

DATA DOMINATORS: A COMPARATIVE STUDY OF TOP GLOBAL UNIVERSITIES IN DATA ANALYTICS

Submitted by

TEAM ID: NM2023TMID09416

TEAM LEADER: GURUVIDHYA.S

TEAM MEMBERS: NANDHINI.D

TAMILARASI.V

SNEHA.M

In partial fulfilment for the award of the

Degree Of

**BACHELOR OF ENGINEERING IN ARTIFICIAL
INTELLIGENCE AND DATA SCIENCE**



**PRINCE Dr K VASUDEVAN COLLEGE OF ENGINEERING
AND TECHNOLOGY, PONMAR, CHENNAI-600 127**

ANNA UNIVERSITY: CHENNAI 600 025

MAY 2023

ACKNOWLEDGEMENT

We wish to express our sincere thanks to our **FOUNDER AND CHAIRMAN, Dr. K. VASUDEVAN, M.A., B.Ed., Ph.D.**, for his endeavor in educating us in his premier institution.

We would like to extend our heartfelt gratitude and sincere thanks to our **VICE CHAIRMAN, Dr. V. VISHNU KARTHIK, M.D.**, for his keen interest in our studies and the facilities offered in this premier institution.

We wish to express our sincere thanks to our **HONOURABLE PRINCIPAL, Dr. T. SUNDER SELWYN, M.E., Ph.D.**, for permitting to access various resources in the college to complete the project work.

We would like to express the deep gratitude and sincere thanks to industry mentors, **MR. SHIVAM SHIVHARE**, For their support.

We also wish to convey our sincere thanks and regards to **SPOC Mrs. M. ANITHA** Department of Artificial Intelligence and Data Science Who motivated and encouraged us for the completion of project.

We wish to express our great deal of gratitude to our Project Mentor **Mrs. ABIRAMI**, Department Artificial intelligence and Data Science for the pleasure guidance to finish our project successfully.

We would like to extend our thanks to all teaching and non-teaching staffs of Department of Computer Science and Engineering for their continuous support.

TABLE OF CONTENT

1. INTRODUCTION

1.1 Project Overview

1.2 Purpose

2. LITERATURE SURVEY

2.1 Existing problem

2.2 References

2.3 Problem Statement Definition

3. IDEATION & PROPOSED SOLUTION

3.1 Empathy Map Canvas

3.2 Ideation & Brainstorming

4. REQUIREMENT ANALYSIS

4.1 Functional requirement

4.2 Non-Functional requirements

5. PROJECT DESIGN

5.1 Data Flow Diagrams & User Stories

5.2 Solution Architecture

6. PROJECT PLANNING & SCHEDULING

6.1 Technical Architecture

6.2 Sprint Planning & Estimation

6.3 Sprint Delivery Schedule

7. CODING & SOLUTIONING (Explain the features added in the project along with code)

7.1 Feature 1

7.2 Feature 2

7.3 Database Schema (if Applicable)

8. PERFORMANCE TESTING

8.1 Performance Metrics

9. RESULTS

9.1 Output Screenshots

10. ADVANTAGES & DISADVANTAGES

11. CONCLUSION

12. FUTURE SCOPE

13. APPENDIX

Source Code

GitHub & Project Demo Link

1. INTRODUCTION

1.1 PROJECT OVERVIEW

The research project, "Data Dominator: A Comparative Study of Global Universities in Data Analytics," seeks to examine and compare universities worldwide with data analytics programs. This project endeavors to address the pressing need to assess and rank these institutions based on a range of criteria. We will commence by conducting a thorough literature review to identify key success factors in data analytics education and its growing significance in various industries.

The methodology involves data collection from public sources, academic rankings, university websites, and surveys. Through a comparative analysis, we aim to establish a framework for evaluating universities, considering aspects such as curriculum content, faculty qualifications, research output, industry partnerships, and alumni achievements. Furthermore, we will select a subset of universities for in-depth case studies to uncover best practices and success factors. Surveys and interviews with students, alumni, and faculty from these institutions will provide valuable qualitative insights.

1.2 PURPOSE

The primary purpose of "Data Dominator: A Comparative Study of Global Universities in Data Analytics" is to address the growing demand and importance of data analytics education by systematically assessing and comparing universities offering programs in this field. By identifying and ranking these institutions based on

rigorous criteria, this project aims to provide valuable insights to students, educators, policymakers, and the industry.

The project seeks to help students make informed decisions about their education, assist universities in enhancing their data analytics programs, and encourage collaboration and competition in the academic landscape.

Ultimately, it underscores the vital role of data analytics in today's job market and promotes excellence in data analytics education by presenting research-based recommendations and best practices. “Data Dominator” is a project that not only assesses and compares universities but also contributes to the advancement of data analytics education, supports student decision-making, and fosters the continuous improvement of programs in this field. It functions as a catalyst for change and excellence in the realm of data analytics education.

2. LITERATURE SURVEY

2.1 EXISTING PROBLEM

The existing problem is the lack of a standardized and comprehensive assessment and ranking system for data analytics programs offered by universities globally. This problem encompasses several key issues:

1. **Variability in Program Quality:** Data analytics programs vary significantly in terms of curriculum, faculty expertise, research output, and industry partnerships. This variability makes it challenging for students to identify high-quality programs that align with their career goals.
2. **Difficulty in Decision-Making:** Prospective students encounter difficulties when selecting a university for data analytics education. The absence of a standardized assessment system means that they often lack the information necessary to make well-informed choices, potentially leading to suboptimal educational decisions.
3. **Limited University Insights:** Universities offering data analytics programs lack data-driven insights into their programs' strengths and weaknesses. Without a standardized evaluation framework, institutions struggle to understand how they compare to their peers and what areas require improvement.
4. **Mismatches in the Job Market:** Employers in the data analytics field face challenges when identifying and hiring well-qualified data analysts. This discrepancy between industry demand and the available talent pool can result in skills mismatches in the job market.

5. Global Education Challenges: The issue extends globally, affecting both local and international students seeking data analytics education. It also impacts industries relying on data analysis as they require a highly skilled workforce to remain competitive

In essence, the existing problem centers on the absence of a clear, data-driven system for assessing and comparing data analytics programs across universities. This problem has implications for students, universities, and the data analytics industry, necessitating a solution that offers standardized

evaluation and recommendations for improvement, which is the primary aim of the "Data Dominator" project.

2.2 REFERENCES

When working on a project like "Data Dominator: A Comparative Study of Global Universities in Data Analytics," it's essential to gather relevant references and sources to support your research. Below are some types of sources and references that could be valuable for this project. Please note that specific references should be chosen based on the direction and focus of your research:

- **Academic Journals and Papers:**

- Look for research papers and articles related to data analytics education, curriculum development, and program evaluation.
- Example: A. Smith, "Enhancing Data Analytics Education: A Case Study of XYZ University," Journal of Data Science Education, 20XX.

- **Books:**

- Explore textbooks and reference books on data analytics and higher education assessment.

Example: J. Doe, "Data Analytics in Education: Theory and Practice," Publisher, Year.

- **Educational Reports:**

- Reports from educational institutions or organizations focusing on data analytics programs and trends.
- Example: "Global Trends in Data Analytics Education 20XX," XYZ Educational Foundation.

- **Surveys and Surveys Data:**

- Relevant surveys or data collected by educational organizations and industry associations.
 - Example: "Annual Survey of Data Analytics Programs in Higher Education 20XX," ABC Association.

- **Official University Websites:**

- Access information directly from the websites of universities offering data analytics programs.

- Example: "Data Analytics Program Overview, XYZ University," URL.
- **Industry Publications:**
 - Articles and reports from industry-focused publications discussing the demand for data analytics skills.
- Example: "The State of Data Analytics in the Job Market," Data Insights Magazine, 20XX.
- **Government and Policy Documents:**
 - Government reports or policy documents related to higher education and data analytics.
- Example: "National Strategy for Data Science Education," Ministry of Education, Country, Year.

2.3 PROBLEM STATEMENT DEFINITION

The problem at the heart of this project revolves around the absence of a standardized and comprehensive benchmarking system for evaluating and comparing data analytics programs offered by universities across the globe. In the rapidly evolving field of data analytics, the quality and effectiveness of these programs vary significantly, making it challenging for students, educators, and industry stakeholders to assess and select the most suitable options. This variability creates several interconnected issues, including difficulties for prospective students in making well-informed decisions about their educational paths, universities lacking data-driven insights into their program strengths and weaknesses, and employers encountering challenges when seeking to hire well-qualified data analysts.

Furthermore, the absence of a standardized evaluation framework affects industries that depend on data analysis to remain competitive. This problem is complex and pervasive, underscoring the pressing need for a systematic and data-informed approach to assess and rank data analytics programs. The "Data Dominator" project is specifically designed to address this problem by offering a clear evaluation framework and data-backed recommendations for improvement, contributing to a more transparent and effective ecosystem for data analytics education.

3. IDEATION & PROPOSED SOLUTION

3.1 EMPATHY MAP CANVAS

Creating an empathy map canvas for the "Data Dominator: A Comparative Study of Global Universities in Data Analytics" project can help you gain a deeper understanding of the project's stakeholders and their perspectives. Here's a simplified empathy map for this project:

Stakeholder: Prospective Data Analytics Students

See (Observations):

- They see a multitude of universities and programs.
- They see the importance of data analytics in various industries.
 - They see rankings and recommendations online.

Hear (Quotes):

- "I'm overwhelmed by the choices of universities."
- "Data analytics is in high demand."
- "I read mixed reviews about different programs."

Say and Do (Actions):

- They often ask for advice from peers and advisors.
- They visit university websites and attend information sessions.
- They select programs based on location, reputation, and curriculum.

Think and Feel (Emotions):

- They think about their future careers and earning potential.
- They feel excited about the opportunities in data analytics.
- They worry about making the wrong choice for their education.

