

Funding Application

Business Name:	Litze																							
Business:	Specialising in LED lighting solutions for cars																							
Team:	Bobby McGee																							
Capability:	Automotive electronics																							
Funding requirements:	\$ 250,000.00																							
Reason for funding:	Scaling up business for increased capacity. 2 staff Larger premises Stock																							
Turnover (2019-2021):	<table border="1"> <thead> <tr> <th></th> <th>2019</th> <th>2020</th> <th>2021</th> </tr> </thead> <tbody> <tr> <td>Q1</td> <td>15K</td> <td>63k</td> <td>150k</td> </tr> <tr> <td>Q2</td> <td>25K</td> <td>127k</td> <td>175k</td> </tr> <tr> <td>Q3</td> <td>37K</td> <td>115k</td> <td>165k</td> </tr> <tr> <td>Q4</td> <td>49k</td> <td>164k</td> <td>180k</td> </tr> </tbody> </table>					2019	2020	2021	Q1	15K	63k	150k	Q2	25K	127k	175k	Q3	37K	115k	165k	Q4	49k	164k	180k
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Q1	15K	63k	150k																					
Q2	25K	127k	175k																					
Q3	37K	115k	165k																					
Q4	49k	164k	180k																					
Time in industry:	4 years																							
Competitors:																								
Ratings: out of 5																								
Founder:	3																							
Industry:	2.75																							
Traction:	2.1																							
Gut:	2																							

Litze

We specialise in creating a unique look for your car using only the best LED light. We will work with you on your ideas and come up with a solution that will impress everyone.

We source only the best parts that are available worldwide.

