

# Jenisha Patel

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## OBJECTIVE

Motivated high school student in the Sci-Tech program with a strong foundation in STEM, visual design, leadership, and community engagement. Seeking opportunities to further develop my skills in technology, media, and innovation through hands-on experiences which challenge my creativity, problem-solving, and teamwork abilities. Passionate about making meaningful contributions to collaborative projects and leaving a positive community impact.

## SKILLS

- Computer, Research & Visual Design Skills
- Proficient in Google & Microsoft Tools
- Programming Languages
- Problem Solver, Logical & Practical Thinker
- Excellent Interpersonal Skills
- Public Speaking Skills
- Excellent Time Management
- Creative & Innovative

## EXPERIENCE

### Brampton FBLC, TA & JEC - *Deputy Director of Marketing Department*

➢ Marketing Officer (Oct. - Dec. 2025)  
September 2024 - PRESENT, Brampton, ON

- Contributed to the planning, execution, and evaluation of marketing strategies for professional development events, workshops, and organizational initiatives
- Collaborated with executive leadership and cross-functional teams to align marketing efforts with organizational goals and branding standards
- Led and supported marketing team members by delegating tasks, reviewing deliverables, and providing guidance to ensure high-quality output
- Developed consistent branding and coordinated promotional content across digital platforms and communications to increase engagement and event visibility

### Chinguacousy Sci-Tech Activity Committee (STAC) - *Marketing & Public Relations (PR) Director*

➢ Marketing & Public Relations (PR) Officer (Sept. - Nov. 2025)  
➢ Research & Development Officer (2024/25)  
September 2024 - PRESENT, Brampton, ON

- Led the planning and execution of major community events, including Steamworks, Wolfhacks, and the SciTech Open House, ensuring smooth logistics and engaging activities.
- Led and supported marketing team members by delegating tasks, reviewing deliverables, and providing guidance to ensure high-quality output
- Developed consistent branding and coordinated promotional content across digital platforms and communications to increase engagement and event visibility
- Captured high-quality event photography and videography, producing promotional content to boost event visibility and maintain archival records
- Designed and developed technical challenges for Steamworks and Wolfhacks, offering participants creative and engaging problem-solving experiences.
- Successfully secured and coordinated sponsorships, helping to fund and expand the reach of STAC events.

### Superposition Toronto - *Director of Communications & Social Media Coordinator*

June 2025 - PRESENT, Brampton, ON

- Lead the communications strategy for Superposition Toronto, shaping brand voice and public messaging
- Oversee and maintain consistent brand identity across digital platforms and promotional materials
- Design, manage, and scheduled social media and marketing content with a focus on quality and engagement
- Develop strategic storytelling initiatives to strengthen community connection and stakeholder outreach
- Host and lead bi-weekly communications meetings to plan content, and coordinate campaigns
- Increase audience engagement through targeted content planning and data-informed strategy

### **Chinguacousy Robotics (Team 3560) - Business Division Co-Lead & Head Social Media Manager**

➢ Vice Head of Business Division & Scouting Lead (2023/24)

September 2022 - PRESENT, Brampton, ON

- Managed and represented the team at competitions and led community outreach events, including Grade 9 Orientation and the SciTech Open House, effectively engaging with students and sponsors.
- Designed marketing materials, including posters, brochures, banners, and presentations, increasing the team's outreach and presence both in person and online.
- Served as the lead photographer and videographer, overseeing media production and ensuring professional documentation of competitions and events.
- Directed a media team, managing logistics and coverage to create compelling promotional content.
- Led scouting efforts at FRC competitions, gathering critical data on competitors to refine team strategies.
- Secured sponsorships to fund robot development, club initiatives and competition participation.

### **Chinguacousy Student Activity Council (SAC) - Videographer**

August 2024 - September 2025, Brampton, ON

- Played a key role in organizing Grade 9 Orientation, Semi-Formal, and major student events, ensuring seamless execution and engagement.
- Created eye-catching promotional materials such as social media content, presentations, and flyers, boosting event attendance and awareness, while attracting around 400 people.
- Led a media team in event photography and videography, producing high-quality media for promotional and archival/documentation purposes.
- Assisted in troubleshooting technical and logistical issues, ensuring smooth event operations.

### **Zebra Robotics - Volunteer & Mentor**

June 2023 - September 2024, Brampton, ON

- Taught and mentored children aged 5–10 in Scratch coding and LEGO Robotics.
- Provided hands-on guidance, helping students troubleshoot and refine their coding projects.
- Developed and delivered educational presentations on various STEM topics.

