



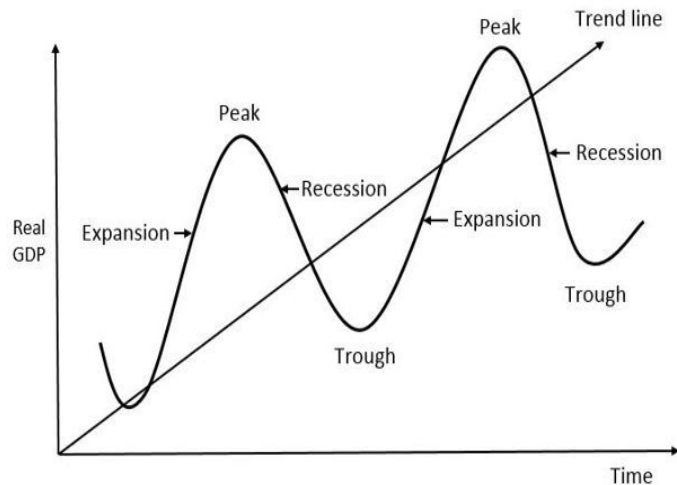
Lecture 6

Stabilizing the Economy: Fiscal Policy

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RECAP

Graph 1

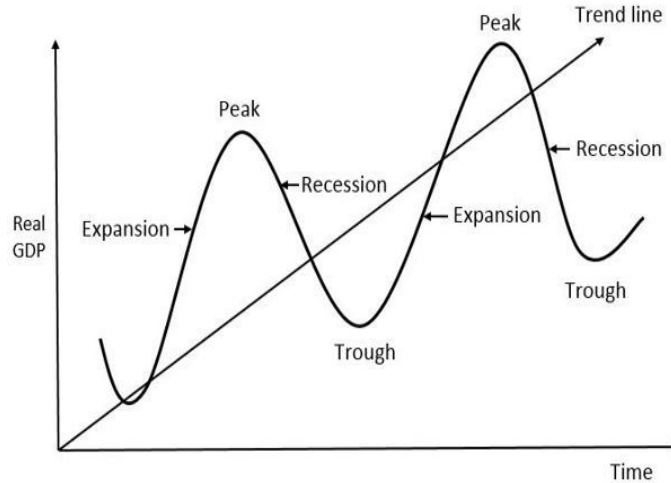


- ▶ Short-term economic fluctuation
- ▶ Recession
 - ▶ Increase in cyclical unemployment
- ▶ Expansion
 - ▶ Inflation

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RECAP

Graph 1



- ▶ **Managing** short-term economic fluctuation
- ▶ Use of macroeconomic policies to
 - ▶ Reduce duration and severity of recession; *expansionary policy*
 - ▶ Reduce inflation; *contractionary policy*
- ▶ **Fiscal** policy
- ▶ **Monetary** policy

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Fiscal policy

- ▶ Policy tools: Government spending (G) and Government revenue (T)
- ▶ Recession: $\uparrow G$, $\downarrow T$
- ▶ Inflation: $\downarrow G$, $\uparrow T$
- ▶ But
 - ▶ How does $\uparrow G$ (or $\downarrow T$) increase GDP?
 - ▶ If we were to $\uparrow G$ or $\downarrow T$ by \$1, how much would the increase in GDP be?
 - ▶ **Need a model to understand the relationship**

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Lecture Outline

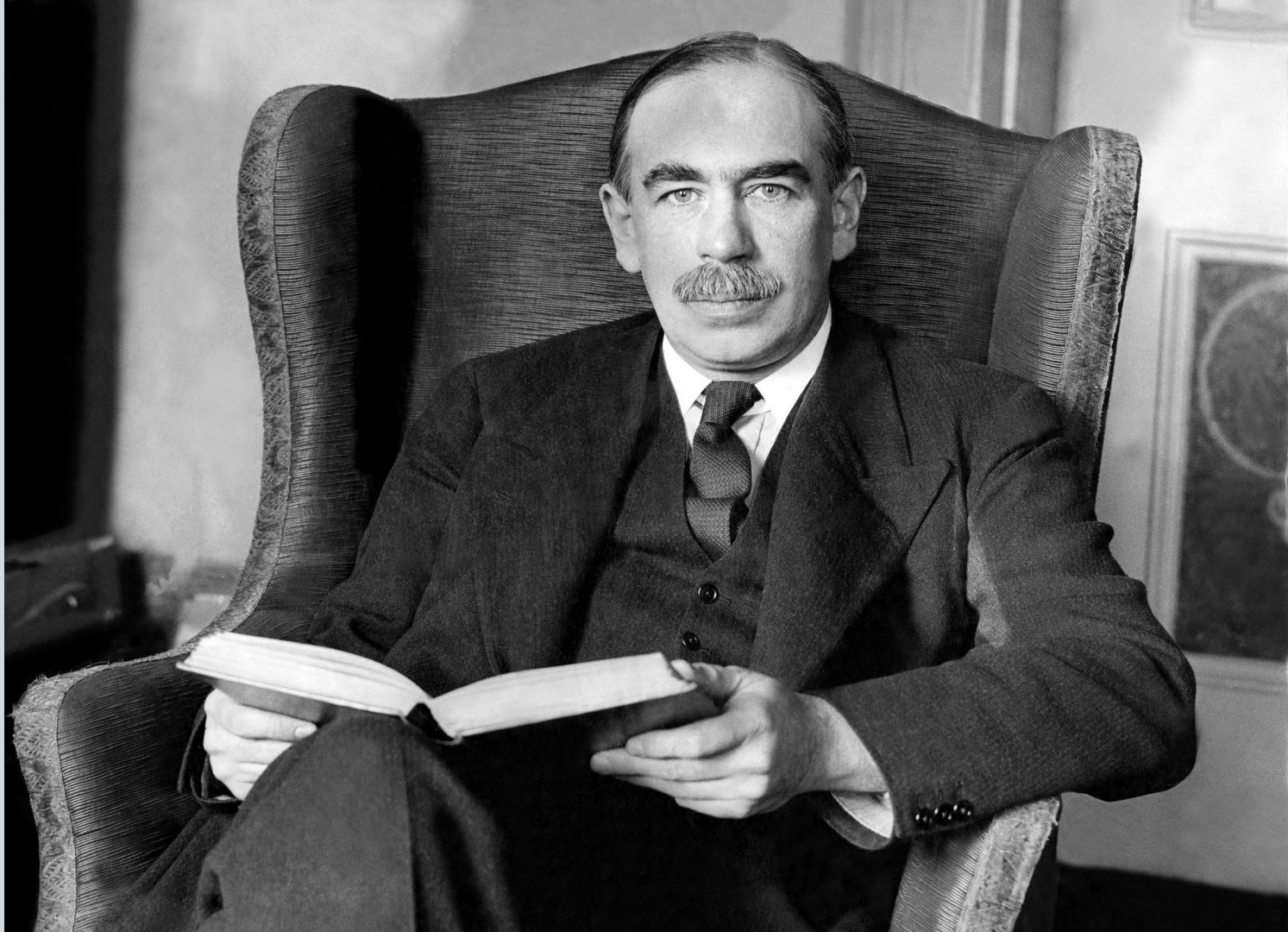
- ▶ Keynesian Model
- ▶ Potential Output and Output Gaps
- ▶ Multipliers
- ▶ Fiscal Policy

