

Date Created: January 18, 2018

Monthly Hotel Review

Volume 17, Issue M12

U.S. Hotel Industry Performance for the Month of: December 2017



Table of Contents	1
Translation Table	2
U.S. Hotel Industry at a Glance	3
Performance by Industry Segments	4
Performance In Top 25 Markets	5
Performance by State	6
Help	7

735 East Main Street, Hendersonville, TN 37075 USA
T : +1 615 824 8664
support@str.com www.str.com

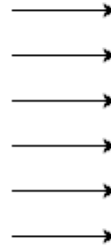
Blue Fin Building, 110 Southwark Street, London SE1 0TA
T : +44 (0)20 7922 1930
hotelinfo@str.com www.str.com

The STR Hotel Review Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Hotel Review Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Hotel Review Report, please contact us immediately. Source: 2018 STR, Inc. / STR Global, Ltd. trading as "STR".

Translation Table

For the Month of: December 2017

December 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



December 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

This Year

Wednesday, Dec 13th - First Day of Hanukkah
 Sunday, Dec 24th - Christmas Eve
 Monday, Dec 25th - Christmas
 Tuesday, Dec 26th - First Day of Kwanzaa
 Sunday, Dec 31st - New Year's Eve

Number of Weekdays: 21
Number of Weekend Days: 10

Last Year

Saturday, Dec 24th - Christmas Eve
 Sunday, Dec 25th - Christmas
 Sunday, Dec 25th - First Day of Hanukkah
 Monday, Dec 26th - First Day of Kwanzaa
 Saturday, Dec 31st - New Year's Eve

Number of Weekdays: 21
Number of Weekend Days: 10

Note: Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

The STR Hotel Review Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Hotel Review Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Hotel Review Report, please contact us immediately. Source: 2018 STR, Inc. / STR Global, Ltd. trading as "STR".

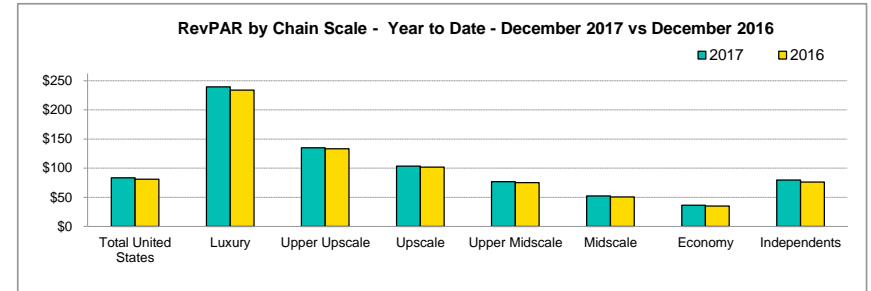
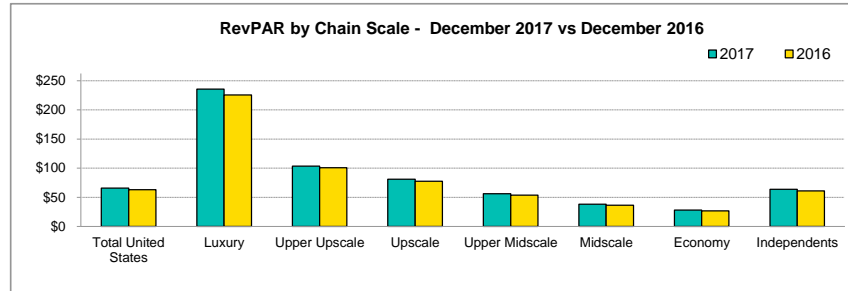
U.S. Hotel Industry at a Glance

For the Month of: December 2017

	Current Month			Running 3 Months			Running 12 Months			Year to Date		
Supply	▲	up	2.0 %	▲	up	1.9 %	▲	up	1.8 %	▲	up	1.8 %
Demand	▲	up	4.3 %	▲	up	3.7 %	▲	up	2.7 %	▲	up	2.7 %
Occupancy	▲	up	2.3 %	▲	up	1.8 %	▲	up	0.9 %	▲	up	0.9 %
ADR	▲	up	2.2 %	▲	up	2.4 %	▲	up	2.1 %	▲	up	2.1 %
RevPAR	▲	up	4.6 %	▲	up	4.2 %	▲	up	3.0 %	▲	up	3.0 %

Performance by Industry Segments

For the Month of: December 2017



December 2017 vs December 2016												
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from December 2016					
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold
Total United States	54.0	52.8	121.86	119.22	65.85	62.98	2.3	2.2	4.6	6.6	2.0	4.3

