

Scalability in Practice: a Highly scalable web app

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Scalable web apps are everywhere: pre-AI era



High request rate

- 100 billions of requests **daily**

Massive data

- Facebook has more than **1 billion** of images uploaded **weekly**, Baidu stores **tens of billions** of web pages



PayPalTM
11.6 million
payments/day


12306
9.56 million
tickets/day

Scalable web apps are everywhere: AI era

Essentially, also a web APP

- Pre-AI era: request handling = order an item
- AI era: request handling = use model to do an in

The same system requirements

- High request rate
- Massive data: both for training & for serving history

New requirements

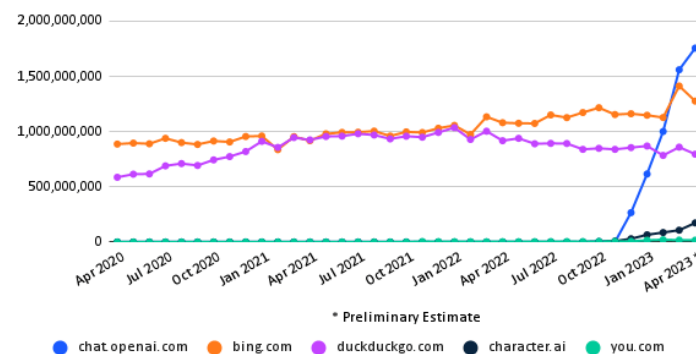
- Huge computation power required
- According to GPT (◀◀), an inference of GPT \approx sorting 100,000,000 numbers



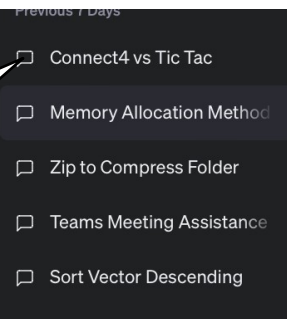
ChatGPT

ChatGPT Comparisons

Monthly Visits Desktop & Mobile Web Worldwide



Per-user sessions



**The fundamental system
techniques remain similar**

AI is just another (challenging)
workload

Case study: a e-commerce website

Different storage systems to support different services

The screenshot shows the Apple Store product page for the 10.5-inch iPad Air. Red arrows and labels point to specific parts of the page to illustrate different storage systems used for different services:

- File system:** Points to the main product image of the iPad Air.
- Database:** Points to the price range (¥ 3896.00-6039.00).
- Key-value store:** Points to the '分享' (Share) button at the bottom left.

The product details shown include:

- Product Name:** Apple/苹果 10.5 英寸 iPad Air
- Price:** ¥ 3896.00-6039.00
- Shipping:** 上海 至 上海 黄浦区 快递: 0.00
- Reviews:** 累计评价 1749, 送天猫积分 389起
- Color Options:** 颜色分类 (Three color swatches shown)
- Network Type:** 网络类型 (无线局域网机型, 无线局域网 + 蜂窝网络机型)
- Storage Capacity:** 存储容量 (64GB, 256GB)
- Quantity:** 数量 (1)
- Financing:** 花呗分期 (商品最高可享12期免息, 登录后确认是否享有该服务 什么是花呗分期)
- Financing Options:**
 - ¥1298.66起x3期 (0手续费)
 - ¥649.33起x6期 (0手续费)
 - ¥324.66起x12期 (0手续费)
 - ¥186.68起x24期 (含手续费)
- Buttons:** 立即购买, 加入购物车
- Footer:** 分享 (10883人气), 举报

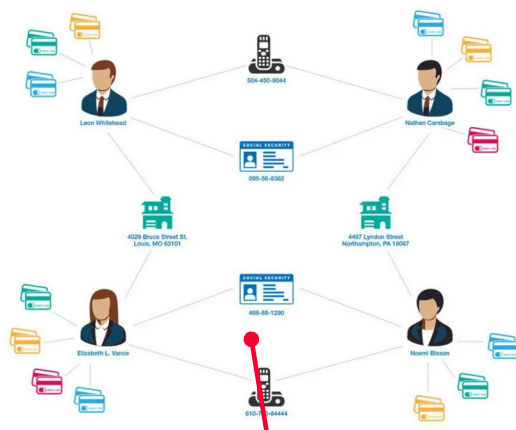
Computation frameworks to support different services

Hot topics



Batch processing system

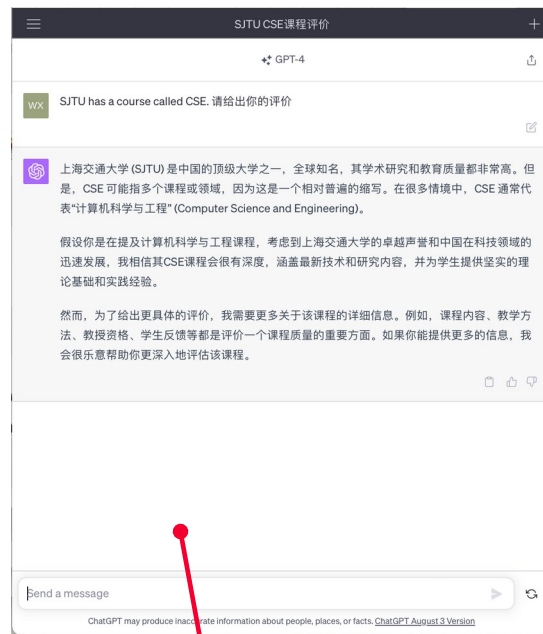
Fraud detection



Graph processing system

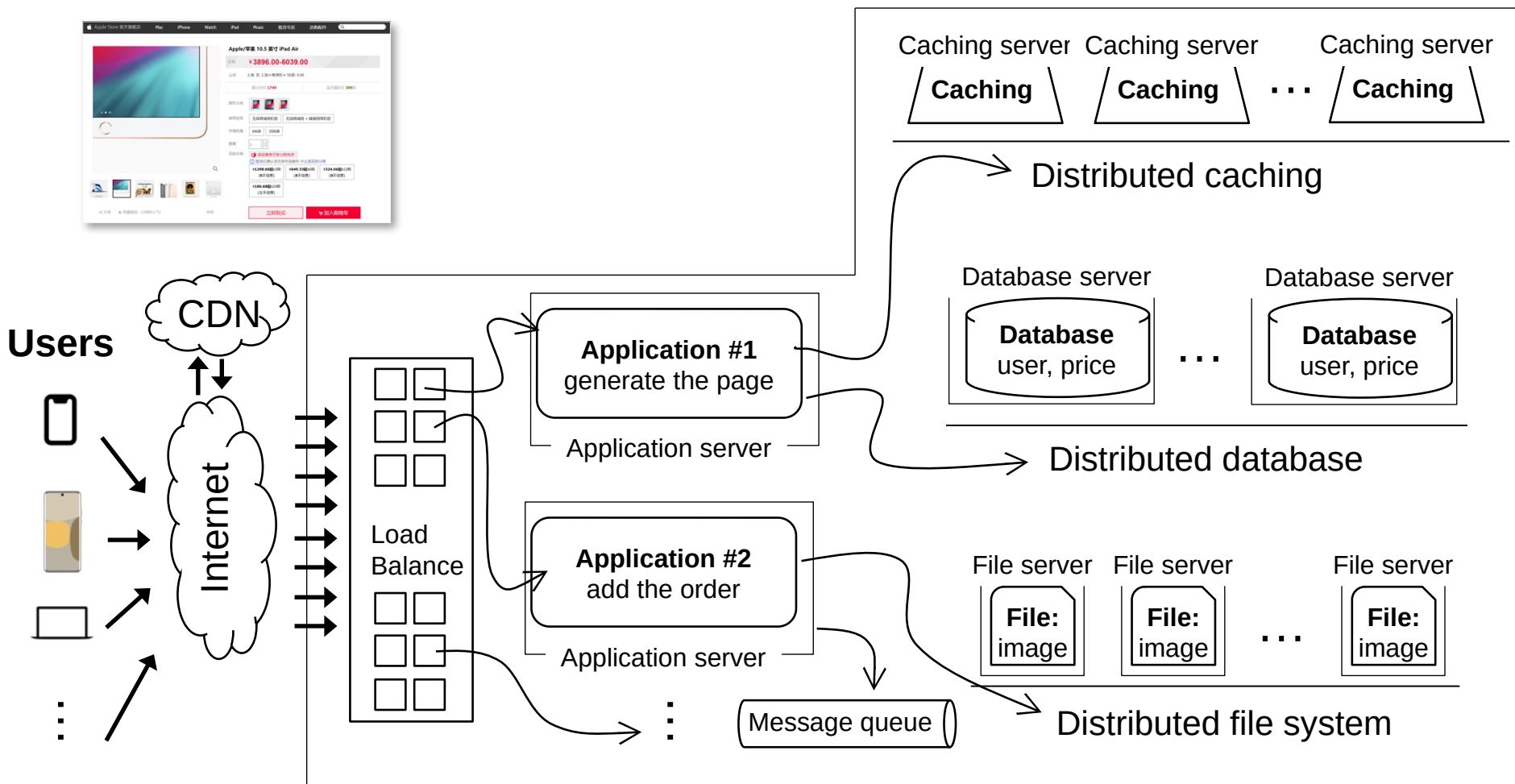
Source: <https://www.graphable.ai/blog/graph-database-fraud-detection/>

Chat Bot



ML systems

Each click needs thousands of servers to cooperate



How to build Taobao on a single machine (in old days)?

Operating system:

- **L**inux (in OS class)

Serving the requests: web server

- **A**pache, Nginx (in ICS)

Serving the data: file system & DB

- **M**ySQL & inode file system (in CSE)

Displaying the page: HTML

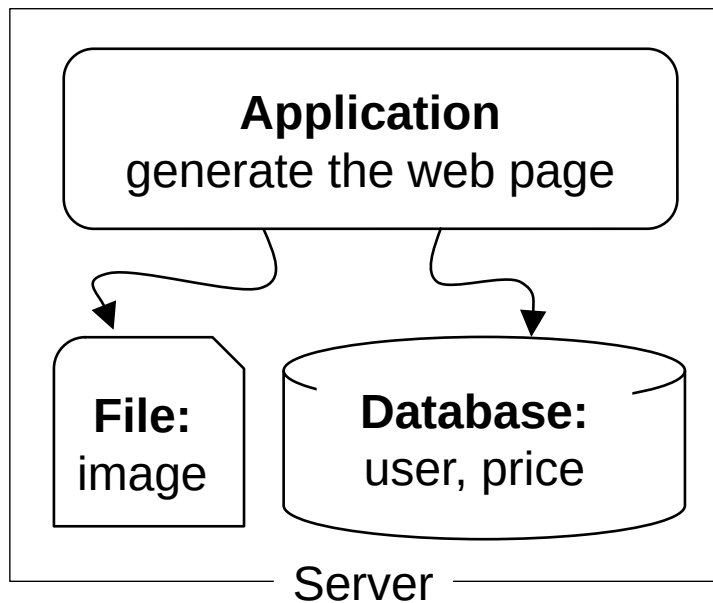
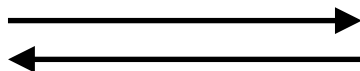
- **P**HP (in Web class)



LAMP = Linux + Apache + MySQL + PHP

Using one server to build Taobao

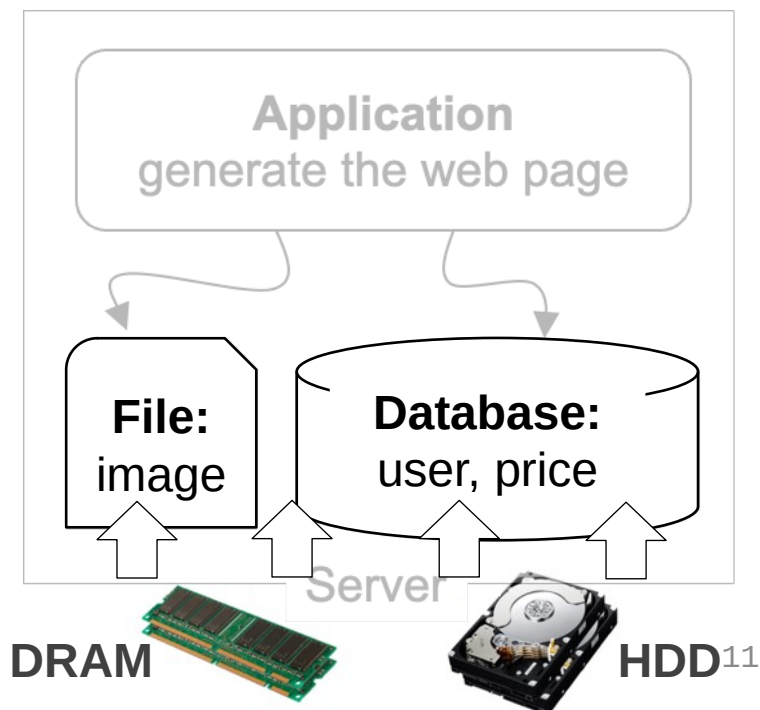
<https://www.taobao.com>



The architecture of LAMP cannot scale!



