**Images:**

1. A text alternative should summarize the purpose of an image as succinctly as possible (preferably with no more than 100 characters).
2. The alt attribute is the preferred and most commonly used way to provide a text alternative for img and area elements.
3. The aria-labelledby attribute can be used to provide a text alternative when an image can be described using text already associated with the image, or for elements with role="img".
4. The aria-label attribute should only be used to provide a text alternative in the special case when an element has a role="img" attribute. Use the alt attribute for img and area elements.
5. The title attribute will be used by assistive technologies to provide a text alternative if no other specification technique is found.

**Colors:**

1. Change the foreground color to a more complementary color to the background color.
2. Change the background color to a more complementary color to the foreground color.
3. Remove background images or verify they do not compromise color contrast requirements.

**Links:**

1. The text content of a link, which is its default accessible name, should uniquely describe the target or purpose of the link.
2. Use aria-label, aria-labelledby or the title attribute to provide a more descriptive accessible name when the text content of the link cannot be changed.
3. Use aria-describedby to provide additional information for links that share the same accessible name but have different contexts to allow users to differentiate among them.
4. If the content of a link includes an img element, the accessible name for the link will incorporate the text alternative specified for the image.

**AIRA:**

1. The grid role is a composite widget containing a collection of one or more rows with one or more cells where some or all cells in the grid are focusable by using methods of two-dimensional navigation, such as directional arrow keys.
2. Cell elements have the role gridcell, unless they are a row or column header. Then the elements are rowheader and columnheader, respectively. Cell elements need to be owned by elements with a row role. Rows can be grouped using rowgroups.

**Resize:**

1. Use relative CSS sized like em and percentage rather than pixels and point sizes.