Chain Scale												
Luxury	66.0	64.5	356.86	349.70	235.59	225.69	2.3	2.0	4.4	5.7	1.3	3.6
Upper Upscale	61.2	60.3	169.25	166.91	103.51	100.62	1.5	1.4	2.9	5.1	2.2	3.7
Upscale	61.7	60.1	131.56	129.00	81.16	77.49	2.7	2.0	4.7	11.2	6.2	9.1
Upper Midscale	54.3	52.9	103.55	101.45	56.23	53.63	2.7	2.1	4.9	8.9	3.8	6.7
Midscale	47.5	46.8	80.45	78.13	38.23	36.52	1.6	3.0	4.7	5.9	1.2	2.9
Economy	48.2	47.5	58.48	56.46	28.20	26.81	1.6	3.6	5.2	5.3	0.1	1.6
Independents	51.2	50.1	124.31	121.79	63.63	61.03	2.2	2.1	4.3	4.2	-0.1	2.1

Class												
Luxury	60.9	60.3	310.08	305.64	188.98	184.32	1.1	1.5	2.5	4.1	1.5	2.6
Upper Upscale	59.6	58.6	170.28	168.16	101.45	98.53	1.7	1.3	3.0	4.8	1.8	3.5
Upscale	60.4	58.7	133.95	131.57	80.91	77.25	2.9	1.8	4.7	9.8	4.8	7.9
Upper Midscale	54.2	52.8	107.07	105.12	58.02	55.51	2.6	1.9	4.5	8.7	4.0	6.7
Midscale	47.9	47.1	88.07	85.40	42.22	40.19	1.9	3.1	5.0	5.4	0.3	2.2
Economy	48.6	47.7	67.51	65.07	32.82	31.06	1.9	3.7	5.7	5.3	-0.3	1.5

Region												
New England	49.1	47.5	126.46	125.54	62.11	59.59	3.5	0.7	4.2	5.7	1.4	4.9
Middle Atlantic	59.1	57.1	180.37	181.46	106.57	103.59	3.5	-0.6	2.9	5.7	2.7	6.3
South Atlantic	57.8	56.5	121.01	114.34	69.89	64.59	2.2	5.8	8.2	9.9	1.5	3.8
East North Central	45.8	45.0	95.28	94.94	43.62	42.75	1.7	0.4	2.0	4.1	2.0	3.7
East South Central	48.4	47.7	90.88	86.70	44.01	41.31	1.6	4.8	6.5	8.7	2.0	3.7
West North Central	43.8	43.9	89.69	88.22	39.25	38.76	-0.4	1.7	1.3	3.2	2.0	1.6
West South Central	53.1	49.9	93.80	89.38	49.80	44.58	6.5	4.9	11.7	14.8	2.8	9.4
Mountain	52.0	51.4	111.24	113.26	57.88	58.23	1.2	-1.8	-0.6	1.0	1.6	2.8
Pacific	62.5	62.1	152.32	149.58	95.12	92.83	0.6	1.8	2.5	4.3	1.8	2.5

Location												
Urban	61.8	60.3	170.51	169.84	105.41	102.42	2.5	0.4	2.9	6.2	3.2	5.8
Suburban	54.7	53.6	98.42	95.70	53.79	51.29	2.0	2.8	4.9	7.4	2.4	4.4
Airport	62.7	61.8	106.09	102.42	66.48	63.33	1.3	3.6	5.0	6.2	1.1	2.5
Interstate	45.1	44.1	80.08	77.64	36.11	34.27	2.2	3.1	5.4	7.2	1.7	3.9
Resort	60.7	59.0	186.02	180.65	112.96	106.62	2.9	3.0	6.0	6.5	0.5	3.4
Small Metro/Town	43.9	42.7	93.53	91.94	41.01	39.29	2.6	1.7	4.4	6.0	1.6	4.2

Year to Date - December 2017 vs December 2016												
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD December 2016					
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold
Total United States	65.9	65.4	126.72	124.13	83.57	81.15	0.9	2.1	3.0	4.9	1.8	2.7

Luxury	74.0	73.8	323.74	317.29	239.54	234.09	0.3	2.0	2.3	3.9	1.6	1.9
Upper Upscale	74.2	74.2	182.04	179.54	135.15	133.25	0.0	1.4	1.4	3.6	2.1	2.1
Upscale	73.8	73.7	140.19	138.28	103.45	101.97	0.1	1.4	1.5	7.5	6.0	6.1
Upper Midscale	67.9	67.5	113.09	111.43	76.84	75.18	0.7	1.5	2.2	5.5	3.3	4.0
Midscale	60.0	59.3	86.99	85.23	52.17	50.53	1.2	2.1	3.3	4.6	1.3	2.4
Economy	58.1	57.7	62.48	60.86	36.28	35.14	0.6	2.7	3.2	3.4	0.1	0.7
Independents	62.9	62.0	126.49	123.00	79.56	76.27	1.4	2.8	4.3	4.3	0.0	1.5

