

BLACK INVESTORS GROUP

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# Tshegofatso Thosago

CHAIRMAN



# Personal Profile

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*Hi, I'm Tshegofatso —*

Founder and chairman of Black Investors Group.

When I saw youth unemployment rates skyrocket, and more young professionals falling into debt, whilst the desperate others get scammed through pyramid schemes and other fraudulent practices hooking them into the desire to become rich overnight, I knew the existence of an organization — where they can start investing early with the peers they trust, building companies they want to work for, and harnessing their leadership qualities — would be a perpetual need

When someone says “I want to start investing towards my dream”, I want them to think Black Investors Group.

# A True Story

## An Inspirational Read

When the idea of Black Investors Group first darted my mind, it was as blood rushing as when a Marvel superhero discovers their superpower for the time.

In just 3 days, BIG gained +55 members, half of whom met at Allan Gray V&A offices, graciously hosted by Leaviel Des Fontein and Sherel. Leaviel spoke about the beauty of investing, and the power of compound interest, and of how we can all significantly benefit from it if we start investing from a young age.

So the key thing was to start. Thus, weeks later I followed up on the students I brought in — but none, unfortunately, was ready to invest with Allan Gray.

Somehow, “steeze, nake and vibes” were more important than R 500 p/m toward their own future — and this is when I realized that millennials do not have an income issue, but rather a spending issue — Hence BIG



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My vision is to create a generation of investors whose psychology would be so bent on investing, that putting away a thousand rand monthly toward the realization of their dreams would be easier than uploading a nude on Instagram



# Education

University of Cape Town

2015 — 2019

# ACADEMICS

University of Cape Town

BSocSci: IR & PPA

2015 — 2019

Tshegofatso Thosago: Chairman

## POLITICS

- International Relations | Public Policy & Administration

Political Theory

South African Political Thought

International Organizations

Political Economy of IR

Conflict in World Politics

International Organizations

Comparative Institutions

Public Policy

Foreign Policy Analysis

## MANAGEMENT STUDIES

- Strategy | Marketing

+Macro Environment Analysis

Customer Relationships

Management Consumer Behavior

Market Segmentation

Price Adjustment Strategies

Branding

4Cs & 4Ps of Marketing

7Ps of Service Marketing Strategic

Growth Strategies

## **SOCIOLOGY**

- Industrial Society & Change
- Crime & Deviance

## **SOCIAL DEVELOPMENT**

- Community & Youth Development
- Professional Interactions

## **LAW**

- Business Law | Company Law

Contractual Capacity

Law of Sale & Law of Lease

Unincorporated Firms

Capital Regulations

Business Rescue

Closed Corporations Legal Rights

Corporate Governance

Business Trusts

Shareholder Agreements

Intellectual Property Right

## **FINANCE**

- Personal Financial Management

Time Value of Money

Saving & Managing Credit

Investment Planing

Managing Financial Risk

Eatate Planning

Collective Investment Schemes

Tax Planning

Residential Property

Retirement Planing

Macro Economic Issues

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South Africa is in a leadership crisis today. I want the next the cohort of leaders to lead this country to come from Black Investors Group.



# Professional Strengths



# Leadership Strengths

Tshegofatso Thosago: Chairman

## **CHARACTER FOCUSED LEADERSHIP**

It Starts from Within

## **EFFECTIVE COMMUNICATOR**

Listener and Speaker

## **ATTENTION TO DETAIL**

Highly Observant

## **ENERGETIC & PROACTIVE**

Tenacious resolve

## **GOAL-DRIVEN ATTITUDE**

Results, Results, Results

## **VISIONARY THINKING**

Plans Ahead

## **RESILIENT SPIRIT**

Not Over Until I Win

## **CRITICAL THINKER**

Challenges Norms & Status-quo

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Diligent hands will rule, but laziness ends in forced labor.

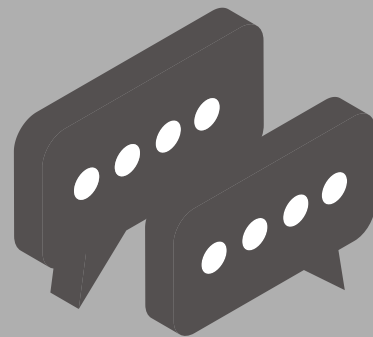
Proverbs 12:4

# TECHNICAL EXPERTISE

Tshegofatso Thosago | Chairman



Strategy  
Formulation



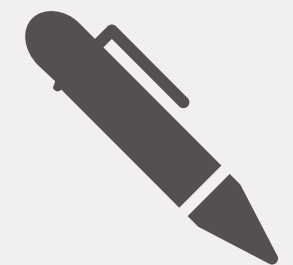
Marketing  
Communications



Customer  
Service



Sales &  
Salesmanship



Digital Graphic  
Design

# Skills and Abilities

Tshegofatso Thosago | Chairman

Being a UCT goalkeeper has taught me invaluable skills about team work and the importance of gathering a team behind one common goal and purpose —and that is winning!

The goalkeeper is the last line of defense, thus, the mistakes of others often fall unfairly on him, whilst his own carry a high cost.

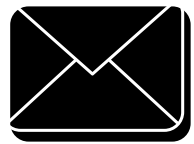
Likewise, my leadership revolves around foreseeing danger and rearranging the team promptly to mitigate loss.

I apply this invaluable skill to lead teams to success, for winning is my obsession.



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# Let Us Connect

Tshegofatso: Chairman