

Carl Spector, Esq.

SEO Report - 1st to 28th **February 2013**

www.nj-criminalattorneys.com



SPEAKEASY MARKETING
ATTORNEY-FOCUSED MARKETING

Website Visits: 316 ▼ -3.07%

Lead Sources (unique calls)

Contact Us Requests 0
Guide Download 0
Phone Calls 20
PPC 0
Direct Mail 6



Monthly Lead/Traffic Stats

Web Forms Filled In	0		# Unique Calls			Google Maps Location Search		
	Contact Us Req.			Potential Clients	16			
	Guide Download			PPC				
				Direct Mail	6		14-25 Plaza Rd #2, Fair Lawn	
Organic Search Visitors	306							
	Google	286		Current Clients	2			
	Yahoo	12		Non-Clients	1			
	Bing	8		Solicitor	1			

Lead Breakdown

Phone Calls			
Date	Name	Phone	Duration
1-Feb	Pat	(845) 405-3774	19
1-Feb	Neuris Chalas	(973) 900-3309	11
4-Feb	Frank Deviva	(570) 479-2975	18
5-Feb	Sophie Infield	(201) 791-5518	14
5-Feb		(914) 552-1518	2
6-Feb	Subenda	(973) 934-7237	34
8-Feb	Peter Finn	(201) 796-7127	8
8-Feb	Linda	(267) 230-7029	3
10-Feb	Ronald Powell	(908) 279-9146	7
11-Feb	Ellen Ben	(845) 558-8834	8
11-Feb	Joseph Clark	(862) 200-8935	3
12-Feb		(201) 349-0262	2

Phone Calls			
Date	Name	Phone	Duration
12-Feb	Allen Alguard	(201) 773-6373	7
12-Feb	Kelly Dumpson	(212) 830-7421	2
19-Feb		(623) 418-9683	8
21-Feb		(201) 794-2029	1
25-Feb		(718) 706-7133	2
25-Feb	Sebastian	(910) 685-5466	2
28-Feb		(201) 452-9253	3
28-Feb	Kelly	(201) 843-1756	9

Lead Breakdown

Direct Mail				25-Feb		(908) 419-5810	
Date	Name	Phone	Email	26-Feb		(201) 445-9700	
2-Feb		(845) 405-3774		28-Feb		(201) 843-1756	
8-Feb		(917) 907-0337					
22-Feb		(973) 237-0888					

Some of the websites where your link was placed this month

Top Keywords Used To Find Your Site (time on site 30+ sec)

1	nj public defender for domestic violence	0:32:04	20	driving while suspended while suspended for a dwi	0:01:36
2	multiple shoplift in same day jersey city	0:20:04	21	39:4-88b	0:01:36
3	nj marijuana/miranda laws	0:13:50	22	fine for reckless driving in fair lawn nj	0:01:30
4	nj criminal attorneys that was prosecutors	0:13:34	23	nj state trooper dui weed	0:01:29
5	carl spectator attorney	0:12:31	24	vincent scala attorney	0:01:14
6	failure to yield an emergency vehicle first offense will you be	0:10:59	25	shoplifting defenses	0:01:12
7	example of shoplifting	0:06:20	26	attorneys 07410	0:01:09
8	nj statute for unsafe lane change	0:05:17	27	nj statute 39 4 88a	0:00:58
9	police process nj dui	0:04:03	28	how many points you get for unsafe lane change in nj	0:00:51
10	39:4-98	0:03:47	29	pat browne dui summit	0:00:45
11	arresed for shoplifting in new jersey what is the process	0:03:20			
12	njs 39:4-88	0:02:58			
13	recent dui cases in nj after blowing .09	0:02:35			
14	hillsborough township nj police lawsuit	0:02:30			
15	can my license in nj be suspended for someone else's parking ti	0:02:28			
16	public defendant nj for shoplifting	0:02:28			
17	fight shoplifting fine	0:02:17			
18	amy locane melrose place	0:01:44			
19	carl spectator fair lawn, nj	0:01:40			