EDUCATION Bachelor of Business Administration, Expected Graduation: May 2019

Bachelor of Arts & Science, Expected Graduation: May 2019

The University of Memphis, Memphis, TN Double Major: Management, Computer Science

GPA: 3.3/4.0

COMPUTER SKILLS **Languages:** Java, HTML, CSS, SQL, Python, React, React-Native, Docker, Laravel **Business Tools:** JIRA, Agile Methodology, Microsoft Excel Certified

EXPERIENCE

AutoZone, eCommerce Internship, Memphis TN, 2018 - Present

- Developed process for quarterly task that drastically improved completion time
- Developed VR store concept and presented to two hundred employees
- Constructed developmental components for new upcoming website
- Monitored chargeback reports to analyze potential fraud prevention

CEO & Co-Founder, StudyUp, Memphis TN, 2018 - Present

- An online platform where students can collaboratively take notes together
- Created the company's brand and marketing material
- Developed product prototype frontend and backend

Crew's Center for Entrepreneurship Fellowship, Memphis TN, 2017 - 2018

- Engaged with niche community to find solutions to proposed problem
- Constructed business plans, pitches, media, and other essential content

Ultimate Foods, Marketing Internship, Memphis TN, Summer 2015

- Spearheaded and redesigned weekly marketing emails to customers
- Implemented social media campaigns and generated daily content
- Fostered healthy lifestyle choice by developing personal relationships with clients

ACTIVITIES

St. Jude Children's Research Hospital Up 'til Dawn Executive Director, 2018

- Led the organization in raising \$155,813 for the kids of St. Jude
- Created overall recruitment and fundraising strategy for 2018 campaign
- Delegated responsibilities appropriate to board's specialized roles
- Functioned as the liaison between ALSAC and the organization

Lambda Chi Alpha Fraternity Treasurer, 2017 - 2018

- Spearheaded new initiative that eliminated \$12,000 debt
- Help delinquent members finance monthly payments
- Address and vote on important fraternal issues on executive council

Crew's Center for Entrepreneurship, Imagine U Accelerator, Summer 2016

- Trained in different entrepreneurship concepts and applications
- Conducted customer discovery with various potential clients in the community
- Presented final startup idea at StartCo to possible investors

HONORS

Start Co Pre-Seed Competition Winner, 2017
Fast Pitch Competition, 2nd Place & People's Choice, 2018
AutoZone ToastMasters, Best Overall Presentation, 2018
Featured Story, Cross & Crescent Magazine, 2019
Featured Video, LCA Made, 2019