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1 Introduction

2 Statistical Learning

Statistical learning is concerned with understanding and estimating the relationship between a target variable Y and one or more predictors $X = (X_1, X_2, \dots, X_p)$. We typically assume the model:

$$Y = f(X) + \epsilon$$

where f(X) is the systematic part of the relationship, and ϵ is random noise with mean zero.

2.1 Supervised Learning

In supervised learning, both the predictors X and the response Y are observed, and the goal is to estimate the mapping $f: X \mapsto Y$.

2.1.1 Types of Supervised Learning

Depending on the type of Y, we distinguish between:

Type of Y	Task	Example
Continuous (quantitative)	Regression	Predicting sales, temperature, price
Discrete (qualitative)	Classification	Predicting spam vs. non-spam, disease vs. healthy

2.1.2 Example: Predicting Sales

Suppose we want to predict sales Y using advertising budgets in three media channels:

$$X_1 = \text{TV}, \quad X_2 = \text{Radio}, \quad X_3 = \text{Newspaper}.$$

We assume

$$Y = f(X_1, X_2, X_3) + \epsilon$$

and start with a linear model:

$$f(X) = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3.$$

2.1.3 Estimating f Using Squared Loss

To estimate f, we minimize the squared loss:

$$L(y_i, \hat{f}(x_i)) = (y_i - \hat{f}(x_i))^2,$$

and the total (mean) squared error:

$$MSE(\hat{f}) = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{f}(x_i))^2.$$

The optimal parameters β_j are found by minimizing the MSE, leading to the ordinary least squares (OLS) solution:

$$\hat{\boldsymbol{\beta}} = (X^T X)^{-1} X^T y.$$

2.2 Unsupervised Learning

In unsupervised learning, only the predictors X are observed; there is no corresponding response variable Y. The goal is to discover structure or patterns within the data.

2.2.1 Clustering

A common example is **clustering**, where observations are grouped based on similarity among predictors X_1, X_2, \ldots For instance, clustering points (x_1, x_2) may reveal natural groupings or clusters within a dataset.

2.2.2 Outcomes

In contrast to supervised learning:

- Continuous outcomes correspond to regression.
- Discrete outcomes correspond to classification.

2.3 Least Squares Regression

In least squares regression, we assume a model such as:

$$f(X) = \beta_0 + \beta_1 X_1 + \beta_2 X_1^2,$$

which can capture some curvature or nonlinearity.

While more flexible models can better fit training data, they also introduce new issues such as **overfitting**. We can measure performance using the Mean Squared Error (MSE):

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{f}(x_i))^2.$$

The error can be decomposed into:

- Training error: computed on the same data used to fit the model.
- Test (validation) error: computed on unseen data.

A model that fits the training data too closely may not generalize well to new data this is overfitting. The aim is to find a balance between underfitting and overfitting.

As a general rule of thumb, more flexible methods tend to perform better than inflexible ones, but they must be validated using separate **validation** and **test** sets.

2.4 Bias-Variance Tradeoff

The expected prediction error for a given x_0 can be decomposed as:

$$\mathbb{E}[(Y - \hat{f}(x_0))^2] = [\text{Bias}(\hat{f}(x_0))]^2 + \text{Var}(\hat{f}(x_0)) + \sigma_{\epsilon}^2,$$

where:

- $\sigma_{\epsilon}^2 = \text{Var}(\epsilon)$ is the irreducible error,
- Bias $(\hat{f}(x_0)) = \mathbb{E}[\hat{f}(x_0)] f(x_0),$
- $Var(\hat{f}(x_0))$ is the variability of the estimate.

We cannot reduce the irreducible error, but we can trade off bias and variance. Accuracy depends on finding the right balance:

- High bias \Rightarrow underfitting.
- High variance \Rightarrow overfitting.

Interpretability often decreases as model flexibility increases.

2.5 Classification

In classification, the goal is to predict a qualitative response Y taking values in a finite set of classes $\{1, 2, \dots, K\}$.

2.5.1 K-Nearest Neighbours (KNN)

Given a new observation x_0 , KNN identifies the K training points closest to x_0 (denoted \mathcal{N}_0) and estimates:

$$\Pr(Y = j \mid X = x_0) = \frac{1}{K} \sum_{i \in \mathcal{N}_0} I(Y_i = j),$$

where $I(\cdot)$ is the indicator function.

The predicted class is:

$$\hat{y}_0 = \arg\max_j \Pr(Y = j \mid X = x_0).$$

2.5.2 Classification Error

The classification error rate is:

Error =
$$\frac{1}{K} \sum_{i \in \mathcal{N}_0} I(Y_i \neq \hat{Y}_i).$$

2.5.3 Bayes Classifier

The Bayes classifier assigns each observation to the most probable class:

$$\hat{y}_{\text{Bayes}} = \arg \max_{j} \Pr(Y = j \mid X = x),$$

which theoretically minimizes the classification error. In practice, methods like KNN approximate this boundary, sometimes sacrificing perfect classification to reduce noise.

2.5.4 Key Idea

A fundamental rule to remember is:

$$Y = f(X) + \epsilon$$
.

This holds true for both regression and classification settings the goal of statistical learning is to estimate f as accurately as possible.

3 Regression

Regression analysis is a fundamental statistical technique used to model and understand the relationship between a response variable Y and one or more explanatory variables X_1, X_2, \ldots, X_p . The goal is to estimate a function f(X) that captures the systematic relationship between X and Y, while accounting for random variation (error).

3.1 Additive Error Models

We often assume an additive model of the form:

$$Y = f(X) + \varepsilon,$$

where ε is a random error term with

$$\mathbb{E}[\varepsilon] = 0$$
, and $Var(\varepsilon) = \sigma^2$.

