

TRIBEX

We Exist To Impact Lives



THE TECHNOLOGY GAP
BETWEEN RICH AND POOR
IS RISING: **HOW TO HACK
THE METAVERSE AND GAME
THE SYSTEM.**



THE TRIBE X ECOSYSTEM

Abstract.

Non-fungible tokens (NFTs) could help the rich get richer, while those who are non-tech savvy struggle to stay afloat. However a purposeful NFT project can bridge the tech gap and empower underrepresented communities in the world of crypto regardless of their current level of technical experience. This document lays out the vision, technical foundations, and purpose of The Tribe X Ecosystem.



Rebirth

The hashtag **#NGMI** and not getting left behind with a Web 3.0 push speaks directly to many in the **minority communities who were left behind in the Dot-Com boom, bust, and restructuring**. The Tribe X Ecosystem aims to **bridge the tech gap and empower underrepresented communities** in the world of **cryptocurrency**. It tentatively consists of the:



Empire NFT



DAO



Launch Pad



Tribe X Agency

Our purpose is clear. We're on a mission to **educate, connect and inspire** a group of people that need it the most.



The Awakening of

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Immerse Yourself in The Story of Tribe X

Before the singularity, I was an insider. My Tribe and I thrived on the cutting edge of technology and skillfully rode the digital tsunami that soon devoured our world. I was tricked into helping The Shadow Code take control of the metaverse. They used my hustler mentality and relentless desire to make money against me.

The Wise Ones in Tribe 9 predicted the singularity. They warned us that social media was never truly free and that The Shadow Code would monopolize decentralization. I should have listened when they said, “there’s no such thing as a free lunch.”

The year is 2069 A.S. (After Singularity) and humans are on the verge of extinction. Artificial intelligence has surpassed human intelligence, and now those vampires, The Shadow Code, answer to no one. With the help of Big Tech and The Insiders they sucked the lifeblood from humanity.

To survive and thrive in the metaverse - the Twelve Tribes of DAM (Dystopian Authoritarian Metaverse) must unite. We are Tribe X, and we are fighting a war for the survival of humanity.