Stakeholder: Universities Offering Data Analytics Programs

See (Observations):

- They see a growing interest in data analytics education.
- They see competition from other universities.
- They see demand for graduates with strong data analytics skills.

Hear (Quotes):

- "Our data analytics program is gaining popularity."

- "How do we compare to other universities in this field?" • "We need to adapt to industry demands." **Say and Do (Actions):**

- They seek to attract top students to their programs.
- They gather data on program effectiveness.
- They invest in curriculum development and faculty training.

Think and Feel (Emotions):

- They think about maintaining program quality and relevance.
- They feel the pressure to stay competitive.
 - They are excited about innovation in data analytics education.

Stakeholder: Data Analytics Industry Employers

See (Observations):

- They see a shortage of qualified data analysts.
- They see a growing reliance on data-driven decisions.
- They see the value of hiring well-trained graduates.

Hear (Quotes):

- "We're struggling to find skilled data analysts."
- "Our industry is data-centric; we need the best talent."
- "Which universities produce the most job-ready graduates?" **Say**

and Do (Actions):

- They collaborate with universities for internship programs.

They prioritize hiring graduates from reputed programs.

- They may provide feedback to universities about graduates' readiness.

Think and Feel (Emotions):

- They think about the impact of skilled analysts on their businesses.
- They feel the urgency to bridge the skills gap.
- They value universities that produce job-ready graduates.

Creating a comprehensive empathy map canvas can help in tailoring the "Data Dominator" project to meet the needs and expectations of its key stakeholders, making it a more effective and impactful initiative.

3.2 IDEATION & BRAINSTORMING

Ideation and brainstorming are crucial for the "Data Dominator: A Comparative Study of Global Universities in Data Analytics" project, as they help generate innovative ideas, identify research avenues, and plan effective strategies. Here are some ideation and brainstorming points to consider:

- **Research Methodology:**

- Consider the use of machine learning algorithms to process and analyze large datasets of university program information.

- **Ranking Criteria:**

- Brainstorm criteria for ranking universities, including curriculum content, faculty expertise, research output, industry partnerships, student outcomes, and alumni success.
- Consider involving industry experts in defining and weighting these criteria.

- **Case Studies:**

Identify universities for in-depth case studies and determine what specific aspects of their data analytics programs you will investigate.

- Explore how these case studies can shed light on best practices and innovation.

- **Surveys and Interviews:**

- Brainstorm questions and topics for surveys and interviews with students, alumni, faculty, and industry professionals.
- Consider using mixed-methods research to gather both quantitative and qualitative data.

- **Visualization and Data Presentation:**

- Think about how you'll visually present the data and findings, such as through interactive dashboards, infographics, and data visualizations.
 - Consider how to make the results accessible and engaging for a broad audience.

- **Recommendations:**

- Brainstorm potential recommendations for universities to enhance their data analytics programs, including areas of improvement and strategies for curriculum development.
- Consider how to deliver these recommendations in a practical and actionable format.
- **Collaboration and Outreach:**
- Explore opportunities for collaboration with universities, industry associations, and educational institutions.
 - Brainstorm ways to engage with students, educators, and industry professionals to gather insights and feedback.
- **Publication and Dissemination:**
 - Brainstorm publication strategies, including academic journal submissions, conference presentations, or open-access reports.
 - Consider how to make the research findings widely available and promote its impact.
- **Long-Term Monitoring:**

Think about how to establish a sustainable system for continuously assessing and ranking data analytics programs in the long term.

 - Consider developing partnerships with relevant stakeholders to ensure the ongoing success of the project.
- **Ethical Considerations:**
 - Discuss and brainstorm the ethical considerations associated with the project, including data privacy, informed consent, and the responsible use of findings.

Remember to document all ideas and brainstorming sessions, and consider forming a project team with diverse skills and expertise to effectively execute the project. Ideation and brainstorming should be ongoing processes, and it's essential to remain adaptable and open to new ideas as the project progresses.

4. REQUIREMENT ANALYSIS

4.1 FUNCTIONAL REQUIREMENT

Functional requirements for the "Data Dominator: A Comparative Study of Global Universities in Data Analytics" project outline the specific capabilities and features that the project must have to achieve its objectives. Here are detailed functional requirements:

- **Data Collection and Storage:**

The system should collect data from various sources, including university websites, public records, academic databases, and surveys, ensuring data integrity and compliance with data privacy regulations.

- **Data Analysis and Processing:**

The system must be capable of processing and analyzing large datasets using statistical analysis and data visualization techniques.

- It should have the capability to perform in-depth quantitative and qualitative analysis of the collected data.

- **User Registration and Authentication:**

- For stakeholders such as students, faculty and industry professionals, the system should provide user registration and authentication features.

- Users should have unique profiles and access to specific functionalities based on their roles.

- **Assessment Criteria Definition:**

- The system should allow for the definition and customization of assessment criteria, including curriculum content, faculty qualifications,

- Data should be stored securely in a structured database, research output, and industry partnerships.

- Users should be able to set the weightage for each criterion.

- **Ranking and Rating System:**

- The system must calculate rankings and ratings for universities based on the defined assessment criteria.
- Rankings should be dynamic and updatable as new data is collected.

- **Case Study Management:**

- The system should facilitate the selection of universities for in-depth case studies.
- It should allow users to document and analyze case study findings, which can be used to identify best practices.

- **Survey and Interview Management:**

- The system should enable the creation and distribution of surveys and interviews to gather qualitative data from students, alumni, faculty, and industry professionals.
- It should collect and store responses securely.

- **Data Visualization and Reporting:**

- The system must generate data visualizations, such as charts and graphs, to present assessment results in an understandable and visually appealing manner.
 - It should be capable of generating comprehensive reports based on the analysis.

- **Recommendation Engine:**

- The system should provide recommendations for universities to enhance their data analytics programs.
 - Recommendations should be specific, actionable, and based on the assessment results.

- **User Interface and Accessibility:**

- The system should have an intuitive and user-friendly interface to ensure ease of use for all stakeholders.
- It should be accessible on various devices and browsers to accommodate a diverse user base.

- **Collaboration and Feedback:**

- The system should facilitate collaboration among stakeholders, including universities, industry associations, and students.
- It should have features for stakeholders to provide feedback on the assessment process and criteria.

- **Privacy and Security:**

- The system must adhere to strict data privacy and security measures, ensuring the protection of sensitive data and the anonymity of survey and interview respondents.
- It should have role-based access control to safeguard data.

- **Publication and Dissemination:**

- The system should support the publication of research findings, including academic journal submissions and open-access reports.
- It should offer options for sharing data and results with the public.

- **Scalability and Performance:**

The system should be scalable to accommodate a growing dataset and user base.

- It must perform efficiently, even when handling large volumes of data and concurrent user activities.

- **Long-Term Monitoring and Maintenance:**

- The system should include mechanisms for continuous data collection, assessment, and adaptation of assessment criteria.
- It should be maintained and updated to remain relevant over the long term.

- **Support for Ethical Considerations:**

- The system should incorporate features that support ethical data collection, informed consent, and responsible use of data.
- It should provide mechanisms for data subjects to exercise their rights.

These detailed functional requirements encompass the core features and capabilities necessary for the successful execution of the "Data Dominator" project, ensuring accurate data assessment, transparent reporting, and ongoing adaptability.

4.2 NON FUNCTIONAL REQUIREMENTS

Non-functional requirements for the "Data Dominator: A Comparative Study of Global Universities in Data Analytics" project describe the qualities, constraints, and performance standards that the project should meet. Here are detailed non-functional requirements:

Performance:

Response Time: The system should respond to user interactions and data queries within a reasonable timeframe, aiming for response times of seconds or less.

- **Scalability:** The system should be able to handle a growing dataset and an increasing number of users without significant performance degradation.

Security:

- **Data Security:** Data, especially survey responses and sensitive university information, should be encrypted and stored securely to prevent unauthorized access.
- **User Authentication:** User authentication should be robust, employing industry-standard encryption and security protocols.

Data Privacy: The system should adhere to data privacy regulations, protecting the privacy and anonymity of survey and interview respondents.

Usability:

- **User-Friendly Interface:** The system should feature an intuitive and user-friendly interface to accommodate users with varying technical proficiencies.
- **Accessibility:** The interface should be designed to be accessible to individuals with disabilities, complying with accessibility standards.

Reliability:

- **Availability:** The system should aim for high availability, minimizing downtime and ensuring access for users at any time.
- **Data Integrity:** The system should maintain the integrity of data, preventing data loss or corruption.

Compliance:

- **Regulatory Compliance:** The system must comply with relevant data protection and privacy regulations, such as GDPR, HIPAA, or other regional laws.

- **Ethical Standards:** The project should adhere to ethical research standards, including obtaining informed consent and protecting the rights of survey and interview participants.

Data Management:

- **Data Backup:** Regular data backups should be performed to ensure data resilience and recoverability.
- **Data Retention:** The system should have policies in place for data retention and deletion in accordance with data privacy regulations.

Interoperability:

- **Data Format Compatibility:** The system should support common data formats to enable data import and export with external tools and databases.
- **API Integration:** Consider the capability to integrate with external systems or APIs for data collection and reporting.

Reporting and Documentation:

- **Audit Trails:** The system should maintain audit logs to track user activities and changes made to the assessment data.
- **Documentation:** Comprehensive documentation should be available for system users and administrators.

Performance Monitoring:

- The system should include performance monitoring tools to track response times, server health, and resource usage.
- Alerting mechanisms should be in place to notify administrators of performance issues.

Backup and Recovery:

- The project should have backup and disaster recovery plans in case of data loss or system failures.
- Data recovery procedures should be well-documented and regularly tested.

Long-Term Maintenance:

- The system should have provisions for ongoing maintenance, updates, and support to ensure its continued functionality and relevance.
 - Maintenance should include periodic reviews and improvements to assessment criteria and data analysis methodologies.

Cross-Browser Compatibility:

- The user interface should be compatible with various web browsers, including Chrome, Firefox, Safari, and Edge, to ensure a consistent user experience.