Luxury	71.0	70.8	286.27	282.44	203.28	199.95	0.3	1.4	1.7	3.8	2.1	2.4
Upper Upscale	72.7	72.5	181.00	178.13	131.67	129.17	0.3	1.6	1.9	3.7	1.7	2.0
Upscale	72.4	71.9	141.20	139.04	102.28	100.03	0.7	1.6	2.3	6.6	4.3	5.0
Upper Midscale	67.6	67.1	115.86	114.07	78.34	76.54	0.8	1.6	2.3	6.5	4.0	4.8
Midscale	60.5	59.8	94.36	92.16	57.07	55.07	1.2	2.4	3.6	3.9	0.2	1.5
Economy	58.9	58.4	71.95	69.79	42.36	40.74	0.9	3.1	4.0	3.6	-0.4	0.5

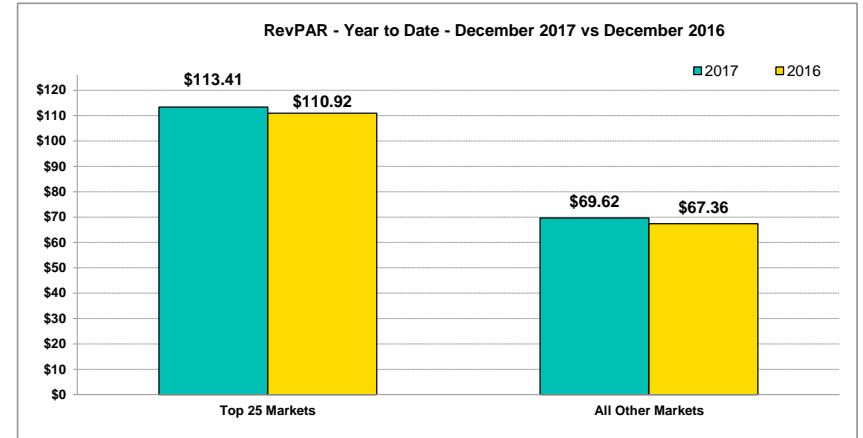
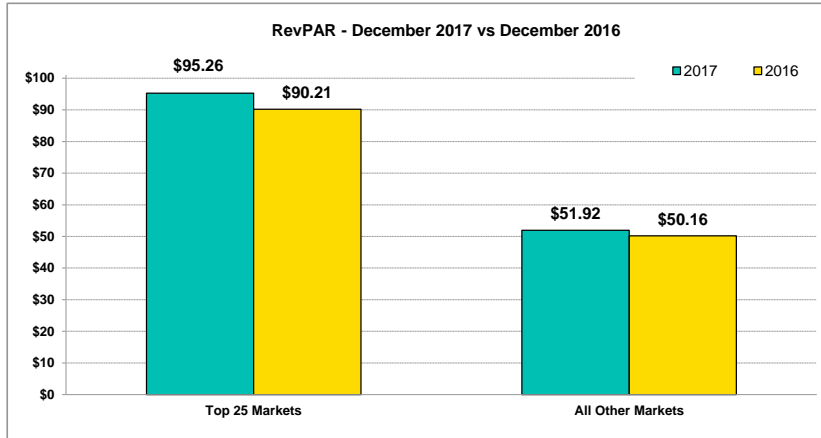
Luxury	64.8	64.1	153.78	151.20	99.67	96.96	1.1	1.7	2.8	4.4	1.5	2.6
Upper Upscale	67.8	67.2	162.88	163.54	110.50	109.91	0.9	-0.4	0.5	3.4	2.8	3.8
Upscale	68.0	67.1	123.40	119.92	83.91	80.45	1.4	2.9	4.3	5.9	1.5	2.9
Upper Midscale	61.4	61.0	109.53	108.32	67.20	66.12	0.5	1.1	1.6	3.5	1.9	2.4
Midscale	61.5	61.3	98.23	94.88	60.37	58.15	0.3	3.5	3.8	5.8	1.9	2.2
Economy	58.0	59.0	97.47	96.10	56.54	56.71	-1.7	1.4	-0.3	1.1	1.4	-0.3
Independents	62.5	61.4	100.32	98.73	62.70	60.57	1.9	1.6	3.5	6.6	3.0	4.9
	66.3	65.3	118.51	114.36	78.61	74.63	1.6	3.6	5.3	6.5	1.1	2.8
	73.9	73.8	162.60	158.63	120.23	116.99	0.3	2.5	2.8	4.4	1.6	1.9

