VENKADARATHINAM G
POWER BI DEVELOPER

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Quest to work in a professional and competent atmosphere involving my enthusiasm aided with my efforts contributing to the growth of the organization and to strive and achieve excellence in the area of work undertaken with honesty, commitment and dedication.

Experience :

POWER BI DEVELOPER AT BIRLA SOFT | CHEENAI
DOMAIN : DATA ANALYTICS | AUG 2019 - TILL DATE

PROFILE SUMMARY :

- Having 4+ years of experience in Power BI
- Knowledge of BI tools like Power BI Desktop, Power BI Service and SQL Server.
- Extracting the data through various modes of connections available in Power Bi desktop and transforming the data using Power Query Editor using various transformation, tools which is considered as Data Shapin
- Experienced in creating the best visualization like Line, Bar, Pie, Matrix table, Area, Tree map, Waterfall, Donut, Clustered & Stacked and many other Visualizations. Custom Charts as per the requirement.
- Developed Reports Using various reporting objects like Actions, Hierarchies, Calculated fields, Sets, Groups, Filters, Parameters, Legends etc.
- Created the data model based on the data sources by using joins and data blending.
- Extensive experience in SQL complex queries.
- Designed Data Modeling and Maintained relationships between data using different Cardinality.
- Published and Shared Reports & Dashboards to Power BI Service in app.powerbi.com/sharing the Pbix file in given Workspace. Experienced in deployment and Scheduling Refresh Daily

Education :

- Bachelor of Technology (Information Technology)
  Sri Ramakrishna Institute of Technology, Coimbatore.

Skills :

- **POWERBI DESKTOP**
- **POWER QUERY EDITOR**
- **POWER BI SERVICE**
- **POWER PIVOT**

- **TABLEAU DESKTOP**
- **TABLEAU SERVER**
- **SQL**
- **Dax**

Database: Oracle, My SQL

Tools: Tableau, Power BI

Languages: My SQL

WORK EXPERIENCE : Domain: DATA ANALYTICS | POWER BI | TABLEAU

PROJECT -1

Johnson & Johnson (J&J) is an American multinational corporation that develops medical devices, pharmaceuticals, and consumer packaged goods.Johnson & Johnson's brands include numerous household names of medications and first aid supplies.It is an US based Pharma giant,I work on the CVM therapy area and supporting other therapy areas like ID, MS and IMM.

● ROLES AND RESPONSIBILITIES :

- Involved in Understand the Reporting Requirements and Prepared Reports based on the Business Functional Specification Document
- Created complex reports utilizing the features like **hierarchy, Drill functionality, line and Bar Charts and Text Data**
- Created **Parameters** to achieve desired functionality.
- Create Report Period wise Report.
- Worked on All on One, Relation Report, Yearly Report**, Adhoc Reports**.
- Created **Filters, Groups, Sets on Power BI** .
- Extensive knowledge in various reporting objects like Facts, **Attributes, filters, Calculated fields, Sets, Groups, Parameters etc., in Power BI** .
- End to end experience in creating **Yearly Report using Power BI**
- Created and modified some of the **existing reports and dashboards**.
- Publishing sheets and dashboards on server Using **Power BI Desktop**.

PROJECT - 2

AutoZone is an American retailer of aftermarket automotive parts and accessories, the largest in the United States. Founded in 1979, AutoZone has over 6,000 stores across the United States, Mexico, and Brazil. The company is based in Memphis, Tennessee. eight-story building in Downtown Memphis, Tennessee. As of 2013 there were over 1,200 employees there. AutoZone expanded into their 49th state Alaska by opening their 5,000th store in Wasilla, Alaska. AutoZone's 6,000+ retail outlets throughout the United States, Puerto Rico, Mexico and Brazil stock a variety of aftermarket parts.

● ROLES AND RESPONSIBILITIES :

- Used Edit Interaction functionality to creat**e Interaction between Visuals**.
- Developing Visualization reports and **Dashboards using Power BI**.
- Working on **DAX functions** like Date & Time, Information, **Filter & Value, Logical**, and Text.
- Working with gateways and **scheduling the refresh** and Creating reports and dashboards.
- Involved in installing and configuring gateway services for **Power Bi Desktop.**
- Created **Parameters** to achieve desired functionality. POWER BI joins lik**e inner join and outer joins and left anti and right anti joins.**
- Implemented **Blending concepts** in my Power BI Reports
- Worked on **Dual Axis concept** while working with reports.
- Created **Filters, Groups, Sets on Power BI Reports**.
- Extensive knowledge in various reporting objects like Facts, **Attributes, filters, Calculated fields, Sets, Groups, Parameters etc., in Power BI** .
- End to end experience in designing and deploying **data visualizations** using Power BI
- Created and modified some of the **existing reports and dashboards.**
- Publishing sheets and dashboards on **server Using Power BI Desktop**.