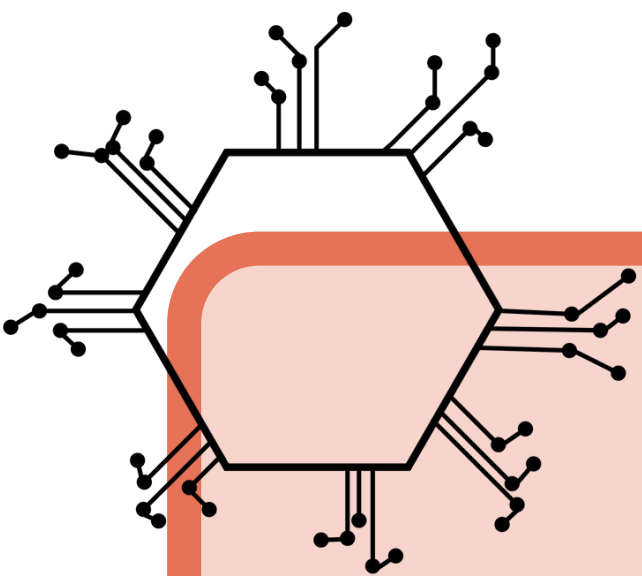# WHY
BlockChain?

DECENTRALIZED

- No Central Authority.
- Distributed Network.
- Increased Security.
- Enhanced Reliability.
- Greater Transparency.
- User Empowerment.

SECURED

- Cryptographic Protection.
- Immutable Ledger.
- Decentralization.
- Consensus Mechanisms.
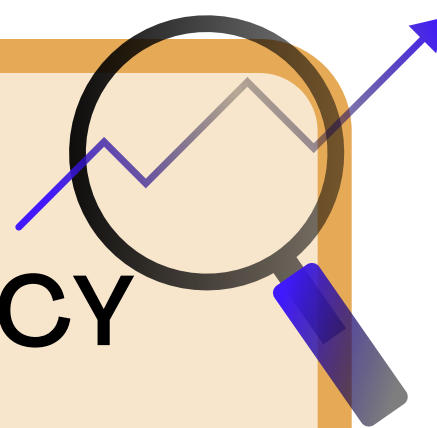- Transparency.
- Resilience to Attacks.

EFFICIENCY

Faster Transactions
Reduced Costs
Automated Processes
Global Accessibility
Streamlined Settlements
Immutable Records

TRANSPARENCY

- Public Ledger
- Traceability
- Immutable Records
- Open Access
- Auditable
- Trust Building

PRIVACY

- Pseudonymity
- Selective Disclosure
- Encrypted Transactions
- Zero Knowledge Proofs
- Data Minimization.

USER CONTROL

- Self-sovereign Identities
- Data Ownership
- Permissionless Transactions
- Consent-based Sharing
- Private Keys Ownership
- Decentralized Governance