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Keynesian Model

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John Maynard Keynes



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Keynesian Model

- ▶ It is a **short run** model
 - ▶ *Short run*: a period in which wages/prices do not respond to changes in economic conditions
 - ▶ *Long run*: a period in which wages and prices are flexible
- ▶ Key assumptions
 - ▶ No change in prices
 - *Menu costs*: cost of changing prices
 - ▶ **Firms meet the demand for their products at preset prices**
- ▶ Aka “Expenditure-output Model”

Keynesian Model

- ▶ In the simple Keynesian model, output is determined by the amount people want to spend – what we refer to as ***planned aggregate expenditure***
- ▶ Aka “(Planned) Aggregate Expenditure Model”
- ▶ PAE is total planned spending on final goods and services
- ▶ Recall from Lecture 2, 4 categories of expenditure: **$C + I + G + NX$**

Planned vs Actual Spending

- ▶ Could *planned* spending differ from *actual* spending?

- ▶ **Yes**

- ▶

<i>C</i>	<i>G</i>	<i>NX</i>	<i>I</i>
Assume: actual spending = planned spending			<i>I</i> may not equal I^p

- ▶ A firm can sell either less or more of its product than expected
 - ▶ Stocks of goods sitting in a firm's warehouse are **inventory investment** by firm

Planned vs Actual Spending

- ▶ Suppose a firm's actual sales are **less than** expected
 - ▶ Part of what it had planned to sell remains in the warehouse
 - ▶ The firm's actual investment (including the unexpected increases in its inventory investment) is greater than planned investment
 - ▶ $I > I^p$

Planned vs Actual Spending

- ▶ Suppose a firm's actual sales are **more than** expected
 - ▶ The firm will add less to its inventory than it planned
 - ▶ The firm's actual investment (including the unexpected decrease in its inventory investment) is less than planned investment
 - ▶ $I < I^p$

Planned vs Actual Spending

- ▶ Firms cannot control how much they sell → unplanned inventory investment → actual I may differ from planned I
- ▶ Actual spending = planned spending + unplanned inventory investment

Four Components of Planned Aggregate Expenditure

- ▶ The general equation for planned aggregate expenditures is

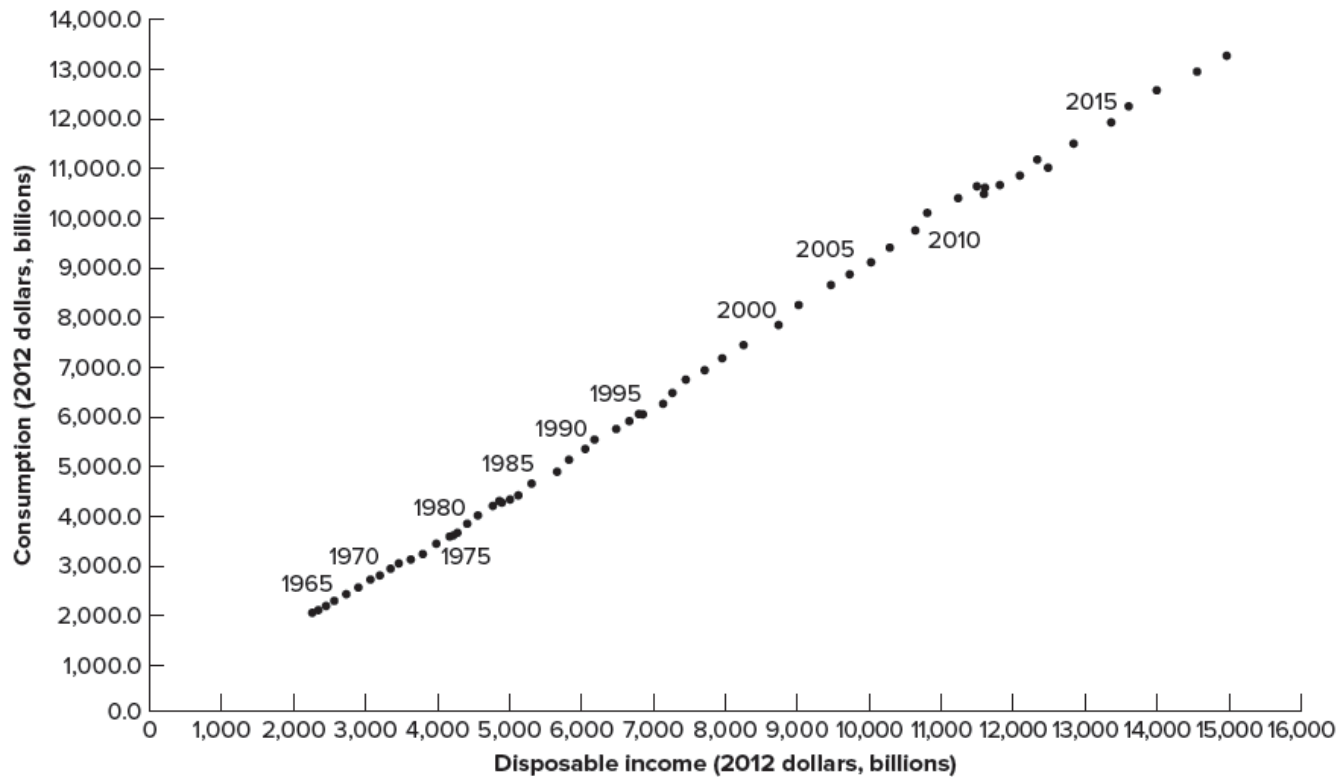
$$PAE = C + I^P + G + NX$$

PAE	Planned Aggregate Expenditure
C	Consumption Expenditure
I^P	Planned Investment Expenditure
G	Government Spending
NX	Net Exports

- ▶ What do you think is the most important determinant of consumption?
 - ▶ Preference? Income?
- ▶ **Income**
- ▶ Relationship between **consumption** and **income** is given by the **consumption function**