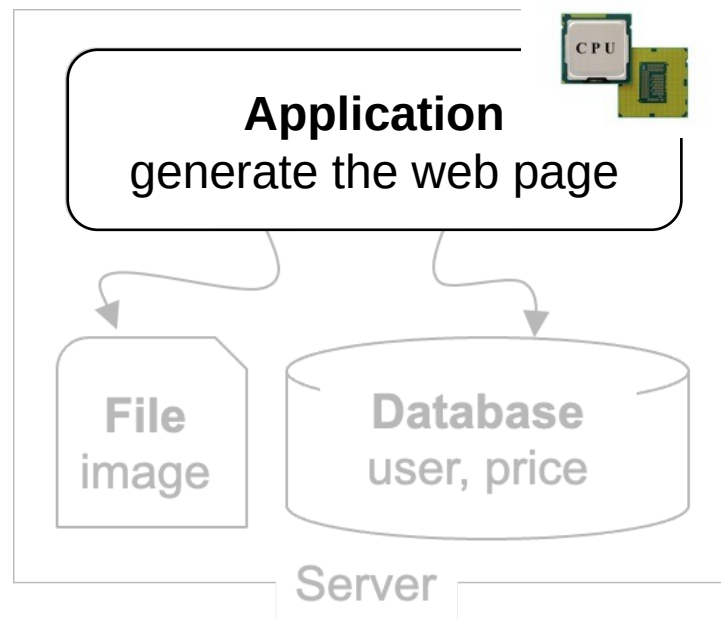
1. The **disk & memory** of one server cannot store massive amount of data
 - **DRAM**: 64 – 256 GB
 - **HDD**: 2 – 40 TB
 - **Facebook** has more than **1 billion** of images uploaded **weekly**, **Baidu** stores **tens of billions** of web pages



The architecture of LAMP cannot scale!



2. Application uses the CPU for processing, while a **single CPU can hardly scale** due to the end of **Moore's law & Dennard scaling**
 - **Moore's law**: the number of transistors in a dense integrated circuit (IC) doubles about every two years.
 - **Dennard scaling**: as transistors get smaller, their power density stays constant



Step #1 for scalability: disaggregating application & data

Application: handles application logic

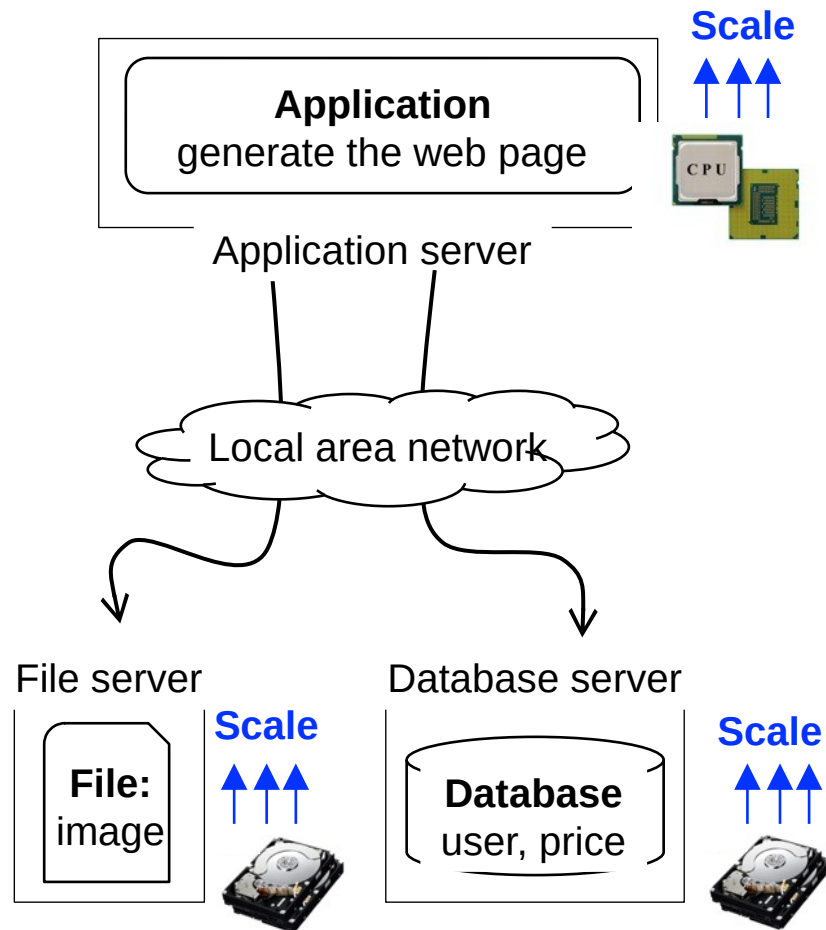
- Can be scaled with more **CPUs**

Database: requires reading/writing disk & cache

- Can be scaled with faster disks & larger memory

File system: store large bulks of data

- E.g., images, videos
- Can be scaled with faster disks



Step #2 Avoid the slow data accesses? Caching

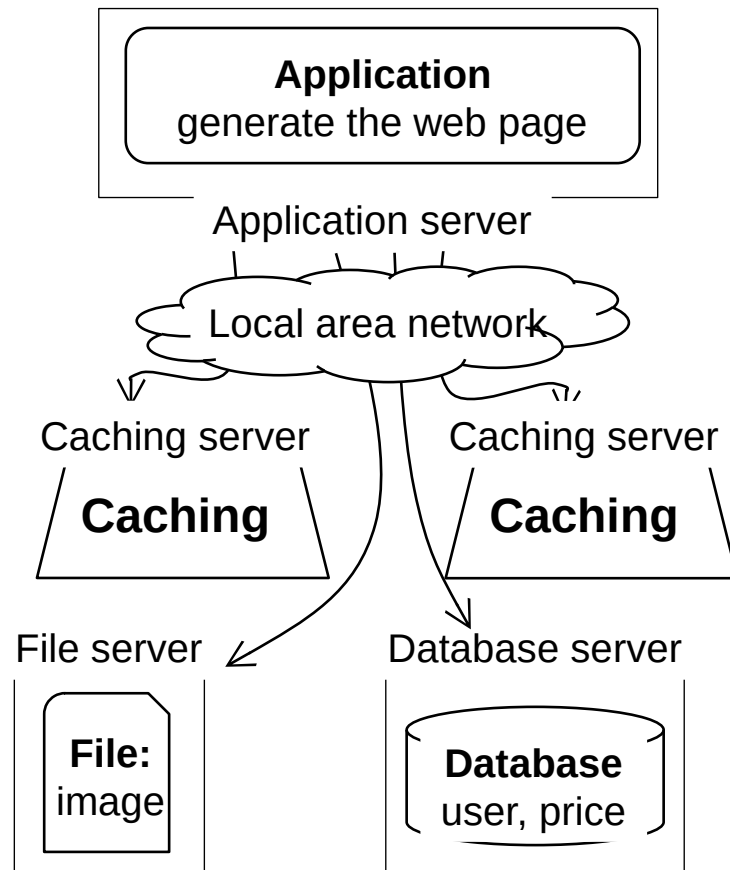
Observation: most requests access
a small portion of the data (**locality**)

Caching system with a single node:

- E.g., page cache
- Drawbacks: **limited** DRAM capacity

Distributed caching server

- **Benefits:** huge DRAM capacity,
e.g., deploy many caching servers



Case study of distributed cache server: Memcached

Distributed caching server

- Benefits: huge DRAM capacity

Memcached server

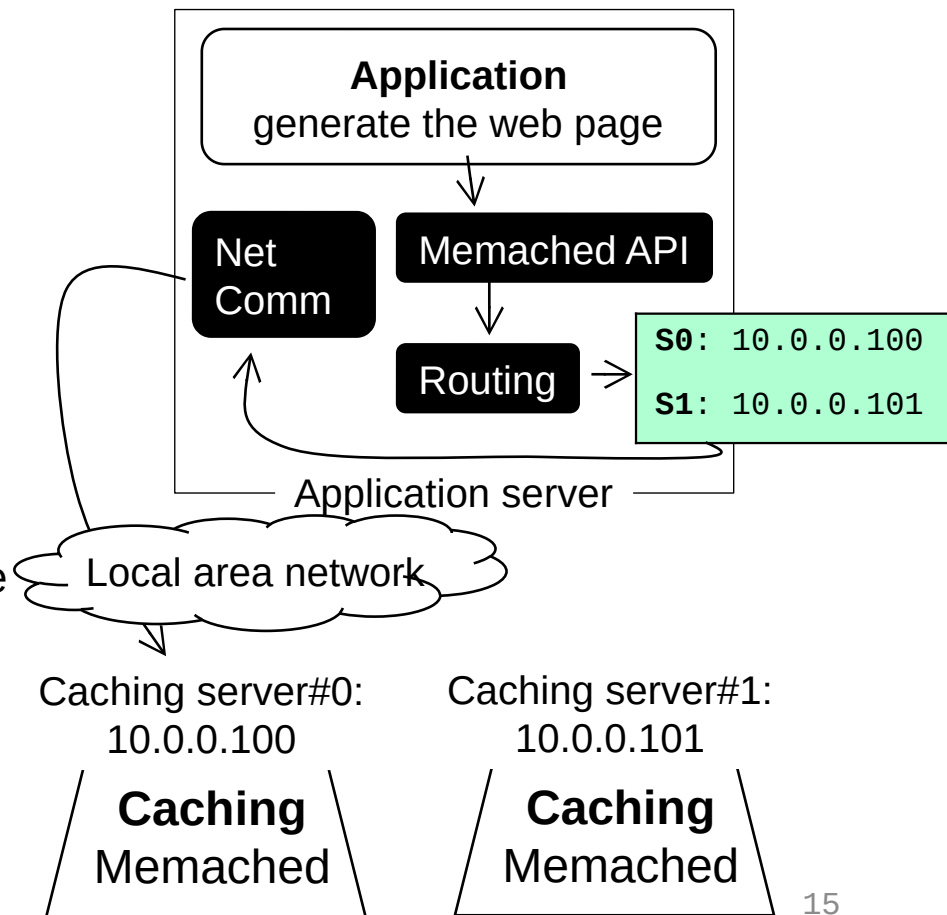
- Store all the cached data in memory
- Can scale out to use multiple servers

Memcached clients

- Check whether server has cached data
- On **cache miss**, **fallback** to database/file

Question:

- How to find which server has cached the data?



Case study of distributed cache server: Memcached

Naïve method, hashing:

- $\text{address} = \text{key} / \#\text{server}$

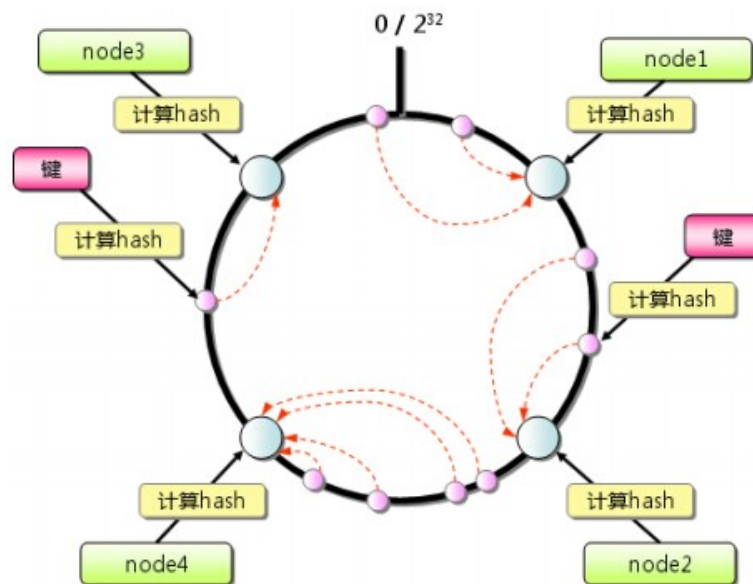
Problem:

- What if we add a new server?
- Suppose that we add server from 3 → 4
- Then there would be **75% miss**!

