CHANDU TORLAPATI

full stack developer

CONTACT

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PROFILE SUMMARY

Experienced and results-driven Marketing Manager with a proven track record in developing and executing successful marketing strategies. I am seeking a challenging role where I can contribute my skills in strategic planning, team leadership, and creative problem-solving to achieve business objectives.

EDUCATION

2022-2026 BACHLOR OF TECHNOLOGY

· computer science and engineering

2020-2022 INTERMEDIATE

- MATHS PHYSICS CHEMISTRY
- WITH MARKS:859

SKILLS

- Programming Languages: Python, Java, C, JavaScript.
- Web Development:
- Frontend: HTML, CSS, JavaScript, React.js, Angular.
- Backend: Node.js, Express.js
- Full Stack: MERN Stack.
- Responsive Design using Tailwind CSS or Bootstrap.
- Data Structures and Algorithms (DSA): Arrays, Linked Lists, Stacks, Queues, Trees, Graphs, Hashing, Sorting and Searching Algorithms.
- Databases: SQL (MySQL), NoSQL (MongoDB).

WORK EXPERIENCE

Borcelle Studio

2030 - PRESENT

Marketing Manager & Specialist

- Led the development and implementation of comprehensive marketing strategies that resulted in a 20% increase in brand visibility and a 15% growth in sales within the first year.
- Successfully launched and managed multiple cross-channel campaigns, including digital marketing, social media, and traditional advertising, resulting in improved customer acquisition and retention rates.

Fauget Studio

2025 - 2029

Marketing Manager & Specialist

- Conducted market research to identify emerging trends and consumer preferences, providing valuable insights for product development and positioning.
- Oversaw the creation of engaging content for various platforms, collaborating with internal teams and external agencies to ensure brand consistency and relevance.

Studio Shodwe

2024 - 2025

Marketing Manager & Specialist

- Developed and executed targeted marketing campaigns, resulting in a 25% increase in lead generation.
- Implemented SEO strategies that improved website traffic by 30%, enhancing online visibility and positioning the company.
- Collaborated with sales teams to create effective sales collateral, presentations, and promotional materials.

LANGUAGES

English: FluentFrench: FluentGerman: BasicsSpanish: Intermediate