



PIZZA SALES REPORT

2015

Pizza_category

All

01-01-2015

31-12-2015

Home

Best/ Worst Pizza

BUSIEST DAYS & TIME

DAYS

Orders are highest on weekends i.e.
Friday/Saturday evenings

MONTHLY

Maximum orders from month of JULY and JANUARY

BUSIEST DAYS & TIME

CATEGORY

Classic category contributes to maximum sales and total orders

SIZE

LARGE SIZE PIZZA contributes to the maximum sales



817.86K

Total Revenue



49574

Total Pizzas Sold



21350

Total Orders



2.32

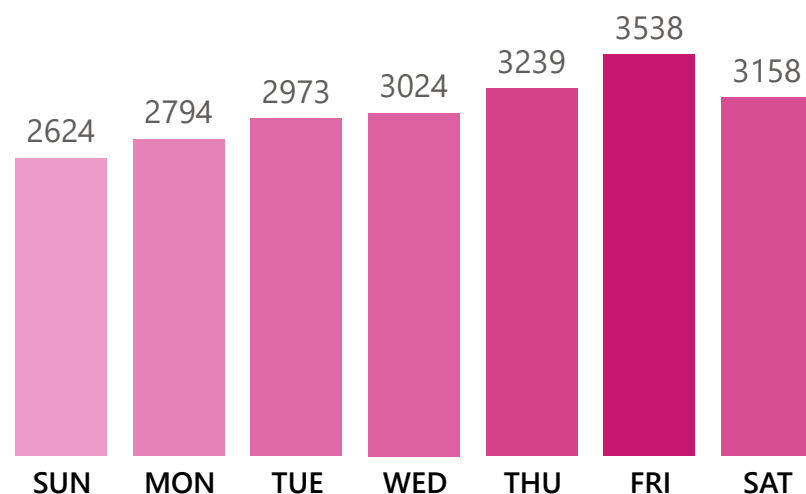
Average Pizzas Per Order



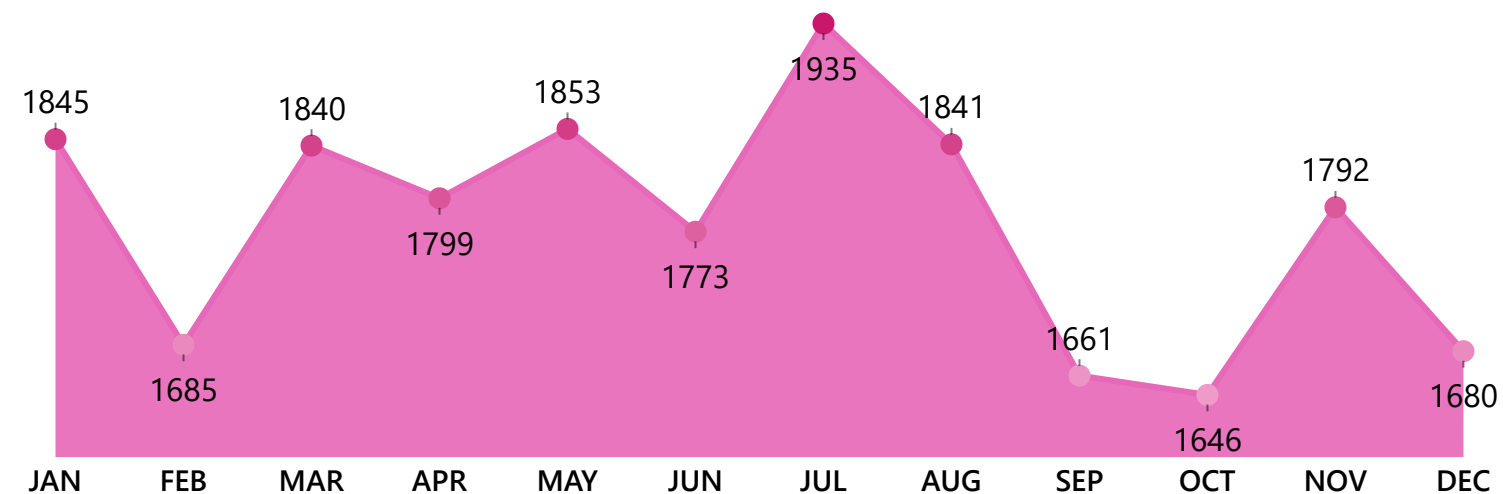
38.31

Average Order

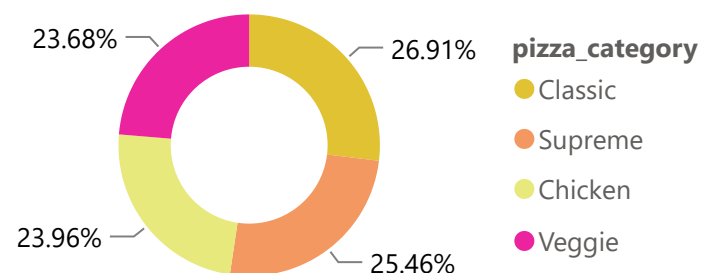
Total Orders by Order Day



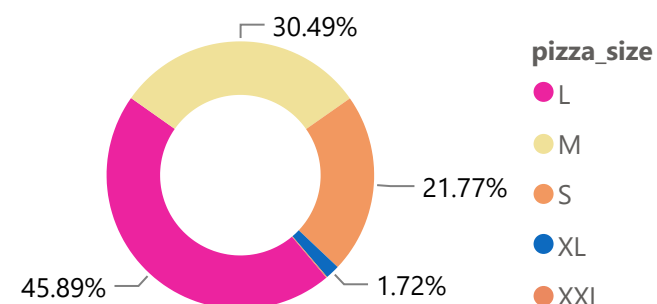
Total Orders by Order Month



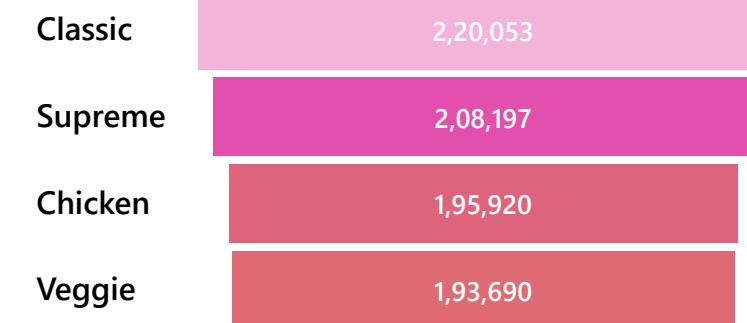
% Sales by pizza_category



% Sales by pizza_size



% Sales by pizza_size





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Best/ Worst Pizza

BEST SELLER & WORST SELLER

BEST SELLERS

The Thai Chicken Pizza is the highest contributor to revenue

WORST SELLER

The least contributor to the revenue is THE BRIE CARRE PIZZA