Luxury	73.5	73.1	178.94	177.36	131.61	129.57	0.7	0.9	1.6	4.7	3.1	3.8
Upper Upscale	67.0	66.7	108.10	105.74	72.47	70.57	0.4	2.2	2.7	4.7	1.9	2.4
Upscale	73.7	73.3	116.17	113.60	85.67	83.27	0.6	2.3	2.9	4.3	1.4	2.0
Upper Midscale	57.2	56.5	85.04	83.14	48.67	46.97	1.3	2.3	3.6	5.2	1.5	2.9
Midscale	69.6	68.4	173.57	169.02	120.88	115.60	1.8	2.7	4.6	5.5	0.9	2.7
Economy	57.3	56.7	102.23	99.91	58.59	56.70	1.0	2.3	3.3	4.9	1.5	2.5

The STR Hotel Review Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Hotel Review Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Hotel Review Report, please contact us immediately. Source: 2018 STR, Inc. / STR Global, Ltd. trading as "STR".

Performance in Top 25 Markets

For the Month of: December 2017



December 2017 vs December 2016												
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from December 2016					
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Rev	Rooms Avail	Rooms Sold
Anaheim/Santa Ana, CA	72.2	70.6	149.18	143.12	107.66	101.07	2.2	4.2	6.5	8.0	1.4	3.6
Atlanta, GA	61.2	57.8	107.02	94.59	65.52	54.65	6.0	13.2	19.9	21.2	1.1	7.1
Boston, MA	55.5	54.4	144.64	147.13	80.28	80.09	2.0	-1.7	0.2	3.1	2.8	4.9
Chicago, IL	52.0	51.4	112.02	114.48	58.30	58.80	1.3	-2.1	-0.9	1.3	2.2	3.5
Dallas, TX	55.4	56.2	95.60	93.10	52.93	52.29	-1.4	2.7	1.2	7.0	5.7	4.2
Denver, CO	54.8	54.4	107.85	107.36	59.08	58.36	0.8	0.5	1.2	7.1	5.8	6.6
Detroit, MI	53.6	53.3	94.94	92.49	50.87	49.27	0.6	2.6	3.2	5.0	1.7	2.3
Houston, TX	60.6	50.7	100.29	91.60	60.77	46.43	19.5	9.5	30.9	34.6	2.8	22.9
Los Angeles/Long Beach, CA	69.7	68.2	163.03	152.96	113.64	104.26	2.3	6.6	9.0	12.6	3.3	5.6
Miami/Hialeah, FL	78.0	72.3	248.47	219.24	193.70	158.50	7.8	13.3	22.2	22.2	0.0	7.8
Minneapolis/St Paul, MN-WI	52.0	50.7	104.92	105.10	54.56	53.32	2.5	-0.2	2.3	3.9	1.6	4.1
Nashville, TN	59.7	59.4	131.67	121.29	78.67	72.08	0.5	8.6	9.1	13.9	4.3	4.9
New Orleans, LA	63.6	55.8	141.49	128.10	90.05	71.43	14.1	10.5	26.1	28.9	2.3	16.7
New York, NY	88.6	87.4	296.75	298.41	263.02	260.83	1.4	-0.6	0.8	4.2	3.3	4.8
Norfolk/Virginia Beach, VA	47.1	47.5	81.40	80.42	38.32	38.22	-0.9	1.2	0.3	0.4	0.1	-0.8
Oahu Island, HI	81.7	82.6	261.23	257.06	213.46	212.27	-1.0	1.6	0.6	1.6	1.0	0.0
Orlando, FL	78.6	72.3	129.50	119.50	101.73	86.41	8.6	8.4	17.7	18.3	0.5	9.2
Philadelphia, PA-NJ	57.2	53.8	120.33	113.11	68.79	60.84	6.3	6.4	13.1	17.1	3.6	10.1
Phoenix, AZ	59.3	56.5	107.82	107.21	63.90	60.61	4.8	0.6	5.4	7.9	2.3	7.3
San Diego, CA	64.0	66.7	126.28	136.77	80.87	91.16	-3.9	-7.7	-11.3	-10.3	1.1	-2.8
San Francisco/San Mateo, CA	70.2	74.3	181.86	187.06	127.68	138.89	-5.4	-2.8	-8.1	-6.5	1.7	-3.9
Seattle, WA	60.1	59.8	123.71	122.41	74.38	73.17	0.6	1.1	1.7	5.5	3.7	4.4
St Louis, MO-IL	50.4	50.0	92.85	89.18	46.82	44.55	0.9	4.1	5.1	7.1	1.9	2.9
Tampa/St Petersburg, FL	66.3	62.5	117.58	109.57	77.96	68.47	6.1	7.3	13.9	18.9	4.5	10.8
Washington, DC-MD-VA	53.3	55.5	125.88	129.45	67.08	71.81	-3.9	-2.8	-6.6	-4.9	1.8	-2.2
Top 25 Markets	63.8	61.9	149.41	145.66	95.26	90.21	3.0	2.6	5.6	8.1	2.4	5.4
All Other Markets	49.4	48.5	105.03	103.33	51.92	50.16	1.8	1.6	3.5	5.3	1.8	3.6
Total United States	54.0	52.8	121.86	119.22	65.85	62.98	2.3	2.2	4.6	6.6	2.0	4.3

