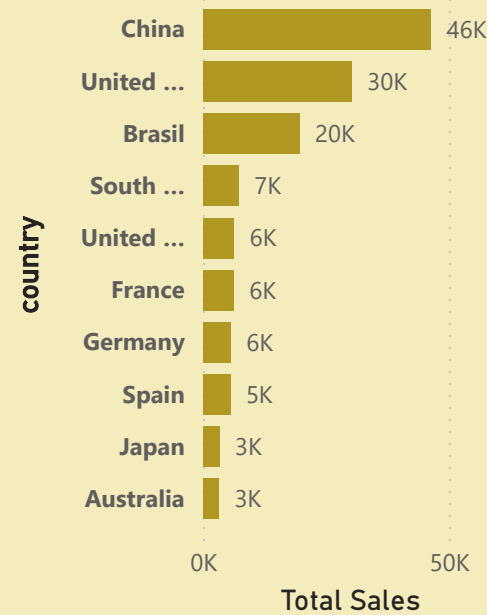
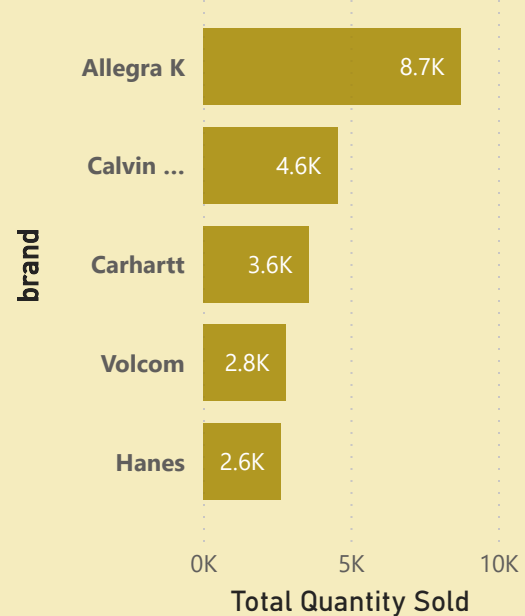


Top 10 Total Sales by Country



Top 5 Selling Brand

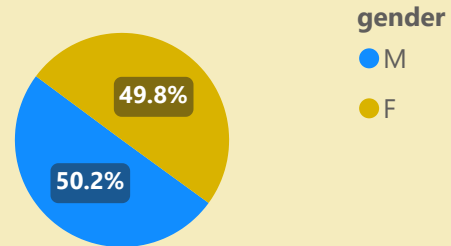


Joyeux Shoppers (JS) Dashboard

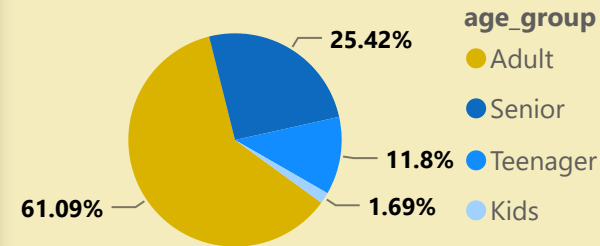
Total Orders and Total Customers



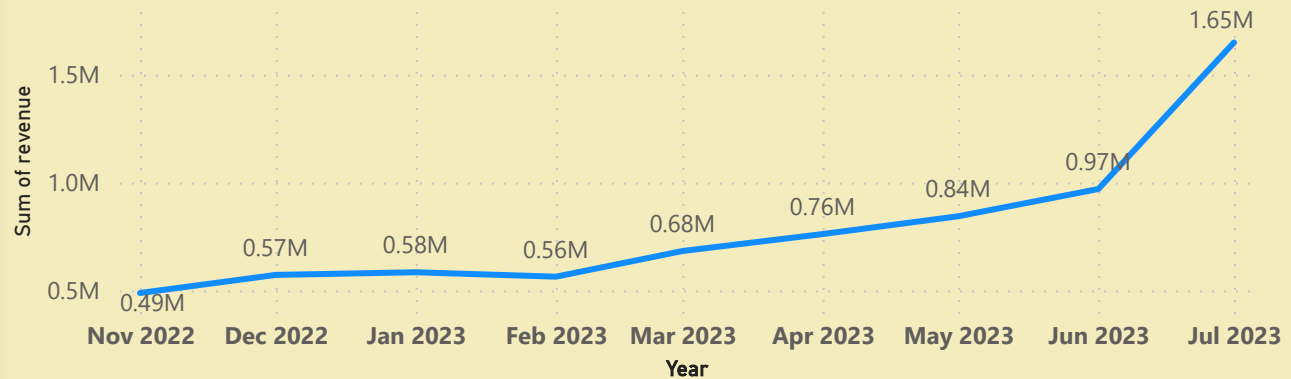
Total Orders by Gender



Total Customers by Age Group



Total Revenue Over Last Nine Months



Total Sales by Country

From the Top 10 sales by country, China accounted for the highest number of sales with over 46k of total sales.

Top 5 countries by brand

Allegra K accounted for 39.16% of Total Quantity Sold. Across all 5 brand, Total Quantity Sold ranged from 2642 to 8743.

Total Orders by Gender

M accounted for 50.15% of Sum of total_orders. There appears to be just a slight significant difference between M and F.

Total Orders by Age Group

By age group, the 'Adult' group accounted for the highest number of orders in Joyeux Shoppers while the kids group accounted for the lowest.

Total Revenue Over Last Nine Months

Over the last nine months, Total Revenue had its exponential increase between March and July 2023.

Total Orders By Total Customers

From the graph, it is observed that there is a simultaneous increase in the number of total goods ordered due to a rise in customers