# **Visualization (Marks and Encoding)**

Peter Ganong and Maggie Shi

October 2, 2024

# Global Health Data

## Introducing global health data

- We will be visualizing global health and population data for a number of countries, over the time period of 1955 to 2005.
- The data was collected by the Gapminder Foundation and shared in Hans Rosling's fantastic TED talk.
- If you haven't seen the talk, we encourage you to watch it first!
- Roadmap: load data and review first five rows

#### Load data

Let's first load the dataset from the vega-datasets collection into a Pandas data frame.

```
import altair as alt
from vega_datasets import data as vega_data

data = vega_data.gapminder()

data.shape

(682, 6)
```

#### head() + summary

```
data.head(5)
```

	year	country	cluster	pop	life_expect	fertility	
0	1955	Afghanistan	0	7971931	43.88	7.42	
1	1960	Afghanistan	0	8622466	45.03	7.38	
2	1965	Afghanistan	0	9565147	46.13	7.35	
3	1970	Afghanistan	0	10752971	47.08	7.40	
4	1975	Afghanistan	0	12157386	47.55	7.54	

For each country and year (in 5-year intervals), we have

- fertility in terms of the number of children per woman (fertility)
- life expectancy in years (life expect)
- total population (pop)
- mysterious cluster what might this represent? We'll try and solve this mystery as we visualize the data!

# Data types

#### Data types: roadmap

Pandas data frames come with types. When loading data not from pandas, explicitly name:

- 'N' indicates a *nominal* type (unordered, categorical data),
- '0' indicates an *ordinal* type (rank-ordered data),
- 'Q' indicates a *quantitative* type (numerical data with meaningful magnitudes), and
- 'T' indicates a *temporal* type (date/time data)

#### Nominal (N)

- *Nominal* data (also called *categorical* data) consist of category names.
- Ask is value A the same or different than value B? (A = B), supporting statements like "A is equal to B" or "A is not equal to B".
  - ▶ In the dataset above, the country field is Nominal.
- When visualizing nominal data we should readily be able to see if values are the same or different: position, color hue (blue, red, green), and shape can help.
  - Remark: using a size channel to encode nominal data might mislead us, suggesting rankorder or magnitude differences among values that do not exist!

#### Ordinal (O)

- Ordinal data consist of values that have a specific ordering.
- Ask: *does value A come before or after value B?* (*A* < *B*), supporting statements like "A is less than B" or "A is greater than B".
  - ▶ In the dataset above, we can treat the year field as Ordinal.
- When visualizing ordinal data, we should perceive a sense of rank-order. Position, size, or color value (brightness) might be appropriate.
  - Remark: color hue (which is not perceptually ordered) would be less appropriate.

#### Quantitative (Q)

- With *quantitative* data we can measure numerical differences among values. There are multiple sub-types of quantitative data:
  - ► With *interval* data ask: *what is the distance to value A from value B? (A B)*, supporting statements such as "A is 12 units away from B".
  - ▶ With *ratio* data can also ask:
    - how many are there of value A? supporting statements such as "how many babies per parent?"
    - *value A is what proportion of value B?* (*A / B*), supporting statements such as "A is 10% of B" or "B is 7 times larger than A".
  - ► In the dataset above, year is a quantitative interval field (depending on whose history of the world you prefer, there are many choices for the year "zero"), whereas fertility and life\_expect are quantitative ratio fields (zero is meaningful for calculating proportions).
- Vega-Lite represents quantitative data, but does not make a distinction between interval and ratio types.
- Quantitative values can be visualized using position, size, or color value, among other channels.

# Quantitative (Q), continued

- recap
  - ▶ with interval data ask: what is the distance to value A from value B? (A B)
  - ▶ With *ratio* data can also ask:
    - how many are there of value A?
    - value A is what proportion of value B? (A/B),
- Textbook: "An axis with a zero baseline is essential for proportional comparisons of ratio values, but can be safely omitted for interval comparisons."
- Discussion question Why is it so important to include zeros for ratio data? Can you give a counter-example where omitting zeros on the plot would lead the reader to misleading conclusions?