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U.S. Consumption, 1960-2019



- **Consumption function** can be written as

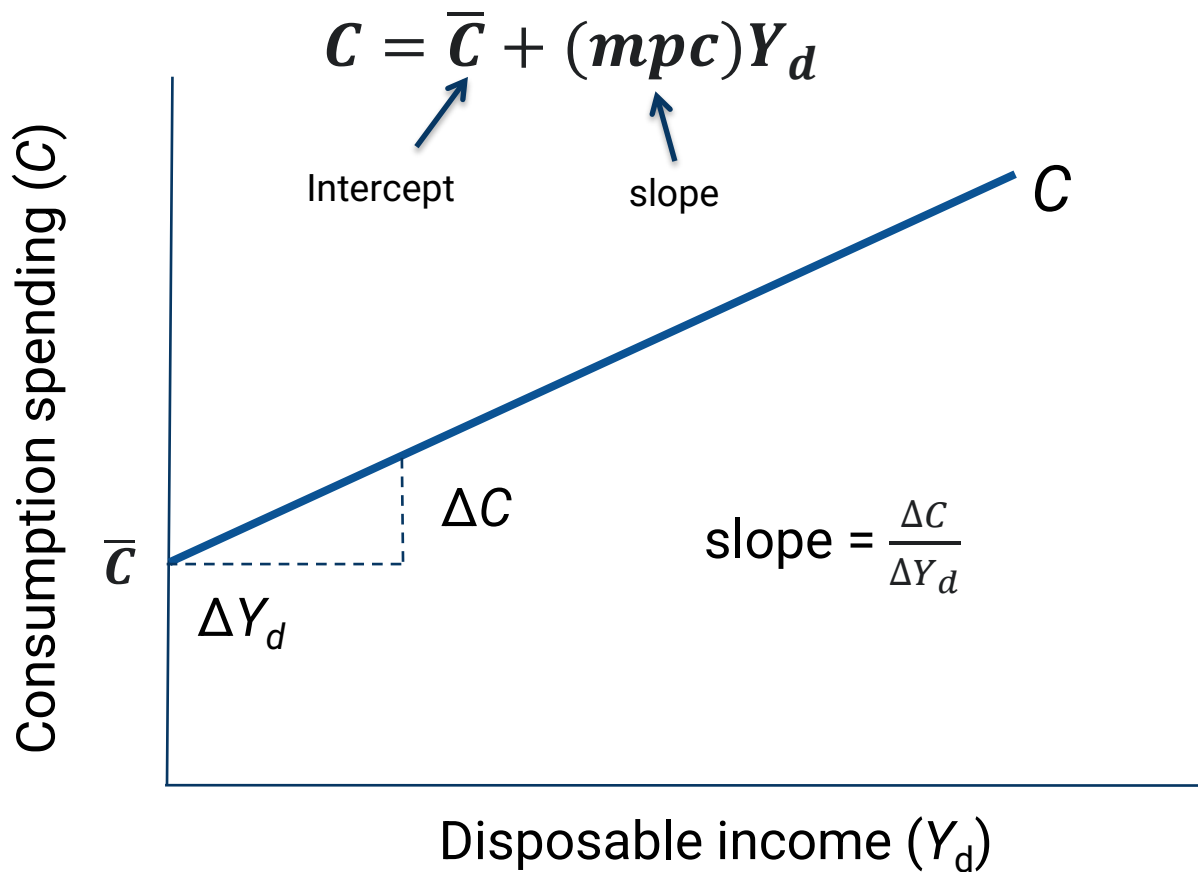
$$C = \bar{C} + (mpc)Y_d$$

C	Consumption expenditure
\bar{C}	Autonomous consumption
mpc	Marginal propensity to consume
Y_d	Disposable income, i.e., income after tax ($Y - T$)

What is a function?

- ▶ A function is a mathematical expression that defines a relationship between two (or more) variables
- ▶ Example of a function:
 - ▶ Variable 1, M : marks for final exam
 - ▶ Variable 2, T : time (in hours) spent revising for final exam
 - ▶ $M = f(T)$
 - ▶ Assuming a linear function:
 $M = a + bT$, where a and b are constant, and $a \geq 0$, $b > 0$
 - ▶ Say, $M = 20 + 5T$
 - ▶ 20? Marks you get even when you do not do any revision
 - ▶ 5? For every additional hour you spend on revision, you will get 5 more marks
 - $\frac{\Delta M}{\Delta T} = 5$
 - ▶ If you spend 2 hours revising, $T = 2$, and you get a total of 30 marks
 - ▶ If you spend 10 hours revising, $T = 10$, and you get a total of 70 marks

Consumption Function



$$C = \bar{C} + (mpc)Y_d$$

- ▶ **Autonomous consumption**, \bar{C} , is spending not related to the level of disposable income

$$Y_d = 0 \text{ and } C = \bar{C}$$

- ▶ \bar{C} is affected by
 - ▶ Consumers' optimism
 - ▶ Prices of assets such as property and stocks; wealth effect
 - ▶ Interest rates
- ▶ A change in \bar{C} shifts the consumption function

$$C = \bar{C} + (mpc)Y_d$$

- ▶ ***mpc*, marginal propensity to consume**, is the increase in consumption when disposable income rises by \$1
- ▶ $mpc = \frac{\Delta C}{\Delta Y_d}$
- ▶ $0 < mpc < 1$
- ▶ If people receive an extra \$1 in income, they consume part of the dollar (*mpc*) and save the rest (*mps*)
- ▶ A change in *mpc* changes the slope of the consumption function

Planned Aggregate Expenditure

- ▶ $PAE = C + I^P + G + NX$
- ▶ $C = \bar{C} + mpc (Y - T)$
- ▶ $PAE = \bar{C} + mpc (Y - T) + I^P + G + NX$
 $= \underbrace{\bar{C} + I^P + G + NX - mpc T}_{\text{Part of PAE not dependent on output, autonomous expenditure}} + \underbrace{mpc Y}_{\text{Part of PAE dependent on output, induced expenditure}}$
- ▶ $PAE = A + mpc Y$

Planned Aggregate Expenditure, numerical example

- ▶ $PAE = \bar{C} + mpc(Y - T) + I^P + G + NX$
- ▶ Suppose:

$\bar{C} = 620$	$mpc = 0.8$	$T = 250$
$I^P = 220$	$G = 300$	$NX = 20$

- ▶ $PAE = 620 + 0.8(Y - 250) + 220 + 300 + 20$

- ▶ **$PAE = 960 + 0.8Y$**

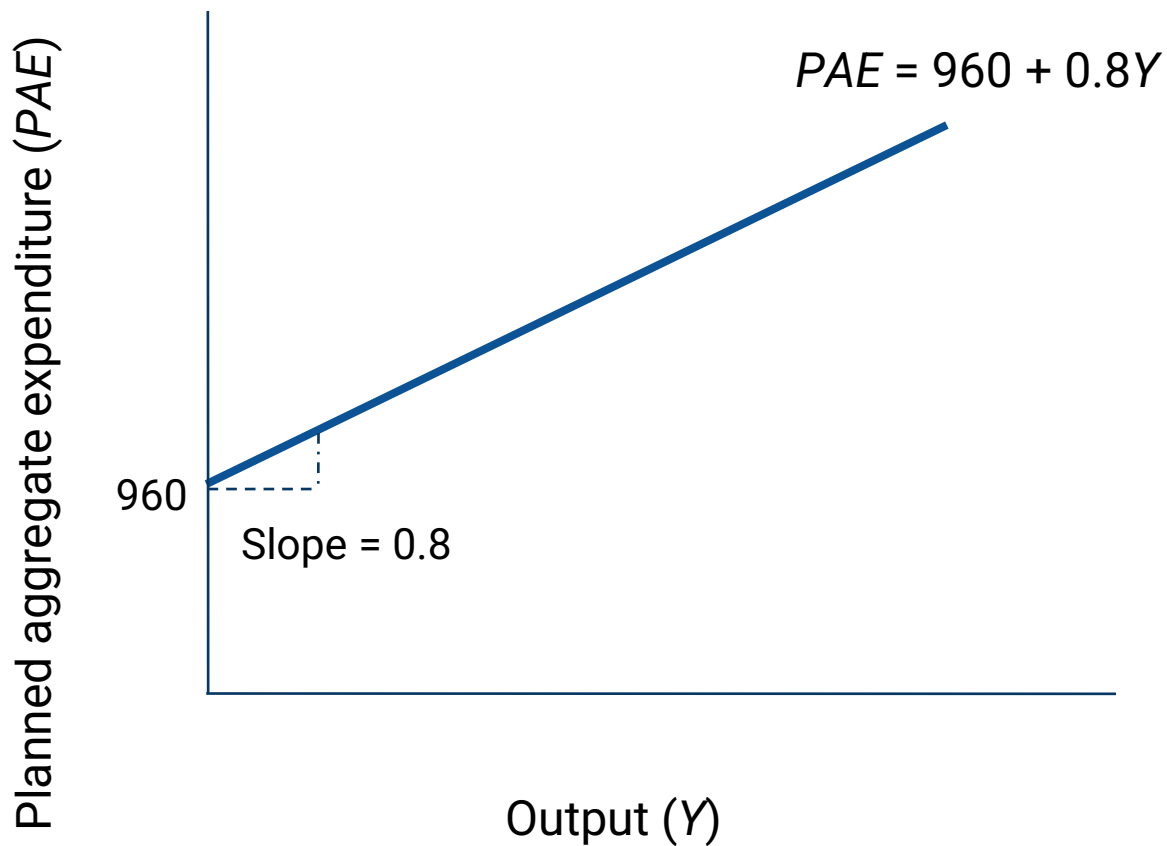
Autonomous
expenditure

Induced expenditure,
where $0.8 = mpc$

- ▶ If Y increases by \$1
 - ▶ C increases by \$0.80
 - ▶ PAE increases by \$0.80

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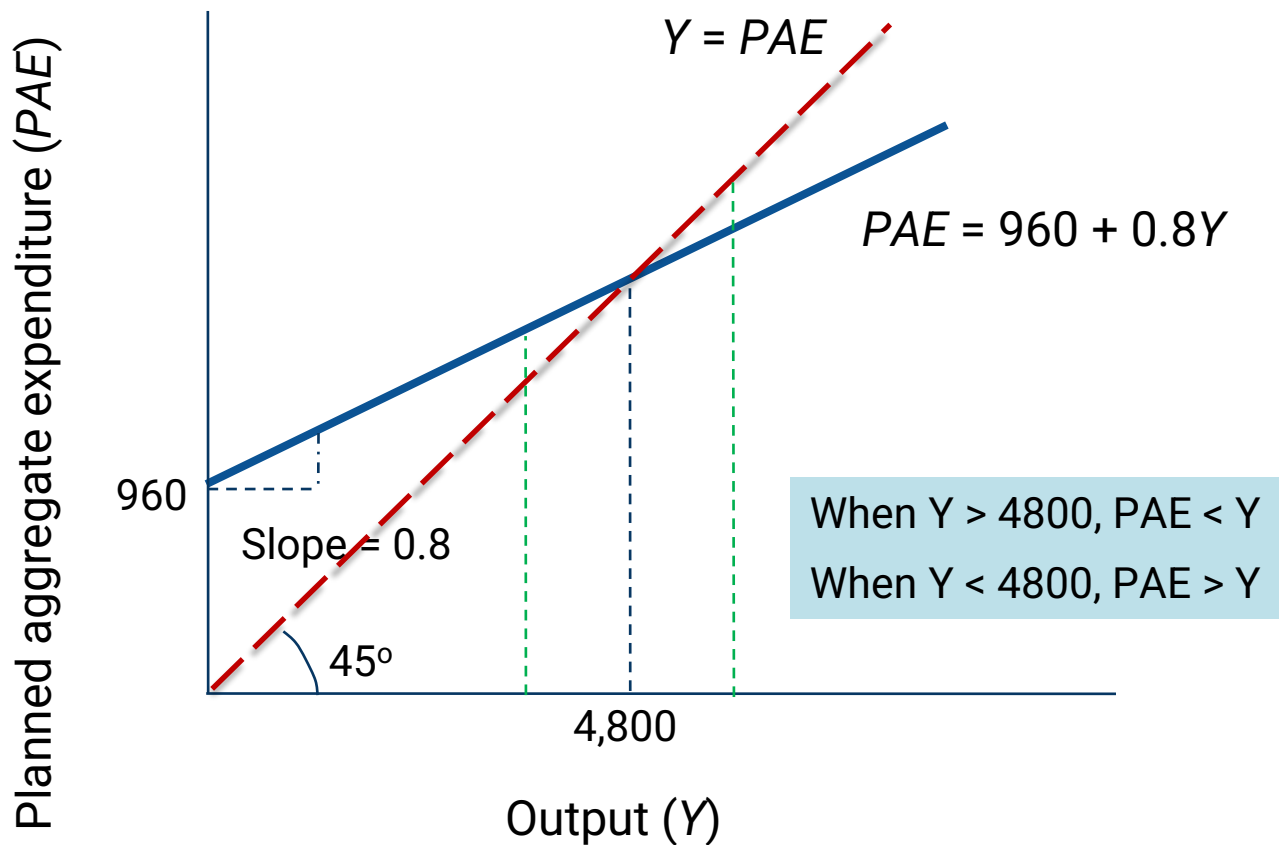
Planned Aggregate Expenditure in a graph