### **Brampton Library - Volunteer**

March 2023 - December 2023, Brampton, ON

- Led interactive educational programs for children, creating a fun and engaging learning environment.
- Supervised and supported children in various activities, answering questions and encouraging participation.
- Represented the Brampton Library at fairs and outreach events, engaging with the public and promoting literacy, mathematics & STEAM (Science, Technology, Engineering, Arts & Mathematics) programs.
- Assisted with library operations, shelving books and writing insightful book reviews for the community.

## **EDUCATION**

### **Chinguacousy Secondary School**

September 2022 - Anticipated Graduation June 2026

- Science & Technology Student (Sci-Tech Program)
- Honour Roll & Character Awards

### **Williams Parkway Senior Public School**

September 2019 - June 2022

- Geography Subject Award
- Honour Roll & Character Awards

### **Hilldale Public School**

September 2012 - June 2019

- French Subject Award
- Character Awards

## AWARDS

- 1st Place in Steamworks Arts Event - November 2023
- Team Spirit Award with Chinguacousy Robotics FRC Team 3560 - March 2025
- 2nd Place in the Canadian Intermediate Math Contest (CIMC) - October 2023
- Grade 8 - 11 Honour Roll
- French Subject Award (June 2019)
- Geography Subject Award (June 2022)
- Numerous Character Awards recognizing skills such as Responsibility, Organization & Initiative

## CERTIFICATIONS

- WHMIS Certification - September 2022-2025
- Grow With Google UX Design Certification (January 2026)
- Course Certificate - Canva Graphic Design Essentials (December 2025)
- Course Certificate - Introduction to Programming with Python: CodeSignal (November 2024)
- Course Certificate - Python Fundamentals Developer: Zebra Robotics (July 2024)
- Course Certificate - Programming Foundations with Python: CodeSignal (July 2024)
- Course Certificate - HTML Foundations & Basics Course: Codecademy (March 2024)
- Course Certificate - Getting Started with JavaScript: CodeSignal (January 2024)

## CODING/COMPUTER ENGINEERING PROJECTS

### Programming Languages Knowledge & Fluency:

- |                           |   |              |
|---------------------------|---|--------------|
| • Python                  | • HTML & CSS (Basic Web Development)  | • Javascript |
| • React                   | • <a href="#">Node.js</a> & <a href="#">React.js</a> (Advanced Web Development) | • Typescript |
| • Swift (iOS Development) | • Git & Github  |              |

### Projects Built

- **Grade 12 Computer Engineering ISU: Smart Home Display**
  - Python, Typescript, Node.js & React + Computer Hardware used to Build Model

Designed and engineered a smart home display system that integrates software, physical hardware, and third-party applications into a centralized home information and control platform. Developed a responsive front-end interface using React and TypeScript to display real-time data and provide intuitive user interaction, supported by a Node.js backend that manages system logic, API requests, and data flow between the interface, external applications, and hardware components. Integrated the system with various applications and services through APIs to aggregate and display relevant information in a unified dashboard. Utilized Python to communicate with hardware components and simulate smart home functionality, enabling features such as device status monitoring and basic control operations. Emphasized full-stack development, hardware-software integration, and real-world problem solving.
- **Portfolio Website**
  - Typescript, Node.js & React

Designed and developed a personal portfolio website to showcase my achievements, marketing work, coding projects, club involvement, and resume. Built a responsive, modern interface using React and TypeScript, with a Node.js backend to manage content and functionality. Focused on clear information architecture, performance, and presenting a strong personal brand online.
- **Focus App**
  - Typescript, Node.js & React

Developed a productivity-focused mobile application inspired by popular focus and organization tools. Implemented features such as task organization, focus sessions, and a clean, distraction-minimizing interface. Built a responsive front end with React and TypeScript, supported by a Node.js backend.

- **Cosmic Translator: Grade 12 Computer Science Project**
  - Python

Developed a Python-based translation program that converts user input into a custom “cosmic” language. Implemented string manipulation, functions, and conditional logic to process and transform text. Focused on user interaction, program accuracy, and clean, well-structured code.
- **Traffic Light Project: Grade 11 Computer Engineering Summative**
  - Python Code + Computer Hardware used to Build Model

Built a working traffic light model using physical components and Python code. Programmed light sequences using control structures and timing logic, and connected software to hardware to simulate real-world traffic systems. Demonstrated problem-solving skills, basic electronics knowledge, and system testing.
- **Grade 11 Computer Science Summative: Coded Python Presentation**
  - Python

Designed and coded an interactive presentation using Python to demonstrate programming concepts. Used functions, variables, and control structures to organize content and improve user interaction. Focused on clear logic, structured code, and effective presentation of information.
- **Emoji Animation (Web Development)**
  - HTML, CSS & Javascript

Developed an interactive emoji animation using core web technologies. Implemented smooth animations and transitions with CSS, and added dynamic behavior and user interaction through JavaScript. Focused on responsive design, performance, and clean, readable code to enhance user experience.