Year to Date - December 2017 vs December 2016												
Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD December 2016						
2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold	
77.9	78.2	156.54	150.66	121.88	117.79	-0.4	3.9	3.5	4.8	1.3	0.9	
70.1	69.8	107.12	103.61	75.08	72.33	0.4	3.4	3.8	5.0	1.2	1.6	
74.2	74.1	195.86	192.66	145.41	142.85	0.1	1.7	1.8	4.7	2.8	3.0	
68.3	69.1	143.65	144.47	98.09	99.78	-1.1	-0.6	-1.7	0.7	2.4	1.3	
69.6	71.3	105.79	103.53	73.60	73.86	-2.5	2.2	-0.4	3.3	3.7	1.1	
73.4	73.6	131.29	127.48	96.34	93.85	-0.3	3.0	2.6	7.1	4.3	4.0	
66.6	65.8	102.11	97.49	67.96	64.11	1.2	4.7	6.0	8.3	2.2	3.4	
66.7	62.3	107.93	104.62	71.97	65.14	7.1	3.2	10.5	15.7	4.7	12.2	
80.0	81.1	175.98	172.42	140.85	139.88	-1.3	2.1	0.7	3.0	2.3	0.9	
76.7	75.6	188.81	189.98	144.78	143.59	1.4	-0.6	0.8	4.1	3.2	4.7	
67.0	68.0	115.89	118.35	77.59	80.52	-1.6	-2.1	-3.6	-0.2	3.5	1.9	
74.1	74.7	142.82	134.42	105.87	100.41	-0.8	6.2	5.4	9.7	4.0	3.2	
68.1	68.7	149.12	148.68	101.61	102.12	-0.8	0.3	-0.5	2.0	2.5	1.7	
86.7	85.8	255.54	259.05	221.60	222.21	1.1	-1.4	-0.3	3.7	4.0	5.1	
62.0	59.9	101.10	99.65	62.64	59.71	3.4	1.5	4.9	4.8	-0.1	3.3	
83.3	83.9	233.11	227.42	194.08	190.89	-0.8	2.5	1.7	5.1	3.4	2.6	
79.3	75.6	121.53	115.93	96.40	87.66	4.9	4.8	10.0	10.7	0.6	5.6	
68.6	69.3	129.98	132.19	89.11	91.56	-1.0	-1.7	-2.7	-0.1	2.6	1.6	
67.7	67.1	126.87	122.93	85.89	82.53	0.8	3.2	4.1	6.0	1.9	2.7	
77.3	77.1	160.08	154.93	123.74	119.39	0.3	3.3	3.6	4.7	1.1	1.4	
82.8	84.3	229.24	230.82	189.73	194.47	-1.8	-0.7	-2.4	-2.0	0.4	-1.3	
76.8	75.8	159.79	153.71	122.72	116.52	1.3	4.0	5.3	8.6	3.1	4.4	
65.3	65.9	104.63	100.83	68.30	66.42	-0.9	3.8	2.8	4.4	1.5	0.6	
72.6	71.6	127.13	122.19	92.28	87.49	1.4	4.0	5.5	9.0	3.4	4.8	
72.1	72.1	159.63	153.53	115.06	110.73	-0.1	4.0	3.9	6.0	2.0	2.0	
73.7	73.3	153.81	151.27	113.41	110.92	0.6	1.7	2.2	4.7	2.4	3.0	
62.3	61.7	111.73	109.18	69.62	67.36	1.0	2.3	3.4	5.0	1.6	2.6	
65.9	65.4	126.72	124.13	83.57	81.15	0.9	2.1	3.0	4.9	1.8	2.7	

The STR Hotel Review Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Hotel Review Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Hotel Review Report, please contact us immediately. Source: 2018 STR, Inc. / STR Global, Ltd. trading as "STR".

