

Funding Application

Business Name:	Performance Duds																							
Business:	Costume designer for stage and film																							
Team:	Pim Roberts																							
Capability:	Bachelor of Design (Fashion) - QUT																							
Funding requirements:	\$ 1,300,000.00																							
Reason for funding:	My business is growing so fast and I need to have a larger space to store my designs and house more employees																							
Turnover (2019-2021):	<table border="1"> <thead> <tr> <th></th> <th>2019</th> <th>2020</th> <th>2021</th> </tr> </thead> <tbody> <tr> <td>Q1</td> <td>3200K</td> <td>405k</td> <td>650k</td> </tr> <tr> <td>Q2</td> <td>392K</td> <td>445k</td> <td>545k</td> </tr> <tr> <td>Q3</td> <td>395K</td> <td>460k</td> <td>673k</td> </tr> <tr> <td>Q4</td> <td>409k</td> <td>464k</td> <td>580k</td> </tr> </tbody> </table>					2019	2020	2021	Q1	3200K	405k	650k	Q2	392K	445k	545k	Q3	395K	460k	673k	Q4	409k	464k	580k
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Time in industry:	3.5 years																							
Competitors:																								
Ratings: out of 5																								
Founder:	2.4																							
Industry:	2.25																							
Traction:	2.5																							
Gut:	2.5																							

Performance Duds

They call me Pim in the costume world, although my real name is Primrose. I have been in the fashion industry for as long as I can remember, and started my business 3 and half years ago.

I make all sorts of costumes for stage and film, but my passion is period costume. Some of the shows I have done costumes for are big productions requiring hundreds of designs. It is what I love doing, even though it is a tough industry