# Temporal (T)

- *Temporal* values measure time points or intervals. This type is a special case of quantitative values (timestamps) with rich semantics and conventions (i.e., the Gregorian calendar).
- Example temporal values include date strings such as "2019-01-04" and "Jan 04 2019", as well as standardized date-times such as the ISO date-time format: "2019-01-04T17:50:35.643Z".
- There are no temporal values in our global development dataset above, as the year field is simply encoded as an integer.

# Discussion question I

What are examples of variables that are

- Nominal
- Ordinal
- Quantitative

Let's try to come up with at least three examples of each. For each example, state the comparison in a sentence.

#### Discussion question II

Suppose we have a dataset of ages (10 years old, 20 years old, 10 years old, 30 years old). What would it mean for these data to be

- Nominal
- Ordinal
- Ouantitative

What comparisons are feasible with each data type?

#### Revisit plot from beginning of prior lecture

```
seattle = vega_data.seattle_weather()
alt.Chart(seattle).mark_bar().encode(
    x = 'month(date):0',
    y = 'average(precipitation):0'
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### In-class exercises

What happens when...

- Make precipitation ordinal
- Revert. then make date temporal. There's a consequential but subtle change relative to the original plot. What is it?

# data types: summary

A single data series can have multiple meanings depending on data type

- 'N' indicates a *nominal* type (unordered, categorical data),
- '0' indicates an *ordinal* type (rank-ordered data),
- 'Q' indicates a quantitative type (numerical data with meaningful magnitudes), and
- 'T' indicates a *temporal* type (date/time data)

Explicitly specify the data type so that Altair/Vega know how to interpret it. If you don't specify a data type (as was the case in Lecture 1), Vega will guess. This can lead to undesired results!

# Visual encoding

#### Visual encoding roadmap

- Seven types of visual encoding
- More on color

#### Seven ways of visual encoding

Within the plane a mark can be at the top or the bottom, to the right or the left. The eye perceives two independent dimensions along X and Y, which are distinguished orthogonally. A variation in light energy produces a third dimension in Z, which is independent of X and Y...

The eye is sensitive, along the Z dimension, to 6 independent visual variables, which can be superimposed on the planar figures:

- the size of the marks
- their value [brightness]
- texture
- color [hue]
- orientation
- shape.

They can represent differences  $(\neq)$ , similarities  $(\equiv)$ , a quantified order (Q), or a nonquantified order (Q), and can express groups, hierarchies, or vertical movements.

Source: Jacques Bertin in Semiology of Graphics (1967), via source

Seven ways of visual encoding in one image

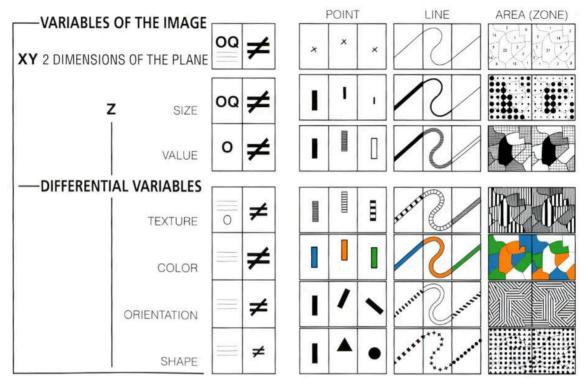


Figure 1: Visual encoding

Free advice: don't try to use all seven ways of encoding information in a single plot. It will inevitably be overload.

### More depth on color

Language note: by color, we mean both brightness (which Bertin calls "value") and hue (which Bertin calls "color")

Why choose color deliberately?

- Using any software's default color palette is kind of like using comic sans font on a resume
- Choosing the "right" colors will make it easier for you to convey meaning

#### Color palettes and their use cases

Toggle back and forth to the schemes page:

**step 1** Am I working with Nominal, unordered data or with ordered data (either 0rdinal or Quantitative)?

If Nominal, unordered data, use categorical palettes. Otherwise, proceed.

step 2

T alette type	Osc case		
Sequential Single-Hue			
Sequential Multi-Hue	Use for higher contrast, but harder to judge quantitative proximity		
Diverging	Use if there is a midpoint (e.g. voting for redblue)		
Cyclical	Use if circular (e.g. time of day, month)		

Use case

#### More advice on color choices

- Use colorbrewer2.org to choose your color palettes. Click through to site. Options include subsetting to colors that are
  - colorblind safe
  - ▶ black and white printer (aka photocopy) safe

Palette type

- Harmonization
  - Within reports You rarely produce a single plot in isolation. You usually produce several plots as part of a memo, a website, etc. Use consistent colors across plots.
  - Across reports Many organizations have official palettes and plot templates. Good to ask if you are working for a big org if they have one.

#### Visual encoding: summary

- Bertin proposes seven different ways to encode visual information. His chart is a handy reference to what visual elements can encode different types of information.
- Color is one of the easiest ways to convey meaning. Choose your palette based on whether you
  want to convey unordered or ordered data, whether you have a midpoint, and whether your
  ordered series is cyclical

# **Encoding channels**

# **Encoding channels: roadmap**

- X
- y
- size
- color
- opacity
- shape
- column
- row

#### Caveats:

• there are a ton of slides in this section.

• but each slide is simple. focus is on software. most discussion of principles deferred for the "Graphics Theory" section.

#### $\mathbf{X}$