Solution: consistent hashing

- Suppose that we add server from 3 → 4
- It will only incur **25% miss**
- More details in later courses

How to find the data?



Consistent hashing

Step #3 for scalability: more servers

For **stateless** application servers

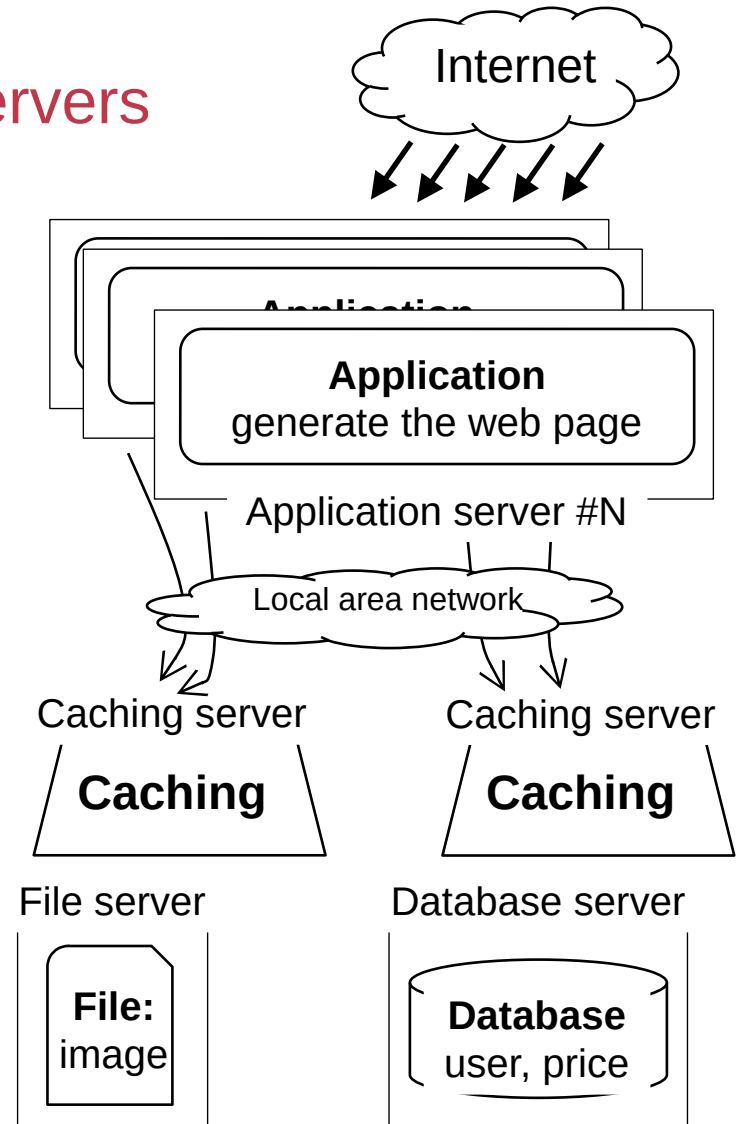
- E.g., web servers
- We can add more servers for scaling its performance

What is stateless?

- The server only executes the logic that only relies on input data but no long-term state

Benefits:

- Better fault-tolerance
- Better elasticity



Step #3 for scalability: How to do the load balance?

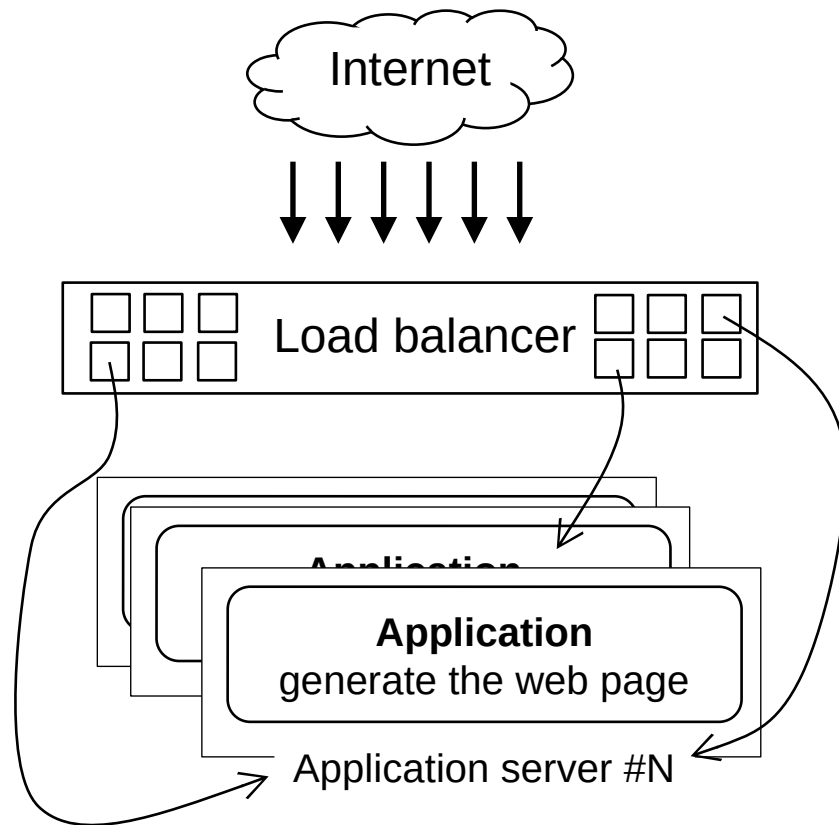
Load balance: how to route the user quests to the application servers?

Leverage the network layer

- HTTP redirection,
- reverse proxy,
- ...

Load balance algorithms

- round-robin,
- random,
- hashing,
- ...



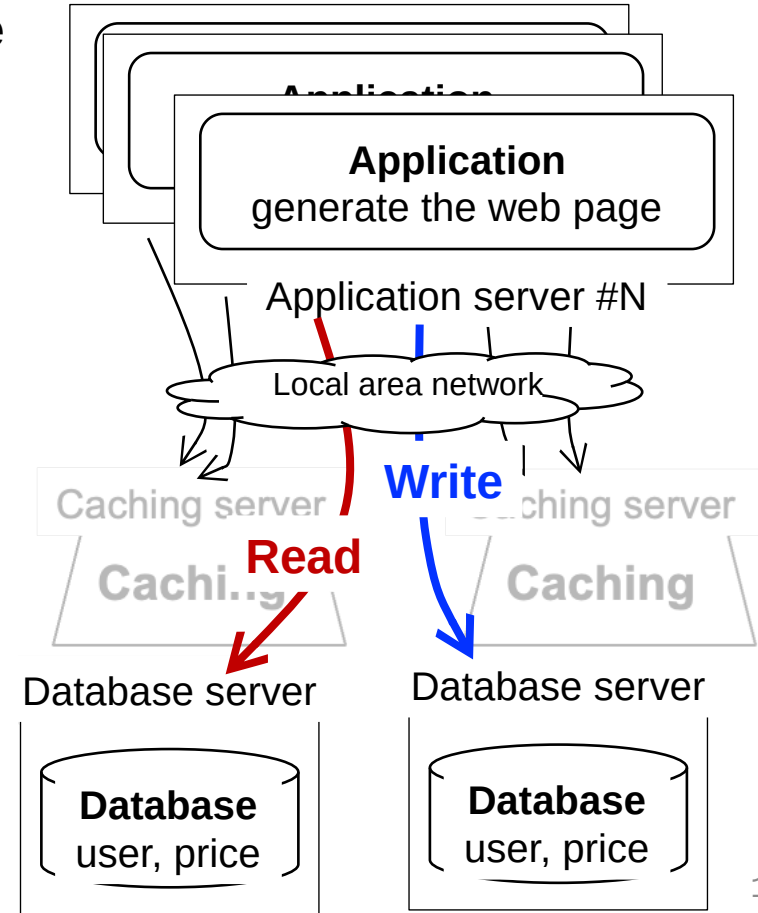
Step #4 for scalability: scaling database

#1. Separate the database for read/write

- E.g., use primary-backup replication
- The primary servers the writes and backup only serves reads

#2. Separate a table on multiple databases

- e.g., a bank has reported that a single table has **100,000,000 rows**
- However, split a table on multiple machines **complex consistency management**



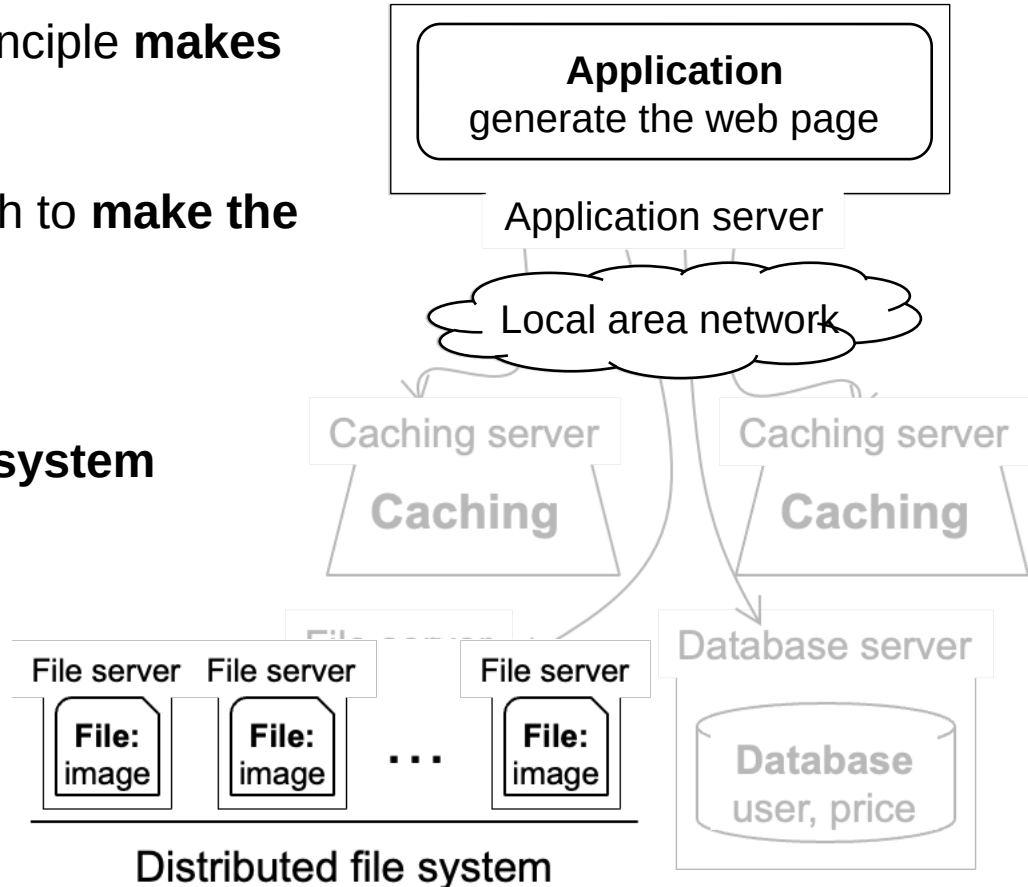
Step #5 for scalability: using distributed file system