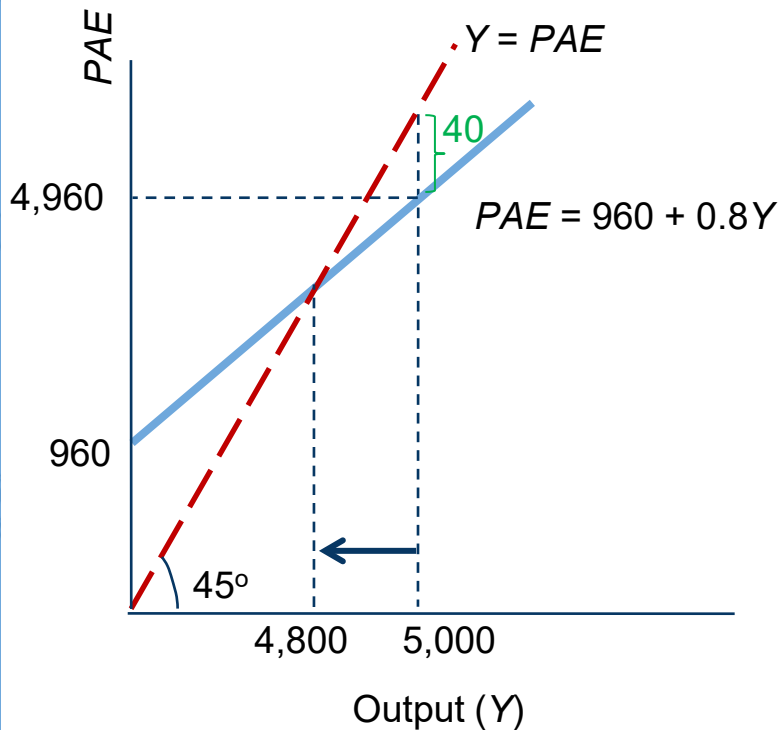
- ▶ **Short-run equilibrium** is the level of output at which planned spending is equal to output
 - ▶ Equilibrium: balance, stable
- ▶ Short-run equilibrium condition:
$$Y = PAE$$
- ▶ Finding SR equilibrium using PAE equation:
$$PAE = 960 + 0.8Y$$
$$\text{At SR equilibrium: } Y = PAE$$
$$Y = 960 + 0.8Y$$
$$0.2Y = 960$$
$$Y = 4,800$$

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Finding Short-Run Equilibrium using Graphical Approach

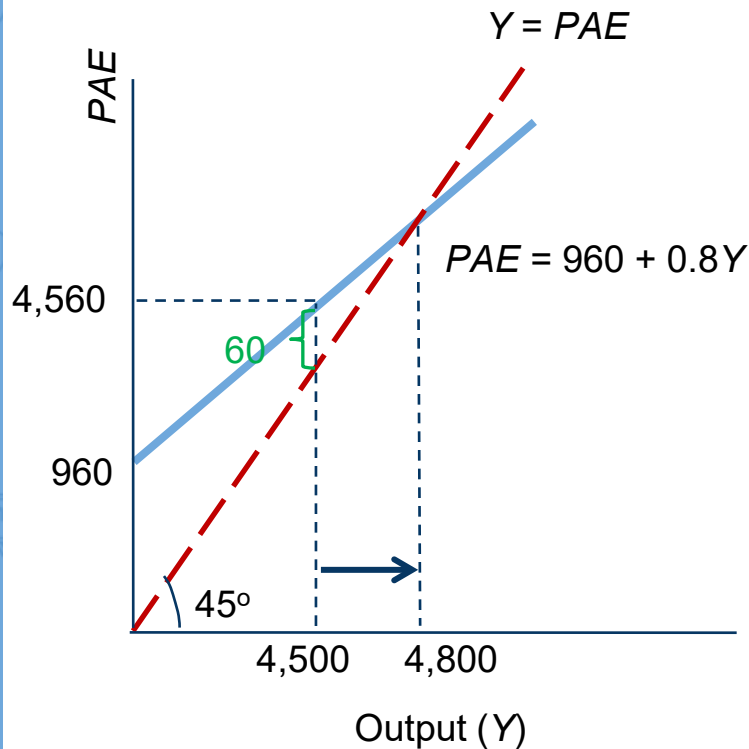


Adjustment Mechanism of the Keynesian Model – Inventory Investment



- ▶ Suppose actual output $>$ eq^m output
- ▶ E.g. $Y = 5,000$
- ▶ $PAE = 4,960 < \text{actual output}$
- ▶ Increase in unsold goods
- ▶ Unplanned increase in inventory investment
- ▶ Firms reduce production (in the next period) to take into account unplanned increase in inventory investment

Adjustment Mechanism of the Keynesian Model – Inventory Investment



- ▶ Suppose actual output < eq^m output
- ▶ E.g. $Y = 4,500$
- ▶ $PAE = 4,560 > \text{actual output}$
- ▶ Depletion of goods in the warehouses
- ▶ Unplanned decrease in inventory investment
- ▶ Firms increase production (in the next period) to take into account unplanned decrease in inventory investment

Potential Output and Output Gaps

- ▶ **Potential output, Y^*** , is the maximum sustainable amount of output that an economy can produce
 - ▶ Also called full-employment output
 - ▶ Utilisation of resources such as capital and labour at normal rates
- ▶ Potential output grows over time
 - ▶ Increase in amounts of available capital and labour and their productivity
- ▶ Actual output grows at a variable rate
 1. Reflects growth rate of potential output
 2. Actual output does not always equal potential output
 - Under- or over-utilisation of resources

Output Gap

- ▶ The **output gap** is the difference between the economy's actual output and its potential output, relative to potential output, at a point in time

$$\text{Output gap (in percent)} = \frac{Y - Y^*}{Y^*} \times 100$$

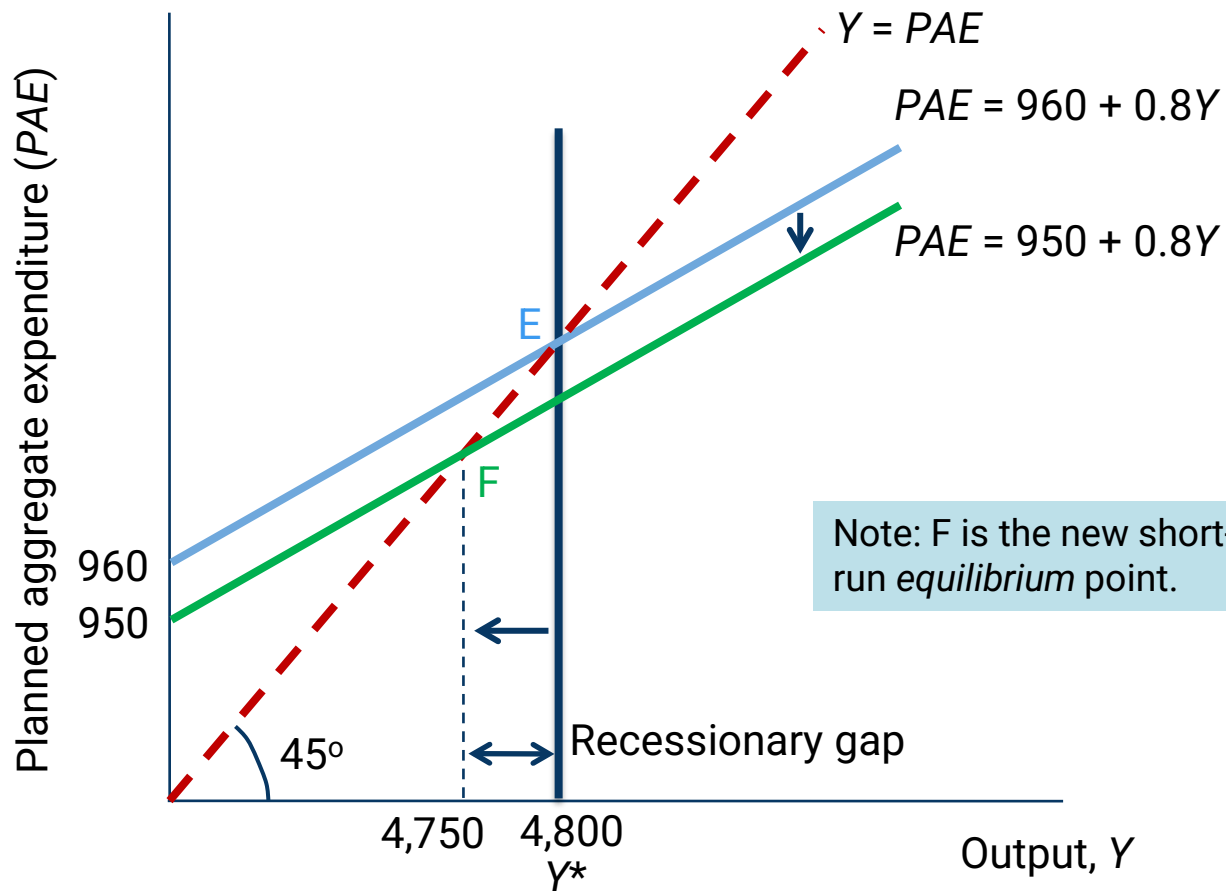
- ▶ **Recessionary gap** is a negative output gap;
 $Y^* > Y$
- ▶ **Expansionary gap** is a positive output gap;
 $Y^* < Y$