The term ε captures the **irreducible error**—random variation that cannot be explained by the model, even with perfect knowledge of f.

A common goal is to estimate the **regression function**:

$$f(X) = \mathbb{E}[Y|X].$$

This represents the expected value of Y for a given value of X.

3.2 Estimating f(X)

Given a set of training data $(x_1, y_1), \ldots, (x_n, y_n)$, we want to construct an estimate $\hat{f}(X)$ that minimizes the expected prediction error:

$$\mathbb{E}\left[(Y-\hat{f}(X))^2\right].$$

3.2.1 K-Nearest Neighbour (KNN) Regression

A simple non-parametric estimator is the K-nearest neighbours (KNN) regression:

$$\hat{f}(x_0) = \frac{1}{K} \sum_{x_i \in \mathcal{N}_K(x_0)} y_i,$$

where $\mathcal{N}_K(x_0)$ is the set of the K closest training points to x_0 .

Example: To predict f(4), we take the average of the Y_i values for the K data points whose X_i values are closest to 4:

$$\hat{f}(4) = \arg\{Y_i : X_i \in \mathcal{N}_K(4)\}.$$

Advantages and Limitations:

- Performs well when the number of predictors p is small and sample size n
 is large.
- Performs poorly when p is large due to the curse of dimensionality—as
 p increases, points become sparse, and distances between them lose meaning.

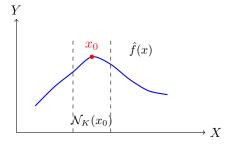


Figure: KNN regression—averaging points within a neighbourhood around x_0 .

3.3 Parametric Models and Linear Regression

To overcome the limitations of non-parametric methods like KNN, we often use a **parametric model** that assumes a specific functional form for f(X):

$$f(X) = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_p X_p.$$

Even though this form is rarely exactly true, it provides a simple and interpretable approximation.

3.3.1 Simple Linear Regression

For a single predictor variable:

$$Y = \beta_0 + \beta_1 X + \varepsilon.$$

The goal is to estimate β_0 and β_1 using the training data, such that the **residual sum of squares (RSS)** is minimized:

RSS =
$$\sum_{i=1}^{n} (y_i - \hat{y}_i)^2 = \sum_{i=1}^{n} (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i)^2$$
.

Setting the partial derivatives of RSS with respect to β_0 and β_1 equal to zero yields the least-squares estimates.

Population Regression Line Example:

$$Y = 2 + 3X + \varepsilon \quad \Rightarrow \quad f(X) = 2 + 3X.$$

Here, $\beta_0 = 2$ and $\beta_1 = 3$ are unbiased estimates of the true relationship between X and Y.

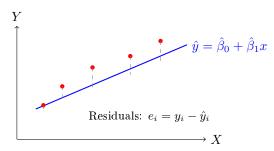


Figure: Simple linear regression with fitted line and residuals.

3.3.2 Standard Errors and Confidence Intervals

The variance of the error term is denoted $\sigma^2 = \text{Var}(\varepsilon)$. The estimated variance from data is:

$$\widehat{\sigma}^2 = \frac{\text{RSS}}{n-2}.$$

The **standard error** of $\hat{\beta}_1$ measures the uncertainty of the slope estimate. A 95% confidence interval for β_1 is:

$$[\hat{\beta}_1 - 2 \cdot SE(\hat{\beta}_1), \ \hat{\beta}_1 + 2 \cdot SE(\hat{\beta}_1)].$$

3.4 Hypothesis Testing

We often test whether there is a significant relationship between X and Y:

$$H_0: \beta_1 = 0$$
 (no relationship)
 $H_a: \beta_1 \neq 0$ (some relationship)

The test statistic is:

$$t = \frac{\hat{\beta}_1 - 0}{SE(\hat{\beta}_1)},$$

which follows a t-distribution with n-2 degrees of freedom under H_0 .

The **p-value** is the probability of observing a |t| as large as the one obtained, assuming H_0 is true. A small p-value (typically < 0.05) leads to rejection of H_0 .

3.5 Assessing Model Accuracy

3.5.1 Residual Standard Error (RSE)

The RSE provides an estimate of the standard deviation of the residuals:

$$RSE = \sqrt{\frac{RSS}{n-2}}.$$

3.5.2 The R^2 Statistic

The \mathbb{R}^2 statistic measures the proportion of variability in Y explained by the model:

$$R^2 = 1 - \frac{RSS}{TSS},$$

where

$$TSS = \sum_{i=1}^{n} (y_i - \bar{y})^2.$$

Here, TSS measures the total variance in Y, and RSS measures the remaining variability after regression.

Properties:

- R^2 typically lies between 0 and 1.
- It can be negative for models that fit worse than a horizontal line at \bar{y} .
- R^2 is independent of the units of Y.

3.6 Bias-Variance Tradeoff

When fitting regression models, we balance two sources of error:

Expected Test $Error = Bias^2 + Variance + Irreducible Error.$

Parametric models typically have higher bias but lower variance, while non-parametric models like KNN have lower bias but higher variance.

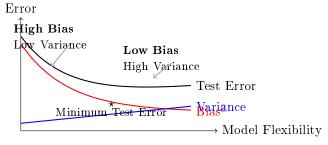


Figure: Bias-variance tradeoff showing how total test error depends on model flexibility.

3.7 Software Note: R and Quarto

When working with R in VSCode, you can compile regression analyses and visualizations within .qmd (Quarto) files, which support both code and markdown text for reproducible reports.