Using multiple database in principle **makes the database distributed**

We can use a similar approach to **make the file system distributed !**

Well-known distributed file system

- NFS (Network file system)
- GFS (Google file system)
- HDFS



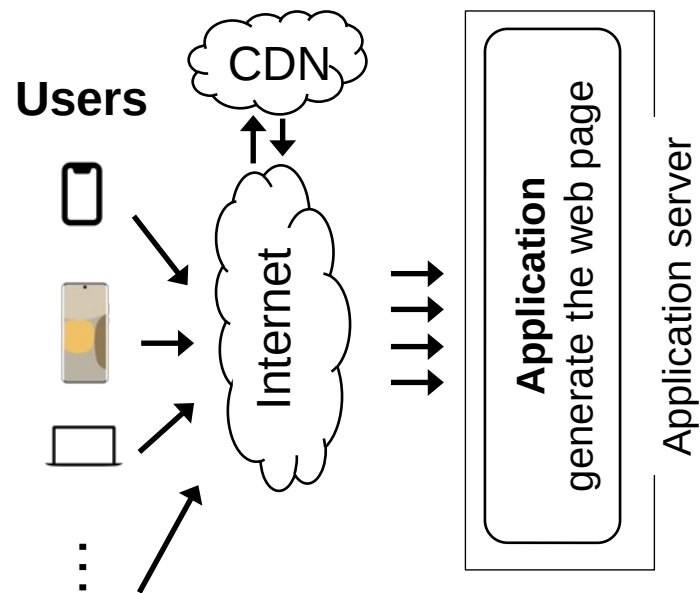
Step #6 for scalability: using CDN

Goal: return the results to user **as soon as possible**

- **Why?** Amazon has reported that **100ms** latency increase will cause **1%** financial **loss**

Core idea: caching (again)

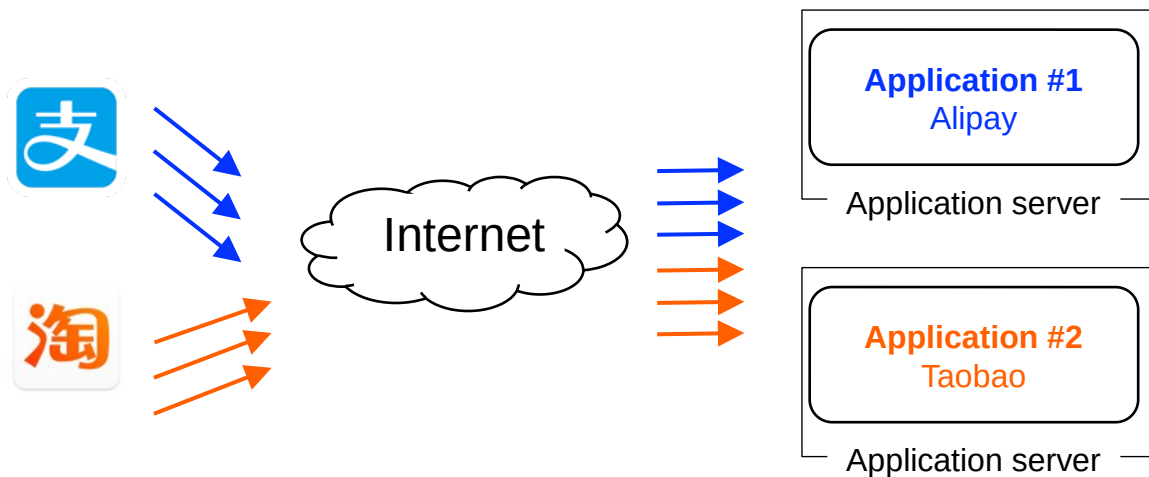
- E.g., **CDN** (content delivery network) caches the content at the network providers, which is closer to users
- Challenge: how to do it without users' awareness?



Step #7 for scalability: separate different applications

Use dedicated servers for different applications

- E.g., micro-services

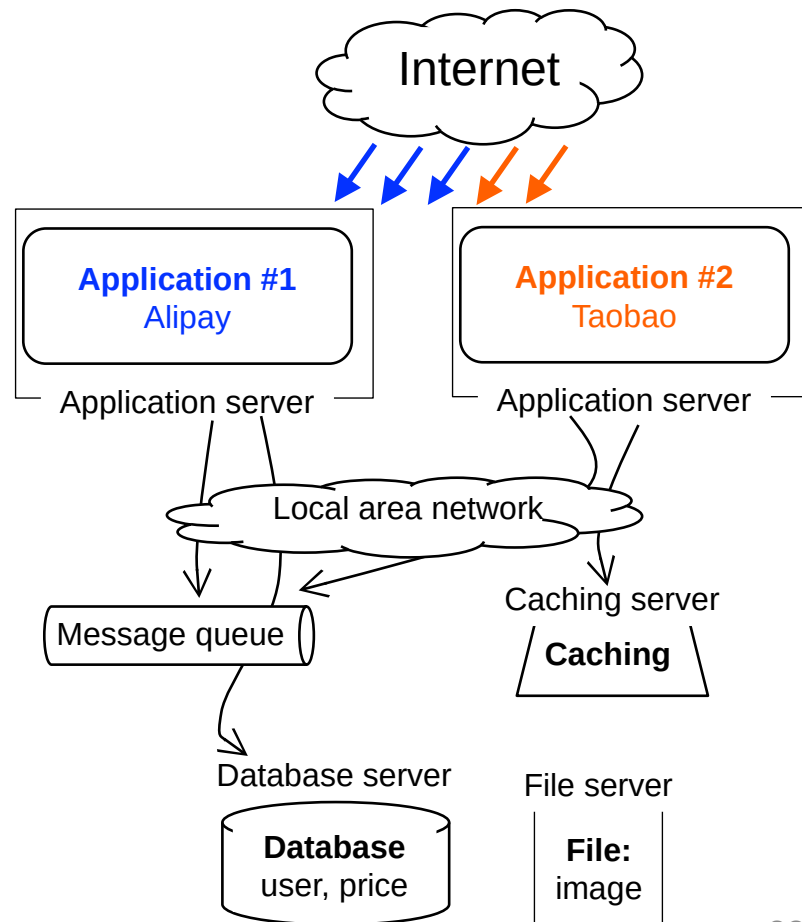


How different applications communicate? MQ or DB

Message queue (MQ): applications send the message the queue, and the queue can buffer the message (somewhere between RPC and database)

- E.g., Apache Kafka

Or, applications can directly use the **databases, caching (e.g. KV) or file system to communicate with shared data**



How to handle complex requests?

Example: after the website becoming larger, handling requests is far more than displaying a (static) web page

Alipay (支付宝)

- E.g., fraud detection

Taobao

- Hot list (热榜)
- Dynamic product ads (千人千面)
- Recommendation (you might also like)
- ...



Use distributed computing frameworks for complex queries

General batch processing systems

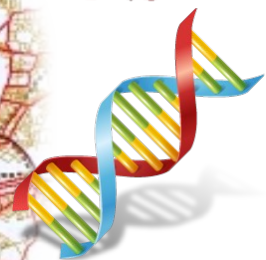
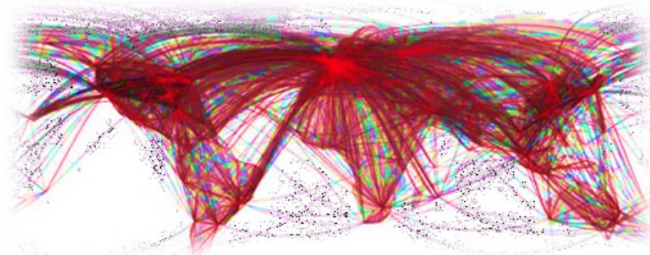
- MapReduce, Spark, etc.

Graph processing systems

- GraphLab, Pregel, etc.

Machine learning systems

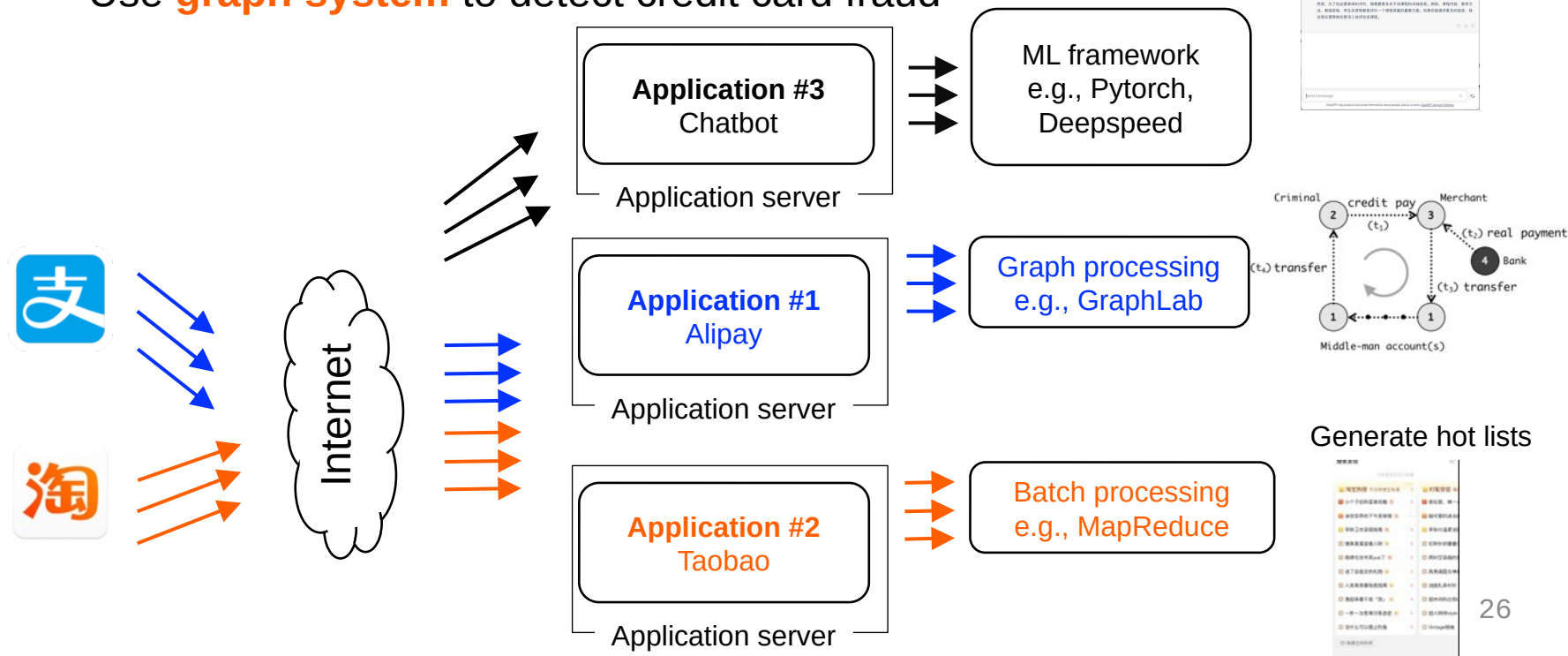
- Tensorflow, pytorch, etc.