## **CLUBS & EXTRACURRICULARS**

### ***Executive Positions:***

- Superposition Toronto - Director of Communications & Social Media Coordinator
- Brampton FBLC, JEC & TA (Future Business Leaders of Canada) - Deputy Director of Marketing
- Brampton FBLC, JEC & TA (Future Business Leaders of Canada) - Marketing Officer (Oct. - Dec 2025)
- Sci-Tech Activity Committee (STAC) - Marketing & Public Relations (PR) Director
- Sci-Tech Activity Committee (STAC) - Marketing & Public Relations (PR) Officer (Sept. - Dec. 2025)
- Sci-Tech Activity Committee (STAC) - Research & Development Officer (2024/25)
- Chinguacousy Student Activity Council (SAC) - Videographer (2024/25)
- Chinguacousy Robotics - Business Co-Lead & Head Social Media Manager
- Chinguacousy Robotics - Business Vice-Head & Scouting Lead (2023/24)
- Chinguacousy Gujarati Student Society (GSS) - Media Manager
- Chinguacousy Sending Sunshine - Advertising Manager
- Chinguacousy Scholars - Executive Marketing Director
- Chinguacousy Scholars - Media Manager (2024/25)
- Steamworks 2024 Arts Event Lead (Hackathon by Ching STAC)
- Zebra Robotics - Volunteer & Mentor (2023 - 2024)

### ***General Member of:***

- Chinguacousy Art Club
- Chinguacousy Computer Science Club (2023 - 2025)
- Chinguacousy Bollywood Theatre Dance Team (2023 - 2025)
- Chinguacousy Film & Photography Club (C.F.P.C) (2022 - 2025)
- Chinguacousy Math Club
- Chinguacousy WiStem Club

- Chinguacousy Wolfpack (School Ambassadors)
- Chinguacousy Yearbook Club
- Ching Navigators
- 1Up Chinguacousy Chapter
- Musical Theatre Production Crews - Publicity, Props & Photography (2022 - 2025)
- Hack-The-North Volunteer Team (2024)
- Ching Badminton Team - Junior Girls (2023/24)
- Chinguacousy Peer Leadership Team (2023/24)
- Garba Dance Team (2023/24)
- Brampton Library Volunteer (2023)

**Participated in:**

- CCC - Canadian Computing Contest (Junior Level - 2023 & 2024) + (Senior Level - 2025)
- First Robotics Competitions {FRC} 2022 - 2026: Charged Up, Crescendo, Reefscape &
- Steamworks & Wolfhacks (Hackathons run by Chinguacousy's STAC) (2023 & 2024)
- Canadian Intermediate Math Contest (CIMC) (2022 & 2023) & Senior Math Contest (CSMC) (2024 & 2025)
- Gauss, Pascal, Cayley & Fermat Mathematics Contests (2021 - 2025)
- Target Alpha Magna Stock Pitch Competition - Nov 7th. 2025
- Junior Economic Club ECOFIN Competition - Dec. 13th 2025
- Canadian National Leadership Conference (CNLC 2026) - Business Plan
- DECA 2024/25 - Financial Literacy Project (PMFL)
- DECA 2025/26 - Integrated Marketing Campaign: Product (IMCP)
- STEM Programs & Coding Courses (2014 - 2024)

## REFERENCES

1. Elizabeth Kirsch - Grade 9 French + Grade 10 Civics Teacher, STAC + Robotics Supervisor  
[p0197388@pdsb.net](mailto:p0197388@pdsb.net) & (905) 791-2400 Ext. 525
2. Lavanya Natarajan - Python Instructor & Zebra Robotics Lead  
[Lavanya.Natarajan@ZebraRobotics.com](mailto:Lavanya.Natarajan@ZebraRobotics.com) & (647) 622 - 9001
3. Nadia Magarelli - Grade 10 Business Teacher  
[p0072599@pdsb.net](mailto:p0072599@pdsb.net) & (905) 791-2400
4. Sophia Huang - Superposition Toronto, Senior Director of Content Creation  
[huangyts8@gmail.com](mailto:huangyts8@gmail.com) & (647) - 639 - 5753
5. Gurpriya Poonia - Grade 11 Tech Design Teacher, STAC + Robotics Supervisor  
[p0209574@pdsb.net](mailto:p0209574@pdsb.net) & (905) 791-2400