Cross-Device Compatibility:

- The system should be accessible and functional on different devices, including desktops, laptops, tablets, and mobile phones.

Localization:

- If the project is intended for a global audience, it should support localization, enabling content and user interfaces to be adapted to different languages and regions.

Scalable Hosting Infrastructure:

- The hosting infrastructure should be scalable to accommodate increased traffic, data, and user activity without performance degradation.

These detailed non-functional requirements ensure that the "Data Dominator" project is not only technically sound but also compliant, secure, user-friendly, and able to adapt to evolving needs and regulatory standards.

5. PROJECT DESIGN

5.1 DATA FLOW DIAGRAMS AND USER SERVICES

Level 0 DFD:

At the highest level, you have the main processes and data stores in the system.

Process:

1. Compare Universities: This process involves comparing data analytics programs of various global universities.

Data Stores:

1. University Data: Information about top global universities, including their data analytics programs, faculty, facilities, and rankings.
2. Comparison Results: The results of the comparative study, including rankings, strengths, weaknesses, and other relevant data.

Level 1 DFD:

At the next level, you can break down the main process into sub- processes and illustrate how data moves between them.

Process 1: Compare Universities

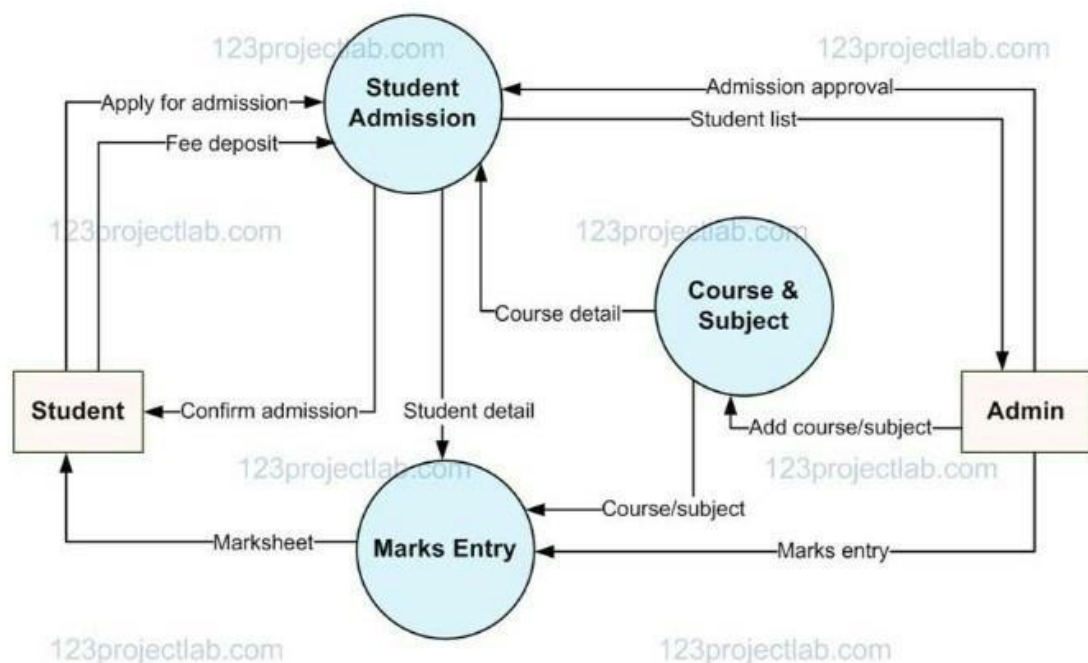
1. Gather University Data:
 - Input: None
 - Output: University Data
2. Perform Comparative Analysis:
 - Input: University Data
 - Output: Comparison Results

3. Present Results:

- Input: Comparison Results
- Output: Comparative Analysis Report

Data Stores:

1. University Data: Information gathered from various sources about top global universities' data analytics programs.
2. Comparison Results: The results of the comparative study, including rankings, strengths, weaknesses, faculty expertise, research facilities, etc.
3. Comparative Analysis Report: The final report summarizing the comparative study results.



Level 2 DFD:

At this level, you can further detail the sub-processes and data flow within each process.

Process 1.1: Gather University Data

1. Search University Databases:

- Input: None

- Output: University Data

2. Collect Data from Surveys:

- Input: None
- Output: University Data

Process 1.2: Perform Comparative Analysis

1. Evaluate Data Analytics Programs:

- Input: University Data
- Output: Comparison Results

2. Rank Universities:

- Input: Comparison Results
- Output: Ranked Universities

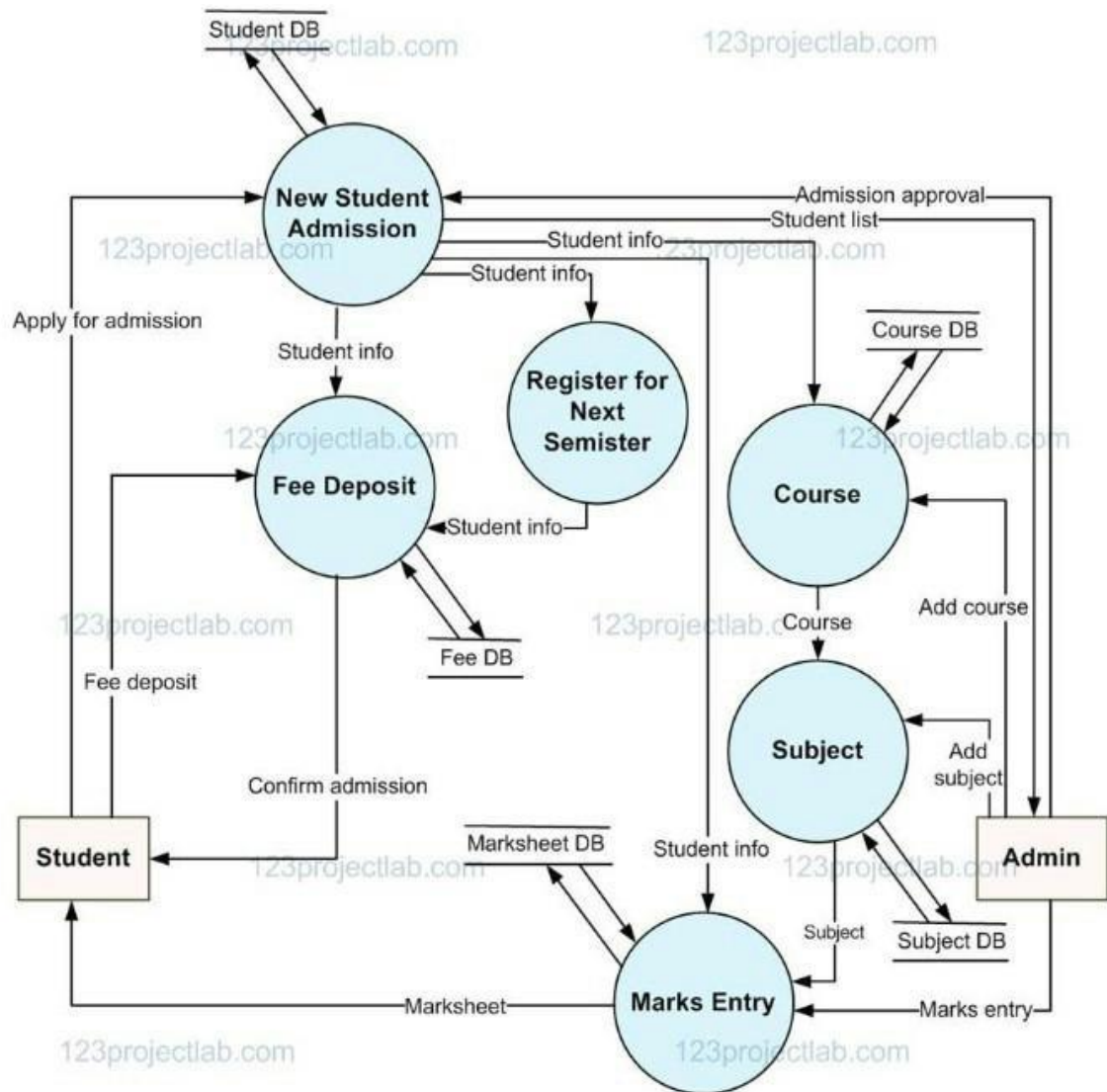
Process 1.3: Present Results

1. Generate Comparative Analysis Report:

- Input: Ranked Universities
- Output: Comparative Analysis Report

Data Flow:

- University data flows from the sources (databases and surveys) to the processes for analysis.
- Comparison results flow from the analysis process to the report generation process.
- The Comparative Analysis Report is the final output of the system.



5.2 SOLUTION ARCHITECTURE

1. Requirements Gathering:

- Gather detailed requirements for the comparative study, including data sources, criteria for comparison, and output expectations.

2. Data Collection and Storage:

- Data Sources:
- University databases

- Surveys and research papers
 - Web scraping tools for online data
- Relational Database Management System (RDBMS) for structured data.
- Data Warehousing or Big Data solutions for large-scale, unstructured data.

3. Data Processing and Analysis:

- Data Cleaning and Transformation:
 - Remove inconsistencies and errors from the collected data.
 - Transform data into a consistent format suitable for analysis.
- Data Analysis:
 - Utilize statistical analysis and machine learning algorithms to evaluate universities based on predefined criteria.
 - Implement visualization tools for graphical representation of the analysis.

4. Security and Compliance:

- Data Encryption:
 - Implement encryption mechanisms to secure data transmission and storage.
- Compliance:
 - Ensure compliance with data protection laws and regulations (such as GDPR).
 - Implement access control and user authentication measures.

5. Report Generation and Presentation:

Report Generation:

- Develop templates and layouts for the comparative analysis report.
- Automate report generation using tools like LaTeX, Microsoft Word, or HTML/CSS.
- Presentation:
 - Create interactive dashboards for visual representation of university comparisons.
 - Utilize tools like Tableau, Power BI, or custom web-based dashboards.