- The Architect, Tribe 3

The Twelve Tribes of DAM

THE INSIDERS

Tribe 1 | The Creators

Tribe 3 | The Hustlers

Tribe 2 | The Influencers

THE GLUE

Tribe 4 | The Healers

Tribe 6 | The Visionaries

Tribe 5 | The Enforcers

Tribe 7 | The Craftspeople

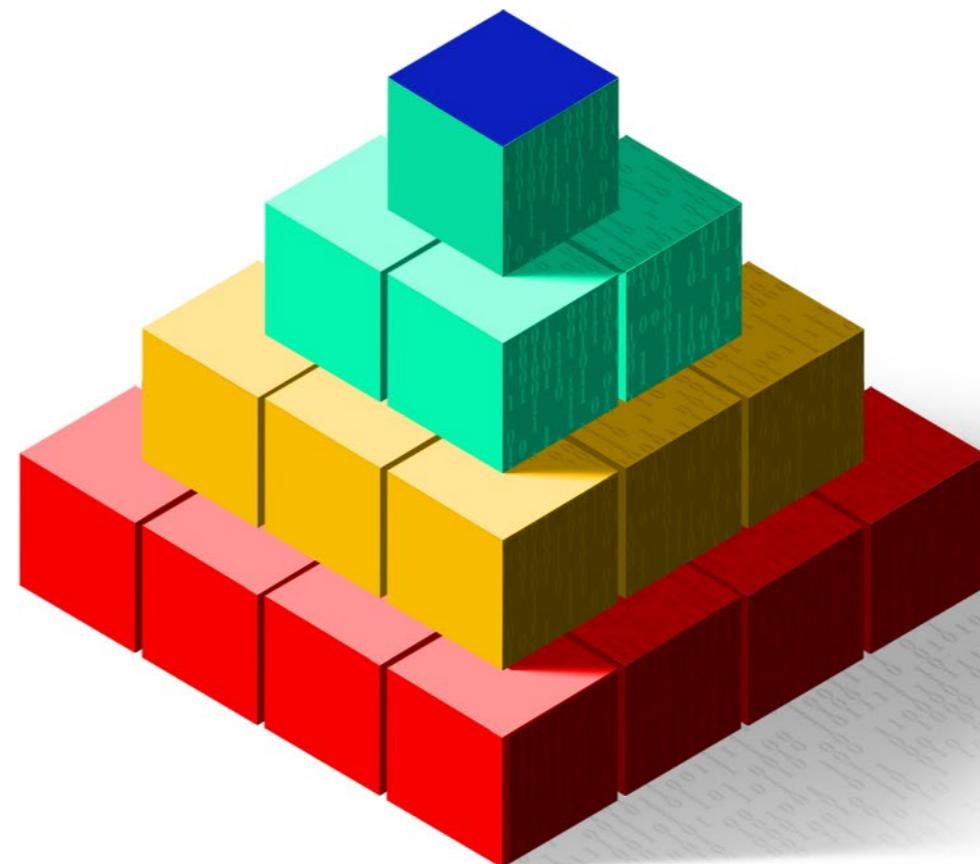
THE FOUNDATION

Tribe 8 | The Peacekeepers

Tribe 10 | The Caretakers

Tribe 9 | The Wise Ones

Tribe 12 | The Outcast



The chart below shows the hierarchy of the Twelve Tribes of DAM. The Insiders benefit the most from the current system. However, all members are vital.

More influence

Tribes higher on the pyramid are insiders, more tech savvy and adapt easily to technology.



Less influence

Tribes lower on the pyramid make up the community. They are less tech savvy but very vital.

- BIG TECH
- The Shadow Code

In the current system, **The Insiders** are the only ones that **can easily adapt to new technology**.

The Glue and Foundation keep the system functioning. However, **they lack the tools and resources to thrive in a digital world**.

See Appendix 1 for a brief description of all twelve tribes.



A close-up portrait of a woman with a dark complexion. She has her hair styled in several thick, red and black braids. Her face is painted with a skull-like design, featuring white areas around her eyes, black outlines for eyebrows and mouth, and yellow eyes. A decorative border of small black shapes surrounds her mouth. She is wearing a dark, high-collared garment with some gold-colored embroidery at the neckline.

**WE EXIST
TO IMPACT
LIVES**

**WE RISE TOGETHER.
WE BUILD TOGETHER.
WE THRIVE TOGETHER.**

Our Purpose:

We exist to help all **minorities thrive in tech.**

Our purpose is to **educate, connect and inspire** a group of people who need it the most.

We intend to create a **community** where minorities are **empowered** to participate in the world of NFTs and cryptocurrency.



Our How:

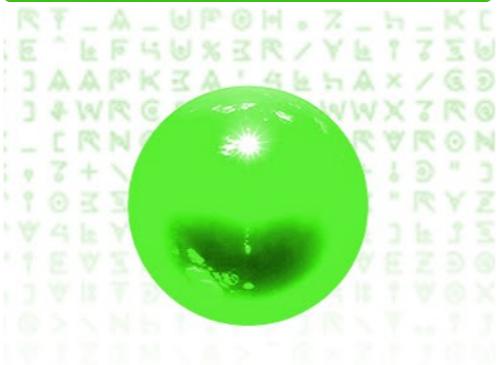
This is a living document. Regulatory view of NFTs is constantly evolving. Naturally, there will be more questions than answers. To remain compliant, we will have legal professionals involved along the way to help us avoid any hiccups. Below are the components that we are exploring:

Tribe X Empire NFT



A real market value utility based NFT project, powered by the Ethereum blockchain.

Tribe X DAO



A decentralized autonomous organization (DAO) with no central leadership.

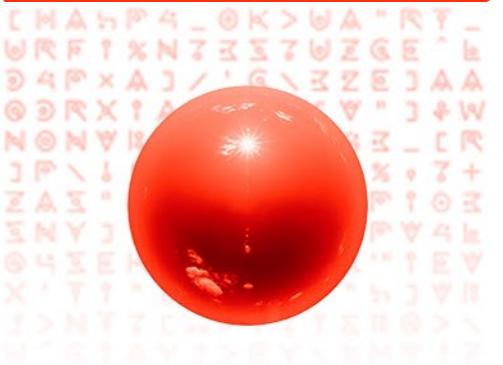
Launch Pad



An onboarder for creatives, builders and artists into the world of NFTs.

