

Mountain Yolks Website Build – Step-by-Step Checklist

A printable A4 workflow guide to tick off each milestone as you complete it.

STEP 1 – Set the Foundation

■ Create new project folder: mountain-yolks-site
■ Initialize Next.js app (Tailwind: Yes, TypeScript: No)
■ Connect GitHub for backups
■ Install dependencies: react-icons, framer-motion, headlessui
■ Run npm run dev and confirm localhost:3000 works

STEP 2 – Create the Base Layout

■ Create layout.js with Header, Footer, and main section
■ Add Header.js and Footer.js components
■ Set brand colours (black background, white text, orange/yellow accents)
■ Test base layout in browser

STEP 3 – Build Key Pages

■ Create pages: Home, About, Products, Stockists, Contact
■ Add dummy text and placeholder images
■ Ensure navigation links work across pages

STEP 4 – Add Visual Identity

■ Insert logo into Header
■ Add mountain silhouette hero image
■ Apply consistent font, button style, and spacing
■ Test desktop and mobile responsiveness

STEP 5 – Fill in Real Content

■ Replace placeholders with final text and photos
■ Add certifications and contact details
■ Update SEO titles and meta descriptions

STEP 6 – Add Interactive Features

■ Add functional Contact Form (Formspree or similar)
■ Enable smooth scroll and simple animations
■ Add loading animation or intro

STEP 7 – Test Everything

■ Check navigation, forms, and images on all devices
■ Test performance via pagespeed.web.dev
■ Fix layout and responsiveness issues

STEP 8 – Prepare for Launch

■ Buy domain (mountainyolks.co.za)
■ Deploy via Vercel and connect domain
■ Add favicon, social image, and analytics
■ Final live test of all pages

STEP 9 – Maintain and Improve

■ Update content monthly
■ Monitor analytics and gather feedback
■ Back up project after changes

■ Final Goal: Fully branded, mobile-friendly Mountain Yolks website live at www.mountainyolks.co.za