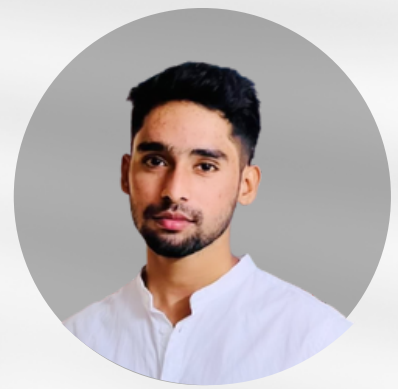


RESUME

ABDUL ZAHEER

MBA (HR & IBM), Digital Marketing



PROFILE

Name

Abdul Zaheer

Date of Birth

21 May 1999

Email

abdulzaheer7700@gmail.com

Phone

+91 7299767019

+91 9080504016

Gender : Male

Nationality: Indian

Language: English,
Hindi, Urdu & Tamil

SOCIAL MEDIA



www.linkedin.com/in/abdul-zaheer21

ABOUT ME

Abdul Zaheer MBA (HR & IBM) | Graphic Designer | Digital Marketer
MBA graduate specialized in HR & IBM with expertise in HR practices, strategic planning, and global business operations. Skilled in graphic design, creating impactful brand logos and visual communication. Proficient in digital marketing, including SEO, social media, content, email marketing, and analytics. Results-oriented professional passionate about driving business growth and optimizing HR practices. Strong academic background with practical experience in graphic design and digital marketing.

EDUCATION

Jan - July 2023

Digital Scholar

Digital Marketing course

2020 - 2022

Dr. M.G.R Educational and Research Institute

Master of Business Administration

2017 - 2020

Dr. M.G.R Educational and Research Institute

Bachelor of Business

KEY SKILLS

Digital Marketing

- Graphic designer (Canva designer),
Typography, Layout Design, Branding, Web Design
- social media marketing
- Website building
- SEO & Content Marketing
- Facebook & Google Ads
- MS Office Package (Word, excel, PowerPoint)
- Ability to Learn Things Quickly & Effectively
- Punctuality and Time Management

EXPERIENCE

Digital Marketing

Najatdigital Co. Riyadh, Kingdom of Saudi Arabia. (Jan 2024-2024 March)

- Managed all social media platforms, including content creation and posting.
- Ran effective Facebook ad campaigns, targeting specific audiences.
- Designed eye-catching graphics with Canva for consistent branding.
- Assisted in implementing SEO strategies to improve website traffic and visibility.
- Worked closely with teams to align strategies with marketing objectives.

Digital Marketing Intern

5 Elements Entertainment Pvt Ltd (july 2023- sep 2023)

HR INTERN

Jussur Emdad International Recruitment Co. (Jec), Riyadh, Kingdom of Saudi Arabia. (Jan 2022-May 2022)

DECLARATION

I am confident on my ability to work in a team. I hereby declare that the Information furnished above is true to the best of my knowledge

DATE:

PLACE: