

<div>Grade scale</div> <div>Price</div> <div>Taste rating/ tail wag</div> <div>How long it takes to eat</div> <div>Brand name trust</div> <div>Ingredients and nutrition</div> <div>Crumb mess level</div> <div>hilary toon</div>			<div>Sources</div> <div>Ask friends/family what treats their dogs prefer</div> <div>Ask pet suppliers for free samples</div> <div>Visit local stores to compare options</div> <div>Research online reviews of popular treats</div> <div>Contact shelters or vets for affordable bulk options</div> <div>hilary toon</div>			
<div>Platforms</div> <div>Blogger</div> <div>WordPress</div> <div>Substack</div> <div>TikTok</div> <div>Instagram</div> <div>YouTube</div> <div>hilary toon</div>			<div>Budgeting</div> <div>Compare local vs online costs</div> <div>Look for subscription discounts</div> <div>Try making homemade treats to save money</div> <div>Track monthly treat expenses</div> <div>Explore sponsorships or affiliate programs</div> <div>hilary toon</div>			
<div>Homemade Treat Ideas</div> <div>Peanut butter + oat biscuits</div> <div>Sweet potato chews</div> <div>Pumpkin bites</div> <div>Banana “pupcakes”</div> <div>Frozen yogurt treats</div> <div>Mini jerky strips</div> <div>DIY “treat jars” with names and stickers</div> <div>Seasonal flavors</div> <div>hilary toon</div>			<div>Challenges / Hurdles</div> <div>Ingredient shortages or rising costs</div> <div>Allergies or picky eaters</div> <div>Limited budget</div> <div>Storage or freshness issues</div> <div>Competing with large treat brands</div> <div>hilary toon</div>			