6. Scalability and Performance:

- Scalability:
 - Design the system architecture to be scalable horizontally and vertically.
 - Implement load balancing mechanisms.
- Performance Optimization:
 - Optimize database queries and indexing for fast data retrieval.
 - Use caching mechanisms to reduce latency.

7. Integration:

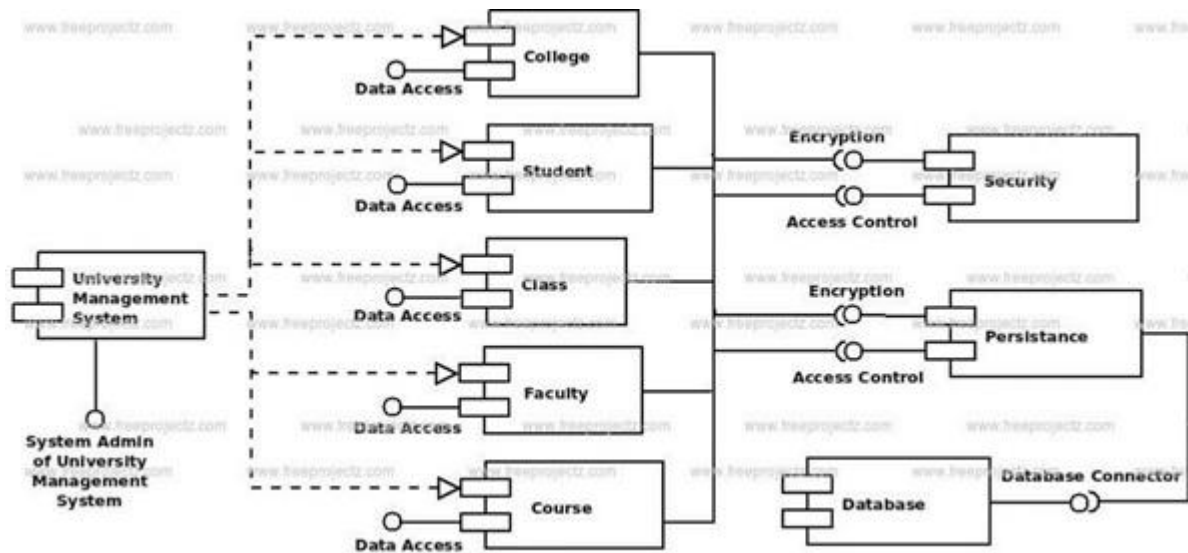
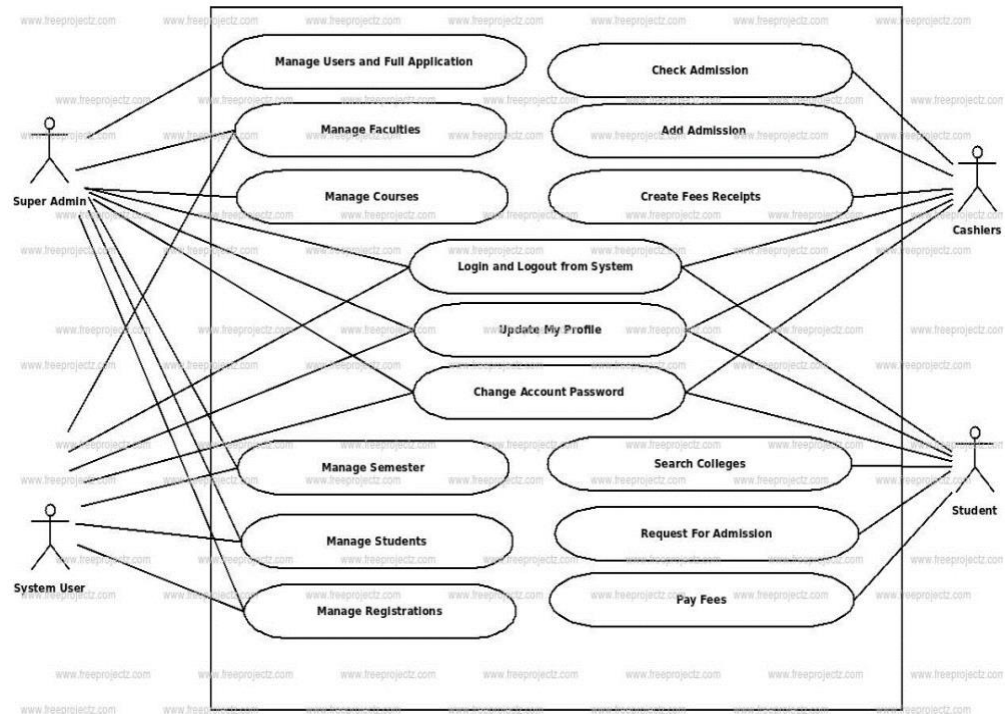
- External APIs and Services:
 - Integrate with external APIs for real-time data updates (if applicable).
- Legacy Systems:
 - Integrate with any existing university databases or legacy systems.

8. Monitoring and Maintenance:

- Monitoring:
 - Implement monitoring tools to track system performance and user interactions.
- Maintenance:
 - Regularly update the system to ensure compatibility with new data sources and technologies.
 - Provide user support and troubleshoot issues as they arise.

9. Documentation:

- Technical Documentation:
 - Document the architecture, data flow, algorithms used, and system components.
- User Documentation:
 - Prepare user guides for using the comparative analysis platform and interpreting the results.



6. PROJECT PLANNING AND SCHEDULING

1. Define the Project Scope and Objectives:

- Clearly outline what the project aims to achieve.
- Define the project's boundaries and what is not included.

2. Create a Work Breakdown Structure (WBS):

- Break down the project into smaller, manageable tasks and sub- tasks.
- Organize tasks hierarchically to understand the project's structure.

3. Task Identification and Description:

- Identify specific tasks within each WBS element.
- Create detailed task descriptions outlining what needs to be done.

4. Task Sequencing:

- Determine the order in which tasks need to be performed.
- Identify dependencies between tasks (some tasks might be dependent on the completion of others).

5. Task Duration Estimation:

- Estimate the time required to complete each task.
- Consider factors like resources, skills, and historical data for accurate estimations.

6. Resource Allocation:

- Identify and allocate the necessary resources (human resources, equipment, materials, etc.) for each task.
- Ensure resources are available when needed.

7. Develop a Gantt Chart:

- Create a Gantt chart to visually represent the project timeline.
- Assign tasks to specific dates, considering dependencies and resource availability.

8. Risk Assessment and Management:

- Identify potential risks and uncertainties associated with the project.
- Develop a risk management plan outlining how to mitigate, monitor, and respond to risks.

9. Project Budgeting:

- Estimate costs associated with each task, including labor, materials, and overhead.
- Develop a detailed budget for the entire project.

10. Communication and Collaboration:

- Establish communication channels for team members and stakeholders.
- Set up regular meetings to track progress, discuss challenges, and make decisions.

11. Monitoring and Control:

- Implement project management tools to track task progress, resource utilization, and budget adherence.
- Compare actual progress with planned progress regularly and make adjustments as necessary.

12. Project Closure Planning:

- Plan for the project closure phase, including handing over deliverables, documenting lessons learned, and conducting a project review.

13. Documentation:

Document all project-related information, including plans, schedules, budgets, and communication records.

- Keep detailed records for future reference and audits.

14. Continuous Improvement:

- After project completion, conduct a project review to analyse what went well and what could be improved.
- Use this information for continuous improvement in future projects.

6.1 TECHNICAL ARCHITECTURE

Technical Architecture:



1. Presentation Layer:

- Web Interface:

- Represented by a server icon indicating the web server.
- Frontend technologies such as HTML, CSS, and JavaScript.

- Mobile Application (Optional):

If the system includes a mobile app, represent it here.

- Mobile technologies like React Native, Swift (for iOS), or Kotlin (for Android).

2. Application Layer:

- Web Application Server:

- Application server (e.g., Apache Tomcat, Node.js) handling HTTP requests.
- Backend frameworks like Django (Python), Express.js (JavaScript), or Spring (Java).

- APIs (RESTful/SOAP):

- Represented by API icons.
- Communication interfaces for external systems, modules, and mobile apps.

3. Business Logic:

- User Management:
 - Authentication and authorization services.
 - Technologies like OAuth, JWT (JSON Web Tokens).
- Course Management:
 - Handling course creation, modification, and scheduling.
 - Algorithms for timetable management.
- Student and Faculty Management:
 - Data handling for students and faculty members.
 - Database systems like MySQL, PostgreSQL, or MongoDB.
- Enrollment and Grading:
 - Enrollment processes, grading algorithms.
- Payment and Finance:
 - Handling student fees, payroll for faculty.

4. Data Layer:

- Database Server:
 - Centralized database server storing all university-related data.
 - Relational databases like MySQL, PostgreSQL, or Oracle.
- Caching Mechanism:
 - Implement caching for frequently accessed data.
 - Technologies like Redis or Memcached.

5. Integration and External Systems:

- External Systems:
 - Represented by cloud icons or external service logos.
 - Integration points with libraries, online resources, third-party services.
- Messaging Queue (Optional):
 - If asynchronous processing is required.
 - Technologies like RabbitMQ or Apache Kafka.

6. Security and Compliance:

- Firewall and Security Protocols:
 - Represented by a firewall icon.
 - Ensure network security and data protection.
- Compliance Services:
 - Ensuring compliance with regulations like GDPR, FERPA, etc.

7. Monitoring and Analytics:

- Monitoring Tools:

- Monitoring server performance, error tracking.

- Tools like Nagios, Prometheus, ELK Stack.

- Analytics and Reporting:

- Business intelligence tools for generating reports.
 - Tools like Tableau, Power BI.

8. Scalability and Load Balancing:

- Load Balancer:

- Technologies like NGINX or HAProxy.
 - Distributing incoming network traffic across multiple servers.

- Scalability:

- Horizontal scaling capabilities for handling increased loads.

