

TORUN ALENIUS WIKSTRÖM | WEB DEVELOPER

Location: Berlin | Email: torun.wikstrom@gmail.com | Phone: + 49 1766 183 1764 | Portfolio: torun-wikstrom.com

PROFESSIONAL SUMMARY

A multilingual, creative, and solution-focused web developer with solid experience of practical programming, skilled at delivering professional, effective and responsive platforms for a diverse range of clients. A strong analytical and problem-solving mentality, with a collaborative work-style and a proactive attitude. The capacity to design, develop and deploy both front and back-end projects, create high-quality code, and consider both external UI/UX, and internal admin-interface. Strong stakeholder management skills, ensuring a thorough understanding of client requirements, and managing projects efficiently from conception through to design, UAT and launch. Highly motivated and passionate about technology, comfortable juggling multiple priorities, and keen to develop positive and productive working relationships.

KEY SKILLS

Website Creation | Front-End Development | Back-End Development | Responsive Design | SEO | UI | UX | UAT | Bug Fixes | Stakeholder Management | Creative Design | Customer Service | Communication | Problem-Solving

PROFESSIONAL EXPERIENCE

Freelance

October 2020 - Present

Web Developer

Working on a diverse range of projects designing and launching client websites including both front and back-end responsive development.

Key Projects:

NAME: (Online Artist Portfolio – <http://chillborg.com/>)

- Built a responsive website from scratch, front-end was developed through Reactjs and back-end with Express/Nodejs and Database Postgres.
- Researched competitor sites to develop an effective design, and ensured optimised UI/UX.
- Developed an effective and optimised user interface, and provided basic support on content.
- Performed UAT, created an admin panel to enable the client to receive enquiries and upload new artworks, and recently redeveloped and improved the entire website using Nextjs and SQLite.

Nah Dran: (Educational platform – <http://nahdran-film.de/>)

- Built a responsive website from scratch to showcase a stop motion short film being submitted to a film festival, front-end was developed through Reactjs and back-end with Express/Nodejs.
- Gathered client requirements regarding design, and ensured both optimised UI/UX and admin interface.
- Performed UAT, created an admin panel to allow the client to receive enquiries and upload educational content.

Rock n Roll Herberge: (Music-themed youth hostel - <http://rnrherberge.de/>)

- Designed and built a responsive website using Reactjs for the front-end development, and Express/Nodejs for the back-end.
- Ensured optimised UI/UX and admin interface including an admin panel allowing content editing.

- Performed UAT, utilised Nodemailer to allow bookings to synchronise with email, and translated site into English allowing two language versions.
- Since website launch the hostel has been fully booked with guests.

Hello Vape GmbH, Berlin

May 2017 – October 2020

Worked for an organisation selling vaping products and accessories, owned by British American Tobacco, and comprising multiple retail outlets across Germany plus an ecommerce store.

Store Manager

May 2018 – October 2020

Initially managed two retail outlets, and subsequently promoted to manage a third, involved in staff talent acquisition, delivered training and development, and coached, mentored and motivated employees to achieve targets and deliver excellent customer service. Performance managed team members which included the creation and monitoring of KPIs across both revenue generation and number of sales. Logged and analysed customer data in order to develop effective sales initiatives, ensured optimised store presentation, and scheduled all store staff rotas. Dealt with all customer service escalations, oversaw pricing and stock control, and ensured health and safety compliance.

Key Achievements:

- Led one of the stores to achieve top three ranking, and achieved a steady increase in revenue across all stores.
- Took over a third store which was performing badly and improved sales performance.

Customer Service Assistant

May 2018 – October 2020

Worked in a busy retail outlet, greeted and directed customers, demonstrated and sold store products and accessories, and investigated and resolved any complaints. Supplied information on product features and pricing, cross-sold additional products, and provided after-sales service. Managed merchandise returns, informed customers about discounts and special offers, and provided customer feedback to store manager

EARLY CAREER HISTORY

06/2016 – 05/2017: In.Tegrale, Berlin: **Customer Service** | 11/2015 – 12/2016: Club Amber Suite, Berlin: **Customer Service** | 03/2014 – 10/2015: Hotel BigMama, Berlin: **Housekeeper** | 09/2012 – 08/2013: YouthCenter Papperlapapp, Italy: **Internship (Social Work)**

EDUCATION & CERTIFICATIONS

Steiner School: Higher Education Preparatory Program, Social Sciences & Arts
Ellen Key Skolan: Stockholm, Sweden

2012

TECHNICAL SKILLS

Reactjs | Html | CSS | JavaScript | Gatsbyjs | Node.js | Node.js | Postgres

LANGUAGES

Swedish (Native) | German (Fluent) | English (Fluent)