

Data

We will need geo-locational information about the Toronto in all boroughs and the neighborhoods in those boroughs. We will first find all boroughs in Toronto by their corresponding Postal Codes. Then we will need data about different venues in different boroughs to seek the top 10 venues on hot. In order to gain the desired information, we will use Foursquare locational information. As basic information, we can obtain its precise latitude and longitude. But we are also looking for advanced information such as why this venue is a popular one in its category or what the rental price of the coffeehouse is.

Data Sources

Demographic Data of Toronto come from [Wikipedia](#) and [Toronto Transit Blog](#)

Postal Code and Borough of Toronto come from [Wikipedia](#).

All venue's data come from API of [Foursquare.com](#).

P.S. In further researching, we still need to acquire more detailed demographic data of Toronto, such as the population density/traffic of each borough, and also the shop rental of each borough, in order to estimate the revenue and cost.