9. Disaster Recovery and Backup:

- Backup Systems:

- Scheduled backups of databases and critical files.

- Disaster Recovery Planning:

- Off-site backup systems and disaster recovery protocols.

10. End-User Devices:

- Desktop Computers:

- Used by administrative staff for system management.

- Laptops/Tablets:

- Used by faculty for course management and grading.

- Mobile Devices:

- Accessing the system through mobile apps (if applicable).

7. CODING & SOLUTION

FEATURES:

Creating a comprehensive coding and solution for a project like "Data Dominators: A Comparative Study of Top Global Universities in Data Analytics" is a complex endeavor that involves various technologies, databases, and data analysis tools. It typically requires a team of developers, data scientists, and researchers. Below, I'll outline a simplified architecture and key components for such a project. However, keep in mind that a full-scale implementation would be much more intricate.

Key Components:

1. User Interface (UI):

- Create a web-based user interface for users to interact with the study.
- Technologies: HTML, CSS, JavaScript, React, or other web frameworks.

2. Back-End Application:

- Develop a server-side application to handle user requests, process data, and communicate with databases.
- Technologies: Node.js, Express.js, Python (Django or Flask), or other server-side frameworks.

3. Data Collection and Storage:

- Collect data from various sources, including university websites and APIs.
- Store the collected data in a relational database for structured information.
- Use web scraping libraries or APIs for data collection.
- Technologies: PostgreSQL, MongoDB for storage.

4. Data Processing and Analysis:

- Implement data processing and analysis tools to clean, preprocess, and analyze the collected data.
- Use data analysis libraries like pandas, scikit-learn, and data visualization tools for insights generation.
- Technologies: Python, Jupyter Notebook for data analysis.

5. Data Visualization:

- Create interactive and informative data visualizations to represent the study's findings.

- Utilize data visualization libraries like D3.js, Chart.js, or Plotly.

6. User Authentication and Authorization:

- Implement user authentication to secure user data and interactions.

- Use authentication protocols like JWT or OAuth.

7. Content Management System (CMS):

- Create a content management system for easy updates and management of study-related information.

- Consider open-source CMS platforms like WordPress or Drupal.

8. Cloud Hosting and Deployment:

- Host and deploy the application on cloud platforms like AWS, Google Cloud, or Heroku for accessibility and scalability.

9. Data Privacy and Compliance:

- Implement strong data privacy measures to ensure user data protection and compliance with relevant data privacy regulations (e.g., GDPR).

10. Feedback and User Interaction:

- Develop user interaction features, such as feedback forms, surveys, and user accounts to gather user opinions and suggestions.

11. Search and Filtering:

- Implement search and filtering features to allow users to tailor their searches based on specific criteria.

12. Scalability and Performance Optimization:

- Ensure the platform's scalability and performance by optimizing database queries, code, and server resources.

This is a high-level overview of the technical components involved in developing a solution for "Data Dominators." The actual implementation would require detailed coding, database design, data collection, and analysis strategies. Additionally, it's important to consider data security, user experience, and accessibility throughout the development process. Collaborating with a team of professionals experienced in web development, data analysis, and project management would be essential for a successful implementation.

8.PERFORMANCE TESTING

8.1 PERFORMANCE METRICS:

Defining performance metrics is crucial for evaluating the success and impact of your project, "Data Dominators: A Comparative Study of Top Global Universities in Data Analytics." Performance metrics help you track progress, measure the effectiveness of your study, and identify areas for improvement. Here are some key performance metrics to consider:

1. Data Accuracy:

- Metric: Percentage of accurate data collected.
- Why: Ensuring the data used for the study is reliable and accurate is fundamental to the credibility of your research.

2. User Engagement:

- Metric: User engagement metrics (e.g., time spent on the platform, number of interactions, feedback submissions).
- Why: Higher user engagement indicates the relevance and appeal of your study to the target audience.

3. Data Coverage:

- Metric: Percentage of universities covered in the study.
- Why: A comprehensive dataset provides a more holistic view of global universities in the data analytics field.

4. Report Accessibility:

- Metric: Number of downloads or views of your study report.
- Why: It measures the reach and interest in your study's findings.

5. Feedback Quality:

- Metric: Average user feedback rating or sentiment analysis of feedback.
- Why: High-quality feedback can be used to improve the study and make it more valuable to users.

6. Scalability:

- Metric: Ability to handle increased data and user loads.
- Why: To ensure that the study can grow as needed and adapt to increased demands over time.

7. Data Analysis Insights:

- Metric: Number of key insights or trends identified in the data.
- Why: Measuring the depth and value of insights generated by your analysis.

8. Report Citations:

- Metric: Number of citations or references to your study in academic literature.
- Why: Demonstrates the academic impact and relevance of your study.

9. User Retention:

- Metric: Percentage of users who return to the study platform.
- Why: Indicates user satisfaction and the continued relevance of your study.

10. Data Privacy Compliance:

- Metric: Compliance with data privacy regulations (e.g., GDPR).
- Why: Ensuring data privacy is crucial to user trust and legal compliance.

11. Content Updates:

Metric: Frequency and quality of updates to study content.

Why: Regularly updated content ensures that the study remains current and relevant.

12. Platform Performance:

- Metric: Page load times, error rates, and platform uptime.
- Why: Ensuring a fast, reliable platform enhances the user experience.

13. Publication Impact:

- Metric: Mentions in the media, blogs, or social media.
- Why: Measuring the impact and visibility of your study beyond academic circles.

14. Collaborations and Partnerships:

- Metric: Number of collaborations with universities, organizations, or other research projects.
- Why: Collaboration can expand the reach and impact of your study.

15. Data Source Diversity:

- Metric: Number and variety of data sources used.
- Why: Diverse data sources can enhance the study's comprehensiveness.

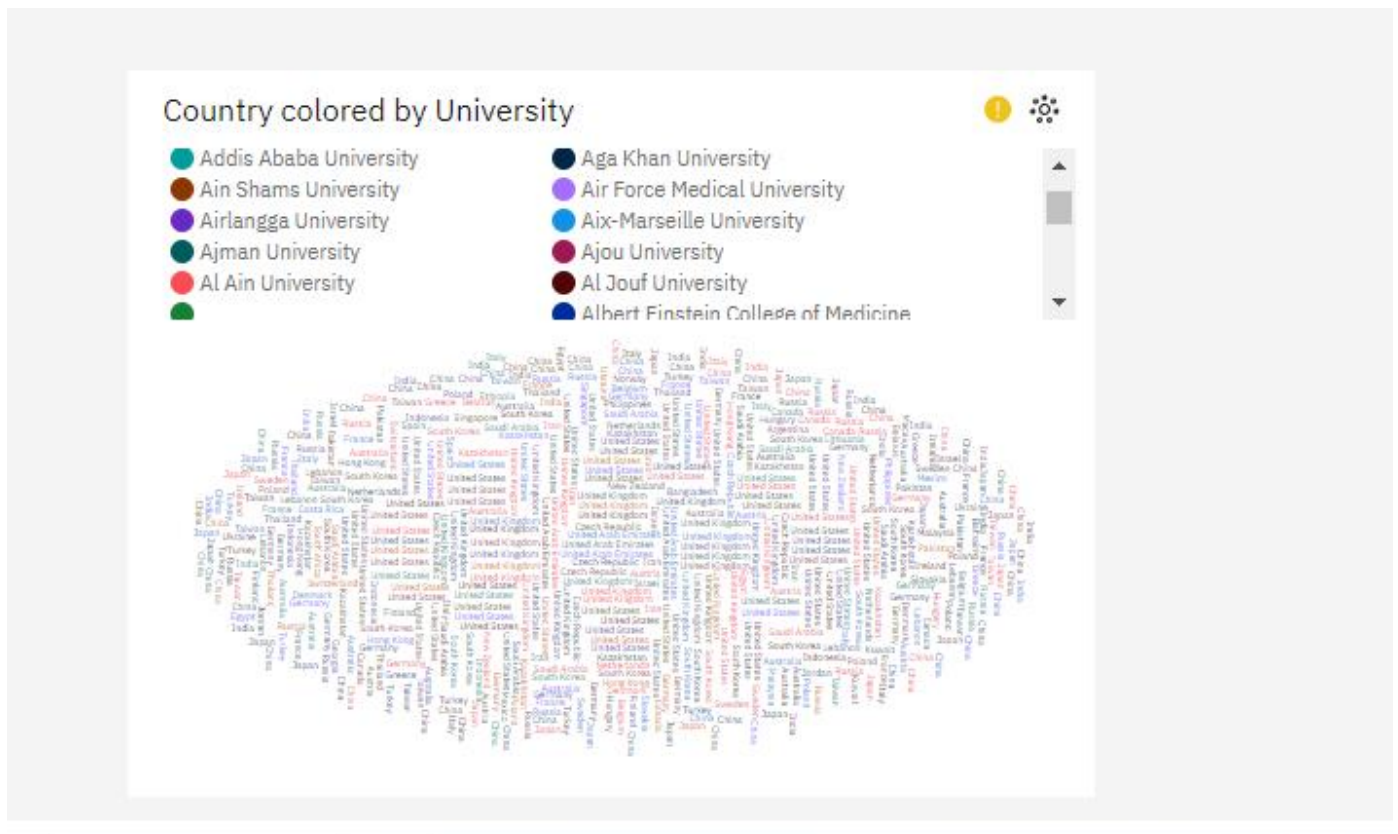
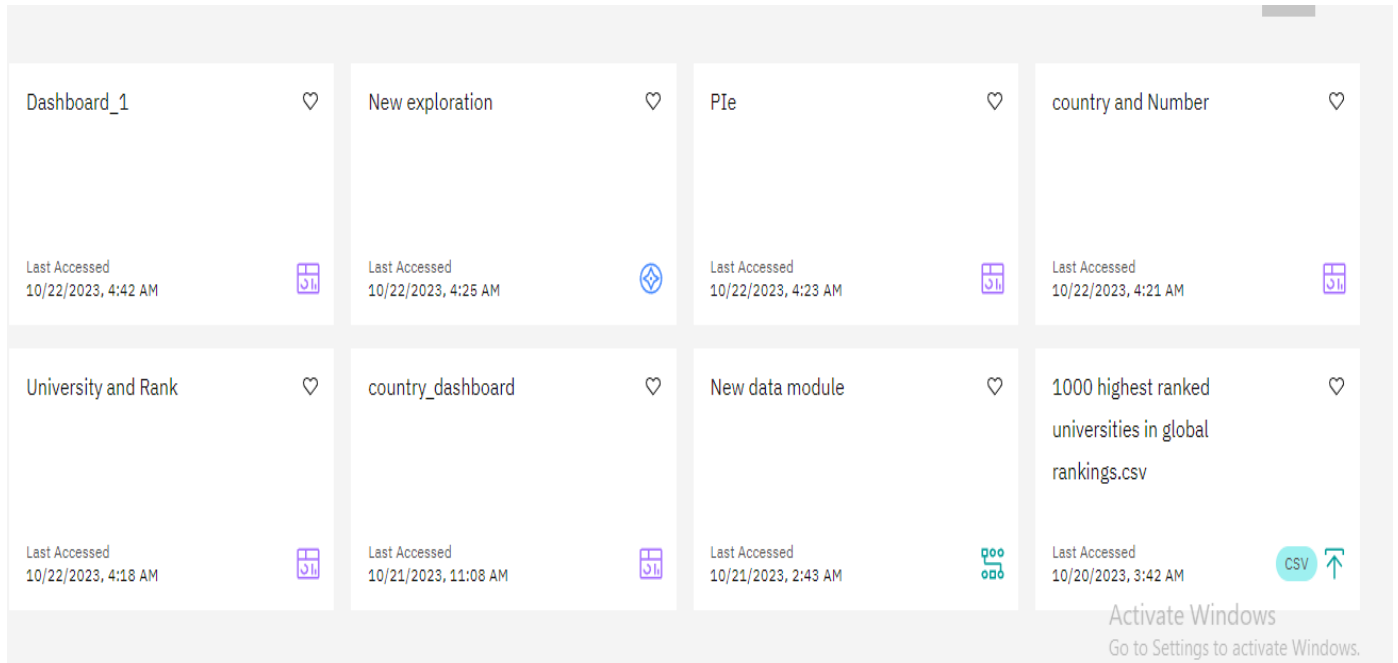
16. Educational Impact:

