Alte Hasen

Learn extinct programming languages
on prehistoric computers

Jacqueline & Tobias

01

Who we are

Our Promise

▲

Alte Hasen offers the most
authentic experience to learn
ancient programming languages
such as Cobol, Delphi, and Perl
on computers from the 1980s all
taught by well-aged tutors

▼

We need 10.000 USD

Hardware

We want to purchase additional computers to facilitate our trainings

Office space

We need to pay rent for the office facilities

Why we use Kickstarter?

What Kickstarter is about

- One of world's largest crowdfunding platforms that aims to bring creative ideas to live

- Funding for innovative projects across all topics including technology, art, music and more

- We cannot promise a financial return to supporters but offer them a place in our bootcamp
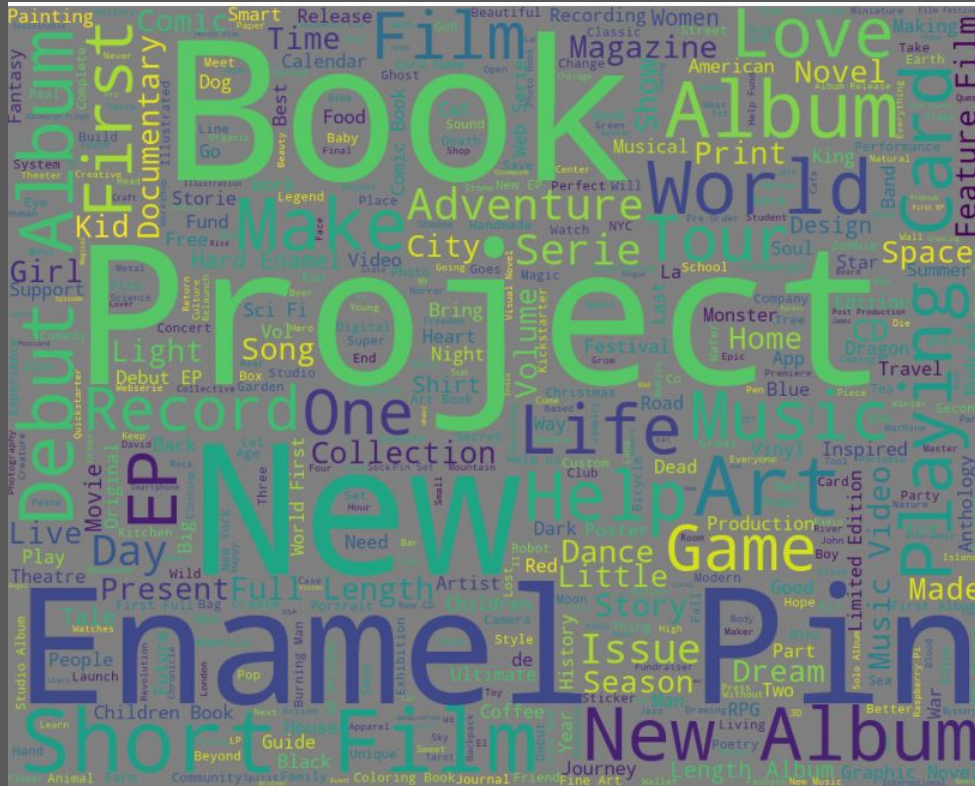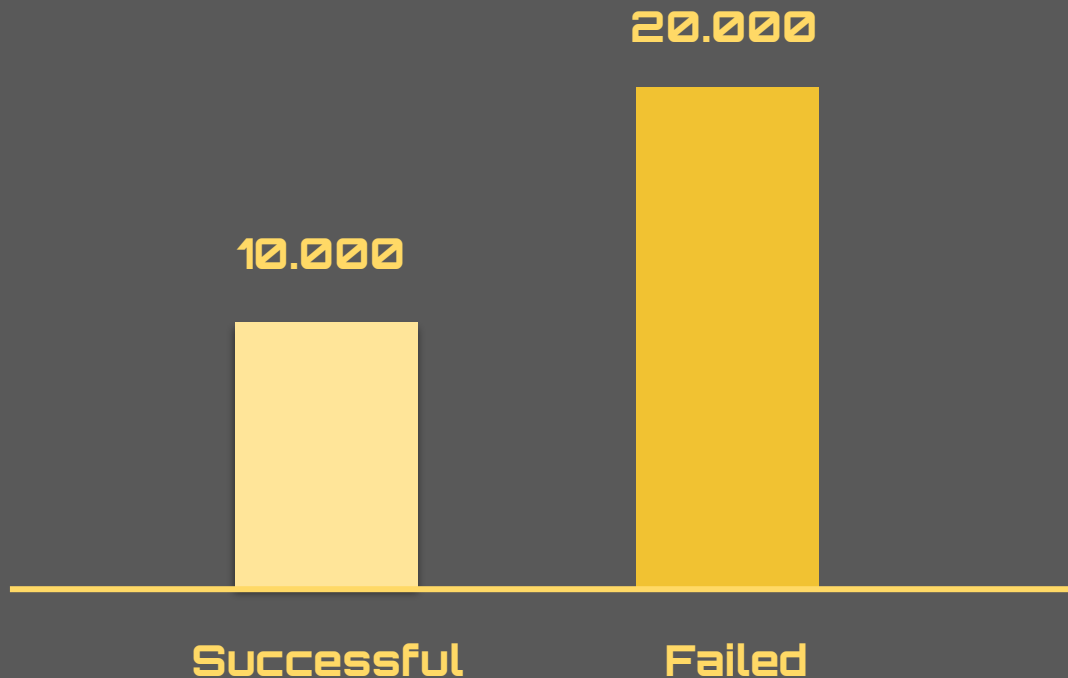
02

Will our campaign be a success?