**Example:
A Fall in
Planned
Spending
Leads to a
Recessionary
Gap**

- ▶ $PAE = 960 + 0.8Y$
- ▶ Autonomous consumption, \bar{C} , decreases by 10
 - ▶ $PAE = 950 + 0.8Y$
 - ▶ PAE curve shifts downward
 - ▶ The economy adjusts to a new lower level of equilibrium spending and output, 4,750
- ▶ Suppose that the original equilibrium level, 4,800, represented potential output, Y^*
 - ▶ A recessionary gap develops
 - ▶ Size of the recessionary gap is $4,800 - 4,750 = 50$
- ▶ **Same process applies to a decrease in I^P , G , or NX**

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Example: A Fall in Planned Spending Leads to a Recessionary Gap



Unemployment and Recessionary Gaps

- ▶ Unemployment rates increase when there are recessionary gaps
- ▶ Frictional, structural and cyclical unemployment
- ▶ The **natural rate of unemployment, u^*** , is the sum of frictional and structural unemployment
 - ▶ Unemployment rate when cyclical unemployment is 0
 - ▶ Occurs when Y is at Y^*
- ▶ Cyclical unemployment is the difference between total unemployment, u , and u^*
 - ▶ Recessionary gaps have $u > u^*$
 - ▶ Expansionary gaps have $u < u^*$

- ▶ **Okun's law** relates cyclical unemployment changes to changes in the output gap
 - ▶ One percentage point increase in cyclical unemployment means a 2 percent widening of a negative output gap, measured in relation to potential output
 - ▶ **Output gap** = $-2 \times (u - u^*)$
 - ▶ Suppose the economy begins with 1% cyclical unemployment and a recessionary gap of -2% of potential GDP
 - If cyclical unemployment increases to 2%, the recessionary gap increases to -4% of potential GDP

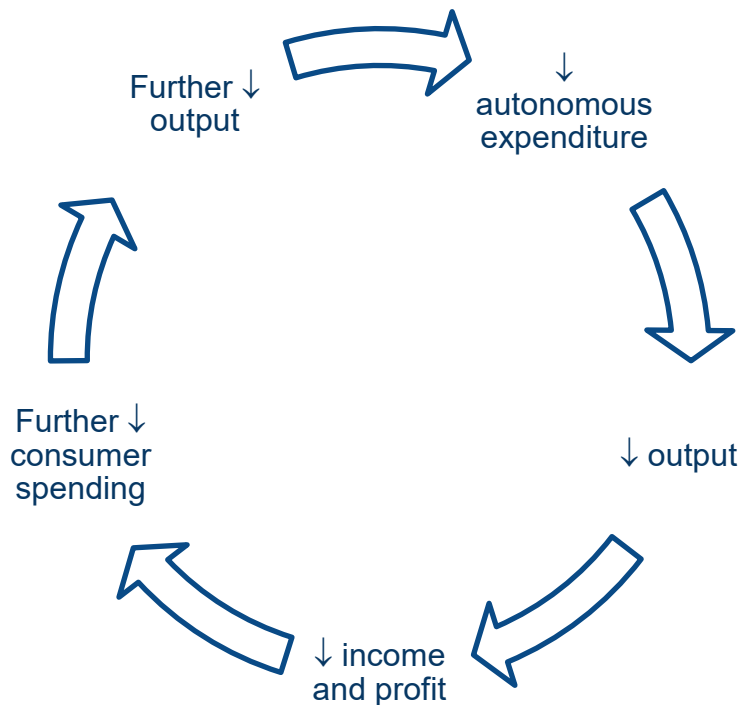
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Multipliers

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Why did a \$10 drop in consumption expenditure result in a \$50 drop in output?

► Vicious cycle during a recession



Expenditure Multiplier

- ▶ In our earlier example, a fall of autonomous expenditure (\bar{C} , I^P , G , or NX) of \$10 resulted in a fall of output of \$50, a multiple of 5
- ▶ The **expenditure multiplier** shows the effect of a one-unit increase in autonomous expenditure on short-run equilibrium output, $\frac{\Delta Y}{\Delta A}$, where A stands for autonomous expenditure

Deriving the Expenditure Multiplier

- ▶ Recall PAE function:

$$PAE = A + mpcY$$

- ▶ In SR equilibrium: $Y = PAE$

$$Y = A + mpcY$$

$$Y(1 - mpc) = A$$

$$Y = \frac{A}{1 - mpc}$$

- ▶ Differentiate the equation wrt A

$$\frac{\Delta Y}{\Delta A} = \frac{1}{1 - mpc} = \text{expenditure multiplier}$$

- ▶ The larger the mpc , the greater the multiplier

Expenditure Multiplier: A Numerical Example

- ▶ $PAE = 960 + 0.8Y$
- ▶ Expenditure multiplier

$$= \frac{\Delta Y}{\Delta A} = \frac{1}{1-mpc}$$
$$= \frac{1}{1-0.8} = \frac{1}{0.2} = 5$$