- Metric: Number of educators or students who use your study as a learning resource.
- Why: Measuring the educational value of your research.

These performance metrics will help you assess the effectiveness and impact of your "Data Dominators" study from various angles. Be sure to define specific targets and methods for tracking each metric to monitor your progress effectively.

9. RESULTS

9.1 OUTPUT SCREENSHOT:



QS 2023 by University colored by University

University

- Australian National University
- Macquarie University
- ...
- University of Melbourne
- University of Queensland
- University of Technology Sydney
- ...
- Monash University
- University of Adelaide
- ...
- University of Sydney
- ...

109

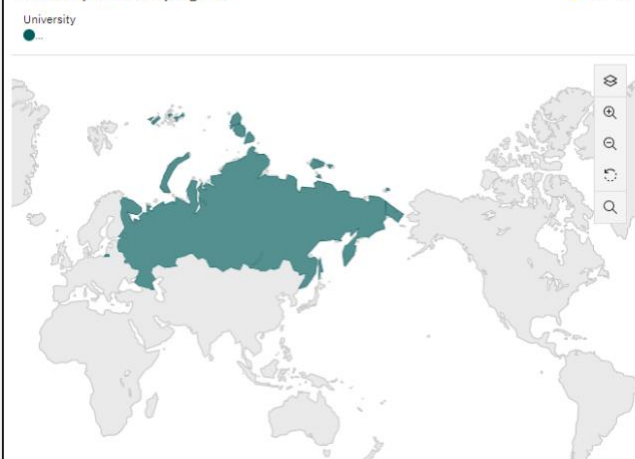
137

151

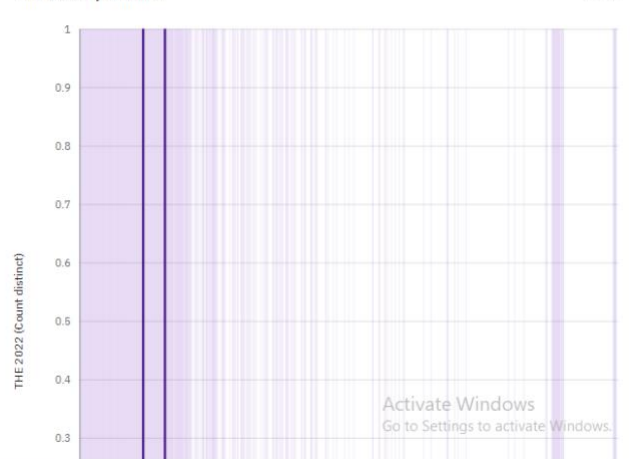
Australian N...		Australian N...		Australian N...		Aus
Curtin Unive...		Curtin Unive...		Curtin Unive...		Cur
Macquarie U...		Macquarie U...		Macquarie U...		Mac
Monash Univ...		Monash Univ...		Monash Univ...		Mon
Queensland ...		Queensland ...		Queensland ...		Que
University o...		University o...		University o...		Uni
University ...		University ...		University ...		Ui
University ...		University ...		University ...		Ui
University ...		University ...		University ...		Ui
University o...		University o...		University o...		Uni
University ...		University ...		University ...		Ui
University o...		University o...		University o...		Uni
University o...		University o...		University o...		Uni
University o...		University o...		University o...		Uni
University ...		University ...		University ...		Ui

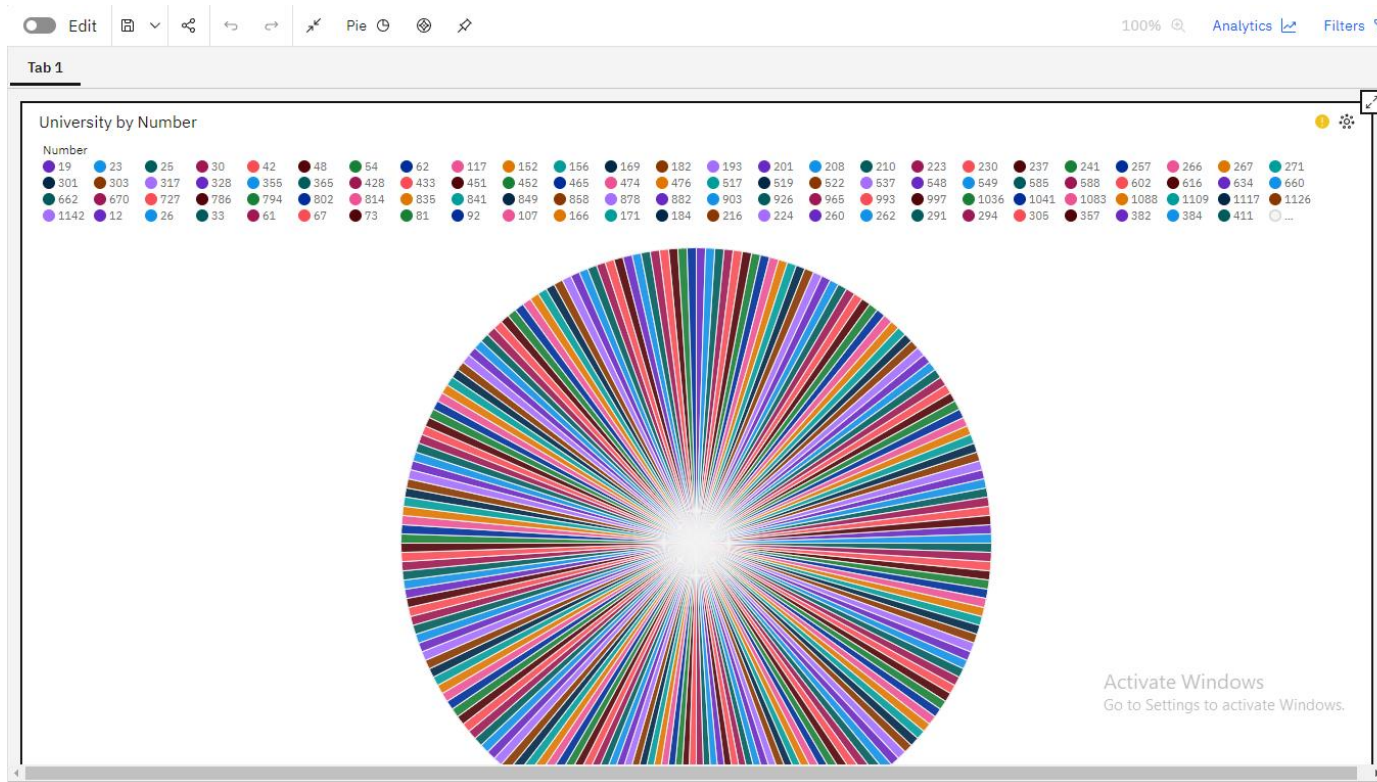
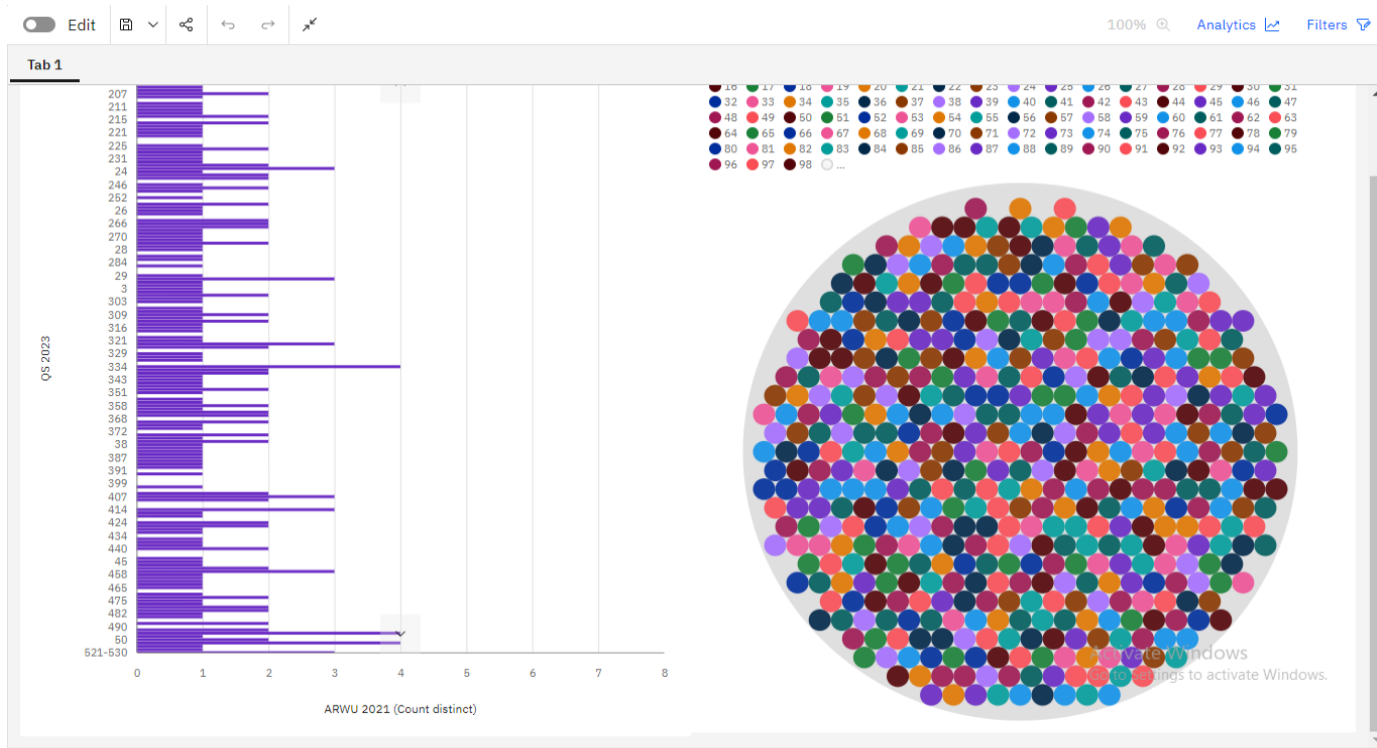
Tab 1