Performance by State

For the Month of: December 2017

	December 2017 vs December 2016												
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from December 2016						
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold	
Alabama	47.8	47.1	76.75	75.60	36.71	35.63	1.5	1.5	3.0	5.2	2.1	3.6	
Alaska	44.7	49.4	93.42	91.30	41.77	45.08	-9.5	2.3	-7.4	-5.7	1.8	-7.8	
Arizona	56.8	54.7	103.39	101.74	58.69	55.66	3.8	1.6	5.5	7.0	1.4	5.3	
Arkansas	40.2	41.5	75.38	74.76	30.27	31.01	-3.2	0.8	-2.4	-1.3	1.1	-2.2	
California	64.7	63.9	143.71	141.52	92.95	90.44	1.2	1.5	2.8	4.4	1.6	2.8	
Colorado	50.8	51.0	156.13	163.75	79.35	83.45	-0.3	-4.7	-4.9	-1.5	3.6	3.3	
Connecticut	48.1	47.1	108.60	106.18	52.24	49.97	2.2	2.3	4.5	6.0	1.4	3.6	
Delaware	44.9	43.0	97.43	100.91	43.73	43.37	4.4	-3.5	0.8	1.7	0.9	5.3	
Florida	70.2	66.0	148.74	137.80	104.41	91.01	6.3	7.9	14.7	16.0	1.1	7.4	
Georgia	55.4	53.6	97.96	89.82	54.31	48.19	3.3	9.1	12.7	13.8	1.0	4.4	
Hawaii	78.7	78.6	319.20	307.78	251.12	242.02	0.0	3.7	3.8	5.0	1.2	1.2	
Idaho	43.0	44.8	89.02	86.04	38.30	38.54	-4.0	3.5	-0.6	4.1	4.8	0.6	
Illinois	48.1	47.7	104.07	105.08	50.03	50.11	0.8	-1.0	-0.2	1.6	1.8	2.6	
Indiana	46.4	45.8	89.93	88.30	41.77	40.45	1.4	1.9	3.3	4.9	1.6	3.0	
Iowa	39.2	40.8	84.56	84.45	33.15	34.45	-3.9	0.1	-3.8	0.0	4.0	-0.1	
Kansas	43.5	43.5	80.68	80.26	35.13	34.94	0.0	0.5	0.5	2.5	1.9	1.9	
Kentucky	43.5	44.6	84.64	82.78	36.82	36.95	-2.5	2.2	-0.3	1.8	2.1	-0.5	
Louisiana	52.4	50.9	109.16	101.47	57.22	51.61	3.1	7.6	10.9	14.0	2.8	5.9	
Maine	42.1	38.4	101.74	98.87	42.83	37.96	9.7	2.9	12.8	13.3	0.4	10.1	
Maryland	46.8	49.6	98.69	102.51	46.18	50.88	-5.7	-3.7	-9.2	-8.7	0.6	-5.1	
Massachusetts	51.8	50.2	137.98	139.57	71.41	70.04	3.1	-1.1	2.0	3.8	1.8	5.0	
Michigan	46.3	45.5	94.45	92.95	43.76	42.26	1.9	1.6	3.5	6.0	2.4	4.3	
Minnesota	48.3	47.1	102.35	101.29	49.39	47.75	2.4	1.0	3.4	4.5	1.0	3.4	
Mississippi	44.4	43.2	78.49	76.77	34.84	33.19	2.7	2.2	5.0	5.5	0.5	3.2	
Missouri	47.5	47.3	92.33	88.78	43.89	42.04	0.4	4.0	4.4	6.3	1.8	2.2	