```
data2000 = data.loc[data['year'] == 2000] #one year is more manageable
alt.Chart(data2000).mark_point().encode(
    alt.X('fertility:Q')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### Y

```
alt.Chart(data2000).mark_point().encode(
    alt.X('fertility:Q'),
    alt.Y('cluster:0')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

In-class exercise: what happens if you swap the Q and the O types?

## Do not require zero on axis range

```
zero_included = alt.Chart(data2000).mark_point().encode(
    alt.X('fertility:Q', scale=alt.Scale(zero=False)),
    alt.Y('life_expect:Q', scale=alt.Scale(zero=False))
)
zero_excluded = alt.Chart(data2000).mark_point().encode(
    alt.X('fertility:Q'),
    alt.Y('life_expect:Q')
```

```
)
zero_included | zero_excluded
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
```

the convert\_dtype parameter is deprecated and will be removed in a future version. Do ``ser.astype(object).apply()`` instead if you want ``convert\_dtype=False``.

```
alt.HConcatChart(...)
```

Discussion question: which plot do you prefer (and why?)

#### size

```
alt.Chart(data2000).mark_point().encode(
    alt.X('fertility:Q'),
    alt.Y('life_expect:Q'),
    alt.Size('pop:Q')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
```

the convert\_dtype parameter is deprecated and will be removed in a future version. Do ``ser.astype(object).apply()`` instead if you want ``convert\_dtype=False``.

```
alt.Chart(...)
```

#### size with 1000 pixels for largest dot

```
alt.Chart(data2000).mark_point().encode(
    alt.X('fertility:Q'),
    alt.Y('life_expect:Q'),
    alt.Size('pop:Q', scale=alt.Scale(range=[0,1000]))
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
```

the convert\_dtype parameter is deprecated and will be removed in a future version. Do ``ser.astype(object).apply()`` instead if you want ``convert\_dtype=False``.

```
alt.Chart(...)
```

#### add color and size with filled=True

```
alt.Chart(data2000).mark_point(filled=True).encode(
    alt.X('fertility:Q'),
    alt.Y('life_expect:Q'),
    alt.Size('pop:Q', scale=alt.Scale(range=[0,1000])),
    alt.Color('cluster:N')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### opacity

```
alt.Chart(data2000).mark_point(filled=True).encode(
    alt.X('fertility:Q'),
    alt.Y('life_expect:Q'),
    alt.Size('pop:Q', scale=alt.Scale(range=[0,1000])),
    alt.Color('cluster:N'),
    alt.OpacityValue(0.2)
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### column

```
alt.Chart(data2000).mark_point(filled=True).encode(
   alt.X('fertility:Q'),
   alt.Y('life_expect:Q'),
   alt.Size('pop:Q', scale=alt.Scale(range=[0,1000])),
```

```
alt.Color('cluster:N'),
alt.OpacityValue(0.5),
alt.Tooltip('country:N'),
alt.Column('cluster:N')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

### adjust aspect ratio, move pop legend, remove color legend

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### in-class exercise

The plot faceted by column doesn't fit on the page. Redo it instead faceted by row.