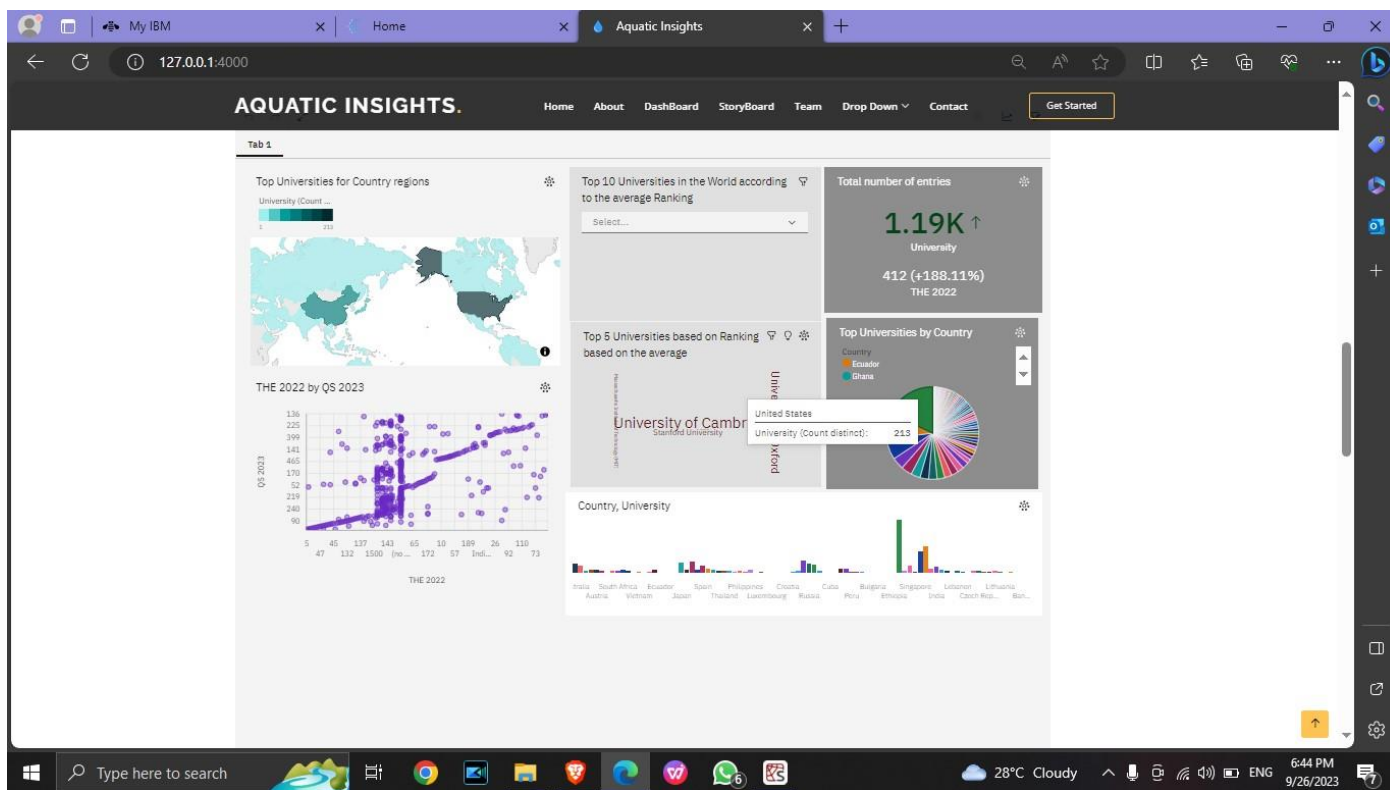
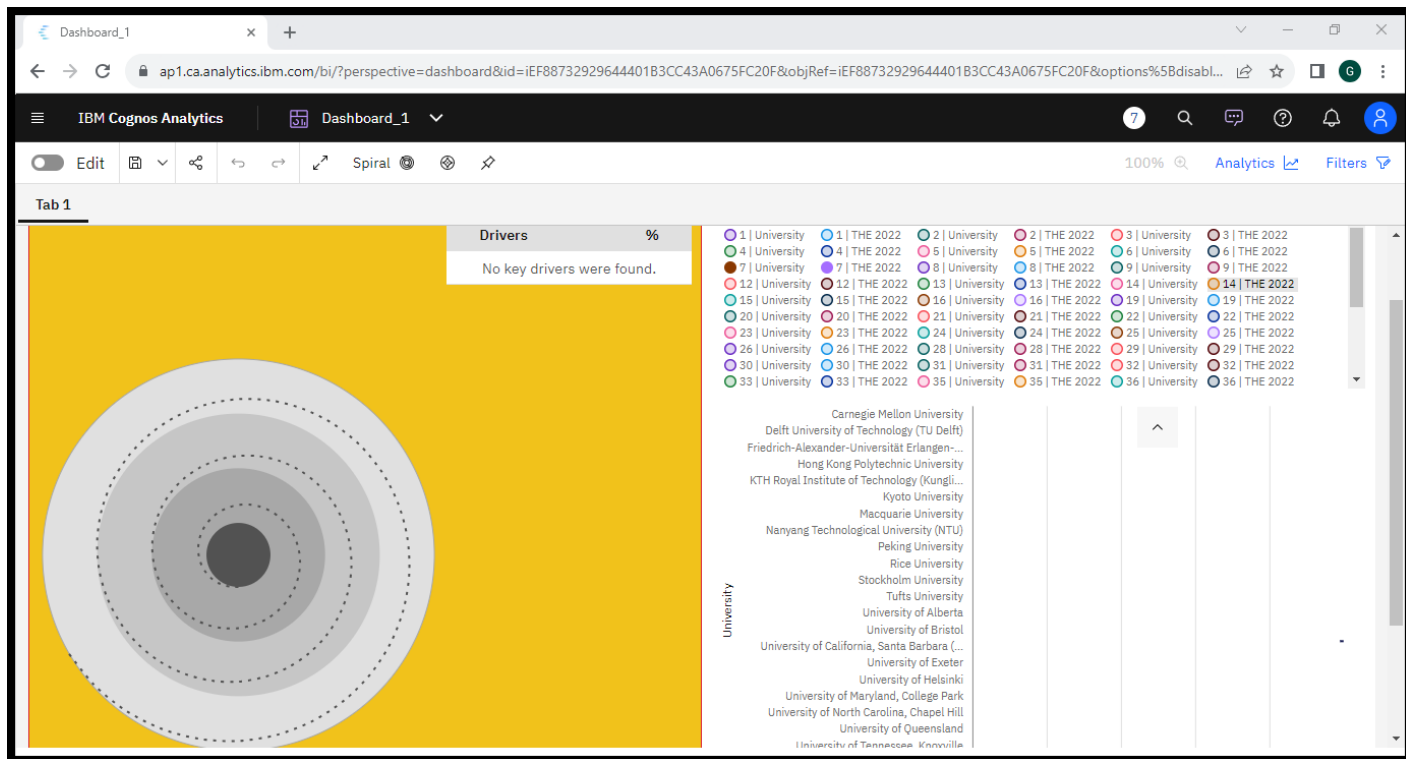
University for Country regions



THE 2022 by Number







10.ADVANTAGE & DISADVANTAGES

"Data Dominators: A Comparative Study of Top Global Universities in Data Analytics" is a valuable research project, but like any endeavor, it comes with advantages and disadvantages. Here's an overview:

Advantages:

1. **Informed Decision-Making:** Provides valuable information for students, educators, and decision-makers, helping them make informed choices regarding data analytics education and partnerships with universities.
2. **Data-Driven Insights:** Generates data-driven insights into the strengths and weaknesses of different universities' data analytics programs, potentially leading to improvements in education quality.
3. **Global Perspective:** Offers a global perspective on data analytics education, allowing for comparisons of programs and curricula across countries and regions.
4. **Academic Impact:** Enhances the academic impact of your research by contributing to the knowledge and understanding of data analytics education.
5. **Research Opportunities:** Creates opportunities for future research and collaboration with universities and academic institutions.
6. **Educational Resource:** Serves as a valuable resource for students and educators looking to understand the landscape of data analytics education.