Step #7: separated applications + distributed computing

Example (Each system is backed by multiple machines)

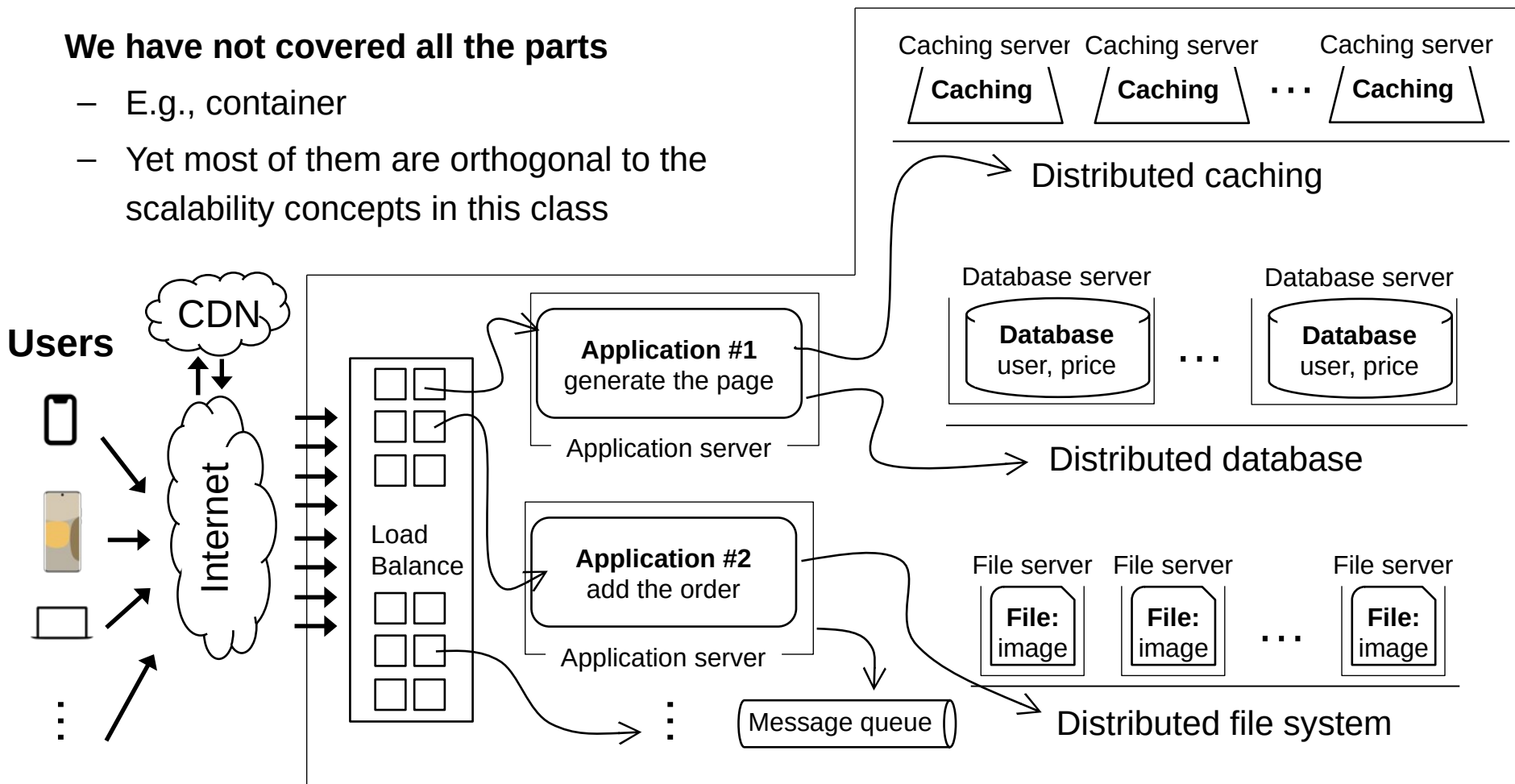
- Use **general batch processing system** to generate hot list
- Use **graph system** to detect credit card fraud



A scalable website: overall picture

We have not covered all the parts

- E.g., container
- Yet most of them are orthogonal to the scalability concepts in this class

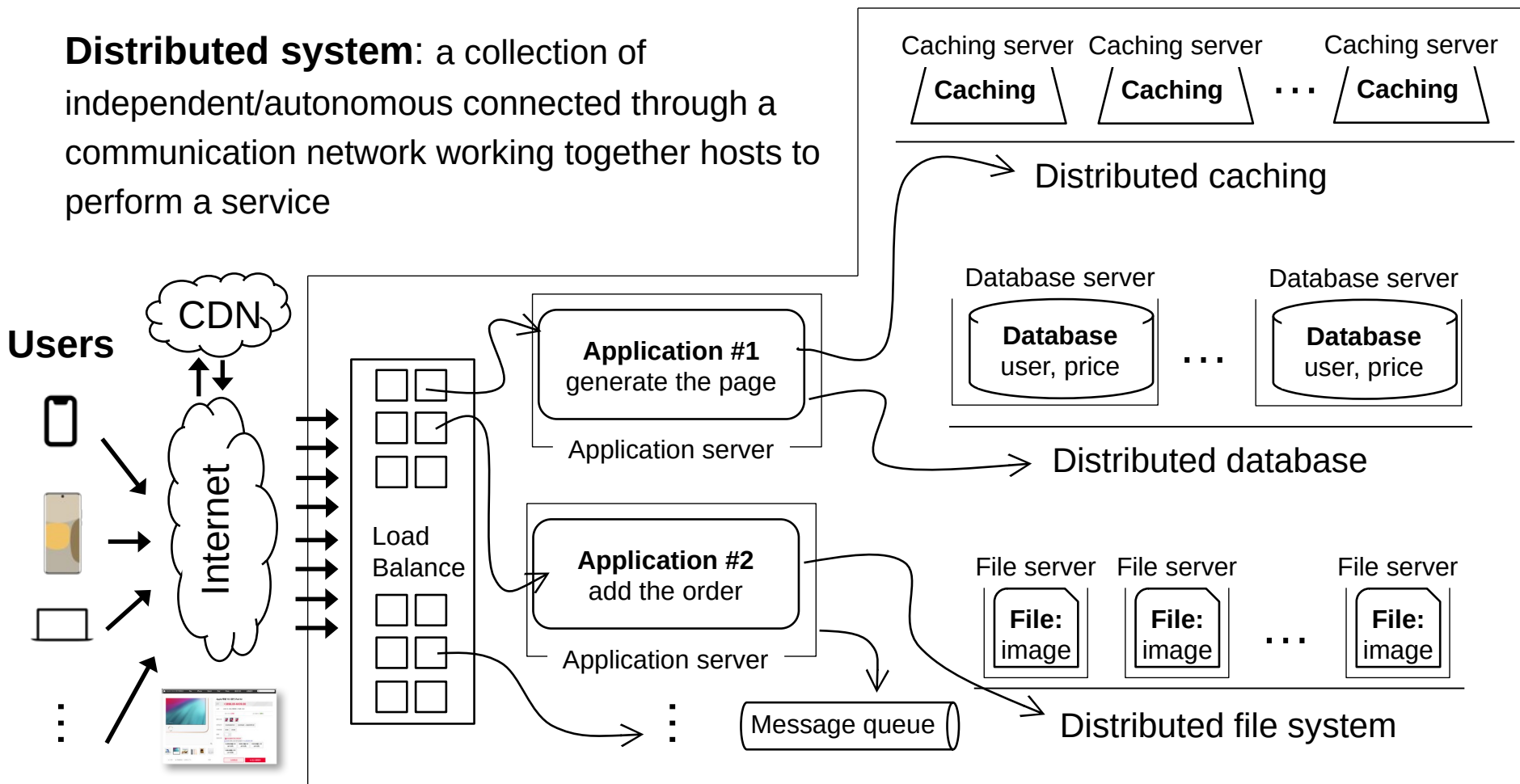


Recall: we have talked about **distributed system**

But what is a distributed system?

A scalable website: powered by distributed systems!

Distributed system: a collection of independent/autonomous connected through a communication network working together hosts to perform a service



Modern scalable system systems are

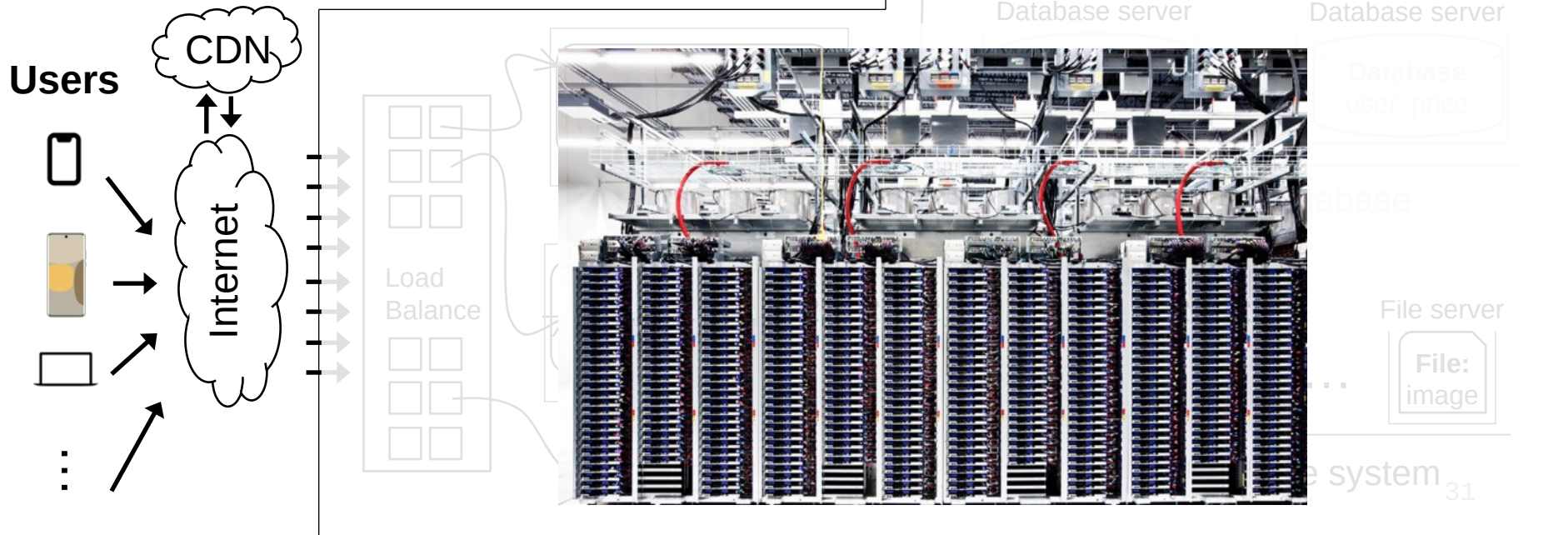
large & distributed

Powered by large-scale **datacenter**

Scalable websites are powered by modern datacenters

Large server and storage farms

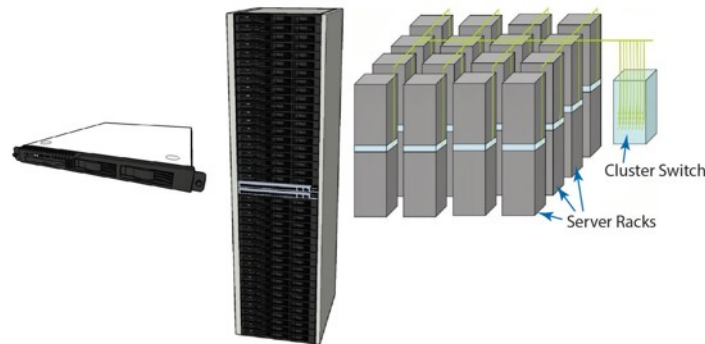
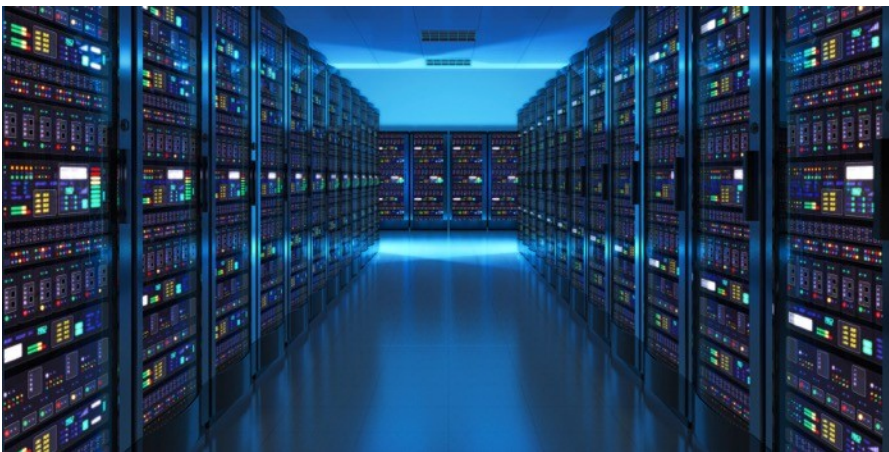
- CPUs: > 20,000,000 cores
- Disk capacity: > 1,000,000 GB



Datacenters that power the scalable website

Large-scale distributed systems: 10K – 100K servers

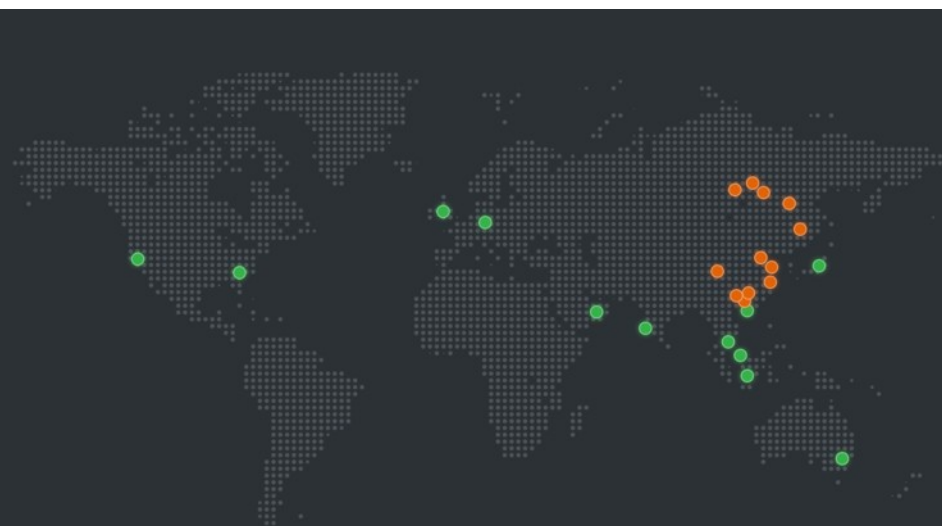
- Each rack: 40 servers
- Network: 10Gbps – 100Gbps in rack
- 10-100 MW of power



Source: “The Datacenter as a Computer --- An Introduction to the Design of Warehouse-Scale Machines”

Geo-replicated datacenters

The **locations** of Alibaba datacenters



○ Regions outside Mainland China

Alibaba Cloud offers an expanding network of CDN nodes and deployment regions, including the first public cloud data center regions in the Middle East (Dubai) and Indonesia, a string of strategic data centers in Asia, and a strong presence in North America, Europe, and Australia.