Montana	37.7	37.2	82.96	81.13	31.30	30.22	1.3	2.2	3.6	4.6	1.0	2.3	
Nebraska	39.6	38.8	81.94	81.34	32.45	31.55	2.1	0.7	2.9	5.0	2.1	4.2	
Nevada	56.8	57.2	99.57	103.52	56.54	59.26	-0.8	-3.8	-4.6	-4.3	0.3	-0.5	
New Hampshire	48.9	46.2	120.35	118.62	58.89	54.75	6.0	1.5	7.6	8.6	0.9	7.0	
New Jersey	52.4	51.9	111.21	113.02	58.32	58.69	1.0	-1.6	-0.6	1.3	1.9	2.9	
New Mexico	52.1	50.1	86.71	82.24	45.17	41.17	4.1	5.4	9.7	10.3	0.5	4.6	
New York	68.1	66.6	234.58	235.79	159.80	157.15	2.2	-0.5	1.7	4.5	2.8	5.0	
North Carolina	51.2	53.3	96.65	93.30	49.46	49.69	-3.9	3.6	-0.5	2.7	3.2	-0.8	
North Dakota	36.1	39.3	77.28	79.17	27.87	31.07	-8.1	-2.4	-10.3	-9.7	0.7	-7.5	
Ohio	44.8	43.6	88.02	87.42	39.46	38.14	2.8	0.7	3.5	5.5	1.9	4.7	
Oklahoma	44.5	42.4	75.03	74.62	33.40	31.62	5.0	0.5	5.6	9.7	3.9	9.1	
Oregon	49.4	50.6	100.89	100.97	49.82	51.07	-2.4	-0.1	-2.4	-0.2	2.3	-0.1	
Pennsylvania	49.3	45.5	112.00	108.82	55.23	49.47	8.5	2.9	11.6	15.2	3.2	12.0	
Rhode Island	47.4	47.1	112.53	108.71	53.29	51.25	0.4	3.5	4.0	6.2	2.2	2.6	
South Carolina	47.7	48.6	90.49	86.89	43.12	42.19	-1.9	4.1	2.2	4.7	2.5	0.6	
South Dakota	37.0	38.2	77.65	77.45	28.74	29.61	-3.2	0.3	-2.9	0.2	3.2	-0.1	
Tennessee	53.1	51.6	105.66	98.29	56.10	50.69	3.0	7.5	10.7	13.6	2.7	5.7	
Texas	55.9	51.7	94.45	89.98	52.84	46.53	8.2	5.0	13.6	16.8	2.8	11.2	
Utah	47.2	45.8	121.95	124.43	57.58	56.95	3.2	-2.0	1.1	4.2	3.0	6.3	
Vermont	49.6	49.6	154.10	147.30	76.42	73.00	0.1	4.6	4.7	5.9	1.1	1.2	
Virginia	47.5	47.6	93.78	93.38	44.58	44.48	-0.2	0.4	0.2	1.4	1.2	1.0	
Washington	53.1	52.4	110.43	108.63	58.62	56.93	1.3	1.7	3.0	6.2	3.2	4.5	
Washington, DC	60.1	62.5	164.43	174.85	98.81	109.24	-3.8	-6.0	-9.5	-5.9	4.0	0.1	
West Virginia	45.8	42.5	85.70	93.66	39.29	39.81	7.9	-8.5	-1.3	-0.6	0.8	8.7	
Wisconsin	41.3	40.5	94.79	94.64	39.17	38.37	1.9	0.2	2.1	4.5	2.4	4.3	
Wyoming	33.8	29.6	127.19	129.66	42.94	38.41	13.9	-1.9	11.8	12.6	0.7	14.7	
Total United States	54.0	52.8	121.86	119.22	65.85	62.98	2.3	2.2	4.6	6.6	2.0	4.3	