We gathered data of over 200.000 kickstarter projects including their names, descriptions, financing goal, project category and more to find patterns and predict our chances of a successful campaign

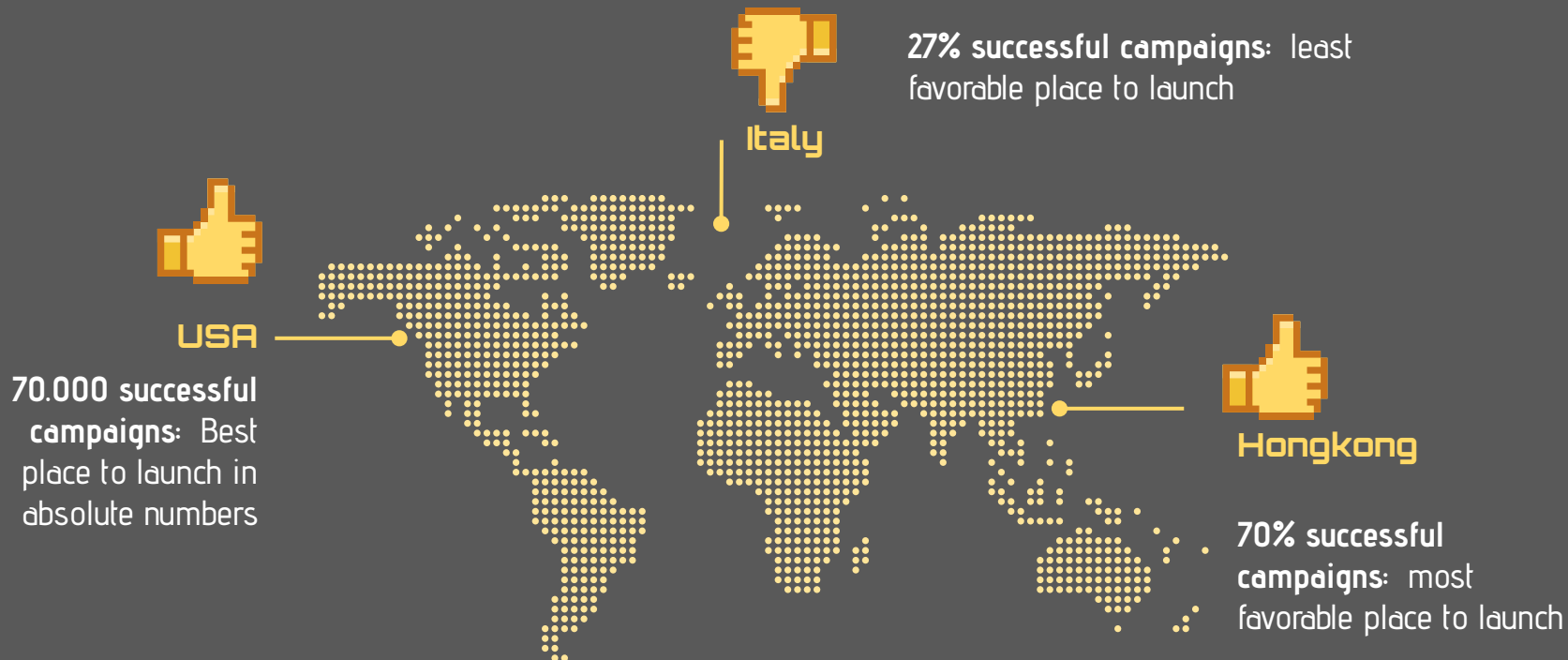# What have over 90.000 successful Kickstarter campaigns thematically in common?

Where to launch from?

Italy

27% successful campaigns: least favorable place to launch

USA

70.000 successful campaigns: Best place to launch in absolute numbers

Hongkong

70% successful campaigns: most favorable place to launch

When to launch?

October

58% of projects launched in October are successful

Tuesday

Most promising launch day both in absolute and relative terms.

30 day campaign

Less decisive, most campaigns last 30 days. Longer is not recommended

Does word count & length matter?

Length of project name:

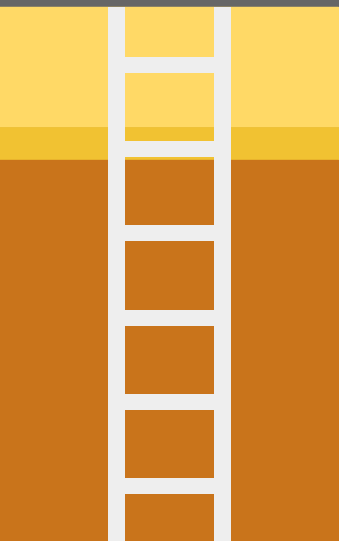- The ideal range of words for the project lies between 5 to 9 words

Length of project description:

- Project description length is not a decisive factor for the success of a campaign

03

What does our model say?

86%

Of our successful predictions turn out to be successful

78%

Of the times when we predict a campaign to fail it will end up not achieving the funding goal

What to expect from us going forward?

Add more recent data

Get data for 2020 to find recent trends

Remove the overachievers

More rigorously remove the shiny examples of multi million funding campaigns

Feature importance

Further examine what could influence the success of a campaign

We are hiring!

Looking for an intern to input our case data into our predictive model