



Poojasree T

Senior Data Analyst

Senior data analyst with 3+ year experience in the pharmaceutical data analysis. Skilled in utilizing a range of tools including SAS, Python, SQL, Excel and Power BI. Analytically driven data enthusiast with a knack for transforming complex datasets into actionable insights. Dedicated to leveraging data-driven strategies to enhance corporate performance.



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HARD SKILLS

Base SAS

SAS Macros

Python (Pandas, NumPy)

SQL

PySpark

MS Excel

Power BI

Power Query

SparkSQL

MS Fabric

MS Powerpoint

Business Intelligence

Data Management

LANGUAGES

English

Full Professional Proficiency

Tamil

Native or Bilingual Proficiency

Telugu

Full Professional Proficiency

INTERESTS

Yoga

Badminton

Music

Travel

WORK EXPERIENCE

Senior Data Analyst

Strategic Research Insights LLP

12/2020 - Present

Chennai

SRI is a primary market research and secondary data analytics company specializing in the pharmaceutical industry.

Achievements/Tasks

- Led the analysis of anonymized patient-level data (APLD), and sales force data for a market encompassing over 70 products. Utilized this data to gain deep insights into patient behavior, insurance trends, and sales interactions to support informed decision-making.
- Experienced in SQL with snowflake and visual studio for data processing and analysis, with proficiency in creating tables, connecting data, and extracting insights for informed decision-making.
- Proficient in Python for data analysis and visualization, utilizing libraries like pandas, NumPy, and Seaborn. Automated SAS code to Python, significantly reducing processing time and enhancing overall performance.
- Experienced in SAS for processing and analyzing big data and conducted in-depth client analysis using SAS programming to extract, clean, and analyze data sets, resulting in actionable insights for strategic decision-making.
- Developed interactive reports and dashboards using Power BI, leveraging Power BI DAX for advanced data analysis and visualization, contributing to 70% of drive data-driven decision making.
- Excelled in utilizing a variety of excel formulas and functions to analyze and manipulate data, leading to a 50% improvement in streamlined processes and 30% in increased efficiency.
- Demonstrated adaptability by embracing new technologies, contributing to the company's strategic goal of modernizing data analytic processes.
- Successfully managed multiple workstreams concurrently, demonstrating strong organizational skills and the ability to prioritize tasks effectively.
- Created and maintained dashboards and reports to monitor key performance indicators (KPIs) and track business performance.
- Collaborated with business partners to understand their data needs and provide actionable insights.

CERTIFICATES

Base SAS Certified | SAS Institue

SAS Certified Specialist: Base Programming Using SAS 9.4

EDUCATION

BSc Radiology

Chettinad Academy and Research Education

07/2015 - 07/2019