

PALMER PENGUINS VISUAL_1

PENGUINS



LOGO SET



CHINSTRAP PENGUIN

GENTOO PENGUIN

ADÉLIE PENGUIN



ICON SET





BACKGROUND



COLOR SCHEME (BASIC)



#FFFFFF

#E5F3FD

#9ABDDC

#FD7600

#D7D7D8

PROMPT EXAMPLE

Create a logo for the Palmer Penguins data visualization project. The logo should feature a stylized, flat design penguin with an orange beak (#FD7600), black body (#1C1C1C), and white belly and face (#FFFFFF). The penguin should be positioned to the left of the text. The text should be in uppercase, clearly readable, and black (#1C1C1C) in color. Below the penguin and the text, include a geometric ice floe motif in light blue (#E5F3FD), giving the impression that both elements are “standing” on it. The overall mood should be scientific, clean, and friendly, but not overly playful. The image should have a transparent background and be delivered in PNG format.