○ Regions in Mainland China

Data center regions in China offer BGP backbone network lines providing high-quality coverage country-wide to ensure stable and fast access inside the Mainland. In general, we recommend customers to select the data center closest to their end-users to further speed up online access.



Design **large-scale distributed system is challenging**

Fault is common, how to handle it?

Fault is common: fault, error, failure

Fault can be latent or active

- if active, get wrong data or control signals

Error is the results of active fault

- e.g. violation of assertion or invariant of spec
- discovery of errors is ad hoc (formal specification?)

Failure happens if an error is not detected and masked

- not producing the intended result at an interface

Fault is common , especially in **large distributed systems**

Why faults are common especially in distributed systems? Scale!

- “Suppose a cluster has ultra-reliable server nodes with a stellar mean time between failures (MTBF) of 30 years (10,000 days)—a cluster of 10,000 servers will see an average of one server failure per day. ”

Fault is common especially in large distributed systems

What are the causes?

Why faults are common especially in distributed systems? **Scale!**

- “Suppose a cluster has ultra-reliable server nodes with a stellar mean time between failures (MTBF) of 30 years (10,000 days)—a cluster of 10,000 servers will see an average of one server failure per day. ”

Causes:

- Operation error (human, configuration, etc.)
- Software error (e.g., bug)
- Hardware error
- Power outage
- Natural disaster

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一财网 • 2013-07-22 17:22



程序猿.白胜 ID:ornR1dLApml
1天前

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字节一个实习生，把公司所有lite的模型都删了😭😭😭

Fault is common especially in large distributed systems

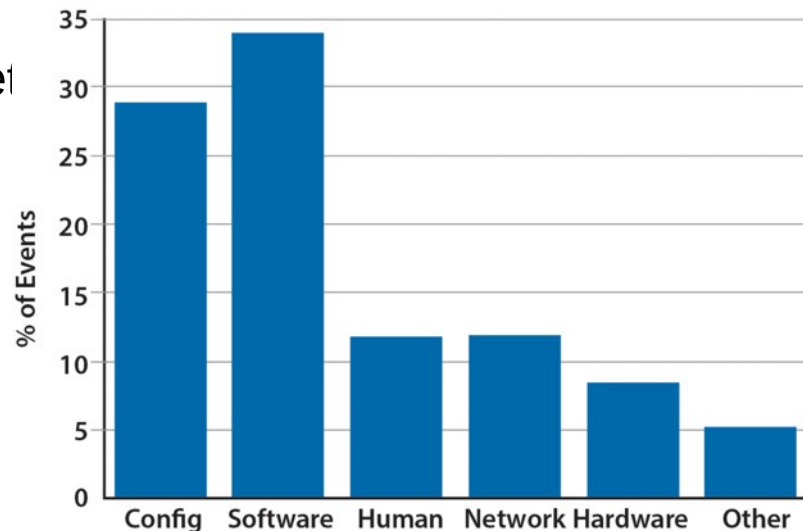
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Causes:

- Operation error (human, configuration, etc)
- Software error (e.g., bug)
- Hardware error
- Power outage
- Natural disaster



Faults and partial failures

On a single computer, **it either works or it doesn't**

But in a **distributed system**, **some parts of the system can be broken in some unpredictable way**

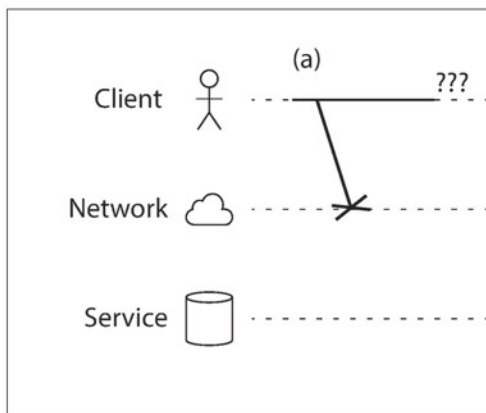
- Such failure is **partial** (aka., grey failure)

Since **most** other parts of the system are **OK**, we want the system **still working!**

Faults and partial failures

Example: **unreliable** network

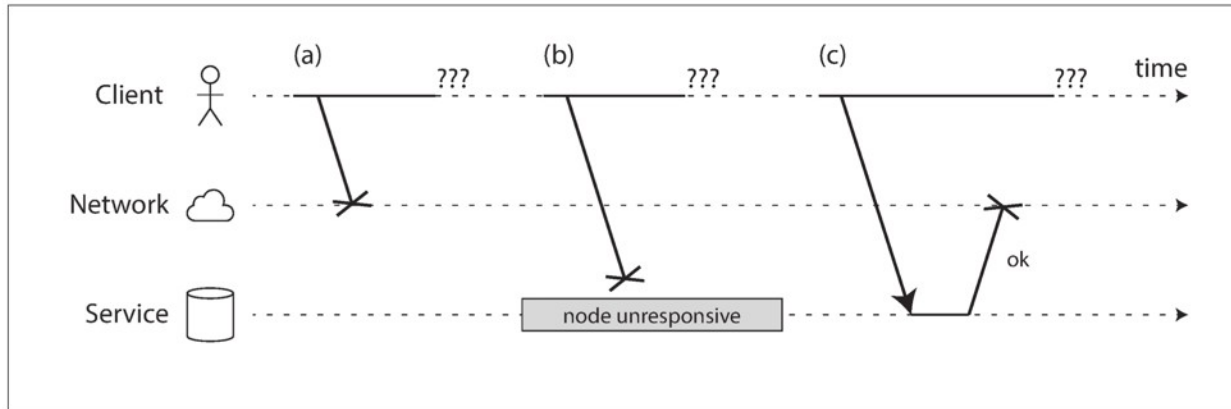
- A client (e.g., Smartphone), sends requests to the service (e.g., Taobao), through network (5G, Wifi)
- The client gets: “网络竟然崩溃了”，how can a network break?



Example: unreliable network

A user sends a request but **the server does not reply**, possible reasons:

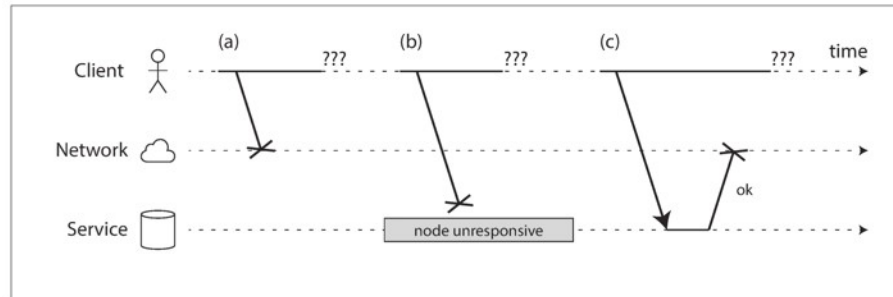
1. The request may have been **lost** (e.g., someone unplugged a network cable).
2. The request may be waiting in a queue and will be delivered **later** (e.g., the network or the recipient is overloaded).
3. The remote node may have **failed** (e.g., it crashed or it was powered down).



Example: unreliable network

A user sends a request but **the server does not reply**, possible reasons:

4. The remote node may **have temporarily stopped** responding (e.g., it is experiencing a long **garbage collection pause**)
5. The remote node may have processed your request, but the **response** has been **lost** on the network (e.g., a network switch has been misconfigured).
6. The remote node may have processed your request, but the response has been **delayed** and will be delivered later (e.g., the network or your own machine is overloaded).



Another common fault: network partition

A **network partition** refers to network decomposition into relatively independent subnets

- Can happen when a switch is being upgraded in a datacenter
- Can even happen when being attacked by sharks

Network partition is usually a reality

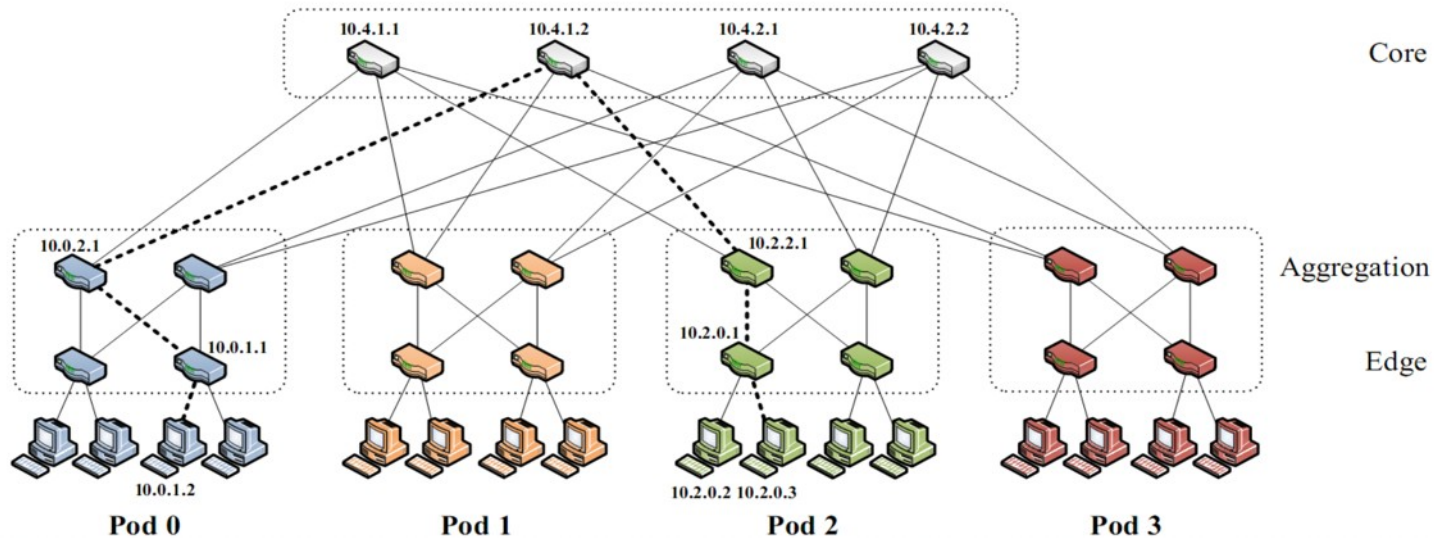
- You can never count on the network connectivity

Another common fault: network partition

A **network partition** refers to network decomposition into relatively independent subnets