Bonus: It still looks bad. What further change is needed?

#### **Encoding channels: summary**

- x: Horizontal (x-axis) position of the mark.
- y: Vertical (y-axis) position of the mark.
- size: Size of the mark. May correspond to area or length, depending on the mark type.

- color: Mark color, specified as a legal CSS color.
- opacity: Mark opacity, ranging from 0 (fully transparent) to 1 (fully opaque).
- shape: Plotting symbol shape for point marks.
- column: Facet the data into horizontally-aligned subplots.
- row: Facet the data into vertically-aligned subplots.

# Graphical marks

#### Graphical marks: roadmap

Prior section used only mark\_point(). Now will cover

```
mark_point()
mark_circle()
mark_square()
mark_tick()
mark_bar()
mark_line()
mark_area()
```

#### Caveats:

- there are a ton of slides in this section.
- but each slide is simple. focus is on software. most discussion of principles deferred for the "Graphics Theory" section.

#### mark\_point(): add information using alt.Shape()

```
alt.Chart(data2000).mark_point().encode(
    alt.X('fertility:Q'),
    alt.Y('life_expect:Q', scale=alt.Scale(zero=False)),
    alt.Shape('cluster:N')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### mark\_point(): format points using arguments

```
alt.Chart(data2000).mark_point(filled=True, size=100).encode(
    alt.X('fertility:Q'),
```

```
alt.Y('life_expect:Q', scale=alt.Scale(zero=False)),
   alt.Shape('cluster:N')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

## mark\_circle() wrapper for mark\_point(filled=True)

```
alt.Chart(data2000).mark_circle(size=100).encode(
    alt.X('fertility:0'),
    alt.Y('life_expect:0', scale=alt.Scale(zero=False)),
    alt.Shape('cluster:N')
)
```

#### mark square()

```
alt.Chart(data2000).mark_square(size=100).encode(
    alt.X('fertility:0'),
    alt.Y('life_expect:0', scale=alt.Scale(zero=False)),
    alt.Shape('cluster:N')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### mark tick()

- Useful for comparing values along a single dimension with minimal overlap.
- A *dot plot* drawn with tick marks is sometimes referred to as a *strip plot*.

```
alt.Chart(data2000).mark_tick().encode(
    alt.X('fertility:Q'),
```

```
alt.Y('cluster:N')
)
```

C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert\_dtype parameter is deprecated and will be removed in a future version. Do ``ser.astype(object).apply()`` instead if you want ``convert\_dtype=False``.

```
alt.Chart(...)
```

#### mark bar()

```
alt.Chart(data2000).mark_bar().encode(
    alt.X('country:N'),
    alt.Y('pop:Q')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### use alt.Color() for a stacked bar plot

```
alt.Chart(data2000).mark_bar().encode(
    alt.X('cluster:N'),
    alt.Y('pop:Q'),
    alt.Color('country:N', legend=None)
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

Note: if we had instead set alt.Y('pop:Q', stack=None), bars would have been overlapped with each other

#### X2() to show intervals

```
alt.Chart(data2000).mark_bar().encode(
   alt.X('min(life_expect):Q'),
   alt.X2('max(life_expect):Q'),
   alt.Y('cluster:N')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### mark line()

```
data_4a = data.loc[data['cluster'] == 2] #one cluster is more manageable
alt.Chart(data_4a).mark_line().encode(
    alt.X('year:0'),
    alt.Y('fertility:0'),
    alt.Color('country:N')
).properties(
    width=400
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

### how many lines? Tooltip instead of legend

textbook advocates for having a plot with many more lines, no legend, and instead using alt.Tooltip('country:N'). This is technologically feasible but a bad idea. (Discuss: why?)