Year to Date - December 2017 vs December 2016												
Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD December 2016						
2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold	
60.6	59.5	85.35	83.24	51.68	49.53	1.8	2.5	4.3	6.4	1.9	3.7	
64.5	66.2	131.41	131.58	84.81	87.10	-2.5	-0.1	-2.6	-1.4	1.2	-1.3	
66.3	64.9	118.76	114.16	78.69	74.05	2.1	4.0	6.3	7.3	0.9	3.1	
53.5	55.1	81.48	79.96	43.59	44.08	-3.0	1.9	-1.1	-0.1	1.1	-1.9	
75.3	75.3	161.80	158.47	121.87	119.36	0.0	2.1	2.1	3.4	1.3	1.3	
66.7	66.4	139.44	135.31	93.07	89.87	0.5	3.0	3.6	6.0	2.4	2.9	
61.6	60.6	116.53	116.15	71.79	70.33	1.7	0.3	2.1	3.5	1.4	3.2	
59.1	58.8	120.50	119.36	71.18	70.17	0.5	1.0	1.4	2.2	0.7	1.2	
73.9	71.6	138.06	134.53	101.96	96.28	3.2	2.6	5.9	7.4	1.4	4.6	
65.2	64.6	101.03	98.01	65.91	63.30	1.0	3.1	4.1	5.4	1.2	2.3	
80.0	79.0	264.43	254.03	211.60	200.80	1.2	4.1	5.4	8.0	2.5	3.8	
63.8	65.4	102.70	97.99	65.56	64.12	-2.5	4.8	2.2	6.1	3.8	1.2	
64.0	64.4	128.66	128.74	82.38	82.93	-0.6	-0.1	-0.7	1.2	1.8	1.2	
61.9	61.4	98.98	95.74	61.29	58.74	0.9	3.4	4.3	5.0	0.7	1.6	
55.7	58.3	92.20	91.58	51.39	53.37	-4.3	0.7	-3.7	-1.2	2.5	-1.9	
55.8	56.9	87.29	85.34	48.75	48.59	-1.9	2.3	0.3	1.4	1.1	-0.9	
60.4	61.3	97.11	94.44	58.66	57.88	-1.4	2.8	1.3	3.5	2.1	0.6	
60.8	62.4	112.39	112.00	68.34	69.87	-2.5	0.4	-2.2	0.9	3.1	0.5	
59.8	59.1	129.42	125.28	77.45	74.06	1.2	3.3	4.6	6.0	1.4	2.6	
65.4	65.9	121.24	119.40	79.33	78.66	-0.7	1.5	0.9	1.8	0.9	0.2	
69.3	68.7	183.31	180.76	127.03	124.20	0.9	1.4	2.3	4.3	2.0	2.9	
61.4	60.6	104.90	101.65	64.40	61.59	1.3	3.2	4.6	6.9	2.2	3.6	
61.7	62.3	110.90	111.43	68.39	69.42	-1.0	-0.5	-1.5	0.5	2.0	0.9	
56.9	56.9	85.42	84.63	48.64	48.13	0.1	0.9	1.1	2.0	0.9	1.0	
60.9	61.3	99.38	95.66	60.49	58.61	-0.6	3.9	3.2	3.9	0.7	0.0	
58.0	58.4	104.31	101.60	60.46	59.31	-0.7	2.7	1.9	3.3	1.3	0.6	
55.4	56.5	92.58	91.70	51.25	51.83	-2.1	1.0	-1.1	1.1	2.3	0.2	
71.5	70.0	115.94	111.86	82.91	78.36	2.1	3.6	5.8	6.1	0.3	2.4	
61.5	60.5	132.47	130.07	81.44	78.66	1.7	1.8	3.5	4.4	0.8	2.5	
63.9	63.3	122.50	122.34	78.22	77.49	0.8	0.1	0.9	2.5	1.5	2.3	
61.3	58.5	87.92	85.48	53.86	50.01	4.7	2.8	7.7	7.4	-0.3	4.4	
73.5	73.2	201.02	201.92	147.81	147.83	0.4	-0.4	0.0	3.4	3.4	3.9	
63.4	64.9	102.47	99.63	64.95	64.65	-2.3	2.8	0.5	3.0	2.5	0.1	
49.9	50.1	80.73	83.42	40.27	41.77	-0.4	-3.2	-3.6	-3.1	0.5	0.1	
60.3	59.5	97.16	97.54	58.59	58.02	1.4	-0.4	1.0	3.2	2.2	3.6	
55.1	54.2	78.81	78.98	43.43	42.79	1.7	-0.2	1.5	4.9	3.3	5.1	
66.7	67.2	121.90	118.23	81.29	79.42	-0.7	3.1	2.3	4.5	2.1	1.3	
61.5	60.4	119.54	120.41	73.57	72.75	1.9	-0.7	1.1	4.0	2.9	4.8	
66.6	67.4	147.83	142.60	98.52	96.14	-1.1	3.7	2.5	3.4	0.9	-0.3	
64.2	63.8	113.82	109.48	73.11	69.88	0.6	4.0	4.6	6.2	1.5	2.2	
55.1	57.1	93.21	91.95	51.38	52.46	-3.4	1.4	-2.1	-0.9	1.2	-2.2	
64.6	64.4	111.12	105.71	71.83	68.10	0.3	5.1	5.5	7.8	2.2	2.5	
65.0	62.9	102.41	100.35	66.54	63.14	3.3	2.1	5.4	8.7	3.1	6.5	
65.4	63.7	121.30	116.50	79.38	74.22	2.7	4.1	7.0	8.7	1.7	4.4	
60.8	60.2	144.03	140.26	87.55	84.43	1.0	2.7	3.7	4.6	0.9	1.9	
63.9	63.4	109.66	107.34	70.06	68.08	0.8	2.2	2.9	3.9	0.9	1.7	
69.7	68.0	132.40	128.52	92.26	87.41	2.5	3.0	5.6	8.3	2.6	5.2	
78.7	78.4	233.68	223.89	183.83	175.63	0.3	4.4	4.7	9.2	4.3	4.6	
57.7	54.2	93.13	95.06	53.78	51.52	6.5	-2.0	4.4	5.7	1.2	7.8	
57.1	57.1	106.19	103.94	60.62	59.34	0.0	2.2	2.2	4.3	2.1	2.1	
49.8	50.2	127.15	120.95	63.38	60.66	-0.6	5.1	4.5	6.1	1.6	1.0	
65.9	65.4	126.72	124.13	83.57	81.15	0.9	2.1	3.0	4.9	1.8	2.7	



How can we assist you?

Glossary:

For all STR definitions, please visit www.str.com/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or visit www.str.com/resources/faq

Please visit our website at www.str.com, or if you need additional assistance please reach out to our Customer Support team.

North America:

735 East Main Street, Hendersonville, TN 37075 USA

T : +1 615 824 8664

support@str.com

International:

Blue Fin Building, 110 Southwark Street, London SE1 0TA

T : +44 (0) 20 7922 1930

hotelinfo@str.com

Asia Pacific:

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850

apinfo@str.com

For the latest in industry news, visit HotelNewsNow.com.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.