Toti Cuervo

901-692-4116
TotiferCuervo@gmail.com
www.TotiCuervo.com

EDUCATION

Bachelor of Arts & Science,
Bachelor of Business Administration
The University of Memphis, Memphis, TN
Double Major: Computer Science, Business Management
Graduated: May 2019   GPA: 3.2/4.0

COMPUTER SKILLS

Languages: Java, HTML, CSS, SQL, Python, VueJS, PHP, Docker, Laravel
Business Tools: JIRA, Agile Methodology, Microsoft Excel Certified

EXPERIENCE

Developer & Founder, Secretly, Memphis TN, 2019
- Web application that allows users to organize secret gift exchanges
- Developed in Laravel with VueJS and TailwindCSS
- Deployed and fully functioning for free

Developer & Founder, Trivalo, Memphis TN, 2019 - Present
- Online Application that allows trivia companies to conduct games via phones
- Independently created fully functioning frontend and backend using VueJS
- Deployed application and conducted successful beta tests

eCommerce Internship, AutoZone, Memphis TN, 2018 - 2019
- Created VR store concept using Unity and presented to two hundred employees
- Developed process for quarterly task that drastically improved completion time
- Monitored chargeback reports to analyze potential fraud prevention

Developer & Co-Founder, StudyUp, Memphis TN, 2018 - 2019
- Mobile/Desktop platform where students can collaboratively take notes together
- Created product frontend and backend using VueJS in the Laravel Framework
- Developed the company's brand and marketing material

ACTIVITIES

St. Jude Children's Research Hospital Up 'til Dawn Executive Director, 2018
- Led the organization in raising $155,813 for the kids of St. Jude
- Created overall recruitment and fundraising strategy for 2018 campaign
- Functioned as the liaison between ALSAC and the organization

Lambda Chi Alpha Fraternity Treasurer, 2017 - 2018
- Spearheaded new initiative that eliminated $12,000 debt
- Help delinquent members finance monthly payments
- Address and vote on important fraternal issues on executive council

Crew's Center for Entrepreneurship, Imagine U Accelerator, Summer 2016
- Trained in different entrepreneurship concepts and applications
- Conducted customer discovery with various potential clients in the community
- Presented final startup idea at StartCo to possible investors

HONORS

Fundraiser Of The Year, Up 'til Dawn, 2019
Featured Story, Cross & Crescent Magazine, 2019
AutoZone ToastMasters, Best Overall Presentation, 2018
Start Co Pre-Seed Competition Winner, 2017
Fast Pitch Competition, 2nd Place & People's Choice, 2018