```
alt.Chart(data).mark_line().encode(
    alt.X('year:0'),
    alt.Y('fertility:0'),
    alt.Color('country:N', legend=None),
    alt.Tooltip('country:N')
).properties(
    width=400
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

## mark line() with cosmetic adjustments

```
alt.Chart(data_4a).mark_line(
    strokeWidth=3,
    opacity=0.5,
    interpolate='monotone'
).encode(
    alt.X('year:0'),
    alt.Y('fertility:0'),
    alt.Color('country:N')
).properties(
    width=400
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

## mark\_line() with cosmetic adjustments

```
data_4a_2y = data_4a[data_4a['year'].isin([1955, 2005])]
alt.Chart(data_4a_2y).mark_line().encode(
    alt.X('year:0'),
```

```
alt.Y('fertility:0'),
  alt.Color('country:N')
).properties(
  width=400
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
```

the convert\_dtype parameter is deprecated and will be removed in a future version. Do ``ser.astype(object).apply()`` instead if you want ``convert\_dtype=False``.

```
alt.Chart(...)
```

#### mark area()

```
dataUS = data.loc[data['country'] == 'United States']
alt.Chart(dataUS).mark_area().encode(
    alt.X('year:0'),
    alt.Y('fertility:0')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### mark area() with interpolate='monotone'

```
alt.Chart(dataUS).mark_area(interpolate='monotone').encode(
    alt.X('year:0'),
    alt.Y('fertility:Q')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
```

the convert\_dtype parameter is deprecated and will be removed in a future version. Do ``ser.astype(object).apply()`` instead if you want ``convert\_dtype=False``.

```
alt.Chart(...)
```

# mark\_area() with stacking

```
dataNA = data[data['country'].isin(['United States', 'Mexico', 'Canada'])]
alt.Chart(dataNA).mark_area().encode(
    alt.X('year:0'),
    alt.Y('pop:Q'),
    alt.Color('country:N')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

### mark area() with no stacking and opacity

```
alt.Chart(dataNA).mark_area(opacity=0.5).encode(
    alt.X('year:0'),
    alt.Y('pop:Q', stack=None),
    alt.Color('country:N')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### mark area() to show range

```
alt.Chart(dataNA).mark_area().encode(
   alt.X('year:0'),
   alt.Y('min(fertility):Q'),
   alt.Y2('max(fertility):Q')
).properties(
```

```
width={"step": 40}
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

We can see a larger range of values in 1995, from just under 4 to just under 7. By 2005, both the overall fertility values and the variability have declined, centered around 2 children per familty.

#### Syntax: mark\_area() swap axes

```
alt.Chart(dataNA).mark_area().encode(
    alt.Y('year:0'),
    alt.X('min(fertility):0'),
    alt.X2('max(fertility):0')
).properties(
    width={"step": 40}
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

# Graphical marks: summary

Covered today

- mark\_point() Scatter plot points with configurable shapes.
  - mark\_circle() Scatter plot points as filled circles.
  - mark\_square() Scatter plot points as filled squares.
  - mark\_tick() Vertical or horizontal tick marks.
- mark\_bar() Rectangular bars.
- mark\_line() Connected line segments.
- mark\_area() Filled areas defined by a top-line and a baseline.

Not covered in lecture

- mark\_rect() Filled rectangles, useful for heatmaps.
- mark\_rule() Vertical or horizontal lines spanning the axis.
- mark text() Scatter plot points represented by text.

For a complete list, and links to examples, see the Altair marks documentation.