BEST SELLER & WORST SELLER

BEST SELLER

THE CLASSIC DELUXE is the most ordered

WORST SELLER

THE BRIE CARRE is the lowest selling Pizza



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Average Pizzas Per Order



38.31

Average Order

Top 5 pizza by Revenue

The Thai Chicken Pi...	43K
The Barbecue Chic...	43K
The California Chic...	41K
The Classic Deluxe ...	38K
The Spicy Italian Pi...	35K

Top 5 pizza by Quantity

The Classic Deluxe ...	2453
The Barbecue Chic...	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pi...	2371

Top 5 pizza by Order

The Classic Deluxe ...	2329
The Hawaiian Pizza	2280
The Pepperoni Pizza	2278
The Barbecue Chic...	2273
The Thai Chicken Pi...	2225

Bottom 5 pizza by Revenue

The Spinach Pesto ...	16K
The Mediterranean...	15K
The Spinach Supre...	15K
The Green Garden ...	14K
The Brie Carre Pizza	12K

Bottom 5 pizza by Quantity

The Soppressata Pi...	961
The Spinach Supre...	950
The Calabrese Pizza	937
The Mediterranean...	934
The Brie Carre Pizza	490

Bottom 5 pizza by Order

The Chicken Pesto ...	938
The Calabrese Pizza	918
The Spinach Supre...	918
The Mediterranean...	912
The Brie Carre Pizza	480