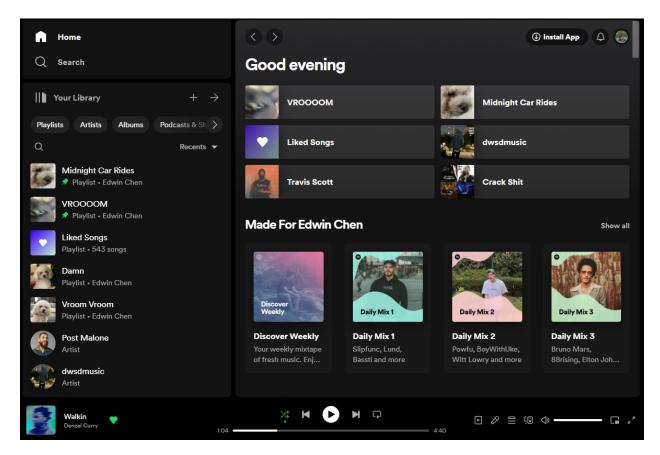
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Wireframe Design



Wireframe Link

Hierarchy:

- 1. Navigation Bar
 - The navigation bar is on top to allow you to go back and forth between artists, songs, playlists, etc.
 - It includes the users icon to allow access to account settings and a notification bar for when new music is added.
- 2. Search Bar
 - Allows users to search for artists, songs, and playlists.
- 3. Sidebar

- Left side of the homepage containing playlists, and search bar. Typically used to navigate between playlists, songs, artists, and podcasts.

4. Content

- Discovers tab that suggests new music for the user based on what they have listened to.
- Your recently played playlists for easier access.

5. Playback controls and now-playing

- Allows you to change songs and rewind the currently playing song.
- Shows what song is now playing.

6. Context menu

- Shows options such as adding to library and queue.
- Allows you to report songs, exclude songs.
- Add to a folder you would like to have it in.

7. Feedback

- Error messages are displayed when a song cannot be played on the bottom.
- Also includes notifications that can be shown without having too much of an impact on the user's attention as it is less intrusive.

8 Footer

- Includes legal information, TOS, etc.

When first opening the open.spotify.com, Spotify's dedicated web player your attention is hooked towards the middle of the screen where it shows "Made For User". This allows Spotify to grab your attention on playlists that are made for you and give color coated backgrounds to give a feel of what the playlist is composed of. For example blue is mostly calm music, while pink is mostly warm music and green can be interpreted as fun and high energy music. On the left hand side the playlist tab is enlarged to make the user focused on their playlist next, what they would like to choose, etc. The eyes next goes to the side bar where it displays all of the playlists that you have listened to, pinned, and have created. The design helps your attention slowly gravitate towards your own playlists that you have history with but since it does that it allows for the user to look through the discover tab and see if there are any playlists or songs that interests them. There is a hidden grid as all the playlists, songs are aligned and spaced evenly

between each other. The design carries a calming mood and it is clean, responsive, and gives a sense of welcoming to allow me to enjoy the music without having to worry about ads (only if you pay for spotify premium), clutters, and flashing lights like other music players.