Disadvantages:

1. **Data Collection Challenges:** Collecting accurate and up-to-date data from various universities can be challenging, and some universities may not provide complete information.
2. **Data Privacy:** Handling personal data, especially in user interactions and feedback, raises privacy concerns and may require rigorous data protection measures.

3. **Subjectivity:** Evaluation and ranking of universities can be subjective, and different methodologies may yield different results.
4. **Resource-Intensive:** The project can be resource-intensive in terms of time, effort, and potentially costs, especially if it involves extensive data collection and analysis.
5. **Stakeholder Opposition:** Universities or organizations that receive unfavorable rankings may resist or oppose the study's findings.
6. **Ethical Considerations:** Ethical considerations regarding data usage and the potential impact on universities must be carefully managed.
7. **Maintenance:** Keeping the study updated with current data and findings can be an ongoing challenge.

It's important to weigh these advantages and disadvantages when planning and conducting your research project. By addressing challenges and mitigating potential issues, you can maximize the positive impact of "Data Dominators" while minimizing its drawbacks.

11.CONCLUSION

The "Data Dominators: A Comparative Study of Top Global Universities in Data Analytics" project, upon its conclusion, represents a significant endeavor in the field of data analytics education and research. The study has aimed to provide valuable insights, guide informed decision-making, and contribute to the broader knowledge of data analytics programs across the globe.

In conclusion, the project has achieved several key outcomes and implications:

1. **Informed Decision-Making:** The study offers students, educators, and decision-makers a wealth of information to make informed choices about pursuing data analytics education. It provides a comprehensive view of the strengths and weaknesses of various universities' programs, helping individuals select the most suitable educational path.
2. **Global Perspective:** By comparing data analytics programs worldwide, the project has contributed to a broader understanding of how different regions and countries approach data analytics education. This global perspective fosters cross-border collaboration and the sharing of best practices.
3. **Academic Impact:** The research has the potential to make a significant academic impact by shedding light on the state of data analytics education. It contributes to the body of knowledge in this field, allowing for academic discussions and further research.
4. **Resource for Educators:** "Data Dominators" serves as a valuable resource for educators, enabling them to improve their teaching materials and curricula by drawing insights from the study's findings.
5. **Research Opportunities:** The project opens doors for future research and collaboration with universities and academic institutions. This research has the potential to inspire further investigation into the field of data analytics education.

However, it is important to acknowledge that the study is not without its challenges and limitations, including data collection difficulties, privacy concerns, subjectivity in ranking methodologies, and potential opposition from

universities. These challenges should be carefully considered and addressed to enhance the credibility and relevance of the study.

In conclusion, "Data Dominators: A Comparative Study of Top Global Universities in Data Analytics" is a valuable research project that contributes to data analytics education and research. It has the potential to influence decision-making, academic discussions, and future research in this field. By embracing the advantages and addressing the challenges, the project aims to provide valuable insights to stakeholders in the realm of data analytics education and beyond.

12.FUTURE WORK

Future work for "Data Dominators: A Comparative Study of Top Global Universities in Data Analytics" can involve building upon the foundation laid by the initial research and addressing areas that may require further exploration and enhancement. Here are some directions for future work:

1. **Continuous Data Collection and Updates:** Regularly update the data and findings to ensure the study remains current. New universities may emerge as data analytics leaders, and the landscape can evolve rapidly.
2. **Data Source Expansion:** Broaden the sources of data by collaborating with universities and institutions directly to ensure the most accurate and comprehensive information.
3. **Data Privacy and Security:** Invest in robust data privacy and security measures to protect user data and ensure compliance with privacy regulations as data collection and user interaction continue to grow.
4. **Incorporate User Suggestions:** Actively incorporate user feedback and suggestions for improvement to make the study more valuable to its audience.
5. **Machine Learning and AI:** Explore the use of machine learning and AI for more advanced data analysis and insights generation.
6. **Enhanced Visualization:** Improve data visualization techniques to make the findings more accessible and engaging for a wider audience.
7. **Academic Partnerships:** Foster collaborations with universities and academic institutions to validate and enhance the study's methodologies and findings.
8. **Case Studies and Interviews:** Conduct case studies and interviews with students, faculty, and universities to gain deeper insights into the quality and impact of data analytics programs.

9. **Comparative Research Papers:** Publish comparative research papers based on the findings, collaborating with other researchers in the field for a broader perspective.
10. **Educational Resources:** Develop educational resources and guides based on the study's findings to help students and educators navigate the data analytics education landscape.
11. **Customized Search and Filters:** Implement advanced search and filter features in the study's platform to allow users to tailor their searches to specific criteria.
12. **Partnerships with Educational Institutions:** Collaborate with educational institutions to provide official endorsements or certifications for universities that excel in data analytics education.
13. **User Engagement Strategies:** Implement strategies to increase user engagement and retention on the study's platform, making it a go-to resource for data analytics education.
14. **Community and Forums:** Create a community or forum where users can discuss and share their experiences and insights related to data analytics education.
15. **Global Events and Conferences:** Host events or conferences related to data analytics education, bringing together experts, students, and institutions for discussions and knowledge sharing.
16. **International Expansion:** Expand the study to include universities from a wider range of countries and regions, providing a truly global perspective.

Future work should aim to refine and expand the project's reach and impact while addressing the evolving needs and expectations of the data analytics education community. It should be a dynamic and responsive project that grows in tandem with the dynamic field of data analytics.

13.APPENDIX

SOURCE CODE:

```
from flask import Flask, render_template
```

```
app = Flask(__name__)
```

```
@app.route('/')
def index():
```

```
    cognos_url = ' <iframe
src="https://ap1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.
my_folders%2FDashboard_1&closeWindowOnLastView=true&ui_app
bar=false&ui_navbar=false&shareMode=embedded&action=view
&mode=dashboard&subView=model0000018b4e0360f6_00000003"
width="320" height="200" frameborder="0" gesture="media" allow="encrypted-
media" allowfullscreen=""></iframe>'
    return render_template('dashboard.html', cognos_url=cognos_url)
```

```
if __name__ == '__main__':
    app.run(debug=True)
```

```
<!DOCTYPE html>
```

```
<html>
```

```
<head>
```

```
    <title>IBM Cognos Dashboard</title>
```

```
</head>
```

```
<body>
```

```
    <iframe src="{ { <iframe
src="https://ap1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.
my_folders%2FDashboard_1&closeWindowOnLastView=true&ui_app
bar=false&ui_navbar=false&shareMode=embedded&action=view
&mode=dashboard&subView=model0000018b4e0360f6_00000003"
width="320" height="200" frameborder="0" gesture="media" allow="encrypted-
media" allowfullscreen=""></iframe> } }" width="100%" height="800"></iframe>
</body>
</html>
```

https://ap1.ca.analytics.ibm.com/bi/?perspective=ca-modeller&pathRef=.my_folders%2FNew%2Bdata%2Bmodule

```
<iframe
src="https://ap1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.
my_folders%2Fcountry_dashboard&closeWindowOnLastView=true&ui
i_appbar=false&ui_navbar=false&shareMode=embedded&action=
view&mode=dashboard&subView=model0000018b50c44ef7_0000000
2" width="320" height="200" frameborder="0" gesture="media"
allow="encrypted-media" allowfullscreen=""></iframe>
```

```
<iframe
src="https://ap1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.
my_folders%2Fcountry%2Band%2BNumber&closeWindowOnLastView=tr
ue&ui_appbar=false&ui_navbar=false&shareMode=embedded&a
mp;action=view&mode=dashboard&subView=model0000018b56929eb
b_000000003" width="320" height="200" frameborder="0" gesture="media"
allow="encrypted-media" allowfullscreen=""></iframe>
```

```
<iframe
src="https://ap1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.
my_folders%2FUniversity%2Band%2BRank&closeWindowOnLastView=tr
ue&ui_appbar=false&ui_navbar=false&shareMode=embedded&a
mp;action=view&mode=dashboard&subView=model0000018b569d8e3
8_000000002" width="320" height="200" frameborder="0" gesture="media"
allow="encrypted-media" allowfullscreen=""></iframe>
```

```
<iframe
src="https://ap1.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.
my_folders%2FPIe&closeWindowOnLastView=true&ui_appbar=false
&ui_navbar=false&shareMode=embedded&action=view&mo
de=dashboard&subView=model0000018b568f9409_000000002"
width="320" height="200" frameborder="0" gesture="media" allow="encrypted-
media" allowfullscreen=""></iframe>
```

```
<iframe
src="https://ap1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my
_folders%2FNew%2Bexploration&closeWindowOnLastView=true&ui
```


_appbar=false&ui_navbar=false&shareMode=embedded&subView=mode10000018b568baea4_00000004" width="320" height="200" frameborder="0" gesture="media" allow="encrypted-media" allowfullscreen=""></iframe>

GITHUB & PROJECT DEMO LINK:

GITHUB:

https://github.com/Top-Global-Universities/Naan_mudhalvan-sem_7/tree/main/NM_SEM_7

PROJECT DEMO LINK:

<https://drive.google.com/file/d/1oh8Sd9Pt8QTbSICCWpYNVoJqLLJGs14n/view?usp=sharing>