT

- Audience Perceptions Towards Female Models in Advertising
(2023 - June)
- A Study on Efficiency of Warehouse Management in Flipkart
(2023 - June)

EDUCATION

SECONDARY SCHOOL

Loyola Matriculation Higher Secondary School, Kodambakkam
2016 -2017

HIGHER SECONDARY SCHOOL

Government Hlgher secondary school, Arumbakkam,Chennai-106
2017 -2019

BACHELOR OF BUSINESS ADMINISTRATORS

SRM Ramapuram
2019 -2022

MASTERS OF BUSINESS ADMINISTRATION

Saveetha school of management
marketing and logistics (pursuing)

ACHIEVEMENTS

- Won Best player Award - 2023 In Cricket
- For various events I have done Master of Ceremonies (EMCEE)
- CSR Activity
- " Event Coordinator "For Inter College Event - Year 2023