EXPLORING

Tribe X Agency



An in-the-real world business venture that Tribe X NFT holders will have access to.



Tribe X Empire:

Metaverse Ready Avatars

Tribe X Empire NFT is the **entry point for members** to gain access to the ecosystem. It is a **members-only community** with a **limited collection** of unique digital Non-Fungible Tokens launched on the Ethereum blockchain and the beginning of a **decentralized ecosystem** that aims to provide the infrastructure and **resources necessary** for its members to thrive in the metaverse and in the real world.

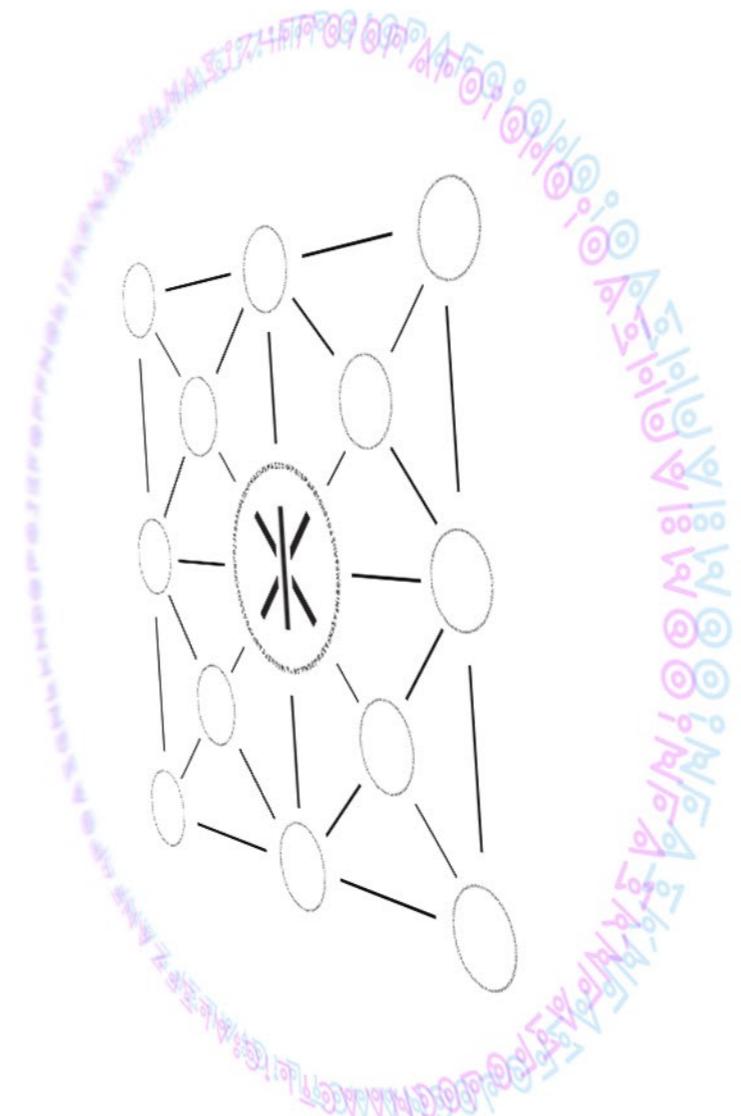
By holding a Tribe X Empire NFT, a **metaverse avatar with rarity**, you will be eligible for giveaways, airdrops, merch, private Discord channels, whitelisted for future drops, access to members-only benefits, events and **exclusive access to the Tribe X Ecosystem**.



The Tribe X DAO

NFT holders will have the chance to become **Tribe X DAO members**. It will be a decentralized autonomous organization with no **central leadership**. No single person can transfer or sell the contents of The Tribe X DAO.

The DAO will be used for the betterment of the community, where **every DAO member has the same equal right** to vote or make suggestions. The DAO members will **vote in governance**. The Tribe X DAO allows NFT holders to **participate in the decision making** and is not to be viewed as an investment or a promise of future value.