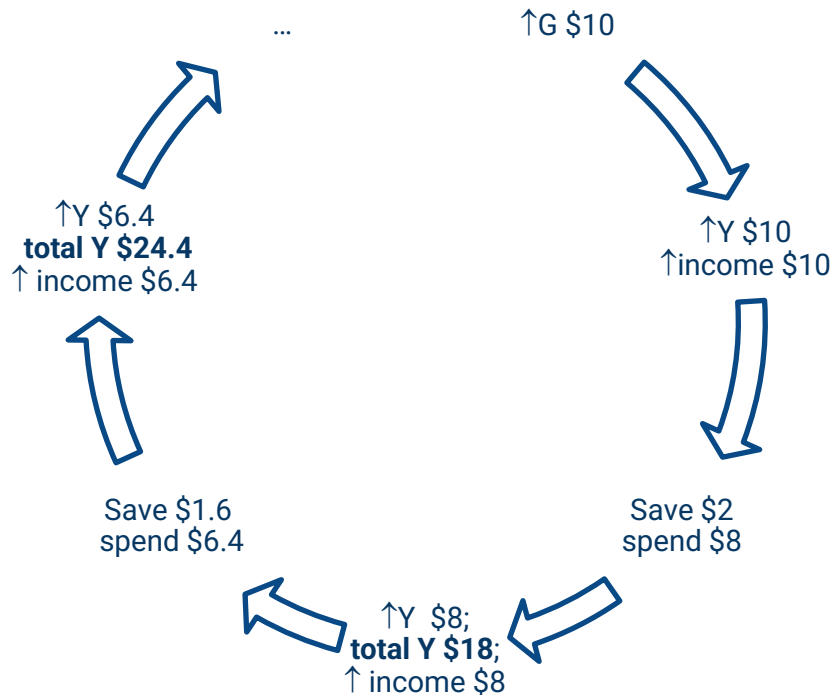
- ▶ If $mpc = 0.5$, expenditure multiplier

$$= \frac{\Delta Y}{\Delta A} = \frac{1}{1-mpc}$$
$$= \frac{1}{1-0.5} = \frac{1}{0.5} = 2$$

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Why did a \$10 increase in G result in a \$50 increase in output?

► Virtuous cycle of increased expenditure



Deriving the Tax Multiplier

- ▶ $PAE = \bar{C} + (mpc)(Y - T) + I^P + G + NX$
 $PAE = \bar{C} + I^P + G + NX - mpcT + mpcY$
 $PAE = A_1 - mpcT + mpcY$
- ▶ In SR equilibrium: $Y = PAE$
 $Y = A_1 - mpcT + mpcY$
 $Y(1 - mpc) = A_1 - mpcT$
 $Y = \frac{1}{1-mpc} A_1 - \frac{mpc}{1-mpc} T$
- ▶ Differentiate the equation wrt T
 $\frac{\Delta Y}{\Delta T} = \frac{-mpc}{1-mpc} = \text{tax multiplier}$
- ▶ Tax multiplier is negatively signed, and is smaller than expenditure multiplier

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Tax Multiplier: A Numerical Example

- ▶ $PAE = 960 + 0.8Y$

- ▶ Expenditure multiplier

$$= \frac{\Delta Y}{\Delta A} = \frac{1}{1-mpc} = \frac{1}{1-0.8} = \frac{1}{0.2} = 5$$

- ▶ Tax multiplier

$$= \frac{\Delta Y}{\Delta T} = \frac{-mpc}{1-mpc} = \frac{-0.8}{1-0.8} = \frac{-0.8}{0.2} = -4$$

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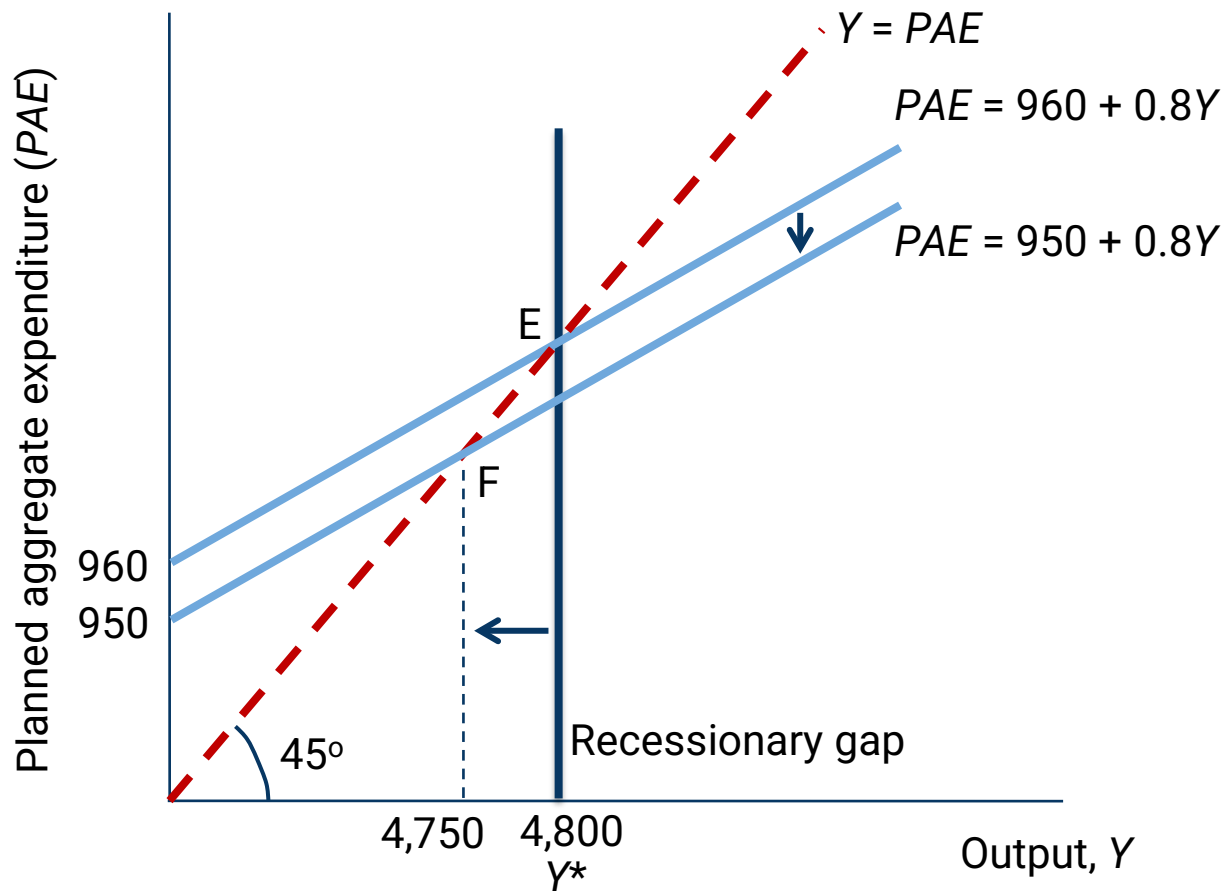
Fiscal Policy

Stabilization Policy

- ▶ **Stabilization policies** are government policies that are used to manage short-run economic fluctuations
 - ▶ Recessionary gap: expansionary policies to increase PAE
 - ▶ Expansionary gap: contractionary policies to decrease PAE
- ▶ **Fiscal policy** uses changes in
 - ▶ Government spending, G
 - ▶ Taxes and/or transfers, T
 - $\text{Net tax (T)} = \text{total taxes} - \text{transfer payments} - \text{government interest payments}$

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Using our earlier example of an economy with a recessionary gap of \$50