# Interactivity and publishing

#### Interactivity and publishing: roadmap

- interactivity example
- production quality
- publishing

#### tooltip I

- tooltip: Tooltip text to display upon mouse hover over the mark.
- order: Mark ordering, determines line/area point order and drawing order.

```
alt.Chart(data2000).mark_point(filled=True).encode(
    alt.X('fertility:Q'),
    alt.Y('life_expect:Q'),
    alt.Size('pop:Q', scale=alt.Scale(range=[0,1000])),
    alt.Color('cluster:N'),
    alt.OpacityValue(0.5),
    alt.Tooltip('country:N')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

As you mouse around you may notice that you can not select some of the points. For example, what happens when you try to select the country underneath India? To fix this problem, we can use the order encoding channel.

#### tooltip II

```
alt.Chart(data2000).mark_point(filled=True).encode(
    alt.X('fertility:Q'),
    alt.Y('life_expect:Q'),
    alt.Size('pop:Q', scale=alt.Scale(range=[0,1000])),
    alt.Color('cluster:N'),
```

```
alt.OpacityValue(0.5),
alt.Tooltip('country:N'),
alt.Order('pop:Q', sort='descending')
)
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

#### tooltip III

```
final_chart = alt.Chart(data2000).mark_point(filled=True).encode(
    alt.X('fertility:Q'),
    alt.Y('life_expect:Q'),
    alt.Size('pop:Q', scale=alt.Scale(range=[0,1000])),
    alt.Color('cluster:N'),
    alt.OpacityValue(0.5),
    alt.Order('pop:Q', sort='descending'),
    tooltip = [
        alt.Tooltip('country:N'),
        alt.Tooltip('fertility:Q'),
        alt.Tooltip('life_expect:Q')
    ]
)
final_chart
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.Chart(...)
```

Discussion question – using your newfound tooltip expertise, what does each cluster correspond to?

# Production-quality interactive plot

(no need to understand all the details)

```
cars = vega data.cars()
# create an interval selection over an x-axis encoding
brush = alt.selection_interval(encodings=['x'])
# determine opacity based on brush
opacity = alt.condition(brush, alt.value(0.9), alt.value(0.1))
# an overview histogram of cars per year
# add the interval brush to select cars over time
overview = alt.Chart(cars).mark bar().encode(
    alt.X('Year:0', timeUnit='year', # extract year unit, treat as ordinal
      axis=alt.Axis(title=None, labelAngle=0) # no title, no label angle
    ),
    alt.Y('count()', title=None), # counts, no axis title
    opacity=opacity
).add params(
    brush
             # add interval brush selection to the chart
).properties(
    width=400, # set the chart width to 400 pixels
    height=50 # set the chart height to 50 pixels
)
# a detail scatterplot of horsepower vs. mileage
# modulate point opacity based on the brush selection
detail = alt.Chart(cars).mark point().encode(
    alt.X('Horsepower'),
    alt.Y('Miles_per_Gallon'),
    # set opacity based on brush selection
    opacity=opacity
).properties(width=400) # set chart width to match the first chart
# vertically concatenate (vconcat) charts using the '&' operator
overview <a detail</a>
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.

C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:

the convert_dtype parameter is deprecated and will be removed in a future version.
Do ``ser.astype(object).apply()`` instead if you want ``convert_dtype=False``.
```

```
alt.VConcatChart(...)
```

# **Publishing**

```
final_chart
final_chart.save('output/chart.html')
```

```
C:\Users\sumos\anaconda3\Lib\site-packages\altair\utils\core.py:395:
FutureWarning:
the convert_dtype parameter is deprecated and will be removed in a future version.
```

Do ``ser.astype(object).apply()`` instead if you want ``convert\_dtype=False``.

```
final_chart.save('output/chart.png')
```

Remark: chart.save() is important for anything where you want your output to be reproducible in the future.

Discussion q – What is difference between "View Source" and "View Compiled Vega"?

#### Interactivity and publishing: summary

- Altair can make some nice interactive plots!
- Especially useful for data exploration.
- If you want to learn more about interactive plots in Altair, see chapter 6 in the textbook. However, we actually are going to use a different package (Shiny) to teach about how to make interactive plots.
- Use chart.save() to write a plot to disk