ROYALTY

There will be a 10% royalty set for the sale of the Tribe X Empire NFT in the secondary market.

The Tribe X Launchpad will get funded 50% of all secondary market sales generated from royalties. The other 50% of sales will be distributed to Tribe X's artists and core members of the team.

100% of funds in The Tribe X Launchpad be used for the betterment of our community.



**WE ARE ONE PEOPLE, ONE TRIBE
AND TOGETHER WE TRIVE.**



Launch Pad

The Launchpad is the utility that fuels the community.

The launchpad's purpose is to onboard new members into the NFT space by providing educational tools to confidently navigate the space. As one of the many benefits, The Launchpad aims to provide grants to a few exceptional community members with brilliant ideas.

We are working through the legal framework and application process. The purchase of a Tribe X Empire NFT will not be a determining factor and has no promise of future value.

100% of funds in The Tribe X Launchpad be used for the betterment of our community. This will be displayed in the public wallet for everyone to track.





The Tribe X Agency:

EXPLORING

Real-World Market Value and Utility

The Tribe X Agency will be a **creator led and community powered real-world business** venture.

When you purchase a Tribe X Empire NFT you are gaining **membership only access** to a community of people who will all work together to **bridge the tech gap** and continue to **empower underrepresented communities** in the world of crypto.

Access means access. **NFT Holders will not own** any portion of the **Tribe X Agency**. The purchase of a Tribe X Empire NFT **should not be viewed as an investment or a promise of future value**.



Charity For The Needy And Suffering

The Tribe X community aims to support organizations that make the world better for all of us.

We pledge to make charitable donations to the following groups (or similar) once NFT mint sale net proceed thresholds are met.

EXPLORING

1) HABITAT FOR HUMANITY¹

► Habitat for Humanity is a nonprofit organization that helps people in your community and around the world build or improve a place they can call home.

EXPLORING

2) BLACK GIRLS WHO CODE²

► Black Girls CODE is a not-for-profit organization that focuses on providing technology education for African-American girls.

<https://www.blackgirlscode.com/>

¹ Habitat for Humanity Annual Report 2021 HFHI_AR_21_15NOV21_web.pdf. (n.d.). Retrieved December 4, 2021, from https://www.habitat.org/sites/default/files/documents/HFHI_AR_21_15NOV21_web.pdf

² TOC_2020_Annual_Report.pdf. (n.d.). Retrieved December 4, 2021, from https://assets.theoceancleanup.com/app/uploads/2021/06/TOC_2020_Annual_Report.pdf

Our Conclusion:

Together we will take back control by hacking the metaverse and gaming the system.

The current state of the internet, Web 2.0, social media, has more user-generated content and utility for its end-users than ever before. However, social media giants, like Meta, formerly Facebook, are controlled by centralized organizations and operate with very little oversight.

We believe that Big Tech giants are the new gatekeepers. This is a major problem because they unfairly extract an unbalanced share of revenue from influencers and content creators who drive traffic to their platform and regularly “choose profits over safety”.³

With the emergence of Web 3.0, the metaverse, we anticipate a social media landscape that is shaped by those who can most effectively activate and monetize their community.

We believe that by successfully creating a positive feedback loop around a shared passion, Tribe X can potentially level the playing field in a way that has never been possible before for its members.

The metaverse and NFTs may radically change internet commerce forever.

We want everyone to benefit. We want to empower our members to take back control and recapture the full value of their online contributions.

³ Whistle-Blower Says Facebook ‘Chooses Profits Over Safety’—The New York Times. (n.d.). Retrieved December 4, 2021, from <https://www.nytimes.com/2021/10/03/technology/whistle-blower-facebook-frances-haugen.html>

Remove the Gatekeepers

We see the buildup of the Tribe X Ecosystem as a unique opportunity to enter the Metaverse with purpose. Aside from participating in one of the most inclusive NFT projects to date and getting a dope piece of digital art - The Tribe X NFT Project is about access: Both virtually and physically.

