



## **Al Dhafra festival Project**

The **Al Dhafra Festival** is one of the most significant cultural events in the UAE, celebrating Bedouin heritage and traditions. It takes place annually in the Al Dhafra region of Abu Dhabi and is renowned for its camel beauty competitions and other traditional activities.

### **Key Highlights of the Al Dhafra Festival:**

1. **Camel Mazayna (Beauty Pageant):**
  - The festival's main attraction is the camel beauty contest, where camels are judged on their appearance, posture, and lineage. Camels with long necks, large heads, and smooth fur are considered most beautiful.
2. **Saluki Races:**
  - Salukis, a breed of hunting dogs, are raced during the festival to showcase their speed and agility, a traditional Bedouin sport.
3. **Traditional Markets:**
  - The festival features a souk (market) where visitors can buy handcrafted goods like traditional clothing, perfumes, spices, and jewelry. There are also stalls that demonstrate traditional crafts such as weaving and pottery.
4. **Falconry Displays:**
  - Falconry is a cherished tradition in the UAE, and the festival hosts falconry competitions where falcons demonstrate their hunting skills.
5. **Traditional Cooking Competitions:**
  - The festival also includes competitions in preparing traditional Emirati dishes like harees and thareed, allowing participants to showcase their culinary heritage.
6. **Poetry and Storytelling:**
  - Traditional Bedouin poetry (Nabati poetry) and storytelling are key elements of the festival, with poets reciting verses that celebrate the history and culture of the UAE.
7. **Date Competitions:**
  - Al Dhafra is known for its date palm farms, and the festival holds competitions for the best dates, celebrating the significance of dates in the UAE's heritage.

### **Cultural Significance:**

The Al Dhafra Festival preserves and promotes the rich Bedouin heritage of the UAE. It brings together people from across the region to celebrate traditions that have been passed down through generations. The festival is not just about competitions but also about sharing knowledge, customs, and values that are integral to the UAE's identity.



# Project Steps



## Step 1: Sign In/Sign Up on Animaker

1. Go to [Animaker.com](https://www.animaker.com).
2. Sign in if you already have an account or create a new account using your email or Google login.



## Step 2: Start a New Project

1. Once logged in, click **Create New** and select **Create a Video**.
2. Choose the type of video format you want (e.g., landscape, square, or vertical). For this festival project, landscape would be suitable.



## Step 3: Choose a Template or Blank Canvas

1. Browse through Animaker's templates or start with a **blank canvas**.
2. If there are relevant festival-related templates, you can select them, but for Al Dhafra, starting from scratch might be better.



## Step 4: Add Background

1. Go to the **Background** section on the left menu.
2. Search for **desert**, **camel**, or **Abu Dhabi** to find suitable backgrounds that resemble the Al Dhafra Festival.
3. Choose one that fits the environment of the festival and drag it onto your canvas.



## Step 5: Add Text and Titles

1. Click on the **Text** tab in the left-hand menu.
2. Add a title like “Al Dhafra Festival, Abu Dhabi” and customize the font, color, and size.
3. Write a brief introduction about the festival using subtitles or body text. For example, you can mention the festival's importance in celebrating Bedouin culture, camel beauty contests, and falconry.



### Step 6: Incorporate Characters and Props

1. Go to the **Characters** tab to add human or animal characters. Use **camel characters** and traditional **Bedouin characters** if available.
2. Use the **Props** section to add camels, tents, falcons, and other items related to the festival.
3. Place the props around the canvas to visually represent the festival's different activities.



### Step 7: Add Animations

1. Animate your characters by selecting them and clicking **Add Animation**. Choose simple animations like walking, waving, or speaking to bring your characters to life.
2. Use animations to represent the camel beauty contests or falconry competitions at the festival.



### Step 8: Include Audio

1. Go to the **Music** tab and choose Arabic-themed or cultural background music to reflect the festive atmosphere of Al Dhafra.
2. You can also record a **voiceover** explaining the festival's key highlights by clicking the microphone icon.



### Step 9: Add Transitions Between Scenes

1. If you have multiple scenes (e.g., introduction, camel contests, falconry), add **transitions** between them.
2. Select a smooth transition style from the **Transitions** menu to give the video a polished flow.



### Step 10: Preview and Edit

1. Click on **Preview** to see how your project looks and make any adjustments if needed.
2. Check for smooth animations, correct timing, and appropriate text duration.



### Step 11: Download or Share the Project

1. When satisfied with your video, click **Download** to save the project in your desired format (MP4 is recommended).
2. You can also share the video directly on social media or present it during class.