- ▶ How does an increase in G help to close the output gap?
- ▶ Government spending is part of PAE
 - ▶ Changes in G will directly affect PAE
 - ▶ \$1 increase in G increase PAE by \$1
- ▶ Given the recessionary gap is \$50, by how much does government need to increase its spending to restore the economy to Y^* at \$4,800?
- ▶ Answer: increase G by \$10

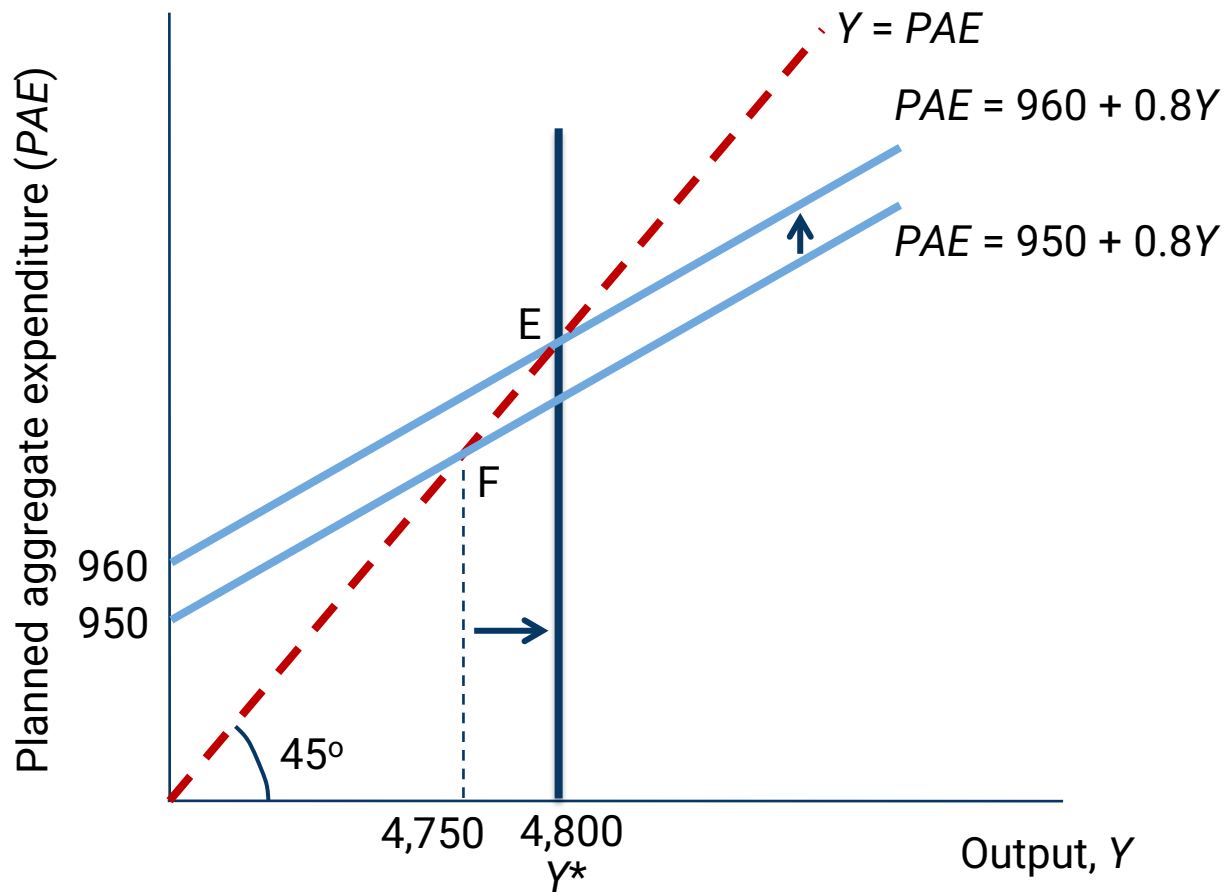
\$10 Fiscal Stimulus

- ▶ Govt spending multiplier = $\frac{\Delta Y}{\Delta G} = \frac{1}{1-mpc}$
- ▶ Given $PAE = 950 + 0.8Y$; $mpc = 0.8$
- ▶ Govt spending multiplier = $\frac{1}{1-0.8} = \frac{1}{0.2} = 5$
- ▶ An increase of G by \$1, increase output by \$5
- ▶ To close an output gap of \$50,

$$\Delta G = \frac{\Delta Y}{multiplier} = \frac{50}{5} = 10$$

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\$10 Fiscal Stimulus



- ▶ How does a decrease in T help to close the output gap?
- ▶ PAE is influenced by changes in taxes and transfers
 - ▶ The effect is indirect, channeled through the effects on disposable income, $(Y - T)$
 - $PAE = \bar{C} + (mpc)(Y - T) + I^P + G + NX$
 - ▶ Lower taxes or higher transfers increase disposable income
 - ▶ Increases in disposable income lead to higher C
 - ▶ \$1 decrease in T increase PAE by less than \$1

- ▶ Given the recessionary gap is \$50, by how much does government need to decrease its tax to restore the economy to Y^* at \$4,800?
- ▶ Tax multiplier = $\frac{\Delta Y}{\Delta T} = \frac{-mpc}{1-mpc}$
 $= \frac{-0.8}{1-0.8} = \frac{-0.8}{0.2} = -4$
- ▶ A **decrease** of T by \$1, increase output by \$4
- ▶ To close an output gap of \$50,

$$\Delta T = \frac{\Delta Y}{\text{tax multiplier}} = \frac{50}{-4} = -12.5$$

Fiscal Policy as a Stabilization Tool

1. Fiscal policy may affect potential output (supply side) as well as potential spending (demand side)
 - ▶ Investment in infrastructure increases Y^*
 - ▶ Taxes and transfers affect incentives and can change potential output, Y^*

Fiscal Policy as a Stabilization Tool

2. Expansionary fiscal policy could lead to large and persistent budget deficits
 - ▶ Reduce national saving → less investment which means less growth
 - ▶ Managing the impact of the deficit limits the government's ability to use fiscal policy as a stimulus
 - ▶ Political considerations make it difficult to use contractionary fiscal policy

Fiscal Policy as a Stabilization Tool

3. Fiscal policy may not be flexible enough to be useful for stabilization
 - ▶ The legislative process requires time; change in fiscal policy may be slow
 - ▶ Competing political objectives
 - E.g. need to strengthen national defense and need to contain aggregate expenditure

Fiscal Policy Can Be Effective

- ▶ Automatic stabilizers increase government spending or decrease taxes when real output declines
 - ▶ Built into laws so no decision is required
 - ▶ E.g. unemployment benefits, progressive income tax
- ▶ Fiscal policy may be useful to address prolonged periods of recession

A close-up photograph of a hand holding a blue pen, poised to write on a piece of paper. The hand is wearing a grey, textured sweater. The background is blurred, showing more of the paper and the pen.

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THANKS!

Any questions?

You can find me at

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