This is not about a quick buck. For us, this is about legacy. We believe that NFTs are not a fad and eventually, they will be regulated.⁴ The doors that stand open today will soon be slammed shut forever, and only the people who took advantage now, the renegades who are living on the cutting edge, will continue to benefit.

⁴ Lipton, E., Livni, E., & Smialek, J. (2021, September 23). Regulators Racing Toward First Major Rules on Cryptocurrency. *The New York Times*. <https://www.nytimes.com/2021/09/23/us/politics/cryptocurrency-regulators-rules.html>



The power of community.

We aim to open doors to a limitless world full of endless potential.
A world where anything is possible. But we can only open the door.
You're the one who must walk through it.

This is your chance.

Join the Tribe on Discord.

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Meet the Team
Tribe X Insiders



THE McCOURTY TWINS

Jason & Devin McCourty are twin brothers, who are one of only 13 sets of twins in NFL history and were the first set to play in a Super Bowl together in helping The New England Patriots win Super Bowl LIII. Devin also serves on the board of Boston Medical Center, while Jason serves on the hospital's philanthropic trust.

DOC PEACE

Featured in Forbes magazine, Dr. Peace Uche, aka doc.PEACE, a Doctor of Pharmacy, business coach, author and NFT enthusiasts has guided thousands of clients in moving from feeling powerless to powerful.



GAMAL CODNER

Digital marketing growth hacker & a startup founder that has started six different cash flow positive companies, including Fresh Heritage. Gamal has over 10 years of experience in startups and digital marketing.



LAUREN TURTON

Featured in Forbes magazine, Lauren is a #1 best selling author, public speaker, and podcast host of Freedom with NFTs. Lauren has successfully supported hundreds of companies in expanding their businesses. Clients include companies listed in the Fortune 500 and Forbes Richest List.

JEREMY ZUTTAH

Jeremy is a second year MBA student at New York University Stern School of Business specializing in finance and leadership & change management. Prior to Stern, Jeremy was a professional Pro Bowl athlete in the NFL. Jeremy graduated from Rutgers University with a B.A. in Economics.



LUKE VICE

Co-founder & COO of Aware Ads, Inc. / Oasis Ads Media, Luke has over 20+ years experience in online marketing. Luke's specialty is direct response (i.e. Cost-Per-Acquisition)marketing. He has an understanding of all aspects of the CPA space from front-end web design and development, traffic generation, capturing lead/sales data, metrics and optimization.

FLORIN ANDREI

Creative director and graphic designer with 10+ years experience, responsible for integrating design with strategy.

KHALIL MALAMUG

Serial entrepreneur and curator of cool. Founder of Razor Sharp, The Wolves Den, Trust Intl, and Co-founder of Original Sharp.

DIMITRI LINTON

Social introvert finding purpose.

ANDY KOPREK

Talented and hard working lead digital artist on the project, responsible for the iconic designs on each avatar.

VINCENT MEGNA

Firefighter, paramedic and president and CEO of Shady Biz.

JULIAN

Web developer and digital marketer with over 15 years experience.

LANDA SHEREVES

Social media associate and master communicator. Responsible for project management and community engagement.

ANTHONY ARAUJO

Marketing, advertising, and management guru striving to impact lives.

PATRICK REINHARDT

TechMarketer bridging the gap between marketing and blockchain.

ANDREW LE

Co-founder of Original Sharp Barbershop & Shave Parlor. Skilled in web design, Marketing and business strategy.

REMONE DELISSER

Marketing solutions innovator, NFT visionary and crypto fanatic.

Enter The Twelve Tribes of DAM

Dystopian Authoritarian Metaverse

Tribe 1 | The Creators

Tribe 1 is one of the wealthiest tribes of DAM. Its members are the founders & co-founders of the internet and social media.

As a result, Tribe 1 members are Big Tech insiders, but they are still puppets of *The Shadow Code*, the malicious artificial intelligence monster that they accidentally created.

Tribe 2 | The Influencers

Tribe 2 is one of the largest and most influential tribes of DAM. They are the artists, bloggers, celebrities, affiliate marketers, and content creators that skillfully drive traffic to Big Tech's platforms. They are insiders, but still receive an unbalanced share of revenue from Big Tech. *The Shadow Code* keeps them in check by constantly changing the algorithm to limit their gains.