- Can happen when a switch is being upgraded in a datacenter

For example, suppose the datacenter adopts a **fat-tree** topology

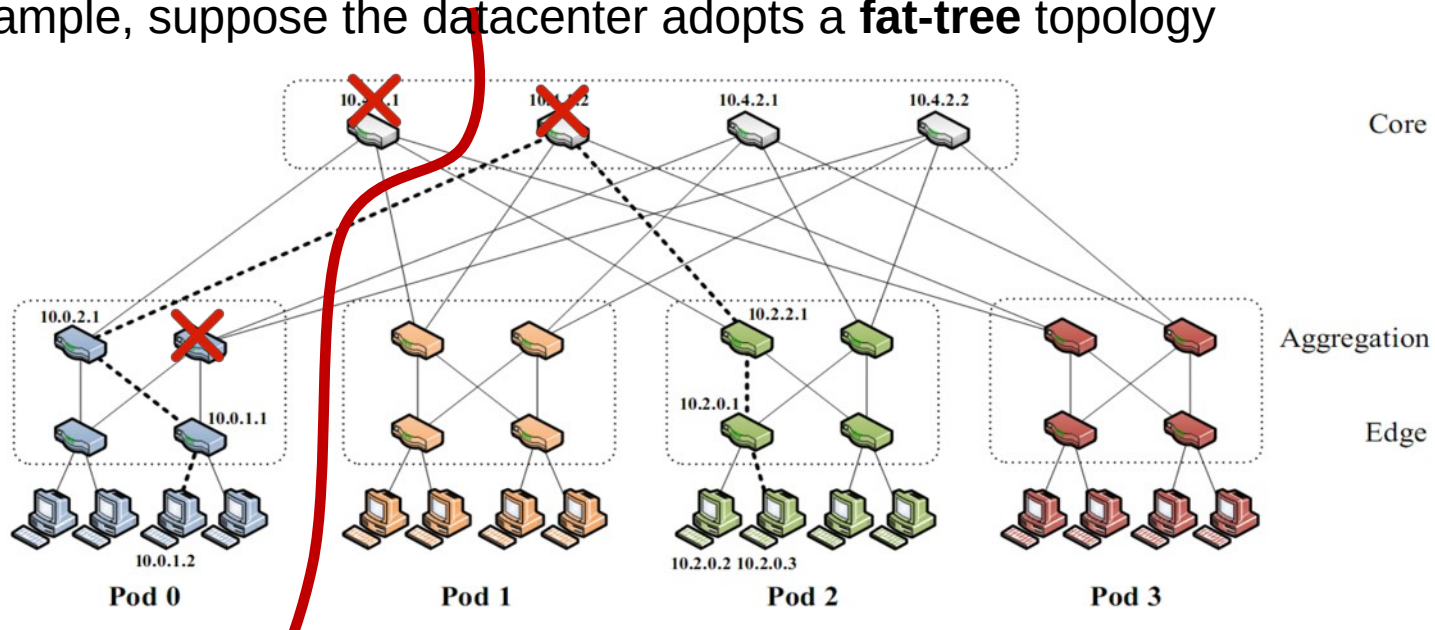


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Another common fault: network partition

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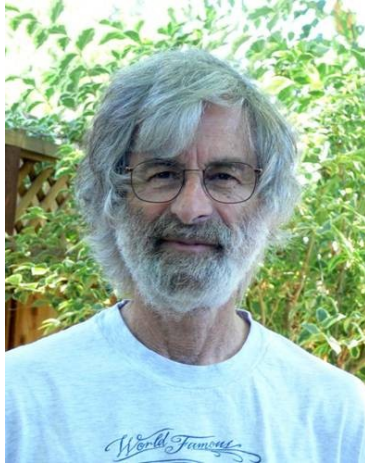
- Can happen when a switch is being upgraded in a datacenter
- Can even happen when being **attacked by sharks**



You know you have a **distributed** system when the **crash** of a computer you've never heard of stops you from getting any work done.

- *Leslie*

Lamport



Lamport received the 2013 Turing Award for "fundamental contributions to the theory and practice of distributed and concurrent systems, notably the invention of concepts such as causality and logical clocks, safety and liveness, replicated state machines, and sequential consistency" in 2014.

× 错误 ...



系统出错



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GPT-4'

It is ov

Everyth

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Training Cost

OpenAI's training FLOPS for GPT-4 is
~2.15e25, on ~25,000 A100s for 90 to
100 days at about 32% to 36% MFU.

Part of this extremely low utilization is
due to an absurd number of failures
requiring checkpoints that needed to be
restarted from.

Availability and reliability

Availability: A measure of the time that a system was usable, as a fraction of the time that it was intended to be usable (x nines), corresponding **downtime**:

- e.g. 3-nines -> 8 hour/year
- e.g. 5-nines -> 5 min/year
- e.g. 7-nines -> 3 sec/year

Metrics to measure reliability

- MTTF: mean time to failure
- MTTR: mean time to repair
- MTBF: mean time between failure
- **MTBF = MTTF + MTTR**

$$MTTF = \frac{1}{N} \sum_{i=1}^N TTF_i$$

$$MTTR = \frac{1}{N} \sum_{i=1}^N TTR_i$$

Large-scale systems can be highly available

Example#1: Internet, the BGP (Border Gateway Protocol) is highly available

Example#2: WeChat, Taobao & Baidu rarely (but not never) become outage

Example #3: OpenAI successfully trained GPT despite many failures ◀◀



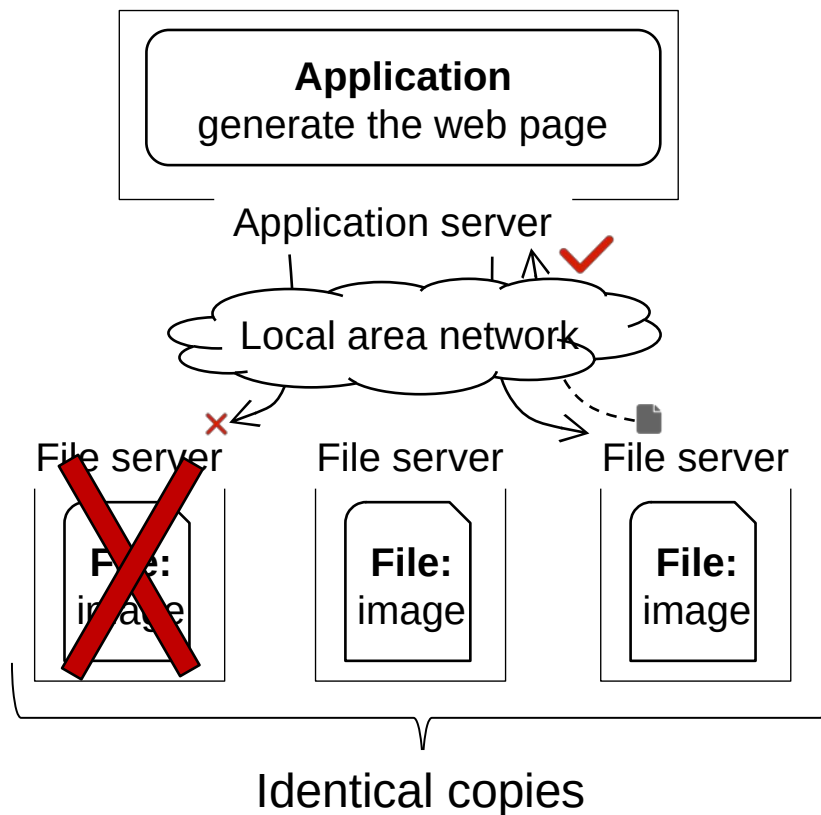
Achieving high availability: handling failures w/ replications