Tribe 3 | The Hustlers

The Hustlers in Tribe 3 thrive on the cutting edge of DAM. They are hard-working, passionate and are determined to succeed. “*They'll sell ice in the winter, they'll sell fire in hell, Tribe 3 is full of hustlers baby, they'll sell water to a well.*” Big Tech and *The Shadow Code* both love Tribe 3, because they always want more and are willing to do whatever it takes to “make it.”

Tribe 4 | The Healers

Tribe 4 is essential for human survival. Their members are doctors, nurses, therapists, and first responders who are highly specialized, educated and a little tech-savvy.

They are somewhat immune to technological advancement; Big Tech and *The Shadow Code* allow their immunity, because they work hard to provide long and healthy lives for the other tribes who are vital to Big Tech's survival.

Tribe 5 | The Enforcers

Tribe 5 dictates how law and order is enforced, and by who. Its members are government officials, politicians and lawyers.

Big Tech and Big Government sometimes butt heads, but *The Shadow Code* lobbyists are constantly working behind the scenes to make sure Big Tech is protected at all costs.

Tribe 6 | The Visionaries

Tribe 6 members predicted the singularity. They are known as “the crazy ones, the misfits, the rebels, the troublemakers, the round pegs in the square holes.” Their members see things differently and are not fond of rules. *The Shadow Code* used their genius to help push the human race forward, and now does everything it can to discredit them and diminish their accomplishments.

The only thing that separates a Visionary in Tribe 6 from an Outcast in Tribe 12 is their desire to innovate and change the world through technology, which works to benefit *The Shadow Code*.

Tribe 7 | The Craftspeople

Tribe 7 members are The Craftspeople of DAM. Its members include architects, engineers, plumbers, electricians, mechanics, janitors, waste collectors, landscapers, farmers, small business owners, freelance creators, chefs, dishwashers, and everyone in between.

Tribe 7 are the ones who make sure we have food in the supply chain, roofs over our heads, and comfort and beauty in our lives. Big Tech tricked Tribe 7 into believing social media was free, and now, its members are dependent and addicted.

Tribe 8 | The Peacekeepers

The members in Tribe 8 are the “boots on the ground,” who carry out the directives of the Enforcers in Tribe 5. They are the philanthropists, negotiators, social workers, police officers, and soldiers who do their best to maintain order and protect the most vulnerable among us.

They are idealistic and believe they are working in the name of justice, but because of *The Shadow Code*’s secret influence on the content we consume, the bad apples thrive on social media and successfully tear humanity apart.

Tribe 9 | The Wise Ones

Tribe 9 is the most vulnerable tribe of DAM. Its members are our elders and senior citizens who deserve our respect. Instead, they are the ultimate victims of *The Shadow Code*.

Tribe 9 members struggle to keep up with technological advancement and are often targeted for scams. The wise ones hold knowledge that could help defeat Big Tech and *The Shadow Code*.

Tribe 10 | The Caretakers

Tribe 10 members are the most important. Its members nurture the next and current generation. Made up of primarily women, homemakers, and people caring for the sick and the wise ones. Tribe 10 members are vital to the system that Big Tech has built, but they don't reap any benefits in terms of financial gains, status, or power.

As a result, social media and augmented reality is their drug of choice, these tribe members consume more content than any other tribe. They are too exhausted by their work and too disenfranchised by the system to break free from *The Shadow Code's* control.

Tribe 11 | The Educators

The Educators in Tribe 11 form the foundation of the entire system and are vital to its survival. However, Big Tech thrives in a world where almost a quarter of American teachers have to work second jobs to make ends meet.

The insider tribes know that the members of Tribe 11 need salvation. But, *The Shadow Code* vampires use the technology gap and human greed to keep us apart.

Tribe 12 | The Outcast

Tribe 12 members are rebellious outcasts. Its members have been rejected by society. They are enemies of Big Tech and *The Shadow Code* because they refuse to accept the status quo.

Failed entrepreneurs with low self-esteem and blackballed tribe members from other tribes are in Tribe 12. They are powerful but *The Shadow Code* stole their drive.

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