Replication

- replicas: identical multiple copies

Example: **replicated file servers**

- If one copy survives, the application is available



Challenge: consistency

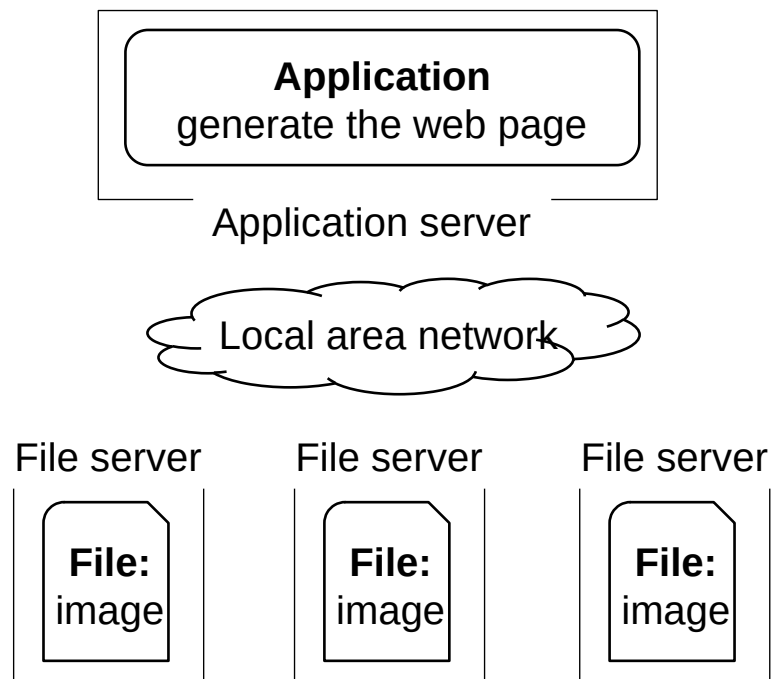
Replication

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Challenge: consistency

Replication

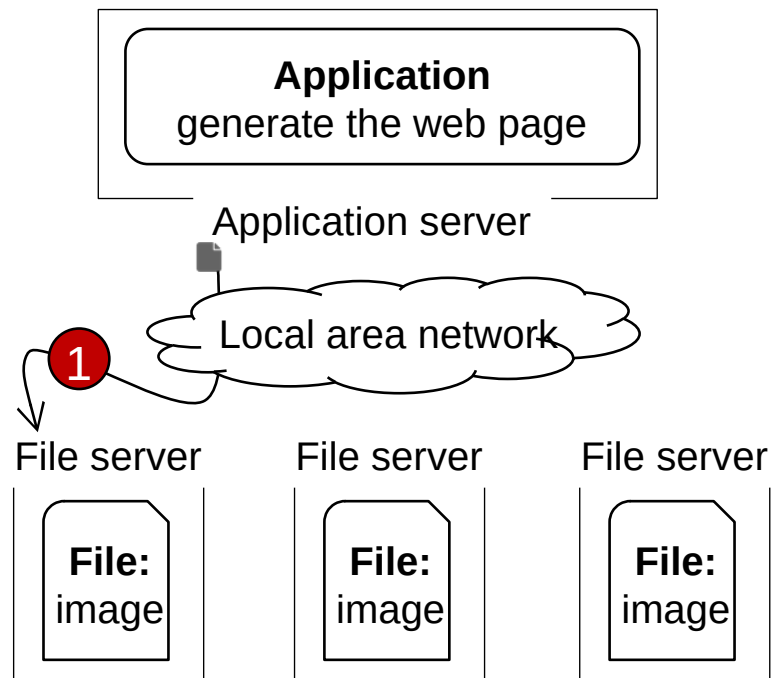
- replicas: identical multiple copies

Example: **replicated file servers**

- If one copy survives, the application is available

Challenge: consistency

1. Application put file **A** to one server



Challenge: consistency

Replication

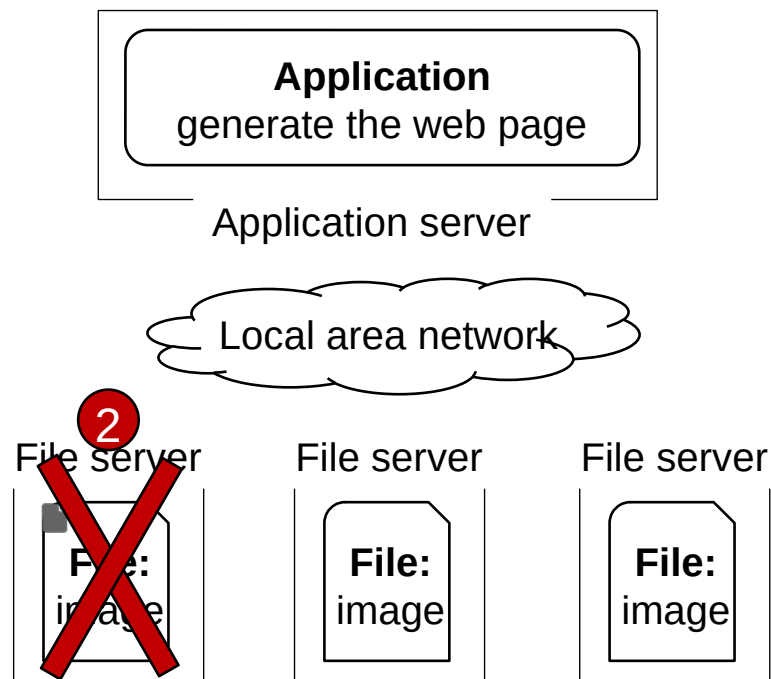
- replicas: identical multiple copies

Example: **replicated file servers**

- If one copy survives, the application is available

Challenge: consistency

1. Application put file **A** to one server
2. The server crashed



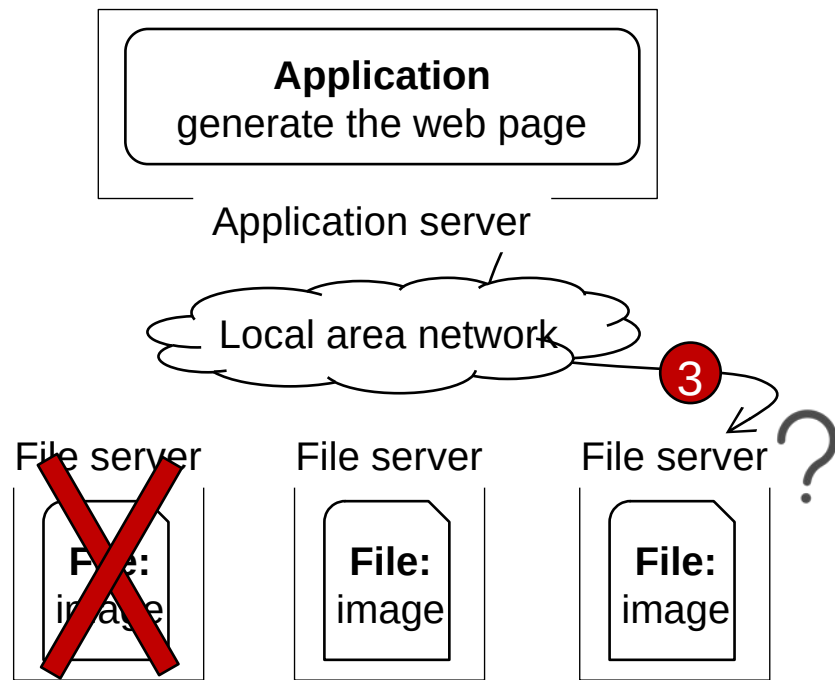
Challenge: consistency

Replication

- replicas: identical multiple copies

Example: **replicated file servers**

- If one copy survives, the application is available
1. Application put file **A** to one server
 2. The server crashed
 3. What happens when read **A** again?



Achieving high availability: handling failures

Replication

- replicas: identical multiple copies

Techniques to cope with consistency:

- Primary-backup replication
- Replicated state machine
- ...



Achieving high availability: handling failures via retry

Restart or reconstruct

- Monitoring and catching errors
- Restart or reconstruct the system (sub-system)
- E.g., restart the stateless application server is ok

What about consistency? Must made trade-off

- Stateless applications does not have consistency issue
- Some applications, like **Google search**, can even tolerate occasional inconsistency
 - Can you notice the inconsistency of search results?



The **CAP** theorem

- **C**onsistency, **A**vailability & **P**artition tolerance

CAP: an example

Amazon has two zones: US and Euro

- All US users connect to the US zone
- All Euro users connect to the Euro zone

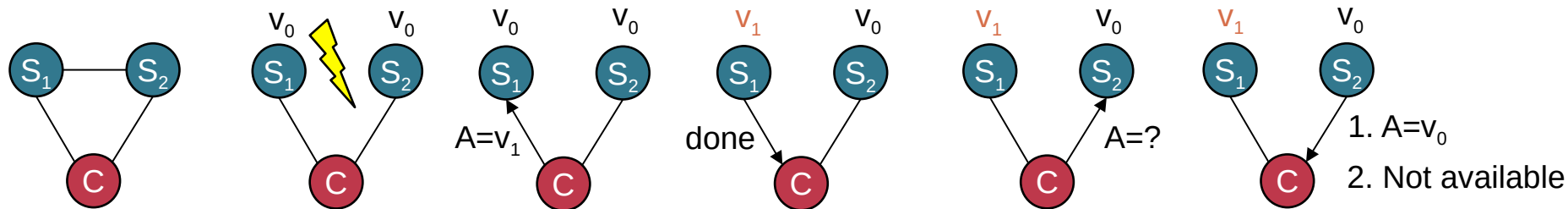
Define Availability and Consistency

- **C**: all users see the actual number of items
- **Not-C**: users see 1 item left, but actually is 0
- **A**: all users can buy items at any time (if there are some)
- **Not-A**: users might get "cannot buy now, please wait and retry"

The CAP theorem: 2 out of 3

It is impossible for a distributed computer system to simultaneously provide all three of the following guarantees

- **Consistency** (all nodes see the same data at the same time)
- **Availability** (a guarantee that every request receives a response about whether it succeeded or failed)
- **Partition tolerance** (the system continues to operate despite arbitrary message loss or failure of part of the system)



Partition Tolerance

"P" is usually a reality

- You can never count on the network connectivity

AP: sacrifice C

- If you have one book but sell it to two customers
- Maybe just an apology and a small gift coupon



CP: sacrifice A

- If you are selling train ticket but cannot deliver
- Customer may sue you
- But the user can fail to buy the ticket, e.g., 12306 during spring festival in the last few years



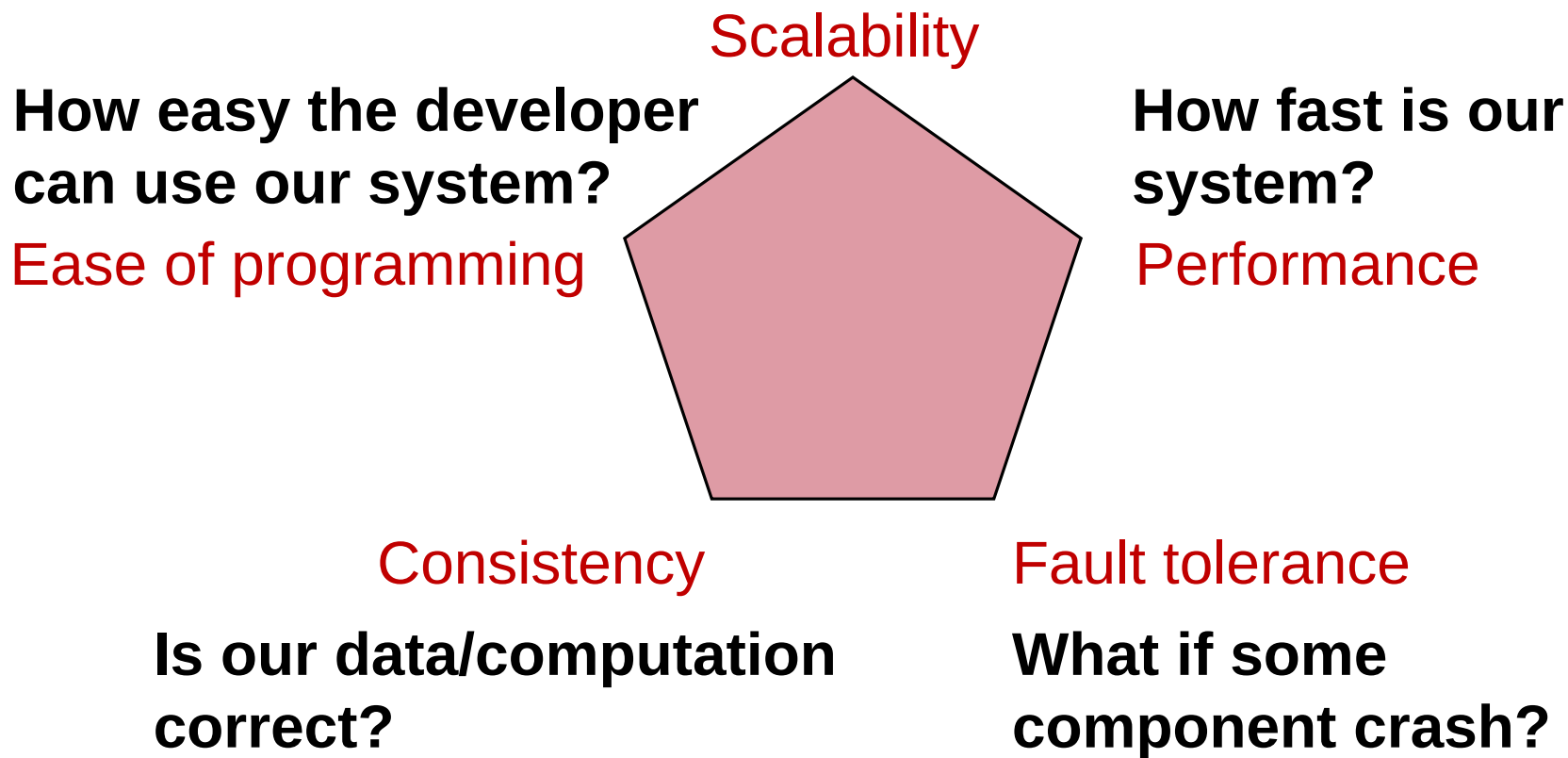
CAP: not a Binary Decision

Example: a CP system does not mean no "A" at all during network partition

- If the Euro zone and US zone are disconnected, the US zone can still keep available
- Only the Euro zone is not available
- When the network connects again, apply US zone data to Euro zone for consistency

Summary of the (ideal) properties of distributed systems

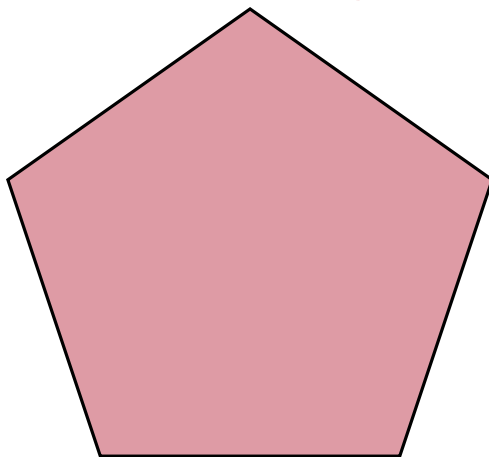
Can our system handle a larger workload?



Summary of the (ideal) properties of distributed systems

Sharding Replication Load balancing New hardware

Scalability



Performance

Caching

Ease of programming

DSM, RPC, MapReduce, ...

Consistency

Sequential, eventual,
consensus, isolation, etc.

Fault tolerance

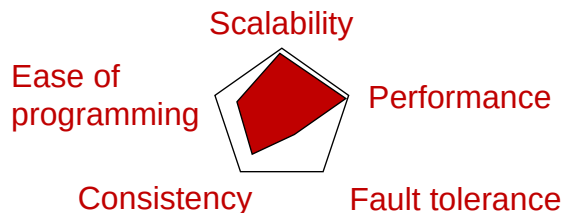
High availability: replication &
checkpointing
Durability: atomicity, logging, etc.

Summary of the (ideal) properties of distributed systems

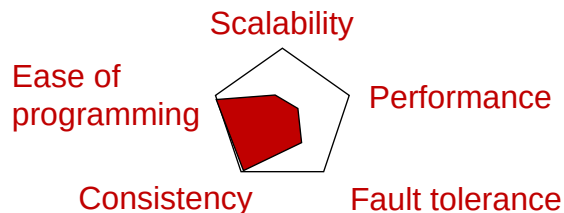
These properties typically cannot achieve at the same time

- The adults want them all, but the reality forces them to make trade-offs

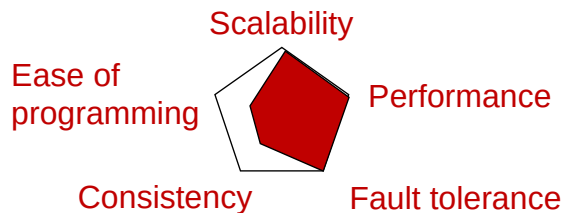
Remote Procedure Call (RPC)



Distributed Shared Memory (DSM)



NoSQL databases



NewSQL databases (e.g., Spanner)

